

SALON

INTERNATIONAL

INDIAN SUBCONTINENT | Vol 11 No. 3 | March 2019 | Price ₹150



Editor-in-Chief Amitabh Taneja
 Editorial Director R S Roy
 Publisher S P Taneja
 Managing Editor Aradhana V Bhatnagar
 Principal Correspondent Shivpriya Bajpai

Creatives

Art Director Pawan Kumar Verma
 Dy. Art Director Deepak Verma
 Asst. Art Director Mohd. Shakeel

Production

Sr. General Manager Manish Kadam
 Asst. Manager Ramesh Gupta

Support

Sr. General Manager - Administration Rajeev Mehandru

Subscription

Deputy Manager - Subscriptions Kiran Rawat

ADVERTISING

BUSINESS HEAD: DELHI
Rajeev Chopra, Vice President
 rajeevchopra@imagesgroup.in
 Mob: +91 9811098430

Anshu Arora, Sr. Manager (North)

KOLKATA

Piyali Roy Oberoi, Vice President & Branch Head

MUMBAI

Santosh Menezes, Regional Head (West)
Radhika George, Sr. Manager (West)
Kratika Singh, Asst. Manager (West)

BENGALURU

Suvir Jaggi, Vice President & Branch Head

For Advertising Queries, Please Write to salesbeauty@imagesgroup.in

CONSUMER CONNECT

Anil Nagar, Vice President
 anilnagar@imagesgroup.in | Mob.: +91 9811333099

Priti Kapil, Deputy Manager
 pritikapil@imagesgroup.in

SALON INTERNATIONAL ADVISORY BOARD MEMBERS

Claudia Stagno, Editorial Director, Salon International-Italy; Sanjay Dutta, Owner, Looks Salon; Renu Kant, Director, Envi Salon & Spa; Miriam Mathew, Spa Consultant; Nitin Passi, Director, Lotus Herbals; Raman Bhardwaj, Director, AN John Salons; Sukirti Patnaik, Owner, Indulge Salons; Vishal Sharma, Owner, Affinity Salons; Rekha Chaudhari, Co-owner, JCKRC Spa Destination; CK Kumaravel, Founder and MD, Naturals Salons; JC Kapoor, Co-owner, JCKRC Spa Destination; Samir Srivastav, CEO, Jean Claude-Bigine Salons; Vikram Bhatt, Director, Enrich Salons; Vikram Mohan, Owner, Bounce Salons; Vipul Chudasama, Artistic Development Consultant, Hair, Education and Shows; Dhruv Abichandani, Artistic Director, Drama Salons; Ojas Rajani, Celebrity Make-up Artist; Eric Shawl, MD, Moehair

IMAGES Multimedia Pvt Ltd (CIN:- U22122DL2003PTC120097)
Registered Office: S-21, Okhla Industrial Area Phase II, New Delhi 110020
 Ph: +91 11 40525000, Fax: +91 11 40525001
 Email: info@imagesgroup.in, Website: www.imagesgroup.in; www.indiasalon.in
Mumbai: 1st Floor, Plot No.: 111/3 Marol Co op Industrial Estate, Marol, Andheri (East), Mumbai 400 059, Ph: +91 22 28508070/71, Fax: +91 22 28508072
Bengaluru: 523, 7th Cross, 10th Main, (Jeevanbhima Nagar Main Road), HAL 3rd Stage, Bengaluru 560 075, Ph: +91 80 41255172/41750595/96, Fax: +91 80 41255182
Kolkata: P-513/B, Raja Basanta Roy Road, CIT Scheme XLVII, Near Sabyasachi Store, Kolkata 700029
 Ph: + 91 33 40080480, 40080440

All material printed in this publication is the sole property of M.T.E. Edizioni, Srl or Images Multimedia Pvt. Ltd. or both and each of them have copyrights on their respective materials. All printed matter contained in the magazine is based on the information provided by the writers/ authors. The views, ideas, comments and opinions expressed are solely of the writers/ authors or those featured in the articles and the Editor and Printer & Publisher do not necessarily subscribe to the same.

Printed & published by S P Taneja on behalf of Images Multimedia Pvt. Ltd. Printed at Samrat Offset (P) Ltd., B-88, Okhla Industrial Area, Phase - 2, New Delhi 110020 and published by S P Taneja from S- 21 Okhla Industrial Area Phase - 2, New Delhi. 110020

Editor: Amitabh Taneja

In relation to any advertisements appearing in this publication, readers are recommended to make appropriate enquiries before entering into any commitments. Images Multimedia Pvt. Ltd. does not vouch for any claims made by the advertisers of products and services. The Printer, Publisher and Editor-in-Chief of the publication shall not be held for any consequences in the event of such claims not being honored by the advertisers.

