

# SALON

TM

**INTERNATIONAL**

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The beauty and wellness industry is at a glorious level, today, with an abundance of services and products being freely available in the market. From customisation done by harnessing Artificial Intelligence to innovative therapies being offered at salons, spas, as well as derma centres, making a choice has now become a task.

In this issue, we take a peak into the world of aesthetics and dermatology. We realised that it is no more only about reversing the signs of ageing or hiding them with make-up, instead the current dynamics is aligned towards prolonging youthfulness of the skin. Over the years, the segment has moved at great speed with highly skilled aestheticians offering enhancement procedures imaginable to the Indian audience. We showcase few of the top aestheticians and the claimed popular procedures.

We interview celebrity hairstylists and begin by presenting Rolando Sáez. A celebrity hairstylist from Spain, he visualises beauty as a global concept, which is linked to hair and make-up. His work is characterised by innovation and unique techniques which he uses from the beginning to the end of the process. Luciana Sabariz, the second generation hairstylist, is further adding to the legacy of Sabariz Hairtists. With 40 years of history, the salon has a recognised professional standard in its artistic and didactic approach in a world that interconnects and changes at an ever-increasing pace. She shares her thoughts through her hair collection titled Emotionis – a mesmerising photo-essay depicting our emotions and feelings. On the homefront, we have Mallika Pirani, Founder and Creative Director of VANNILLA Salon in Mumbai. She was not looking for a career in the salon business. From being a Science graduate to taking up a diploma in hairdressing, Mallika's journey has been full of surprises.

We feature Shaan Muttathil, a well-known celebrity make-up artist. Topping his class at a beauty school gave Shaan the confidence to take up make-up artistry as a career. Today, as one of Bollywood's favourite celebrity make-up artist, he has worked with A-listers like Jacqueline Fernandez, Chitrangdha Singh, Esha Gupta, and Shradha Kapoor. He is also a trendsetter on social media with his Instagram and YouTube tutorials. Ojas Rajani, the celebrity make-up artist, freely endorses Dermacol Makeup Cover, a foundation, which is effective to camouflage any skin concern, as it can hide even tattoos!

Brands such as Moroccanoil and Freewill have changed the game of hair care in India. In its eighth year, Moroccanoil shares the views of the topmost stylists in Mumbai on its most-loved product. Freewill has customised its hair products to suit an individual. All one needs to do is answer 120 questions on their website and voila! in a few days, one will receive a product with ingredients that suit one's hair type with their name on it!

In the spa section, we feature Bouri Spa at ShivAdya Resort & Spa near Manali, and share the views of Rajat Rialch, Founder of Rakkh Resort near Dharamshala, on Baanka Spa and the industry at large.

All this and more in this issue. Keep liking and sharing on social media – our handles are: Instagram @saloninternational\_ind and Facebook @saloninternationalindia.





Hair: Jean Louis David

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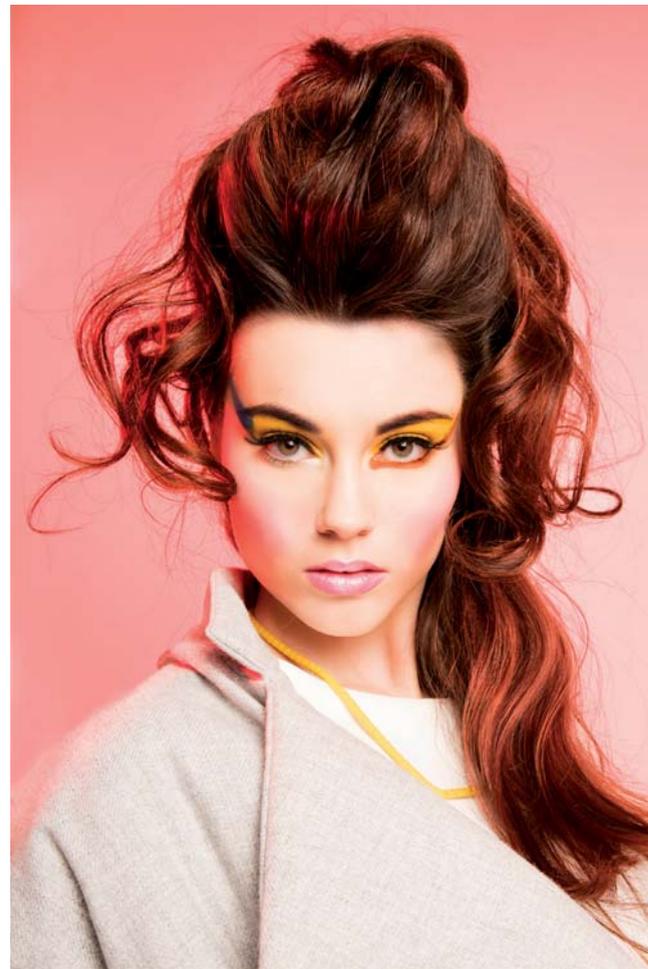


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**Favourite products**

Fixing lacquer and our working tools.

