

SALON

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The monsoon season brings with it innumerable challenges and opportunities for the beauty industry, both at the same time. Consumers are always on the look out for innovative products as skin and hair are not always on their best behaviour. To make things worse, the high humidity index can play a spoil sport in an effort to keep make-up in place. Industry stakeholders on cue bring in innovation, awareness, top notch marketing strategies, to name a few, to stay ahead of competition. From beach-proof to heat-resistant beauty products, the market is flooded with options.

In the cover story, we speak to top make-up brands and renowned make-up artists in the business to understand the concept of weather-proof make-up, trends, top line innovations, star products, and more.

In Hair, we interview Lesley Jennison, Global Colour Ambassador, for Schwarzkopf Professional and Essential Looks. With an experience spanning over three decades, Jennison loves everything about hair and styling, but her absolute passion is colour. We present a photo essay titled Pezzonovante Collection by celebrity hairdressers, Michael Piastrino and Adrian Rotolo. On the homefront, we meet Samantha D'Souza, owner of one of the most sought-after salons, Samantha's Salon in the plush locales of Bandra West in Mumbai. In its sixth successful year, the salon is the result of D'Souza's quest for creative freedom. We present the top hair and make-up trends from the five-day extravaganza at the India Couture Week '18. The artistic blend of hair with make-up, gave us an insight into the immense variety in looks available for the modern woman of today.

In the Beauty section, we have the renowned bridal and celebrity make-up artist, Pakkhi Pahuja Siroya, who trusts her instincts instead of following trends. With the launch of Team Vanity, her own salon, she has embarked on a mission to redefine the in-salon experience for brides-to-be. Dr Batul Patel, Dermatologist and Medical Director at The Bombay Skin Clinic shares her view on Lip Tattoo as the trending aesthetic procedure. Shahnaz Husain sheds light on the importance of a positive professional image.

In Spa Focus, we present the Sakura Spa at The Marriott Suites, located in the upscale Koregaon Park neighbourhood. The spa focuses on integrated healing and wellness modalities to rejuvenate the body and mind. Japanese-inspired architecture restores the sense of calmness and serenity and prepares one for an invigorating experience. Ankit Rawat, Director Spa at the Ritz-Carlton in Bangalore, has a passionate take on the key elements that make an 'it' spa. He shares his meritorious journey of 15 years.

All this and more in this issue. Keep reading, liking and sharing on Insta and FB!





Hair: Jpms Artistic Team
Photo: Todd Marshard
Make-up: Fiona Stiles

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- 42-52 **In focus** The monsoon season brings with it innumerable challenges and opportunities for the beauty industry, both at the same time. During this time, consumers are always in the look out for innovative products as skin and hair are not always in their best behaviour. To make things worse, the high humidity index can play the real spoil sport in an effort to keep make-up in place. However, it does not restrict them from experimenting. Industry stakeholders take cue from raised demands and bring in innovation, awareness, top notch marketing strategies, to name a few, to stay ahead in the competition. From beach-proof to heat-resistant beauty products, the market is flooded with options. Keeping this in mind, we speak to top make-up brands and renowned make-up artists in the business to understand the concept of weather-proof make-up, trends, top line innovation, star products, and more
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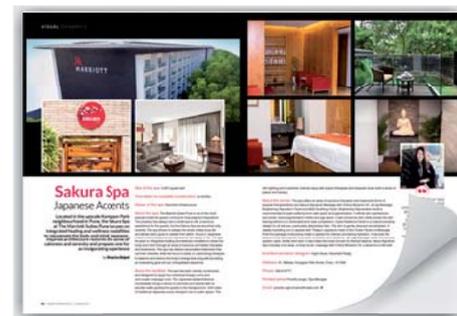
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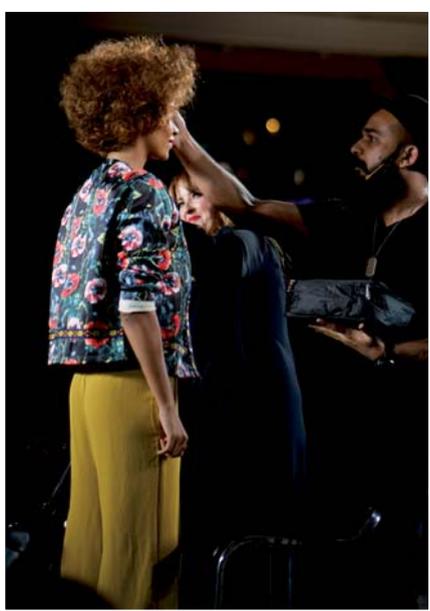
Lesley Jennison

