

NATIONAL NEWSMAKERS

16. **Organised Retail Sector Eyes Strategic Partnership and Expansion Plans**

INTERNATIONAL NEWSMAKERS

18. **International Retail Making In-Roads Through Global Business Hubs**



RETAIL LEADER

22. **Kishore Biyani on Success, Working with Amazon & Using Technology to Move Ahead**
Future Group to restrict itself to offerings from food, fashion and home furnishings verticals

RETAIL ICONS

26. **IMAGES Group Launches First-Ever Collector's Edition Ode to India's Retail Icons**
The book introduces readers to little-known facts, stories and learnings from over 100 of India's most impactful, innovative and influential business leaders in retailing and allied businesses over the past 25 years through this remarkable volume

RETAIL EXCELLENCE

60. **'Word of Mouth' Leads to Immense Expansion and Growth for Souchii**
Incepted in 2008, Souchii has managed to establish a pan India presence with 150 stores by 'Word of Mouth'

BRAND STRATEGY

66. **Online 2 Offline: Connected Commerce Transforms the Way Customers Shop**
Online-to-offline commerce is a business strategy that draws potential customers from online channels to make purchases in physical stores. It is a combination of payment model and foot traffic generator for merchants.

COVER STORY [MALLSCAPE]

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PAGE 30

The Great Indian Mall Story: The Rise of the Shopping Centre Industry

It is the month of September and IMAGES Retail is back with its annual mall issue, a special coverage on the Indian Shopping Centre Industry. As always, this yearly feature analyses the booming mall industry in the country, and the factors which have led to its rise in recent years



COVER STORY | RESEARCH PAGE 54

India's Retail Realty- A Changing Face

JLL report analyses how the shopping mall industry has grown in past seven years, along with focusing on the future of the mall industry, which looks very promising

FOCUS FEATURE

65. **Aesthetically Designed Mall Spaces Attract Millennials, Generate Revenue**

RETAIL TECHNOLOGY

80. **Technology is Defining the Success of Future Supply Chain**
The company's customers operate in various sectors across India, including retail, fashion and apparel, food and beverage, fast-moving consumer goods (FMCG), e-commerce, home and furniture and a lot more. The brand posted revenue of ₹11,128 million and a gross profit of ₹3,392 million at the end of the financial year 2018-19

AWARDS: IRA 2019

84. **IMAGES Retail Awards Honour Excellence in Retail**
The coveted IRA and IRTA trophies for 2019 went to India's most forward-looking, innovative and exciting fashion brands, retailers and professionals for achievements in the year 2019

INNOVATION

96. **Robots in Retail: A Futuristic Dream Come True**
As technology advances, a new generation of robots is graduating from back-end operations and becoming a reality in retail stores, interacting with humans at store fronts

RETAIL MANAGEMENT

104. **Factors Fueling Retail Growth in India**
The article highlights key factors responsible for the growth of retailing in India, which every retailer needs to understand

LOSS PREVENTION

108. **Retailer's Guide for Loss Prevention: Training, Supervision & Technology**
Digital transformation and the emergence of Omnichannel strategies have stretched 'Loss Prevention' teams and their ability to control such issues throughout the sector



RESEARCH

112. **Logistics & Warehousing in E-Commerce**
Knight Frank report explains how E-commerce retail has caused a significant change in the lifestyle of Indian shoppers, from the way they shop to what they buy

WHAT'S HOT

117. **India will be our Number 1 Market: Stephen Lussier**
By 2019 financial year, Forevermark aims to take the total number of stores to 275