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**Bangalore experiences World on a Plate 2019**



16 ..... EXECUTIVE MOSAIC

**New Picks, Hires, and Promotions**

News on executive movement in the HoReCa industry.



20 ..... QSR

**Serving world's tastiest chicken for over 60 years**

Samir Menon, MD, KFC India, about how the brand plans to expand and penetrate further into the Indian market.



50 ..... CONCEPT

**Explosive flavours**

Mission Masala's casual-dining concept tickles all senses among foodies.



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**Shaken & Stirred:  
Mocktails are the toast of town**

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**"We're Coolberg – a zero-alcohol beer brand – and proudly Indian"**

Pankaj Aswani of Coolberg on how the brand fills a big gap in the alternate beverage space.



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**Exuding Goan vibes in a corporate hub**

Dinesh Arora of Courtyard Unplugged, about the brand's positioning and its other dining hallmarks.

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**Harnessing on quality products**

Vijay Kumar Budhreja of Holyland Marketing on how his company's products stand out in a competitive market.



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**Creating a market for Apple Ciders in India**

Rohan Nihalani of Morgan Beverages, about how his company is creating and building a large market in India for its International Cider brands.



60 ..... PROFILE - WINE MASTER

**India's First and Only Master of Wine**

Master of Wine Sonal Holland is the first Indian to have been bestowed with this prestigious global title.

