

SAVIO

TM

INTERNATIONAL

Editor-in-Chief Amitabh Taneja
 Editorial Director R S Roy
 Publisher S P Taneja
 Managing Editor Aradhana V Bhatnagar
 Reporter Diksha Gaba
Creatives
 Art Director Pawan Kumar Verma
 Dy. Art Director Deepak Verma
 Asst. Art Director Mohd. Shakeel
Production
 Sr. General Manager Manish Kadam
 Asst. Manager Ramesh Gupta
Support
 Sr. General Manager - Administration Rajeev Mehandru

ADVERTISING

BUSINESS HEAD: DELHI
Rajeev Chopra, Vice President
 rajeevchopra@imagesgroup.in
 Mob: +91 9811098430

Anshu Arora, Sr. Manager (North)

KOLKATA
Piyali Roy Oberoi, Regional Head (East)

MUMBAI
Santosh Menezes, Regional Head (West)
Radhika George, Asst. General Manager (West)
Kratika Singh, Asst. Manager (West)

BENGALURU
Suvir Jaggi, Regional Head (South)

For Advertising Queries, Please Write to salesbeauty@imagesgroup.in

CONSUMER CONNECT & SUBSCRIPTION

Anil Nagar, Vice President
 anilnagar@imagesgroup.in | Mob.: +91 9811333099

Priti Kapil, Deputy Manager
 pritikapil@imagesgroup.in

Kiran Rawat, Deputy Manager
 kiranrawat@imagesgroup.in

SALON INTERNATIONAL ADVISORY BOARD MEMBERS

Claudia Stagno, Editorial Director, Salon International-Italy; Sanjay Dutta, Owner, Looks Salon; Renu Kant, Director, Envi Salon & Spa; Nitin Passi, Director, Lotus Herbals; Raman Bhardwaj, Director, AN John Salons; Sukirti Patnaik, Owner, Indulge Salons; Rekha Chaudhari, MD, Oneline Wellness; CK Kumavel, Founder and MD, Naturals Salons; Samir Srivastav, CEO, Jean Claude-Bigune Salons; Vikram Bhatt, Director, Enrich Salons; Vikram Mohan, Owner, Bounce Salons; Vipul Chudasama, Owner, Vipul Chudasama Studio & Academy; Dhruv Abichandani, Artistic Director, Drama Salons; Ojas Rajani, Celebrity Make-up Artist; Eric Shawl, MD, Moehair

IMAGES Multimedia Pvt Ltd (CIN:- U22122DL2003PTC120097)
Registered Office: S-21, Okhla Industrial Area Phase II, New Delhi 110020
 Ph: +91 11 40525000, Fax: +91 11 40525001
 Email: info@imagesgroup.in, Website: www.imagesgroup.in; www.indiasalon.in
Mumbai: 1st Floor, Plot No.: 111/3 Marol Co op Industrial Estate, Marol, Andheri (East), Mumbai 400 059, Ph: +91 22 28508070/71, Fax: +91 22 28508072
Bengaluru: 523, 7th Cross, 10th Main, (Jeevanbhima Nagar Main Road), HAL 3rd Stage, Bengaluru 560 075, Ph: +91 80 41255172/41750595/96, Fax: +91 80 41255182
Kolkata: P-513/B, Raja Basanta Roy Road, CIT Scheme XLVII, Near Sabyasachi Store, Kolkata 700029
 Ph: + 91 33 40080480, 40080440

All material printed in this publication is the sole property of M.T.E. Edizioni, Srl or Images Multimedia Pvt. Ltd. or both and each of them have copyrights on their respective materials. All printed matter contained in the magazine is based on the information provided by the writers/ authors. The views, ideas, comments and opinions expressed are solely of the writers/ authors or those featured in the articles and the Editor and Printer & Publisher do not necessarily subscribe to the same.