Copyright Images Multimedia Pvt. Ltd. All rights reserved. Reproduction in any manner is prohibited. All disputes are subject to the jurisdiction of competent courts and forums in Delhi/ New Delhi only. Salon International does not accept responsibility for returning unsolicited manuscripts and photographs.

Salon International, Italy: **Publisher:** Giuseppe Tirabasso, Editor-in-chief: Claudia Stagno
 Redazione, Amministrazione, Pubblicità, M.T.E. Edizioni S.r.l.-Via Romolo Gessi, 28 - 20146 Milano, www.salon-international.net

For subscriptions: subscription@imagesgroup.in

For feedback/editorial queries: letter2editor@imagesgroup.in

The month of March witnesses frenzy in the finance department of every company. With year-end closing playing a prominent role, there is an assessment of hits and misses in the year gone, and major planning and fund management for the new financial year.

With this as a backdrop, we have carved this month's cover story. Experts reveal that the long-term objective of any business is profit maximisation, and maintaining a good cash flow for day-to-day expenses an important short-term goal. For the survival of a company and eventual success, new and established entrepreneurs need balanced fund allocation, as one incorrect decision may lead to bankruptcy. With this as a backdrop, Salon India speaks with stakeholders.

International Women's Day (IWD), originally called International Working Women's Day, is celebrated on 8th March every year. In different regions the focus of the celebrations ranges from general celebration of respect, appreciation, and love towards women to a celebration for women's economic, political, and social achievements. We take this opportunity to salute salons, spas and brands, who have launched special offers and gifts on this day in honour of their women clients.

In the Hair section, we present Altin Ismaili, who has been for three years in a row the Finalist at Southern Hairdresser of the Year Awards. He cherishes the recognition he has received and advises newcomers to be passionate about the craft. Altin shares his early years, tribulations and accolades with us. Sumit Israni, Creative Director, Geetanjali Salons, has overcome all odds to emerge as a true winner. Sumit's passion for hairdressing took him from one salon to a premium salon chain brand with over 80 salons across the city.

In the Beauty section, we present Pooja Singh, National Creative Director – Hair, Lakmé Salon and Anupma Katyal, National Creative Director – Make-up, Lakmé Salon, who share a step by step guide to get the looks from their latest collection, The Art of Latte. Mumbai-based make-up and hair artist, Kavita Das is living the dream with her dedication and passion towards her craft. She has mastered her art by working across different platforms. Dr Shefali Trasi Nerurkar, MD Skin, Consultant Dermatologist, Dr Trasi's Clinic & La Piel, shares his views on Dermalinfusion as a trending aesthetic procedure.

In Spa Focus, we bring to you Ojas at COMO Shambhala Estate in Bali! Nestled amongst terraced rice fields and beautiful jungle, the spa incorporates the elements of nature in its layout and design. In Wellness View, Director of Spa & Wellness at Hilton Shillim Estate Retreat & Spa in Pune, Dr Arun Pillai believes the emerging trend of wellness travel has gained major traction in the last decade. He shares his views on concept of wellness in India, spa USP, and more.

All this and lots more in this issue! Keep reading and sharing on Facebook and Instagram.





Hair: María Montes @Manuel Mon Estilistas
 Photographer: Bernardo Baragaño
 MUA: María Montes
 Model: Celia Fernández Sastre
 Products: Revlon Professional

