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In a Customer Experience session held at India Fashion Forum 2019 in Mumbai, leaders across the fashion retail industry deliberated re-designing individual 'business systems' to better understand and serve the needs of the new customer

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A panel discussion on how brands are applying these technologies to aid them in various aspects of the business

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Technology supported innovations made even small retailers at least learn the art of connecting with their customers using their smart phone enabled social media communication tools such as WhatsApp



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India's Restaurant Business: Tasting Success or Bleeding Money?

Since the foodservice industry is fast changing and competitive, it requires a massive amount of knowledge and skill to run the business – just a passion for food is not cutting it anymore

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New Retail: Using Data Technology for Seamless Engagement Between the Online & Offline Worlds

'New Retail' is a concept that retailers across the globe can imbibe and implement for a complete transformation with very little effort. IMAGES Retail takes a look



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How to be Supply Chain Ready for the Next Level of Retail Evolution
Striking a balance between speed and efficiency, managing logistics and supply chain to deliver cost efficient and timely services are of utmost importance to run a successful retail business



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How retailers are training and engaging digitally native associates to work together with in-store technology

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How Cinépolis is Revamping India's Family Entertainment Experience

The brand has recently launched a 10-screen megaplex in Forum Shantiniketan, Bengaluru and is on its way to become one of the most popular destination in the entertainment sector

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New E-commerce Policy: Retailers Seek to Override the Fallout
Formulated and cited to usher in price parity between online and offline retailers, the policy also intends to address the major issue of data colonisation



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The brand is set to introduce tech-friendly stores in India