Printed & published by S P Taneja on behalf of Images Multimedia Pvt. Ltd. Printed at Samrat Offset (P) Ltd., B-88, Okhla Industrial Area, Phase - 2, New Delhi 110020 and published by S P Taneja from S- 21 Okhla Industrial Area Phase - 2, New Delhi. 110020
 Editor: Amitabh Taneja

In relation to any advertisements appearing in this publication, readers are recommended to make appropriate enquiries before entering into any commitments. Images Multimedia Pvt. Ltd. does not vouch for any claims made by the advertisers of products and services. The Printer, Publisher and Editor-in-Chief of the publication shall not be held for any consequences in the event of such claims not being honored by the advertisers.

Copyright Images Multimedia Pvt. Ltd. All rights reserved. Reproduction in any manner is prohibited. All disputes are subject to the jurisdiction of competent courts and forums in Delhi/ New Delhi only. Salon International does not accept responsibility for returning unsolicited manuscripts and photographs.

Salon International, Italy: **Publisher:** Giuseppe Tirabasso, Editor-in-chief: Claudia Stagno
 Redazione, Amministrazione, Pubblicità, M.T.E. Edizioni S.r.l.-Via Romolo Gessi, 28 - 20146
 Milano, www.salon-international.net

For subscriptions: subscription@imagesgroup.in
 For feedback/editorial queries: letter2editor@imagesgroup.in

With beauty and wellness industry growing at an exponential rate and improved standard of living, customers are always on the lookout for something new and unique. Beauty, Hair and Spa being the top choices have a lot to understand and offer to the customers and with more than limited choices it has become quite an interesting task to choose these services from the options available.

In this issue, we take a look at the flourishing men's grooming industry. With data backing up its growth, which is estimated at over 30 percent over the next 10 years, it is inevitable to not be interested in the products and the industry at large. Men have become more conscious and aware about their grooming needs and with more disposable income, this industry will see a lot of new entrants. We showcase few of the top experts and their views about men's grooming business.

We feature the veteran, Kerri DiMattia in our Hair section. She talks about her passion and love for hair styling which led her to have a wonderful 38 year long experienced career in this industry. Kerrie DiMattia's creative mind has enabled her to carve DIMATTIA&CO Salon in New South Wales, Australia, an award-winning, uniquely progressive salon offering services of the highest quality. Loic Chapoix, Creative Art Director, Dessange Paris has been in India since five years. His passion for the hair industry is unmatched. In an elaborate photoessay we bring to you the popular Schwarzkopf Professional's Colour Transformation Vario Lights. As the brand continues to address various hair colour needs of their customers allowing the hairdressers to meet demands for hair colour that is in trend, along with protecting the hair from damage.

In Beauty, we interview Shivani Goyal, bridal make-up artist who has immense focus on her work and aspires to make big name for herself in this industry. Dr Mohan Thomas talks about BodyTite, a new aesthetic procedure that helps in tightening flabby skin after one loses weight. It has revolutionised the way one sees weight loss and its after effects. Forecasting trends has always been associated with fashion, but WGSN Beauty has recently been created in response to beauty industry's request to have a platform that addresses the unique needs of the sector. Jenni Middleton, Beauty Director at WGSN, shares her account of how it is equally or even more important to forecast beauty trends.

We also showcase Kapil Kumar, the founding member and pillar of the salon and beauty industry in India. He was bestowed with the prestigious Global Indian Business Excellence Award. He shares his inspiring journey with us. In our celebrity interview section we have Will Smith sharing his views on fashion and style.

In the Spa section, we feature Heavenly Spa by Westin Pune. From colour palettes to furniture to walls, elements in this aptly named spa, exhibit a landscape imagery providing with the best of experiences through modern-day aesthetics.

All this and a lot more in July issue. Keep reading and liking on Facebook and Insta!





