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FASHION BUSINESS

DESIGNER WEAR DYNAMICS

The Evolving Narrative of Designer Wear In India Through E-Commerce

Aparna Batra, Head - Designer Wear & Luxury, Amazon Fashion shares how consumers are engaging with enhanced selection of clothes and homegrown designers

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FASHION & E-COMMERCE

HOW THE ONLINE SPACE IS SHAPING THE BUSINESS OF FASHION BRANDS IN INDIA

IMAGES Business of Fashion takes a look at how e-commerce has shaped the fashion industry in India

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STORE SPOTTING

Raymond Launches First Ceremonial Store in Mumbai

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VISUAL MECHANDISING

Natural on our Minds: Wills Lifestyle's Innovative Organic Display Windows

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GROWTH STORY

Skechers India to become wholly-owned subsidiary of Skechers Footwear

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BEAUTY RETAIL

The Body Shop to Open 20 New Stores in 2019

The brand's pillars are naturality, animal cruelty free and activism and the stores celebrate this through their ambience and every customer touch point

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NEW STORE

LimeRoad: Scale up its Offline Presence

LimeRoad plans to open 20 new stores in the next 3-6 months with the vision to take high-street fashion to every town in India

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MEET THE MASTERS

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COVER STORY

Meet The Masters: Indian Fashion Retail's Trendsetters

IMAGES Business of Fashion brings you the third edition of 'Meet the Masters', a hand-picked list of some of the great minds of the fashion industry, who have, through their perseverance and business acumen over the years, shaped fashion retail in India

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Akshay Narvekar,
FOUNDER, BOMBAY SHIRT COMPANY
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Ameet Panchal,
DIRECTOR, ETHNICITY
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Bipan Jain,
MD, MADAME
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Ganesh Subramanian,
FOUNDER, STYLUMIA
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Jay Prakash Shukla,
CO-FOUNDER & CEO, 1-INDIA FAMILY MART
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Narinder Singh Dhingra,
CMD, NUMERO UNO
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Nathasha AK Kumar,
FOUNDER & CEO, VAJOR
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Raghul Sikka,
EXECUTIVE DIRECTOR, DIXCY
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Rahul Agarwal,
DIRECTOR, DONEAR GROUP
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Rahul Vira,
CEO, SKECHERS
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Ravi Modi,
CMD, MANYAVAR
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Rishabh Oswal,
EXECUTIVE DIRECTOR, MONTE CARLO & FOUNDER, ROCK IT
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Rohan Batra, MD,
CRAVATEX BRANDS (FILA)
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Sameer Patel,
FOUNDER & CHAIRMAN, DEAL JEANS
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Satyen P Momaya,
CEO, CELIO*
Pg No.114-115

Business & Innovation

SUCCESS STORY

CaratLane: 10 years of transforming jewellery in India

As a part of the celebrations, CaratLane added limited edition jewellery to three of its bestselling collections - Butterfly, Aaranya and Gold Lace

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INNOVATION

HOW LIFESTYLE IS REVOLUTIONISING SHOPPING EXPERIENCE

Lifestyle, which has a strong private label offering, has been introducing a lot of technological innovations

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EVENT | CURTAIN RAISER

IFF 2019: INNOVATE THE FUTURE OF FASHION

Slated to be held in Mumbai on 27th and 28th March 2019, the fora aims to celebrate and honour developments and achievements in the field of fashion retail in the last one year

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LOYALTY PROGRAM

Fabindia to Enhance Customer Experience with Fabfamily - a unique loyalty program

A five-tier program, it presents a membership based program with unique experiences

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RETAIL EXPANSION

MARKS & SPENCER TO OPEN 6 MORE STORES IN NEXT 60 DAYS

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NEW STORE

Newly-launched Metro Central amalgamates fashion and culture with subtle displays of cinema

Central, India's most popular fashion destination by Future Group, has launched its second store in Kolkata at one of the most iconic heritage buildings in the city

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Sharad Venkta,
MD & CEO,
TOONZ RETAIL

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Sweta Saraff,
CEO, D&G BUTTONS

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Vasanth Kumar,
MD, LIFESTYLE

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Vijay Pal Singh Johal,
DIRECTOR,
TRUFFLE COLLECTION

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Vinod Gupta,
MD, DOLLAR
INDUSTRIES

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FASHION CREATION

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COLLECTION LAUNCH

Da Milano Launches Limited Edition Zenia Collection

The unisex collection has selective colour options with interesting depictions that add a touch of luxury and style to the user's personality

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Duke Launches Spring Summer'19 Collection

The newest collection by the brand has been inspired by the fashion culture of South East Asian Islands

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Puma Reinvents the 80's With the All New RS-X Kicks

Experiential pop-up space showcased the rebooted Puma RS (Running System) range of sneakers while narrating stories of extreme reinvention

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