

12. NATIONAL NEWSMAKERS

Traditional Retailers Drive Growth in Rural-Urban India

14. INTERNATIONAL NEWSMAKERS

Expansion, M&A, New Launches Rule the First Quarter of 2019

18. VISUAL MERCHANDISING

Explaining Retail & The Need of Visual Merchandising

Visual Merchandising plays a significant role in the creation of an euphoric experience for the consumers by creatively prepping the interior and exterior of a retail destination

26. TRENDSPOTTING

Payment Checkout Revolution: What are Retailers Doing for Smoother Checkout

To avoid lengthy checkout queues, and to increase consumer loyalty, retail thought leaders are working towards faster and seamless checkout methods



30. RETAIL TECHNOLOGY

How Digital Technology is Transforming The Entire Supply Chain

Joshua Lin, Vice President - Sales, Infor Nexus shared insights on the importance of having digitally transforming the supply chain system at the India Fashion Forum 2019

44. RESEARCH

Fashion as a Reflection of Aspirational Lifestyles

Euromonitor analyses how fashion market has started overcoming the economic challenges, with apparel and footwear categories alone posting a growth of 14 percent in 2017-18

50. LUXURY RETAIL

What's in Store for the Indian Fashion Industry in 2019

Given the greater appreciation for high-end luxury products, global trends awareness, rising aspirations and better purchasing power across the middle class

and upper middle class, luxury brands especially fashion luxury brands have the most advantage in the current economic scenario

54. ONLINE RETAIL

New E-commerce Policy: Retailers Seek to Override the Fallout

Formulated and cited to usher in price parity between online and offline retailers, the policy also intends to address the major issue of data colonisation



58. INNOVATION

Wacoal to Introduce 3D High-Tech Machines in Select Stores

The lingerie brand, is experimenting with technology helping women determine the correct size of the lingerie they need to buy

60. AWARDS

Outstanding Fashion Retail Brands Honoured at IMAGES Fashion Awards 2019

64. AWARDS

Exceptional Malls, Innovative Retail Developments Honoured at IMAGES Shopping Centre Awards 2019

72. IN FOCUS

Emami Frank Ross to Focus on Nutrition Products, Medical Devices Services

Frank Ross, has strengthened its branding around a standardised ambiance incorporating quality products under distinctive categories like skin care, baby care, ayurvedic products, etc

74. SPOTLIGHT

Galaxy Mall: An Exclusive Mix of Cinema, Fashion, Entertainment and F&B

Rajdeep Laha, Head Leasing, Galaxy Mall talks about the growing mall culture in Tier II cities in the country, focusing on major retail developments aspects

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AI Driven Approach Helping Customers Discover the Right Products

Brands equipped with advanced technology are in a shape to provide good services to shoppers. The need of the hour are services like Artificial Intelligence, Virtual Reality and the Internet of Things since they help provide a seamless retail experience to consumers

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Wondersoft: Helping Companies Achieve Business Goals Faster

With over 10000+ customers over the past 20 years, the company has provided comprehensive solutions to organisations of all sizes from an independent outlet to a large chain of outlets