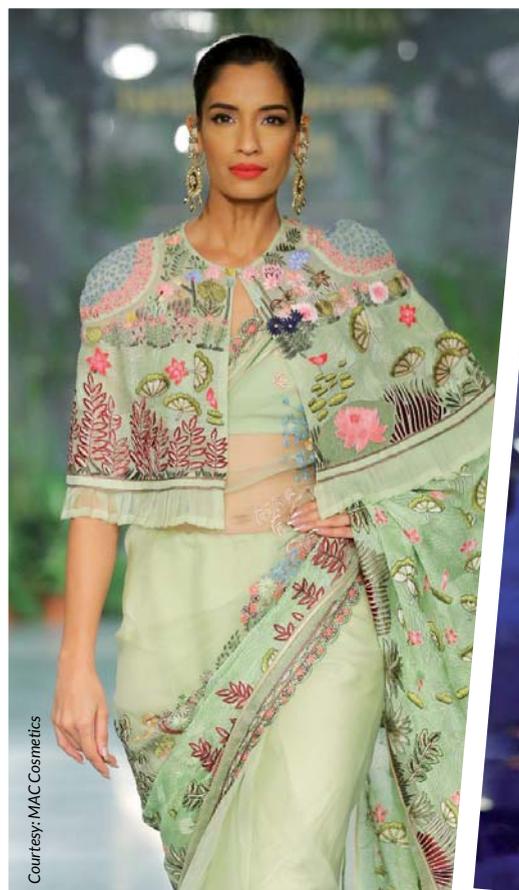
Visionary Wizard

With an experience spanning over three decades, Lesley Jennison, Global Colour Ambassador for Schwarzkopf Professional and Essential Looks, loves everything about hair and styling but her absolute passion is colour. On her recent visit to India, Jennison shares her journey exclusively with *Salon India*

by Shivpriya Bajpai

Lesley Jennison started her career in 1984 at Vidal Sassoon. She became the first colourist in the brand's history to hold positions as both Head of Colour and Manager at the Covent Garden branch in London. Her high profile clientele has famous faces from the media, fashion and celebrities including, Gwyneth Paltrow, Elle MacPherson, and more. She has also worked her colour magic for fashion shows for Raf Simons, Alexander McQueen and John Richmond, and worked alongside world-renowned photographers such as Simon Emmett and Rankin.





Courtesy: MAC Cosmetics



India Couture Week

Bespoke Special

As the curtains came down at the India Couture Week '18, the five-day extravaganza left us mesmerised. The artistic blend of hair with make-up, gave us an insight into the immense variety in looks available for the modern woman of today