Hair: Carácter, Alberto Salvador
 Make-up: Ángeles Abel
 Photography: Alfredo J. Llorens

Content

82



- 22 **Snippets** Latest news and updates from the beauty and wellness industry
- 24 **New openings** Salons and spas that have been launched in the country
- 26 **Main interview** With over 38 years experience within the industry as a stylist, salon owner and educator, Kerrie DiMattia's creative mind, has enabled her to carve a long successful career in hairdressing
- 28-30 **In Hair** L'Oréal Professionnel's Serie Expert Nutrifier for right hair care and Parisian Cool Bronzing Edition shades are just what the clients need; MATRIX Hair Transformers was the new age digital hair competition
- 34 **Recognition** Kapil Kumar was bestowed with the prestigious Global Indian Business Excellence Award in UK
- 36-37 **Role model** Creative Director of Dessange Salon in Mumbai, Loic Chapiro has been in India for over five years. He shares his professional journey with us
- 38 **Hair care** New products
- 40-41 **International stylist** Schwarzkopf Professional Presents New Colour Transformation Vario Lights
- 42-57 **In focus** Pegged to touch ₹35,000 cr by 2022 by industry reports, men's grooming market has definitely come a long way. With major players adding 'men's only' ranges to their existing product portfolios to investing in men's grooming startups, the distinct boom in the category is indeed encouraging
- 58-59 **For men** The brand, American Crew, started a revolution in men's grooming and addressed its needs by innovating products and providing superior education to stylists. Since 1994, the 'Official Supplier to Men', it is now available in India
- 60-61 **Doctor Speak** BodyTite is a new aesthetic procedure that helps in tightening flabby skin after one loses weight. Dr Mohan Thomas, Senior Cosmetic Surgeon at Cosmetic Surgery Institute throws light on the process and its benefits
- 62 **Innovation** Yashesh Bharwade, Director, ABC Pvt Ltd, shares insights on the innovative Triphasic stimulating Shampoo by Rene Furterer
- 64 **Influencer** Sougat Paul, owner of label SOUP, shares his take on beauty in fashion
- 66-67 **Artist interview** Shivani Goyal shares her journey
- 68 **Trend Alert** Know more about monochromatic make-up, the latest fad in town
- 70 **Skin care** This monsoon season bid adieu to oily skin concerns with the Clari-range from Cheryl's Cosmeceuticals
- 72-73 **Expert wise** Jenni Middleton, Beauty Director at WGSN, shares the importance of forecasting beauty trends
- 76-77 **Visual Dynamics** Heavenly Spa by Westin Pune is a contemporarily designed spa
- 79 **Beauty care** New products
- 80-81 **Events** The social calendar of what is happening when and where
- 82 **Celeb style** Will Smith shares his style secrets
- 84-85 **Step-by-step** Recreate the intricate cut
- 86 **Training** Courses offered by Simar K Make-up and Hair Academy