Content

28



- 20 **Snippets** Latest news and updates from the beauty and wellness industry
- 26 **Main interview** For three years in a row, Altin Ismaili has been the Finalist at Southern Hairdresser of the Year Awards. He cherishes the recognition he has received and advises newcomers to be passionate about the craft, as then it does not feel like work. Altin shares his early years, tribulations and accolades
- 28 **New openings** Salons and spas that have been launched in the country
- 35 **Success story** Sumit Israni, Creative Director at Geetanjali Salons, has overcome all odds to emerge a true winner. Sumit's passion for hairdressing took him from one salon to a premium salon chain brand with over 80 salons across the country
- 44 **Get the look** Pooja Singh, National Creative Director – Hair, Lakmé Salon and Anupma Katyal, National Creative Director – Make-up, Lakmé Salon share a step by step guide to get the looks from their latest collection The Art of Latte
- 48-58 **In focus** Experts reveal that the long-term objective of any business is profit maximisation, whereas short-term is maintaining a good cash flow for day-to-day expenses. For the survival of a company and eventual success, new and established entrepreneurs need balanced fund allocation, as one incorrect decision may lead to bankruptcy. With this as a backdrop, Salon India speaks with stakeholders
- 63-76 **Beauty** Mumbai-based make-up and hair artist, Kavita Das is living the dream with her dedication and passion towards her craft. She has mastered her art by working across different platforms; Dr Shefali Trasi Nerurkar, MD Skin, Consultant Dermatologist, Dr Trasi's Clinic & La Piel, shares his views on Dermalinfusion as a trending aesthetic procedure; Product launches in skin care and more
- 77-81 **Spa focus** Nestled amongst terraced rice fields and beautiful jungle, the Ojas at COMO Shambhala Estate in Bali incorporates the elements of the nature in its layout and design; Director of Spa & Wellness at Hilton Shillim Estate Retreat & Spa in Pune, Dr Arun Pillai believes the emerging trend of wellness travel has gained major traction in the last decade. He shares his views on concept of wellness in India, spa USP, and more
- 82 **Influencer** Delhi-based fashion designer, Sunil Mehra shares his views on the fashion and beauty industry
- 84 **Celeb style** B-Town girl Maanvi Gagroo shares her beauty, fashion and fitness routine
- 86 **Step-by-step** Recreate the intricate cut
- 88 **Events** The social calendar what is happening when and where

44



48



64



78





NEW LAUNCHES \ PRODUCTS \ PEOPLE \ EVENTS \ SHOWS
 \ REVIEWS \ CELEBRATIONS...

» NATIONAL »



SHAHNAZ HUSAIN RECEIVES WOMAN ACHIEVER AWARD

Shahnaz Husain received the Woman Achiever Award at The International Woman Empowerment Summit and Awards event held in Delhi. It was jointly organised by International Woman Empowerment Programme and the Ministry of Women and Child Development. The award ceremony was for Women Achievers from different fields. Shahnaz Husain received the award for being a leading woman entrepreneur, who has greatly contributed and propagated to Ayurvedic beauty care. According to Shahnaz, "Today, we can combine Ayurvedic Inheritance with Artificial Intelligence to offer custom made, organic beauty care. In a world dominated by Artificial Intelligence, Ayurvedic inheritance is India's gift to the world." The award was bestowed by Minister for Petroleum, Dharmendra Pradhan.

SHAGUN GUPTA INTRODUCES EYELASH EXTENSION SERVICES



Beauty Influencer Shagun Gupta now introduces Eyelash Extension Services, one of the hottest trends in the global beauty industry. A practicing cosmetologist and 'all-around micro pigmentation' specialist, Shagun has now developed a keen interest in lashes. Recently, she unveiled her first lash studio at RSB Wellness Centre in Mumbai. Shares Shagun, "Eyelash extensions have been a popular trend in the West. We are pleased to introduce this technique in the Indian market and believe there will be great degree of acceptance amongst beauty enthusiasts. Our trained technicians will provide you with impeccable experience and exemplary services to bring out the best in you".

CLINIQUE SIGNS RADHIKA APTE AS FIRST BRAND AMBASSADOR OF INDIA

Clinique, the world's first dermatologist-created skin care brand, have signed up Bollywood actress, Radhika Apte as its first brand ambassador for India. The brand aims to increase brand awareness, deepen consumer engagement and drive education on the importance of good skin care habits through a series of campaigns featuring Radhika in 2019. Audiences will see her appear in her first campaign for a new revolutionary moisturiser, Clinique in March 2019 followed by its cult hydrator, Moisture Surge in May 2019. Radhika's campaigns will play across digital media,



social media and in-store in India and around the world. Shared Rohan Vaziralli, General Manager, Estée Lauder Companies India, "Radhika is fresh, dynamic, young, strong minded, natural and genuine, making her the perfect expression of Clinique. We are delighted to welcome Radhika to the Clinique India family.