**Normal day in the life of Rolando Sáez**

As an image consultant, I start the day with a brief team meeting in which we plan the assessments, such as, the hair colour and make-up of the customer, also analysing possible optimisation and improvement of their overall look.

**Advice for new entrants**

To make your dreams come true, this is a wonderful profession. It can give us everything we set out to do, because we are hair artists.

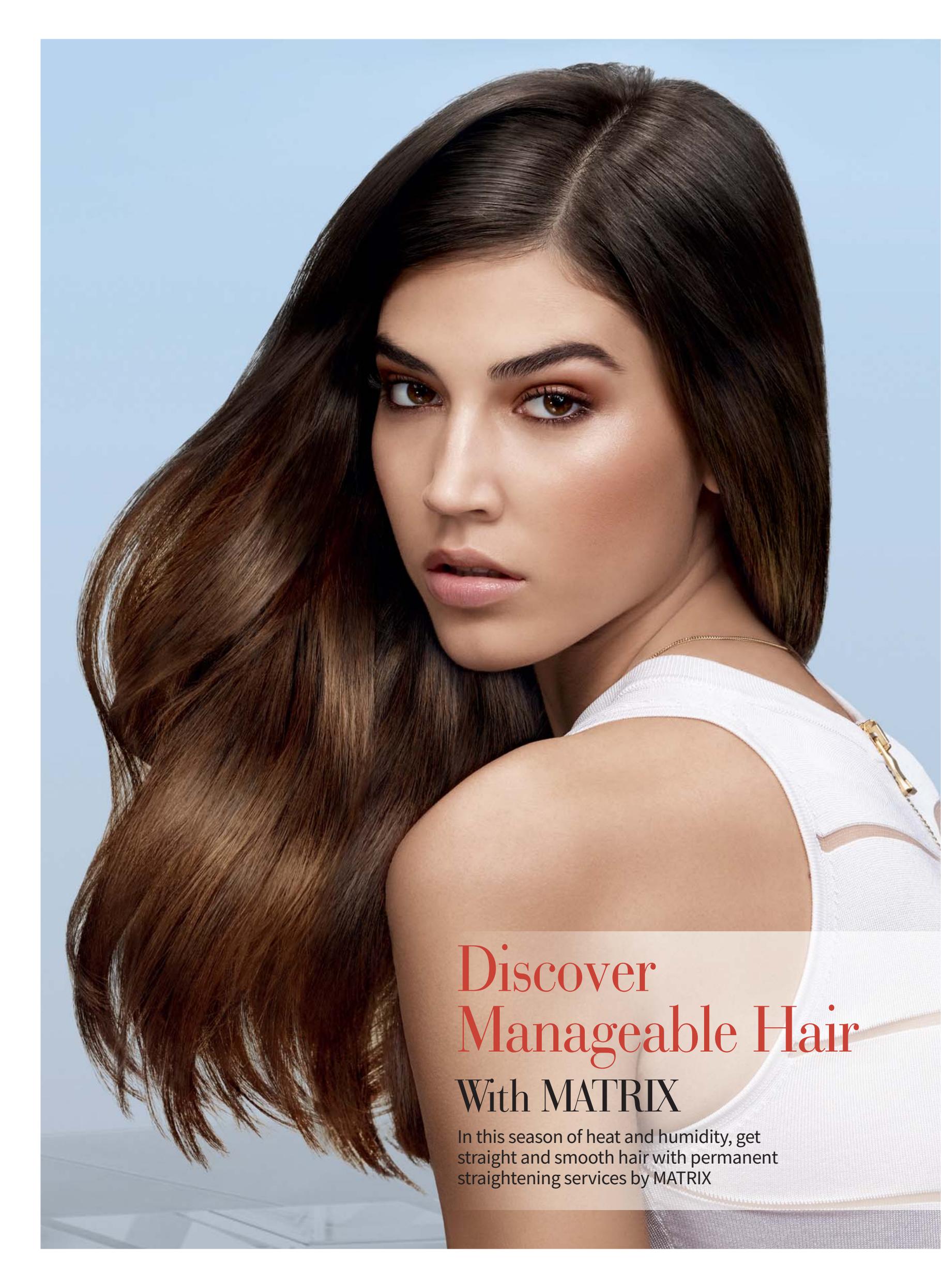
**Future plans**

I will continue to overcome challenges that come up in my salon or with my talented

team. Also, share knowledge and inspire hairdressers from the new generation so that they can take advantage of everything that this wonderful profession has to offer. A friend shared the concept of 'Circle of Continuous Improvement', and I am in one of the phases that is to be aware of what I do every day.

