



Hair: Ivan Rodriguez  
 Photographer: Jell Loya  
 MUA: Thessa Peralta and Ale Llamas

# Content

63



- 26 **Snippets** Latest news and updates from the beauty and wellness industry
- 30 **Main interview** Ivan Rodriguez has been part of the creative artistic team of Farouk Systems since 2002. With more than 20 years of experience in the beauty industry and multiple awards in his kitty, he shares his professional journey
- 32 **New openings** Salons and spas that have been launched in the country
- 40 **In first person** Hardik Malde, Founder & Creative Head of Hair Castle Salon, turned around his fortunes by being creatively and commercially successful. He shares his journey with us
- 45 **Trend alert** Tiny tight curls from the fun and fabulous 80s are back again to make your big hair dreams come true. Celebrity stylist Kanta Motwani, Curator at Kromakay Salons & Academy, decodes 'perm', the hottest trend of 2019
- 46-59 **In focus** Colour Cosmetics is the fastest growing segment of the Beauty and Wellness sector in India. According to a report by Data Bridge Market Research, the global colour cosmetics market is expected to reach USD 51.38 billion by 2025, from USD 31.20 billion in 2017 growing at a CAGR of 3.7 percent during the forecast period of 2018 to 2025. The ascending growth trajectory can be attributed to various factors including, raised awareness, global influence, social media platforms, increased access to brands, holistic approach to beauty, to name a few. Industry stakeholders are roping in latest trends, product innovation, marketing strategies, omni-channel business model, among others to stay ahead of competition. We speak to top brands and make-up artists in the business to understand what is in store for 2019
- 69-76 **Beauty** Meet Delhi-based independent make-up artist, Mausam Gandhi, whose young and energetic vibes are highlighted in her craft. With a strong foothold of five years in the industry, Mausam vouches for consistency and hard work; Dr Gaurang Krishna, Specialist Hair Transplant Surgeon & Consultant Dermatologist, Director, MedLinks, shares his views on Artas Robotic Hair Transplant as a trending aesthetic procedure; Product launches in skin care and more
- 78 **Influencer** Kolkata-based textile and fashion designer, Adarsh Makharia shares his views on the fashion and beauty industry
- 79-84 **Spa focus** The design elements of the Nilaya Spa at Radisson Blu, Pune Hinjawadi are inspired by natural and earthy tones. The spa offers a plethora of therapies influenced by Ayurvedic, Oriental and European practises; Dr Arun Suraj, Spa Head, Rejuve - The Spa at Lalit Bekal Resort and Spa, shares his views on wellness, spa USP, plans, and more; Spa packages across India
- 86 **Celeb style** A well recognised face, Tanishaa Mukerji is known for her work in Bollywood, Telugu and Tamil films. She shares her beauty and fitness secrets
- 88 **Step-by-step** Recreate the intricate cut
- 90 **Events** The social calender what is happening when and where

30



46



70



80