AVON LAUNCHES NEW SKIN CARE RANGE FOR LITTLE GIRLS

The world's leading beauty brand, Avon has collaborated with Walt Disney to bring a range of Frozen skin care products for little girls in India. Frozen has become the number one animated movie of all time since its release in November 2013 by Disney. Characters from the film, Anna and Elsa, have since become a rage among young girls aged between six to 11. The range has three product lines, Disney Frozen Head to Toe Body Wash, Disney Frozen Body Lotion and the Disney Frozen Cologne, a new and innovative fragrance for children. All products are paraben-free and dye-free. The hypoallergenic range is clinically tested and approved by pediatricians.





The ticket size of a salon has steadily been on the rise. *Salon India* shares the perspective of hairdressers and salon owners on the reasons for the prices going north

Salon Visits Skill Versus Charge



T to B: Deepak Jalhan, Ruchi Vedwa and Zakir Khan

Evolving from being a necessity to luxury, today, the Indian salon industry is flushed with international brands and services. With increasing business and healthy competition levels, hairdressers have also upped their game to create a 'golden space' for themselves. From celebrity associations to brand ambassadorship, Indian hairdressers are steadily gaining recognition far beyond the industry. While celebrity hairstylists bank on their superstar clients, brands have also been exploring product and salon service promotions through hairdressers, using them as social influencers as well as educators. Needless to say, hairdressing has become quite the lucrative career of our times. With recognition comes rewards, after all, premium services deserve a premium remuneration. The best players in the market charge an exorbitant amount for their service and do not face any hurdle in earning them. From a customer's perspective, he or she is paying for the experience, not necessarily the service itself, and that is the difference between your neighbourhood parlour and a branded salon. We spoke to a few hairdressers and salon brands to find out what their rate card looks like and here are the results.

Skills at par

Based on hairdressing skills and experience, a salon visit could set you back by ₹1,000, at the least. Add ambience and quality and you can expect to spend higher. For example, a haircut by the Style Director at Aalim Hakim would cost you between ₹4,000 to ₹5,000, while the prices for hair colour varies based on the style, hair length, brand, and other factors. Meanwhile, the services of a top stylist at the same salon would cost only about ₹1,000 to ₹1,200, taxes extra. Delhi's Zakir Khan has worked with a host of celebrities like Anil Kapoor, Mahima Chaudhary and Ishant Sharma; and he charges around ₹2,000 taxes extra for a cut and ₹4,000 taxes extra for colour. Deepak Jalhan, another well-known name in Delhi, quotes ₹2,500 taxes extra for a cut and ₹7,500 taxes extra for colour, based on the consultation.

Salon standards

Moving onto salon chains. Ruchi Vedwa of Delhi-based Vanity Lounge says, "For cuts, we charge between ₹250 (normal) to ₹1,000 (creative) for men and between ₹700 to ₹2,000 for women. For colour, it is between ₹1,000 to ₹5,000, whether it is root touch up or global colour." Mumbai-based Kromakay Salons also cite a price range depending on the stylist available. Cuts start from ₹1,000, however, they encourage clients to drop in for a free hair consultation so that the hair experts are able to advise and suggest the ideal service with an estimate.

To conclude, be it celebrity stylists or premium salon chains, four digit prices have become a norm, and undoubtedly, the services are worth it. As the industry climbs newer heights, we can well expect a rise in the prices, too. 📈

The Art of Latte Collection



BUTTERFLY PEA FLOWER LATTE

HAIR COLOUR: A blend of cool blue tones with shades of brown. The technique is dimensional highlighting, which is placing colour by softly painting the hair.

STYLING

Prep: Spray a thickening spray on dry hair and blow dry. **Style:** To create a 'Mohawk' effect make five small ponytails in the centre profile panel. Backcomb each, simultaneously applying a session spray to hold the effect. **Finish:** Create five equal round buns, use a hard hold spray, secure with bobby and 'U' pins for a sleek look.

MAKE-UP

Face: Use an illuminating liquid HD foundation for an even skin tone. **Cheeks:** Apply a soft peach blush to the apple of the cheeks and blend onto cheekbones. A bronzer is used for a sun-kissed radiant look. **EYES:** Apply a lilac colour eyeshadow, extend the colour on the outer lid. For drama, use a blue liner. Go for a voluminous mascara. Use brown eye pencil for a natural look. **LIPS:** First, apply a nourishing lip balm. Dab a matching concealer, and loose powder for the lip colour to last. Use a peach lip liner to outline the lip drawing an 'X' on the cupid's bow. Choose a nude peach lipstick. **FINISHING TOUCHES:** Use loose powder to set the look. Finish with a fix-it spray to add shine.