**View on India's hairdressing industry**

I have been to many places in the world, but India was wonderful as it is full of contrasts, experiences and left a great impression, in every way. 📍



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# Moving Beyond Botox and Laser

## The Changing Dynamics of Aesthetics

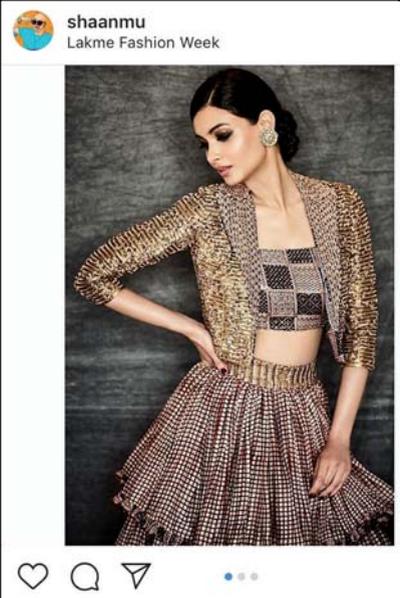
It is no more only about reversing the signs of ageing or hiding them with make-up, instead the current dynamics is aligned towards prolonging youthfulness of the skin. Over the years, the segment has moved at great speed with highly skilled aestheticians offering every imaginable enhancement procedure to the Indian audience. *Salon India* showcases few of the top aestheticians and the claimed popular procedures

\\ by Zainab S Kazi

# Shaan Muttathil

## Made for Make-up

Topping his class at a beauty school gave Shaan Muttathil the confidence to take up make-up artistry as a career. Today, as one of Bollywood's favourite celebrity make-up artist, he has worked with A-listers like Jacqueline Fernandez, Chitrangdha Singh, Esha Gupta, and Shraddha Kapoor. He is also a trendsetter on social media with his Instagram and YouTube tutorials. *Salon India* charts Shaan Muttathil's journey





# Bouri Spa, Manali Back to the Roots

Nestled in the picturesque Kullu Valley, ShivAdya is a unique resort that is focused on the principles of sustainable tourism and inspired by local architecture of the Himalayan region

**About the spa:** With captivating views of pine and cedar forests and snow-capped peaks, ShivAdya Resort & Spa is built of wood, stone and mud, based on the Kath Kuni style of building.

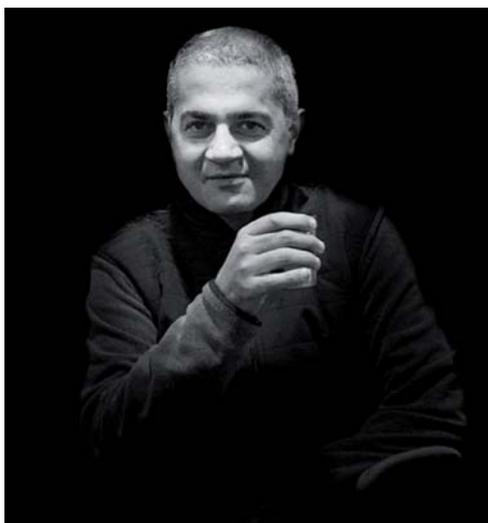
The main three-storey building houses the Bouri Spa. As per the architecture of Himachal homes, the lowest floor is used to house cattle and grain, but at ShivAdya, it is where you can check-in to a luxurious holiday at the reception. The floor above it, traditionally called bouri, holds insulated bedrooms and living spaces. Just as locals relax and unwind on this floor, you can rejuvenate at the Bouri Spa.

Right from the carved wood, stones to the wooden pillars on which the building that houses the spa has been raised, it is all handmade by local artisans and labourers. The flooring is made of different types of wood namely, walnut, teak, cedar, and deodar, and arranged artistically to create unusually pretty rustic patterns. The traditional wooden ceilings and the doors are high enough to give a feeling of grandeur. The stone and mud walls lend a warm feeling in the room even when the temperature outside is freezing. The interiors are subtle and classy. Many other construction elements have been brought in to minimise transport and carbon footprint. The spa itself is made entirely of pine wood, to add to the aromatherapy aspect of wellbeing. This definitely enhances the overall experience of relaxation and wellness. There are separate rooms for Jacuzzi, Sauna and steam. Those who are seeking privacy can have their spa done in rooms with single beds aligned alongside the corridor; and those who prefer to

rejuvenate with their partner, can go for a room designed for a couple.