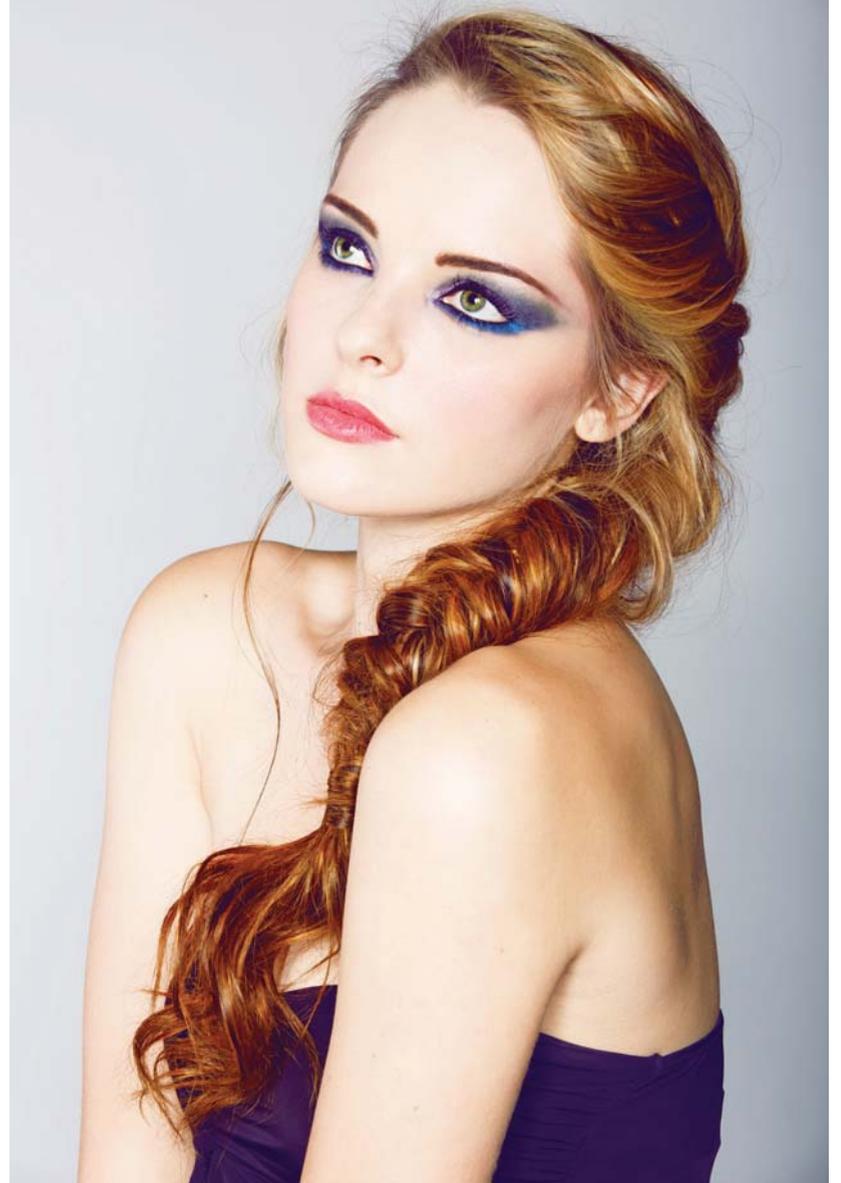
From state-of-the-art décor to structured silhouettes, ultra-glamorous beauty and sophisticated hairdos, India Couture Week was a majestic experience. With MAC Cosmetics as the official make-up partner, this edition displayed intricately crafted collections of 10 designers, namely, Amit Aggarwal, Anju Modi, Falguni Shane Peacock, Pallavi Jaikishan, Rahul Mishra, Reynu Taandon, Rohit Bal, Shyamal & Bhumika, Suneet Varma and Tarun Tahiliani. Working in tandem with the designer's brief, the backstage team, headed by Sonic Sarwate, Global Makeup Artist at MAC Cosmetics India, and Navreet Josan, National Artist at MAC Cosmetics India, focused on highlighting the model's natural features and skin tones.

Best Face Forward with **Weatherproof Make-up**



The monsoon season brings with it innumerable challenges and opportunities for the beauty industry, both at the same time. The high humidity index can play a spoil sport in an effort to keep make-up in place. Industry stakeholders bring in innovation, awareness, top notch marketing strategies to combat the concern and stay ahead of competition. From beach-proof to heat-resistant beauty products, the market is flooded with options. Keeping this in mind, we speak to top make-up brands and renowned make-up artists to get an insight into weatherproof make-up

by **Aradhana V Bhatnagar**



KRYOLAN INDIA

Amita Raj



TREND IN WEATHERPROOF MAKE-UP We have unique products like Dermacolor Camouflage Crème and Dermacolor Fixing Powder, when it comes to weatherproof make-up. When used together, these products are highly water resistant, which make them a perfect all weather product.

TOP SELLING RANGE Dermacolor Camouflage Crème, Dermacolor Fixing Powder, Supracolor, Lip Stain, and HD Micro Foundation Mattifying Liquid.

STAR PRODUCT Dermacolor Camouflage Crème.

USP OF THE PRODUCT An ECARF certified product, it provides high coverage. It is so versatile that it can be used for those who want to cover skin imperfections, and on a daily basis as well. It is a favourite of the professionals and is recommended by dermatologists.

FACTORS KEPT IN MIND WHILE CREATING THIS RANGE The idea was to take make-up to the next level. Not only do we make make-up that is used for beauty purposes, we also offer a range that helps people with skin imperfections, like vitiligo, pigmentation, birthmarks, and more.

MARKETING STRATEGIES YOU HAVE USED TO PROMOTE THE RANGE We work closely with dermatologists, who in turn recommend our product to their patients, while they undergo treatment for skin imperfections.