RED VELVET LATTE

HAIR COLOUR: A blend of coffee brown and berry tones. The technique is a mix of cascade foil with highlights in deep red.

STYLING

Prep: Use a thickening spray on dry hair for volume and frizz control; blow dry. **Style:** Create waves by taking medium diagonal forward sections with Deep Waver and mist with a session spray. **Finish:** Gently comb the waves; set the waves with a hard hold spray. Deep Waver lends the hair texture; accentuates the colour.

MAKE-UP

Face: For extra glow, prep with moisturiser; use an HD luminous base. Contour the cheekbones and jawline for a defined look. **Cheeks:** Sweep bright pink across the cheeks. For a dramatic look, using a cream blush, take the brush stroke from the under of the eye to the cheek bone and half of the eyelid. Add silver highlight and translucent gloss for sheen. **EYES:** Prep the eyelid with a base. Use a bright pink colour on half the lid taking the colour from the outer lid onto the cheeks. Top it up with a translucent gloss to give a shiny effect on the eyelids. Add heavy lashes. **LIPS:** Prep the lips with a nourishing lip balm. Outline with a soft pink lipliner creating an 'X' on the cupid's bow. Fill the lips with a pink lipstick using a lip brush. Finish the look with a fix it spray for sheen.

Hair Care

HAIR CARE AND REPAIR BY SCHWARZKOPF

To tackle the hazards of repeated chemical or mechanical influences like colouring, straightening, smoothening and pollution, Schwarzkopf Professional has launched BC Fibre Clinix Cleanse with BC Fibre Clinix Tribond Shampoo to prepare the hair structure for a personalised BC Fibre Clinix Treatment. Then treat with BC Fibre Clinix Tribond Treatment for coarse or fine hair, and boost with a choice of BC Fibre Clinix Boosters, which are developed with BC Bonacure's unique concentrated skin care-inspired technology. The new generation of bonding technology in BC Fibre Clinix increases elasticity and resilience.

Price: Tribond Treatment Coarse Hair for ₹1,200; Tribond Treatment Fine Hair ₹1,200

Availability: Leading salons

STRAIGHTENING BRUSH BY VEGA

Vega X-Glam Straightening Brush is a perfect combination of a straightener and hair brush. The straightening brush glides easily and smoothly through your hair, detangling and straightening it. The brush has silica gel coated heat protective bristles. It uses the anti-scald technology which helps to maintain a constant temperature, and anti-frizz technology for smooth hair. It has adjustable temperature settings that range from 180°C to 230°C; the LCD temperature display allows you to set the temperature as per your hair type. The brush has 360° swivel cord for ease and convenience.

Price: On request

Availability: Retail stores



REJUVENATING SHAMPOO BY MACADAMIA

Macadamia Rejuvenating Shampoo is designed to add moisture and protection as it is excellent for dry, damaged hair. Since it is sulfate and paraben free, it gently cleanses hair without leaving a heavy buildup. It restores health and safeguards the hair from environmental aggressors.

Price: ₹1,400

Availability: www.esskaybeauty.in

CREAM RINSE BY PAUL MITCHELL

Use Keratin Cream Rinse daily for conditioning, as it strengthens and protects the hair, while detangling. It uses the KeraTriplex technology that protects every strand and successfully repairs and restores hair with health and shine.

Price: ₹2,160 (250ml)

Availability: Leading salons

VITAMIN RICH SHAMPOO

The Apple Cider Vinegar & Argan shampoo, enriched with vitamins and minerals, helps in maintaining the pH balance of the scalp and clears scalp buildup. It is loaded with anti-oxidants, Linoleic Acid and Omega-6 fatty acids. The Argan Oil present in it, stimulates the hair follicles and promotes regrowth. The shampoo has anti-inflammatory properties and hydrating oils that relieve scalp irritation, and its regular use leave your hair shinier than ever.

Price: ₹600 (100ml), ₹1,100 (200ml)

Availability: <https://juicychemistry.com/>

Kavita Das

Socia Media Rules the Roost

\ \ by Shivpriya Bajpai



On this Women's Day, the beauty and wellness industry has come together to honour women. From special offline offers, social media postings, gifts to delivering an experience, brands, salons and spas, are going all out to appease 60 percent of their clientele

Celebrating Women's Day



DHRUV SAYANI, MD, CCIGMAA LIFESTYLES PVT LTD

KT Professional

About the company: Ccigmaa Lifestyle Pvt Ltd is one of India's leading marketing and distribution companies. With a 50 year old legacy in supply chain, distributing and retailing, Ccigmaa Lifestyle has a foot print in 29 states and over 85 cities. The company markets and distributes not only its own products, but international brands in hair care, skin care and personal care.

