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- 28-30 **In Hair** L'Oréal Professionnel's Serie Expert Nutrifier for right hair care and Parisian Cool Bronzing Edition shades are just what the clients need; MATRIX Hair Transformers was the new age digital hair competition
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- 42-57 **In focus** Pegged to touch ₹35,000 cr by 2022 by industry reports, men's grooming market has definitely come a long way. With major players adding 'men's only' ranges to their existing product portfolios to investing in men's grooming startups, the distinct boom in the category is indeed encouraging
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