

14 RETAIL INSIGHT

Channel Integration for Better Retail Margins

16 SUPPLY CHAIN

Palletization in Logistics Management

56 FRESH FOOD

The Arrival of 'Free-of' Food

62 READY TO EAT

Pioneering Microwaveable Packaging for Convenience

102 PROFILE

Instituting Quality in Affordable Products

106 WAREHOUSING

A Warehouse Space Odyssey

110 FOOD PROCESSING

How are we going to feed Asia?

112 TECHNOLOGY

'Incentive' Begins With 'I'

IN EVERY ISSUE

08 MARKET UPDATE

A round-up of important industry events of the past month

114 WHAT NEXT

A lowdown of new product launches across food categories

COVER STORY

18

THE SEASON OF BUMPER SALES

The festive season is crucial for most brands and retailers as sales volumes go up significantly with consumers in the mood to spend and take advantage of the sales and discounts to make purchases for themselves and their families and friends. We take a look at the opportunity for retailers and brands to grow their business during the months ahead and their plans for communicating and reaching out to their audiences.



Expert Speak

68

A Peek into the Future Contours of Food Retail



Memory Lane

82

BEST OF THE PICK