**About the services:** ShivAdya offers spa, massages and reflexology. On returning from local sightseeing, one can soak in the Jacuzzi or indulge in a re-energising massage which is complete with essential oils. The blissful experience in the lap of nature makes it even more effective. The spa menu has been developed keeping in mind the needs and preferences of the target audience. In addition, local tradition and culture influence the spa menu. The wellness therapies include body works, body polishes, body envelopments, facials and Oriental hand and foot reflexologies. The massage therapies are customised with varying degree of pressure and use different oils. The same goes for ingredients and techniques used for body exfoliation and polishing. Swedish Massage with Lavender Oil is especially popular, as is reflexology.

Therapists are also happy to recommend treatments for in-house guests that may



# Rajat Rialch

## Centres of Longevity and Life Extension

Rajat Rialch, Founder of Rakkh Resort near Dharamshala in Himachal Pradesh, shares his thoughts on Baanka Spa and the industry at large

\\ by Aarti Kapur Singh

EARLIER, A SPA WAS MEANT FOR THE ELITE, BUT SLOWLY IT HAS BECOME A PART OF ONE'S LIFESTYLE. THE WELLNESS INDUSTRY, ON ACCOUNT OF ITS VAST INFLUENCE, IS ALSO ATTRACTING THE INTEREST OF RELATED INDUSTRIES, NAMELY, MEDICINE, HOSPITALITY, AND TRAVEL AND TOURISM.

**Please tell us about your professional background.**

After graduating from Institute of Hotel Management, Bhopal, I went on to do an MBA from IMI Delhi with majors in Finance and Operations, following up with a specialised course in managing and transforming professional service firms from the Harvard Business School. I founded HPG Consulting 16 years ago, a specialised Food Service Design Consultancy based out of Dubai and India with projects across the SAARC nations, Africa and the Middle East. HPG has been associated with prominent names of the industry like Hyatt, Hilton, Marriott, Starwood, ACCOR, Rotana, IHG, Movenpick, Taj and Carlson since inception. I am a member of FCSI (Food Service Consultants Society International). I also own Rakkh Resorts near Dharamshala.

**From hospitality to wellness, what inspired the transition? And what similarities or differences do you see in both?**

Hospitality and wellness are symbiotic, not just in terms of operation, but also execution. At Rakkh Resorts, the effort is to integrate the multiple aspects of living a healthy life. I do not see it as different, rather as an extension of my interest, qualification and education.



# Spa Solace

## Lucrative Offers

Salon India presents the most lucrative packages for those who wish to indulge in luxurious self care



### CHOCOLATE BODY TREATMENT

The Heavenly Spa by Westin, Pune

The special Chocolate Body treatment rejuvenates and revitalises the entire body, making you feel refreshed once again! It combines the benefits of Caffeine present in chocolate to stimulate circulation and acts as an anti-oxidant. In turn, caffeine helps increase levels of collagen and elastin in the skin, thereby reducing the effects of ageing.

**Duration:** 75 minutes

**Price:** ₹5,000+taxes

### ARABIAN SEA SALT RITUAL

Śāntata Spa, Grand Hyatt Kochi, Bolgatty

This therapy increases your energy level and restores equilibrium. The ritual begins with the application of a nurturing body scrub infused with cleansing sea salts and essential oils that exfoliate, extract impurities and stimulate circulation. Seaweed and sea algae, which are rich in minerals, proteins and vitamins, are used to enhance the cleansing and detoxification of the full-body envelopment.

**Duration:** 90 minutes

**Price:** ₹11,800 inclusive of taxes

### SWEDISH MASSAGE

Tattva Spa, Radisson, Gurugram

One of the ultimate goals of a Swedish massage technique is to relax the entire body, however, it is particularly helpful in increasing the level of oxygen in the blood, improving circulation and flexibility while easing tension, keep ligaments and tendons supple, decreasing muscle toxins and reducing emotional and physical stress. Essential oils of your choice, are massaged into your body with a series of strokes and techniques; for example, it might be long, gliding strokes across your back to help you relax, or kneading your shoulders to unwind any knots.

**Duration:** 60 minutes | 90 minutes

**Price:** ₹3,000+taxes, ₹4,500+taxes

### TAN LAPEN WRAP

Amatrra Spa, Le Meridien, Delhi

This sensuous full body treatment begins with a fragrant oil which is massaged on the base of the spine, followed by an earth mineral scrub. The body is covered with the paste and the treatment ends with a warm shower and application of a flower lotion.

**Duration:** 45 minutes

**Price:** ₹3,200+taxes



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