



INDIAN SUBCONTINENT | Vol 11 No 4 | April 2019 | 96 Pages

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Printed & published by S P Taneja on behalf of Images Multimedia Pvt. Ltd. Printed at Samrat Offset (P) Ltd., B-88, Okhla Industrial Area, Phase – 2, New Delhi 110020 and published by S P Taneja from S- 21 Okhla Industrial Area Phase – 2, New Delhi 110020 Editor: Amitabh Taneja

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Salon International, Italy: **Publisher:** Giuseppe Tirabasso, Editor-in-chief: Claudia Stagno Redazione, Amministrazione, Pubblicità, M.T.E. Edizioni S.r.I.-Via Romolo Gessi, 28 – 20140 Milano, www.salon-international.net

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The month of April marks the begining of the new financial year. Having assessed the hits and misses of 2018, we have officially geared up for FY2019-20. The beauty and wellness industry cannot stress enough on the importance of innovation in skin care particularly. Industry stakeholders are of the opinion that innovation is the only way to accelerate business in terms of meeting consumer demands, building positive brand value, staying ahead in the competition, among others.

Keeping this in mind, we focus on the skin care industry, which is considered as one of the rapidly growing dynamic markets in India. According to a report by Business Wire, the Indian skin care market stood at \$1.6 billion in 2017 and is projected to grow at a CAGR of 9% to reach \$2.7 billion by 2023, on the back of rising disposable income, increasing demand for skin care products across all age groups, especially young population, and growing awareness among consumers about various skin care products. Keeping this in mind, we speak with top players who share their 'most innovative' product, business strategies adopted, challenges faced, and the road ahead

In the Hair section, we have Manuel Mon, Owner and Creative Director of Manuel Mon Estilistas in Oviedo, Spain. Manuel is an award winning platform artist and one of the most inspiring avant garde hairdressers working today. On a recent visit to Delhi, India, we meet Omar Antonio, Sebastian Professional Expert and Owner of 'ME' an Omar Antonio Salon in Benicia, California. He is renowned for avant garde styling, precision haircuts and everything in between. But, on stage is where his true talent and passion shine. The biggest night on Hollywood's calendar, the 91st Academy Awards rolled out the red carpet yet again for a gala night of iconic beauty and fashion moments. We share a series of chic styles in hair and make-up.

In Beauty, we interview Natasha Arya, Delhi-based make-up artist who takes a creative approach in her work. With a journey of seven years, Natasha's vision is to launch a salon, a make-up line and have a global presence. Dr Mohan Thomas, Senior Cosmetic Surgeon, Cosmetic Surgery Institute throws light on Non-invasive Rhinoplasty as trending aesthetic procedure. Dr Jamuna Pai, Founder, SkinLab, reveals the ultimate summer skin care guide for brides-to-be.

In the Spa section, we have Nirvana Nature Cure in Pune, far away from the frenetic pace of the city. Spread across 35,000 sqft, the décor of Nirvana Nature Cure is a classic amalgamation of ecofriendly design elements of stone grit plaster, kota tiles, and more. Rijesh Purakkal, Spa Manager, Alila Fort Bishangarh in Rajasthan is of the opinion that ancient systems of medicine are treasure troves for both preventive and curative health care. He shares his view on the growing wellness industry, future plans, and more.

All this and lot more in the April issue. Keep reading and liking on Facebook and Insta!

A.



Hair: Rafael Bueno Pelugueros Photographer: Alberto Zaldivar MUA: Lulu Pérez Stylist: Desiré Espinosa, Xisco Morales

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Manuel Mon, Owner and Creative Director of Manuel Mon Estilistas in Oviedo, Spain, is an award winning platform artist. He is also one of the most inspiring avant garde hairdressers working today. He shares his professional journey with Salon India



Manuel Mon Instinctively Inspired

\\ by Aradhana V Bhatnagar

Early years

I was born and raised in a rural area in the southwest of the Principality of Asturias. When I was 12, I moved with my family to Oviedo; it turned out to be an opportunity to have new experiences and learn new things.

Hairdressing

My interest in hairdressing was 'innate'. After arriving in Oviedo, I was struck by the ability to 'create' through imagination and fantasy. I worked in various hairdressing salons and they helped me to settle into the world of work.

Mentors and influences

Alexander de Paris and Tone San Martin. Exquisite, creative and with unique identities, unmistakable and unforgettable.