26



42

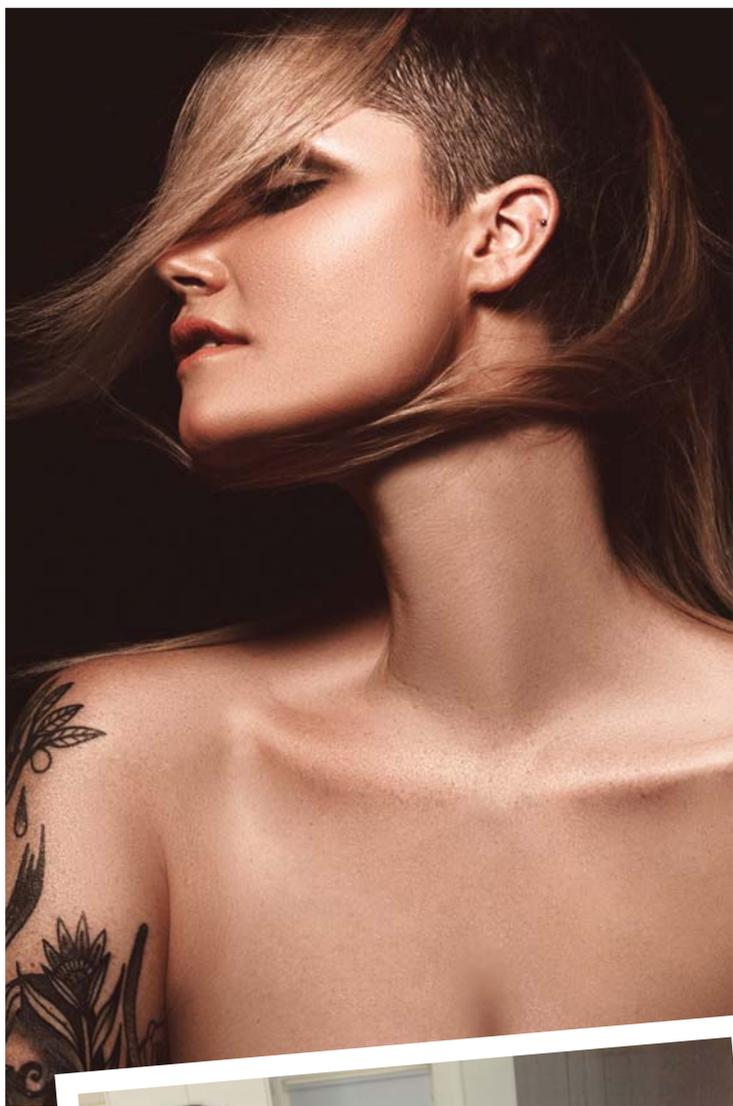


58



76





Kerrie DiMattia Inspired by Passion

With over 38 years experience within the industry as a stylist, salon owner and educator, Kerrie DiMattia's creative mind has enabled her to carve a long successful career in hairdressing. DIMATTIA&CO Salon in New South Wales, Australia, is an award-winning, uniquely progressive salon offering services of the highest quality

\\ by Aradhana V Bhatnagar

Credits:
Hair: Kerrie DiMattia
Photography: Pixie Bella
Make-up: Candice Battersby
Styling: DIMATTIA&CO Team
Salon: DIMATTIA&CO



Men's Grooming Market Capitalising on the Goldrush

Pegged to touch ₹35,000 cr by 2022 by industry reports, men's grooming market has definitely come a long way. With major players adding 'men's only' ranges to their existing product portfolios to investing in men's grooming start-ups, the distinct boom in the category is indeed encouraging. *Salon India* does an analysis of the market to present a 'pink' picture

\\ by Aradhana V Bhatnagar



Men's Grooming

Nobody Knows Men Like American Crew

American Crew started a revolution in men's grooming and addressed its needs by innovating products and providing superior education to stylists. Since 1994, the 'Official Supplier to Men', American Crew is now in India

AMERICAN CREW IS DEDICATED TO ELEVATING MEN'S STYLE AND ENHANCING THEIR PERSONAL IMAGE. THE BRAND PLANS TO PROVIDE WORLD-CLASS EDUCATION TO INDIAN STYLISTS AND UPDATE THEM ON THE LATEST TRENDS, SO THAT THEY CAN PERFORM ON THE CANVAS OF INDIAN MEN TO MAKE THEM STAND OUT.

— RAJIV KUMAR BOBAL
Director Sales and Marketing, MMBPL –
Revlon Professional



From the beginning American Crew had foreseen a future where men would pay as much attention to their looks as women do, but without losing their masculinity. Which is why everything it does fosters authentic confidence from shapes and styles to products and imagery. For nearly 25 years, American Crew family of grooming products has delivered everything needed to create and care for men's styles including products in the hair, body, shave, style and fragrance categories, available exclusively in salons. The product range is fortified with lots of natural ingredients that nourish the hair and scalp along with styling.

If you are looking to have hair with natural effect with various textures and shine, American Crew product range has it all. The styling range products include a variety of hair waxes like heavy hold pomade, grooming cream, fibre cream, forming cream, molding clay, liquid wax, firm hold styling gel, matte styling cream, super glue, grooming spray, and much more.

With beards taking over the mind-set of men, American Crew has a product range that includes beard foam cleanser, beard serum and beard balm. The luxurious shaving range includes products like ultra-glide shaving oil, precision shave gel, moisturising shave cream, protective shave foam, face balm, revitalising toner and post shave cooling lotion.

The elaborate care range has collection of hair maintenance and body care products. The product range also includes power cleanser style remover, daily shampoo, anti-dandruff shampoo, hair recovery and thickening shampoo, 3 in 1 (shampoo, conditioner and body wash), 24 hour deodorant body wash, gray shampoo, which helps in removing brassy, yellow tones from gray and graying hair, precision shades and developer. The brand has also launched 'Nine Fragrance', a unique fragrance for men that has been developed and tested to be liked by 9 out of 10 women.



