

COVER STORY

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Shri Kannan Departmental stores powers ahead with a customer-centric visionary approach

"Retailing is a tough and competitive business but we have been able to reap good profits," says T. Thanushgaran, Chairman, Kannan Departmental Store, which operates 32 stores in Tamil Nadu spanning 7,67,452 sq. ft. of retailing area across convenience, supermarket, hypermarket and wholesale formats.



CATEGORY WATCH

Confectionery

30



A sweet business, full of beans

India's love for all things sweet is expected to push the demand for chocolate products even higher in the coming years. With the increasing health awareness levels among consumers, the confectionery sector is expected to witness a growing demand for functional chocolates that are high in nutritional value. Health consciousness has certainly caught the attention of manufacturers as a result of which the market is seeing cereal bars being introduced, which are currently amongst the fastest growing category in the Indian confectionery market, even while toffees, candies, caramels and nougat continue to record faster growth.

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