MATRIX Launches The Hottest Looks With its Hair Make-up Edit Collection 2019

Combining trending hair highlighting techniques with three looks inspired by iconic make-up trends, MATRIX launches its trend collection 2019 - The Hair Make-up Edit

Make-up has been a form of expression since time immemorial. Over the past few years, the industry has witnessed a variety of innovative make-up techniques, be it strobing, contouring, highlighting, to name a few. With global influence and social media taking the world by storm, clients have become more inclusive and discerning, at the same time. They have further learnt the fact that changing hairstyles and colour can also enhance their appearance. It has become easier to convince clients to experiment with different colours and techniques. Customised looks are the flavour of the season as the focus has shifted to accentuating one's features. Hair colour, if

Summer Ready Hairstyles

With Tecni.Art Essentials by L'Oréal Professionnel

>

Summertime is easy until clients have to fight with the heat and humidity when styling their hair. When the temperature is high, the last thing they want to do is spend time doing the hair as sweat and frizz are going to inevitably ruin the look. Instead of struggling with hair in the heatwave, L'Oréal Professionnel has rounded up the essential four products to fight major hair concerns and flaunt flawless summer hairstyles.



TAME THE FRIZZ - FOR NORMAL HAIR

Products recommended: Liss Control+.

Benefit: This intense smoothing serum gives 24 hours anti-frizz protection, softness and natural looking shine to any style.

How to use: On towel dried hair, apply a few drops through length and ends. Blow Dry smooth or leave to dry naturally.

Price: ₹525 for 50ml





Benefit: This curl enhancing gel-cream defines and revives curls and waves for glamorous red carpet look with no frizz and soft natural touch and shine.

How to use: Apply coin size of Siren Waves on damp hair, mid lengths and ends, and comb for even distribution. Blow dry and replay to boost curls and revive your look.

Price: ₹700 for 150ml





BOOST VOLUME – FOR NORMAL HAIR

Product recommended: Volume Lift.

Benefit: This root lift spray gives a volumised effect with supple and light feeling lengths and ends

How to use: Shake the can well, hold it upright and spray on to the root area of each section from a distance of a few centimeters. Blow-dry or style with fingers

Price: ₹575 for 250ml

ADD TEXTURE - FOR CURLY/ WAVY HAIR

Product recommended: Beach Waves.

Benefit: This texturising spray gives on trend beachy hair with a matte finish.

How to use: Just apply the Beach Waves spray on to the lengths and ends of the hair gently pushing the waves in as you spray.

Price: ₹700 for 150ml



Oscar Awards

Hairstyles and Make-up Looks Decoded

The biggest night on Hollywood's calendar, the 91st Academy Awards rolled out the red carpet yet again for a gala night of iconic fashion moments. Thanks to the guestlist brimming with iconic faces, we got a good look at a series of chic styles in make-up and hair! As a celebration of diversity, this year's red carpet was vibrant with unique styles that spoke the language of inclusion and individuality — from JLo's Hollywood waves to Lady Gaga's vintage vibe, the evening was the finest showcase of inspired interpretations in celebrity beauty

Trailblazing superstar Lady Gaga left no stone unturned. While her chemistry with Bradley Cooper on stage was the talk-of-the-town, we could not take our eyes off the vintage throwback to Breakfast at Tiffany's. Channelling a modern day take on Audrey Hepburn's eternal beauty, Gaga's silver-blonde tresses were bound in a structured up-do that spelt class and style. Glittering icy-blue liner and glossy pink looks are worth the attention, too.

Game of Thrones star Emilia Clarke bid adieu to her Khaleesi hair and flaunted her natural brunette chops in a sleek bob, perfect to show off her stunning dress. She combined berry lips and luscious lashes to compliment the look further.

Crazy Rich Asians' star Constance Wu was the belle of the ball in a customised marigold tulle dress, with a soft wavy ponytail and red lips that were in contrast with her bold choice in styling.

Best Picture-nominated 'BlacKkKlansman' star Laura Harrier walked out on the red carpet in a baby blue bespoke Louis Vuitton gown that had our jaws on the floor. Powder blue-dusted eyes and pinkish-red lips accompanied her effortlessly pulled-back hair-in-a-messy-chignon look.

Official red carpet host and supermodel Ashley Graham got a true Hollywood makeover in her strapless black Zac Posen gown that did justice to her curves. Her bow studded slick back hairdo was one of the most talked about looks. She paired it with a cat eyeliner and rose nude lipstick.