Cosmetic Treatment

Recommended by an Expert

BodyTite is a new aesthetic procedure that helps in tightening flabby skin after one loses weight. *Salon India* speaks with Dr Mohan Thomas, Senior Cosmetic Surgeon at Cosmetic Surgery Institute to understand the process and its benefits

About the treatment

Massive weight loss due to self control with dietary restriction and exercise or due to bariatric surgery can cause a significant loss of volume in the body envelope. Along with obvious areas like the abdomen, breasts and face, other areas like the arms, thighs and buttocks also undergo changes which are akin to deflation in a balloon. These have been broadly termed as Deflation Syndrome as the changes seen and the treatment needed by different body parts is very similar.

The principle behind the appearance of this significant skin looseness is the sudden loss of volume of fat. The skin shrinkage cannot catch up with the volume lost as a result the skin looks loose and hangs in many places. Some places having marginal looseness such as the face and arms, will benefit with non surgical

skin tightening called the 'BodyTite' while other areas will need a surgical procedure to address the loose skin envelope.

Process and technology

The basic technology used is Radiofrequency and Magnetic Pulse therapy which can be combined with surgery to achieve maximum benefit. The process depends on whether it is surgical or non-surgical. Surgical procedures depend on the extent of skin looseness and the area where it is loose. Areas like the abdomen, outer thighs and buttock laxity can be combined together and tightened as part of a single stage surgery called the Circumferential Body Lift. Breast reshaping is usually undertaken three months after this surgery and may involve augmenting the breast as well as a breast lift. Arms and thigh skin tightening can be undertaken later, if required. Non-surgical procedure includes regular toning exercises as the weight loss progresses combined with a high protein diet so that the muscle mass is not lost. This should be combined with skin tightening technology which is a combination of Radiofrequency and magnetic waves to help in skin tightening by 30%.

The USP

'BodyTite' is the only US FDA approved non-surgical technology to help in skin tightening as you lose weight. BodyTite is Radiofrequency assisted lipolysis (RFAL), a state-of-the-art technology that simultaneously liquefies and gently removes targeted fat, coagulates blood vessels, and tightens the skin. RFAL energy is applied under and above the skin to gently melt the fat, and heat the skin and supporting structures. The thermal energy safely molds, contours and tightens, in a minimally invasive manner, with consistent results.





Sougat Paul

For a Dash of Quirkiness

The owner, and founder of Label SOUP, Sougat Paul takes *Salon India* through his journey filled with fancy and unconventional sensibilities, and a desire to endorse femininity



Getting started

SOUP by Sougat Paul, was formed in 2010, and it aims to dress the quintessential Indian woman in clothes which are ready-to-wear with a couture sensibility. The brand has stood out for its offbeat state-of-the-art prints with unique mixing of colours in silhouettes that embrace and celebrate femininity. It aspires to cater and form the perfect ensemble for every woman who wishes to endorse beauty and confidence with a dash of eccentric quirkiness. The unconventional name of the brand itself speaks volumes of the idiosyncratic space it has created for itself in fashion. SOUP started its journey by showcasing their first ever collection on the ramps of GenNext by Lakmé India Fashion Week. With a vast and multifaceted profile ranging from a huge following of nationwide and international clientele to a presence in India's top online and brick-and-mortar stores, SOUP has followed a dynamic growth curve.

Hair and make-up in fashion

Hair and make-up both go hand in hand as it enhances the mood and feel of the inspiration behind the garments. It is an extended thought of the collection without which the final look is incomplete.

Indian fashion and beauty industries

The Indian fashion industry is at its best at the moment and has great potential to make the mark on the world stage. With the launch of international beauty brands like Bobbi Brown, Estée Lauder, HUDA

Beauty, there is huge rise in the conscious clientele, in need of great skin care and make-up products. This aggressive growth in the beauty industry gives a major cross-marketing boost to its parallel industry, the fashion industry.

Artists worked with

We are always scouting for fresh talent to get a different and diverse take on hair and make-up. We have been associated with the best in the industry, special thanks to our runway collaborations with LIFW, Pernia's Pop Up Shop, and Jabong.

