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National Newsmakers

FDI Relaxation Policies to Usher in an Era of Growth for Indian Retail

18.

International Newsmakers

Global Retailers Turn to Innovation for a One-of-a-Kind Retail **Experience**



22.

Market Dynamics

Unraveling the Indian Luxury Market in 2030

Over the next decade, the Indian luxury market is well poised to see positive growth on the back economic development, greater connectedness and policy reforms, all of which will offer a plethora of opportunities for luxury companies to serve young, affluent, connected and confident Indian consumers

24.

Exclusive

From Copper Coins to Mobile Apps: The Evolution & Success of Retail **Loyalty Programs**

The purpose of the initiative too has seen a revolution – from simply offering discounts to helping a brand build an emotional connect with its customers

32.

Retail Excellence

Gems, Jewellery, Textiles & Apparel Priority Categories for Alibaba in India: Denny Wang, Regional Director, B2B Business

Alibaba.com operates with a alobal network of 150 million registered members, connecting Indian SMEs with buyers across the world

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Retail Leader

'Fashion is Among the Top Three Categories for Amazon'

Amazon has added 22,000 new sellers listing and 2 million new products in the past one year



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SCAN & GO: **SEAMLESS PAYMENTS, SELF-CHECKOUTS DISRUPT CONSUMER**



With the majority of online growth driven by pure-play e-commerce brands, most retailers still rely more on in-store purchases than online sales. Services like self-checkout and cashier-less payment systems then make a huge impact here. Couple this technology – the buzzword for today's Millennial shopper – with loyalty programs and traditional retailers have a winning system



62.

Sustainable Practices

Going Green: Retail Giants **Shift Industry Focus Toward** Sustainability

Faced with the alarming prospect that the Earth, will begin to run out of natural resources that are imperative for mankind to survive, retail leaders have shifted focus on introducing sustainable products and sustainable ways of producing products

72.

Viewpoint

Technology, Innovation & Service: The Three Pillars of Modern Retail

Retailers today are constantly reconstructing their business models and experimenting with latest technology like Artificial Intelligence, machine learning, quantum computing, e-tailing in the race to dominate the market with their superior customer service

74.

In Focus

Clog London Launches E-Commerce Operations

In a short span of five years, the brand has established itself in multiple key chain stores pan India and is producing and supplying 40,000 shoes per year