Brie Larson traded her edgy *Captain Marvel* suit for a stunning chainmail gown and wore it with textured beach waves in a lob and barely-there make-up. Jennifer Lopez nailed her glam Hollywood waves with her signature bronzed look and luminous skin.

Regina King's voluminous strands and major lashes were the highlights of the evening.

Kacey Musgraves delivered a major beauty statement with a pop of shimmer at the inner corner of her eyes.

Charlize Theron made head turns in her brunette bob and with coral lips. With a new wave of diversity, the Oscars 2019 was a mélange of refreshing styles. While boss babes like Awkwafina and Amy Poehler worked the power suit with a heavy dose of feminity, Billy Porter's tuxedo dress shattered ceilings like never before. We are heading towards a new world of individual freedom in styling and could anything else look better on a red carpet?

Lotus Make-Up India Fashion Week

The Key Takeaways

Lotus Make-Up India Fashion Week (LMIFW) AW'19 was about experimental beauty looks with beauty profs Ambika Pillai and Kajee Rai on the backstage team. From the grand finale to the prolific runway shows of designers like Rahul Mishra, Samant Chauhan, Vaishali S, and Komal Sood, the fashion week had enough of hair and beauty moments







Seamlessly wearable was the beauty code, when it came to the models' skin. The runway was flooded with inspiration for a natural glow. The experts used powder to attain flawless perfection while bidding adieu to the highlighter this season.

Power looks

All we could see was massive drama at the shows of Nitin Bal Chauhan, Pankaj & Nidhi as well as the Gen-Next show on Day 4. Agreeing to this, Kajee shared, "This season was dedicated to experimental looks; indeed, it was a great season for us, unlike the previous editions where the designers wanted to have clean and simple looks."

For Pankaj & Nidhi's show, Kajee did powerful, half-smokey eyes with glitter on it. On the contrary, Nitin Bal Chauhan's show had three different looks with 16 models. For his collection, he created a graphic comic look with 3D make-up effect. Kajee described Nitin's runway look as one of the most challenging and dramatic. Said he, "It was challenging to depict different moods on each model's face, be it happy, strong, sad or emotional. In terms of hair, it varied between a high pony and pulled-back style."

Another dramatic show was of the Gen-Next designers where Kajee created three unique styles like one with a bar code on the face, the second had black stripes on the face and for the last look, he pasted paper on the brows to make the whole no-brow look more intense.







Vintage became the present

Slicked-back hair had a defining moment; as we spotted models hit the ramp with their strands gelled back with an element of vintage style. LIVA's Green Heart Fashion Show on Day 1 for example, had top-notch designers Rina Dhaka, Samant Chauhan, Sahil Kochhar, and Shalini James, created fluid garments using LIVA Eco. The hair look was directed towards sleek precision, where models wore refined 20s-curls hairstyle (down the front), whilst keeping rest of the hair in a slick ponytail.

Rahul Mishra kept the slick hair pattern going! The backstage team made a dazzling front with a few hair strands pasted on the models' forehead. The look was made more complex with a dualtone extended eyeliner with coral lips. Models had a messy ponytail for Gauri and Nainika's show. Even, Pawan Sachdeva's runway look saw high ponytails with barely-there make-up. The retro-inspired hairdo at Siddharth Tytler's show was combined with dark nails and lips.



This version of the India Fashion Week embarked on a new creative chapter with 21 designers presenting their interpretation of the six yards. Celebrity MUA Ambika Pillai designed a different look for each designer like an intense smokey eye and red lips for Rohit Bal's show, and a classic top knot with subtle make-up for Tarun Tahiliani's runway look. The finale had ethereal beauties Aditi Rao Hydari and Diana Penty gracing the runway.







Minal Srivastava is Vice President-Growth, Strategy & Marketing at Shalimar Paints Limited. Views expressed are personal.

A salon set up anywhere in the world and by whoever, has to be centered on the idea of comfort and luxury, if it is to thrive in the market. The place does not have to be too big, nor resources too many,

have to be too big, nor resources too many, to succeed, however, by being creative, one can have a charming salon space. There are many ways in which one can decorate one's salon, but the ideas have to be used in consonance with space limitations at hand.

1 Go for minimalism

To make the most of limited space, one can choose chairs that are sleek and minimalistic, yet comfortable for the customers. Creative placement of the rest of the furniture and optimum utilisation of spaces which are left out, go a long way.