Inspiration

Christopher Kane for his rebellious femininity and extraordinary skill, Diane Von Furstenberg for her graphically seductive dresses, and current Alessandro Michele's for redefining fashion by pivoting to gender fluidity and maximalism.

Favourite muse

Kareena Kapoor for her outrageous confidence in whatever she wears. SOUP is all about stylised silhouettes and unique prints, and she can carry it effortlessly.

Outrageous look adopted in a collection

Long before red eyeshadow became a thing, we had used red tints for a dramatic eye look for one of our fashion shows, where the eyelid was painted in scarlet tint accentuated by Twiggy-like wide big lashes. Incorporating beauty and hairstyles in the collection and on the ramp are planned in advance to create a synergy with our collections. We have always believed in a radiant and glossy finished hair and make-up looks, with sudden colour accents on the eyes and lips. This gives a great contrast to our otherwise minimal make-up and hair looks.

Plan to be part of the beauty industry

Beauty and make-up have not been on our mind yet. But we would not mind exploring ourselves through it given our love for both femininity and colours. 🌈

SOUP ASPIRES TO CATER AND FORM THE PERFECT ENSEMBLE FOR EVERY WOMAN WHO WISHES TO ENDORSE BEAUTY AND CONFIDENCE WITH A DASH OF ECCENTRIC QUIRKINESS.

— SOUGAT PAUL





To talk about similar colours and not mention monochromatic make-up would not be right. Working around a theme with coordinated tints, this make-up trend is having its moment. Make-up artists Aakriti Kochar and Ridhi Mahna share trending colours and techniques

\\ by Diksha Gaba



Monochromatic Make-up In the Limelight

Artists are always experimenting with make-up in order to come up with a new trick or technique. They have their eyes set on different ways to exhibit their talent and mindset through their work. Monochromatic make-up is one such trend that lets the make-up artist create a whole look with one colour and its shades. From lips to cheeks to eyes done in similar tints, it truly enhances the natural, radiant and subtle look.

Techniques

Monochromatic artistry can be achieved in various ways, but it is not unknown that there are certain techniques that work the best. Aakriti Kochar offers, "I use a lipstick or a cream blush on the eyelids, cheeks and lips as a stain first. This is my base, followed by tones of same shades in powder eyeshadows or blush to create a blending and gradation over the face. Also, I use a liquid lipstick for this look, pat it on the eyelids, cheeks and lips first and then blend with powdered eyeshadow or blush. To create a three dimensional effect, add some powdered highlighter in white gold, pearl or bronze on the centre of eyelids, brow bone, high point of cheek bones and

centre of lips. The colour can be a soft taupe, pink, coral or peach, basically a colour that goes well with the client's skin tone."

Ridhi Mahna of Get Gorgeous With Ridhi, suggests that, "To achieve the perfect monochromatic look, I use long-lasting, sweat resistant foundations and waterproof mascaras. With so many options available, it gets difficult to choose the right products. One of the most important steps in achieving the elegant glow of is finding the right foundation for your client's skin type."

Selecting the right product

Make-up artists have the know-how of this trend, but it would not be wrong to say that certain products help to accomplish a finer desired look. Bobbi Brown's Pot Rouge for a base, Benefit's rose tinted lip and cheek stain, Huda Beauty's neon obsessions palettes and liquid lipsticks are some of the products recommended by Aakriti. Ridhi, on the other hand, suggests MAC Dainty blush or NARS Orgasm blush. Also, The Balm and Amrezy highlighter from Anastasia Beverly Hills to create a lit-from-within look.