Special offerings: We are offering special prices on our entire Hair Spa range for women on Women's Day, as we are aware of the love women have for their hair.

USP: Under our brand KT Professional, we have an exceptional range of Hair Spas for professional as well as personal use. There is a range of products that goes from our Brazilian Silk Spa with Macadamia Nut extracts for intense hair repair, to our award winning Deep Conditioning Hair Spa that offers unmatched moisture and smoothness, and our new Extreme Fiber Botox Hair Spa



that provides strength, great texture and helps develop stronger hair roots for a frizz-free look.

Promotional strategy: KT Professional is offering 10% discount to end consumers in association with all salons for clients who would avail our Hair Spa services across India through the Women's Day Week. We will also be selling our Hair Spa range on our online platform www.ktprofessional.com at a 20% discount, especially for Women's Day.

Impact on business: This will help us reach more customers who would appreciate our effective and price Friendly Hair Spa range. It is meant for in-salon as well as home care to solve four different types of hair challenges.



Sunil Mehra

Inspired From Kin

Well-known in the fashion fraternity for perfect tailoring and classic cuts, Sunil Mehra, Founder and Designer at House of Sunil Mehra, shares his views on fashion and beauty

I HAVE ALWAYS BEEN ATTRACTED TO THE FINEST, THE SMOOTHEST QUALITY AND THE BEST IN CLASS TAILORING SUCH AS ZILLI, SCIAMAT AND SUTOR MANTELLASSI



Getting started

I did not start a fashion business; I was born in it. My grandfather, father, then me, and now my sons are part of it. Fashion is certainly in our DNA. A major part of the inspiration comes from the family and everything around me such as the elements of the nature, the heroics, the technological advances, and even blends and shades!

Hair and make-up in fashion

Garments are what create the flow of our body outlines. What completes the poise of the look, and even adds an extra value to the garment, are hair and make-up. It should not look made up, but a fine touch is a mandatory element.

Indian fashion and beauty industry

As I always say, the fashion industry in the country is most dynamic. It has been growing and glowing in overwhelming ways. It is an industry with enormous opportunities for everyone. The time is ripe for collaborations in fashion and beauty.

Make-up and hair artists worked with

As a brand, we tend to create and bring out the most original and raw outcomes of our garments, and also for our consumers. It is our endeavour to enhance the existing style of an individual. Hence, we do not work with any particular artist.

Inspiration

There are numerous established designers and more in the wings. I have always been attracted to the finest, the smoothest quality and the best in class tailoring such as Zilli, Sciamat and Sutor Mantellassi.

Favourite muse

Everything around, living or non-living, is a muse. Confining it to one person is confining the periphery of the opportunity that we create for ourselves.

Most outrageous look adapted

Our collection is made to enhance individuals own style and not restrict. We just add the tinge of our work to create a package of class and perfection.

Future plans

Our business would be incomplete if we were not hand-in-hand with the beauty and hair industry. Our involvement in these categories is inevitable. For now, we want to sail, see beauty in everything coming our way, and eventually create the best. 🌟



Dermacol

INDIA

*Legendary
high-covering
foundation since 1966*



- Extreme coverage • SPF 30 • Waterproof
- Hypoallergenic • For all skin types • Preservative-free

www.dermacolindia.com

Sanash Impex Pvt. Ltd.

Pan India distributor queries invited

Contact us @ M: +91 9711000001, +91 7700000001 T: 011-42467475

E: dermacolclp@gmail.com [@dermacolindia](https://www.facebook.com/dermacolindia) [_official_dermacol_india](https://www.instagram.com/_official_dermacol_india)



**AN ADVANCED SHAPING TREATMENT. PROFESSIONAL RESULTS.
GET NOURISHMENT AND DAZZLING SHINE WITH OUR NEW LOW-ODOR FORMULA.**

opti▷sculpt
ADVANCED SHAPING SERVICE

**A NEW GENERATION OF
HAIR STRAIGHTENING**



EXCLUSIVELY IN SALONS!

MATRIX

www.matrixprofessional.in

[/matrixindia](https://www.facebook.com/matrixindia)

[@matrix](https://www.instagram.com/matrix)