MINAL **SRIVASTAVA**

For Small Sized Salons Top 5 Space Saving Ideas

2 Organise products

A salon houses numerous hair, make-up products and other equipment, which easily clutter up the space. To appear neat, one has to put organisational techniques by using boxes, wall hangers and mugs. One must also clear the clutter by storing as many items possible and stash away the extra stuff.

Select colour and design with care

On the walls and floor, light tones in neutral colours make the place appear bigger and airier. Most high-end salon chains even with larger spaces, use white and black (not more than two colours) for a classic look. There is no reason why salons with smaller space, should not use a similar palette or even dual-tone pastels. Owners can use fun designs or bold statements to add to the uniqueness of their salon, but keeping it simple and minimalistic is the safest bet. While using geometric patterns or oriental designs, it is best to limit it at a point which is relatively clutter free. Vertical lines or small printed patterns on one wall, instead of all, would draw attention to it, yet lend a sense of balance to the room.

4 Add elements for ambience

Using either of the two would play up the space, making it look much more attractive than any design or pattern. If monochromatic neutral colours are used on the walls, a pop of bright picture of a world-famous actress or just an abstract painting, for instance, would complement the space. In a pastel coloured setting, small tabletop planters of succulents and other indoor ornamental plants would create a beautiful look. One can simultaneously add elements that make it stand out among other salons. There has to be a balance between too much and too less and the placement of either of the two mentioned above.

Aromatic and musical experience

While decking up a place, scent and the sounds play a critical role in determining its overall ambience. Whichever scent one decides for the space, the notes should be low key to make it a soothing, and not nauseating, experience for the customers. Lingering instrumental music or old Bollywood classics, would further add to the soothing ambience. Do remember, as long as there is a common theme running across the salon and there is no piece or design which is overwhelming, a small salon, will do much more than what it started out with. §



Rochelle Rao Surreal Beauty

Anchor and model Rochelle Rao's innings as an IPL television host has made quite an impact on her new career path. Do you know that the former Miss India-International is a make-up junkie, but stands by her homemade concoctions?



I only trust natural products on my hair, and prefer haircuts and styling by BBLUNT's Nanao or Sam of Samantha's Salon in Bandra. I go for a hair spa once in a while, but am experimental with shampoos and conditioners. Kérastase Ultime is the most effective in terms of remedy. L'Oréal Hair Protect Spray is my go-to!

"My skin care"

In our country, we are lucky to find natural products at cheap prices. So, whenever I am required to wear make-up for a couple of days, I apply a Coconut Oil and Aloe Vera pack and leave it overnight, but when my skin breaks out, I just go with Aloe. I also use Himalaya's massage oil on my body. I am particular about the make-up remover, which is from L'Oréal Paris.

"My brands"

Though I am not a big fan of any skin care or make-up brand, I was wooed by Sephora Brightening & Hydrating Foundation. I was a M.A.C user for the longest time, however, I began to notice that the clearer your skin gets, M.A.C foundations get heavier. In lipsticks, I have been using Estée Lauder's Pure Color Envy.

"My quick fixes"

For my skin, Aloe Vera and for my fine hair, I just dab on serum or a heat protector. I make it a point to have vegetable juice every day, with some fruit to make it sweeter and also a lot of ginger. I braid my hair on bad hair day.

"Rules to stick by"

I feel that even when I am wearing minimum make-up, it looks lots. So, I tend to play it down during the day and probably amp it up on the red carpet. As my eyes are small, I have to wear lashes! I have a range of fake lashes, which I am a pro at putting on by myself! I also like to experiment with my brows – have a collection of brow kits from almost every brand. As for lipstick, I have no rules and just play with colours.

"Beauty shopping destination

It has to be Thailand! As my eyes are small, I get to choose from a lot of products that cater to the typical Asian eyes. Even in terms of skin tone, it is more yellowish and Asian, which works well for my skin tone, as well.



Jennifer Aniston. She does not have a great face shape, but manages to deflect attention from the broad jawline with perfect hairstyles and make-up. Also Kaley Cuoco – I love her style!

Current projects

I am focusing on The Kapil Sharma Show, and hosting many live shows.

Favourite look so far

My wedding look – it was exactly what I wanted; easy and breezy on the beach. It was a fairytale look that Kyana Emmot, my hair and make-up artist of the day, made come true. §

IF I WERE
A MAKE-UP
ARTIST FOR A
DAY, I WOULD
LOVE TO WORK
ON JENNIFER
LOPEZ. SHE HAS
SUCH GREAT
FEATURES! ALSO,
I AM EAGER TO
GET MY HANDS
ON HER MAKEUP LINE.





