

# Shopping Centre News

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The F&B landscape in India is going through a change brought about by structural shifts in the eating out equation due to increasing urbanization, mounting disposable incomes, intensifying trend of socializing, nuclear families and rising consumerism. As a result, food courts in shopping malls are becoming the new gastronomic destination for shopaholics and foodies alike.

The significance of dining-out is immense, and mall developers in India are taking all possible measures to embrace innovative ways of tempting the consumer into food courts. They are continuously increasing the space allocation for F&B in malls with new spaces being leased to QSRs and kiosks on every floor. Food festivals are organised and pop up units are also being set up for vibrancy. A food court is a win-win experience for all – the mall, the food court operator, restaurant owners and most of all, customers.

In the October- November issue of Shopping Centre News, we take a look at the new emerging trends in the F&B culture in the shopping malls and also factors leading food courts and other dining outlets turning out to be the most preferred hangout spots.

The issue also takes a detailed look at some of the most popular mall transformations this season. With the advent of theme and eco-malls, the design element of a mall is today a key factor in pulling in patrons. Consequently, mall developers are spending a lot to give their shopping centres an eye-catching look. The issue, while giving an in-depth analysis into why mall design is essential to its success, brings you the stories of malls which have transformed into magnificent versions of their former selves this past year.

Also, in our 'In Conversation' section, we bring you exclusive interaction with Anuj Puri, Chairman – ANAROCK Property Consultants, who talks about the change in retail and real estate as both physical and online spaces have merged and continue to remain together for the success of the industry.

As always, we hope you find the issue informed and beneficial. Do log on to our website [www.indiaretailing.com](http://www.indiaretailing.com) to read more informative articles and analyses on the stage of the global retail and shopping centre industry with an emphasis on India.



**Amitabh Taneja**

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