



Hair: Candice McKay  
Photographer: John Rawson

# Content



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- 30-31 Snippets** Latest news and updates from the beauty and wellness industry
- 32 New openings** Salons and spas that have been launched in the country
- 34-35 Main interview** Educator with Cadiveu Professional and Brasil Cacau, Vinicius Fores da Silva did not have an easy beginning. However, armed with passion and drive, today, he has carved a niche for himself
- 36-43 In hair** L'Oréal Professionnel's X-tenso Oleoshape for improved straightening; MATRIX Opti.Care helps in maintaining the in-salon hair straightening service; Nutritive 8H Magic Night Serum by Kérastase for glorious hair to wake up to
- 44-46 Feature** Academies across India are taking a lead in educating professionals and beginners, alike
- 47 Anniversary** L'Oréal Professionnel celebrates 110th anniversary with the first edition of Hair Fashion Night and Maekover Marathon
- 50-76 In focus** A rapidly expanding market, bridal grooming is further estimated to grow at 25% to 30% annually. As per stakeholders in the industry, the bridal season heralds an increase in profit, expansion and diversification
- 78-79 Brands speak** Recent entrants in manufacturing and distribution of hair products, Beauty Garage and VS Sales have managed to carve names for themselves
- 80 Guest author** Dhruv Sayani, Managing Director, Ccigmaa Lifestyle, reveals the opportunity for distributors in the bridal season
- 82-83 Trend alert** For the bridal season, some of the freshest looks from MAC Cosmetics
- 86 Lipstick month** Kryolan Cosmetics introduces a lipstick range for bridal make-up
- 88-89 Artist interview** Tripti Bansal shares her journey from a corporate job to becoming an independent make-up artist
- 90 Skin care** Gunjan Jain, National Education Manager at Cheryl's Cosmeceuticals shares insights into OxyBlast facial for that bridal glow
- 94-95 Wellness view** Dr Ratheesh Kumar, Director of Spa and Recreation at Shamana Spa, Grand Hyatt Goa shares his views on spa industry
- 96 Visual dynamics** Sohum Spa, located at Radisson Blue in Goa, reflects the design elements of peace and calm
- 98 Celeb style** Harleen Sethi shares her beauty and fitness mantra
- 100-101 Step-by-step** Recreate the intricate cut



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