



Hair: María Montes @Manuel Mon Estilistas
 Photographer: Bernardo Baragaño
 MUA: María Montes
 Model: Celia Fernández Sastre
 Products: Revlon Professional

Content

28



- 20 **Snippets** Latest news and updates from the beauty and wellness industry
- 26 **Main interview** For three years in a row, Altin Ismaili has been the Finalist at Southern Hairdresser of the Year Awards. He cherishes the recognition he has received and advises newcomers to be passionate about the craft, as then it does not feel like work. Altin shares his early years, tribulations and accolades
- 28 **New openings** Salons and spas that have been launched in the country
- 35 **Success story** Sumit Israni, Creative Director at Geetanjali Salons, has overcome all odds to emerge a true winner. Sumit's passion for hairdressing took him from one salon to a premium salon chain brand with over 80 salons across the country
- 44 **Get the look** Pooja Singh, National Creative Director – Hair, Lakmé Salon and Anupma Katyal, National Creative Director – Make-up, Lakmé Salon share a step by step guide to get the looks from their latest collection The Art of Latte
- 48-58 **In focus** Experts reveal that the long-term objective of any business is profit maximisation, whereas short-term is maintaining a good cash flow for day-to-day expenses. For the survival of a company and eventual success, new and established entrepreneurs need balanced fund allocation, as one incorrect decision may lead to bankruptcy. With this as a backdrop, Salon India speaks with stakeholders
- 63-76 **Beauty** Mumbai-based make-up and hair artist, Kavita Das is living the dream with her dedication and passion towards her craft. She has mastered her art by working across different platforms; Dr Shefali Trasi Nerurkar, MD Skin, Consultant Dermatologist, Dr Trasi's Clinic & La Piel, shares his views on Dermalinfusion as a trending aesthetic procedure; Product launches in skin care and more
- 77-81 **Spa focus** Nestled amongst terraced rice fields and beautiful jungle, the Ojas at COMO Shambhala Estate in Bali incorporates the elements of the nature in its layout and design; Director of Spa & Wellness at Hilton Shillim Estate Retreat & Spa in Pune, Dr Arun Pillai believes the emerging trend of wellness travel has gained major traction in the last decade. He shares his views on concept of wellness in India, spa USP, and more
- 82 **Influencer** Delhi-based fashion designer, Sunil Mehra shares his views on the fashion and beauty industry
- 84 **Celeb style** B-Town girl Maanvi Gagroo shares her beauty, fashion and fitness routine
- 86 **Step-by-step** Recreate the intricate cut
- 88 **Events** The social calendar what is happening when and where

44



48



64



78