Skin care

Make-up trends and techniques require healthy skin, but it is often neglected. Ridhi shares, "My advice to everyone striving to achieve the perfect skin would be to stay hydrated at all times. Also, follow a CTM routine. This will only work if you are dedicated and integrate it into your daily life." In addition, Aakriti says, "Before starting with this look, make sure to prep your skin really well. Use a good foundation with medium to full coverage so blending of your eye shadows or blushers becomes easy to manifest the look in a better way." 📌



T to B: Aakriti Kochar, Ridhi Mahna



Will Smith Rocks the House

At 50, Bel Air's prince may no longer be fresh, but he still looks like a million bucks, even painted blue as a genie in Disney's live action *Aladdin*. With *Salon India*, he shares his style secrets

\\ by Aarti Kapur Singh

Since entering Hollywood as a teen, The Fresh Prince of Bel-Air alum has come a long way in his style evolution. From sporting leopard print outfits and white fedoras to rocking classy suits and tuxes, the *Suicide Squad* and *Men In Black* star knows how to light up a room with his statement style; but he insists he is the least stylish in his family of style icons.

"I am not stylish"

You think I am stylish? You should meet my wife or my children. My family most likely thinks I am completely blah when it comes to style. My wife, Jada, tries even now, but poor thing gives up eventually. My sons think I wear boring stuff and my daughter keeps asking me to 'shake things up a bit'. But performers and actors do quite a bit for the screen, so, in real life, I like to be me. A lot of my style and life philosophy reflects in my role as Genie in *Aladdin*. You are always looking for something that you can connect to with an authentic character – that devotion and dedication is what I aspire for.

"I am inspired by music"

In the '80s when we formed the hip-hop band DJ Jazzy Jeff & The Fresh Prince, with Jeffery A Townes, we hoarded Michael Jordan kicks,

YOU ARE ALWAYS
LOOKING FOR
SOMETHING
THAT YOU CAN
CONNECT
TO WITH AN
AUTHENTIC
CHARACTER-
THAT DEVOTION
AND DEDICATION
IS WHAT I ASPIRE
FOR.



snapback caps, and baggy dungarees. I took these looks to the early '90s when I started *The Fresh Prince of Bel-Air*. I wore a red Phillies jersey to the 40th Annual Grammy Awards in 1998, a silver suit and shades for the David Beckham *Welcome to LA* party in 2007 and an overall for the premiere of *The Tonight Show with Jimmy Fallon*. My bold sense of style has levelled out now and prefers plaid suits or chic leather jackets at premiers. I do not think I am boring. I add a pop of ultraviolet to an all-black outfit, or silver here and there. All of my clothes including shirts and ties come in more generous cuts as I detest anything skinny.

"Style mantra"

Layering is the way to go when you want to bulk up or look slim. It also helps you to look sharp along the way. Casual style is a muscular man's bread and butter, as Henleys, v-neck t-shirts, and polos look infinitely better on a fit body. When you are fit, your physique is one of your biggest style assets. The key lies in learning how to exploit your build to its full potential. Also, small injections of colour, through one or two pieces, make a big difference.

"Staying fit"

I am 50, hefty and I would like to believe, healthy. I will not be outworked. Period. You might be more talented or smarter, but if we get on the treadmill together, there are two things: you are getting off first, or I am going to die. I like a more traditional body building routine and using controlled motions with not too much weight, but perfect form. I am usually taking in about 3,500 calories across five meals. During sessions I occasionally take a spoonful or two of protein powder. At one point, my go-to dinner was grilled chicken breast, with sweet potato and broccoli. It was terrible! But worth it, I guess.

"You must smell good"

Perfumes are not a vanity, it is hygiene and the first thing that attracts attention. I swear by Bulgari Aqua Marine Pour Homme and Vera Wang cologne for men. 🕒

CASPARA[®]

PURIFYING-OXYGENATING
INTELLIGENT TREATMENT



Esskay Beauty Resources Pvt. Ltd. Esskay House, Plot No.31, Sec-18, Near Passport Office, Gurgaon-122015,
Tel No. +91 8882 800 800, www.esskaybeauty.in,

Follow Us



Casmara India



Esskay Beauty



Esskay_Beauty_Resources

GET UPTO 3X MORE PROTECTION* FROM SPLIT-END DAMAGE FOR YOUR HAIR!

opti.long
NOURISH PROTECT

Available at your nearest salon!

MATRIX

www.matrixprofessional.in

[f / matrixindia](#) [@ matrix](#)

*Instrumental Test - Shampoo + Conditioner + Leave-In Cream vs. non-conditioning shampoo