PLANNING NEXT We continuously strive to keep ourselves updated with new technology. We are preparing ourselves and developing a range of products that will be suitable for the latest filming technologies.

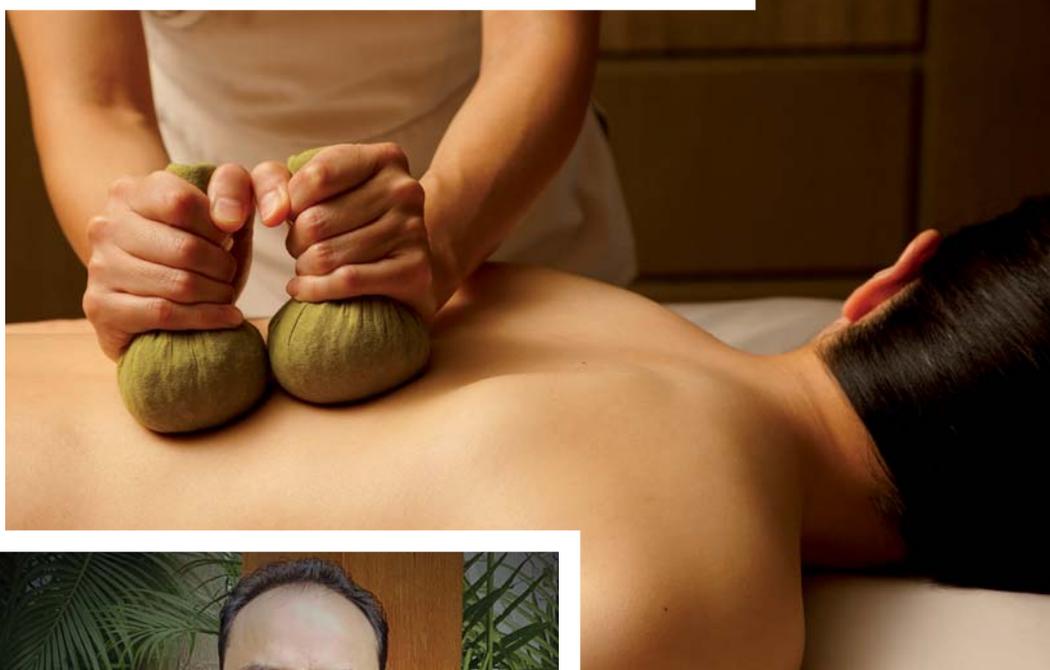
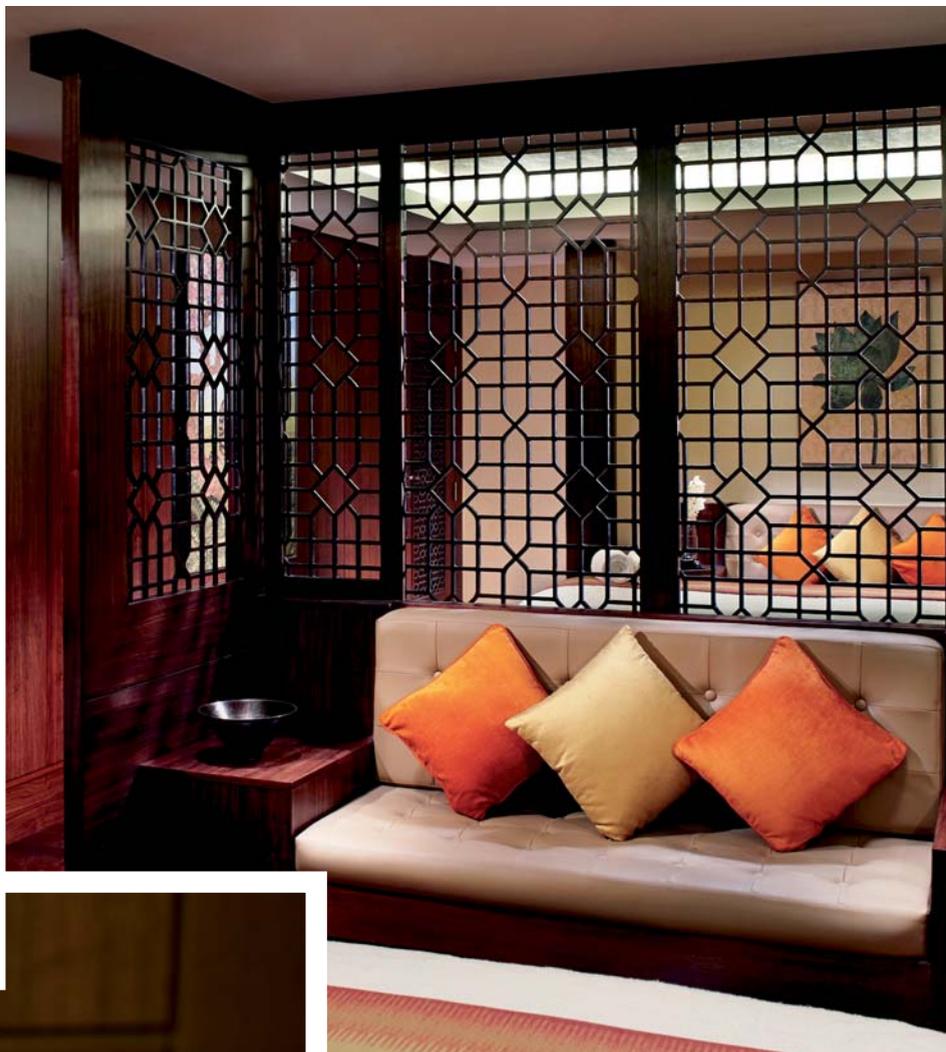
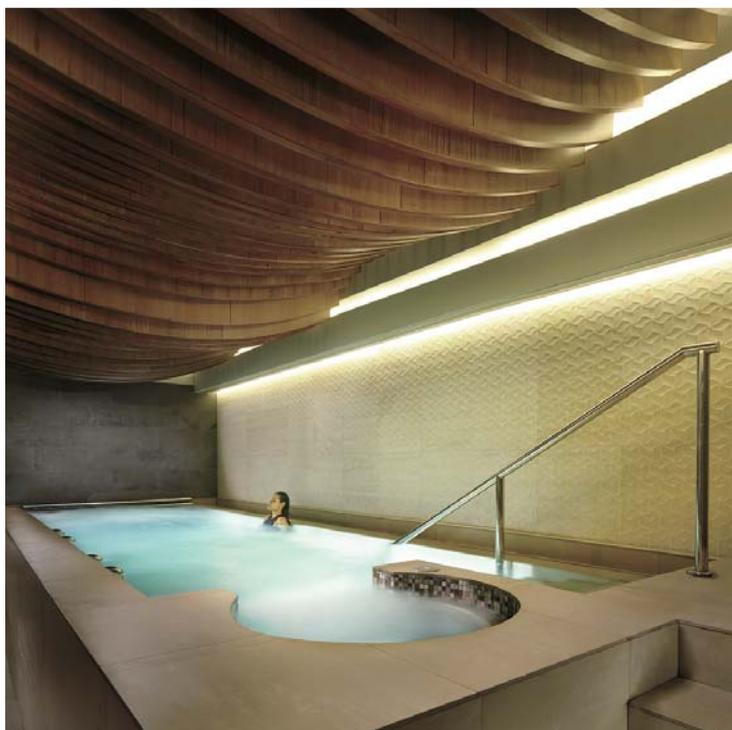




Pakkhi Pahuja Siroya Perseverance is Key

Renowned bridal and celebrity make-up artist, Pakkhi Pahuja Siroya, trusts her instincts instead of following trends. With the launch of Team Vanity, her own salon, she has embarked on a mission to redefine the in-salon experience for brides-to-be

by Shivpriya Bajpai



Ankit Rawat

Nurture Talent and Take Care of your People

Ankit Rawat, Director Spa at the Ritz-Carlton in Bangalore, has a passionate take on the key elements that make an 'it' spa. He shares his meritorious journey of 15 years with *Salon India*

by **Aradhana V Bhatnagar**



Padma Lakshmi

“We can buy you beauty, we can’t buy you smarts”

Padma Lakshmi wears a rather well-plumed hat. The 47-year-old food expert, actress, The New York Times best-selling author, television personality and entrepreneur, the India-born Padma Lakshmi has now collaborated with beauty giant MAC Cosmetics, to produce a unique India-inspired capsule collection

by **Aarti Kapur Singh**



“People come in different shades and shapes”

“I have always believed that anyone who is unconventional in appearance can be attractive. MAC celebrates everyone – they promote campaigns with people and models, who may not be viewed as pristine or feminine, but have more prominent features, be a bit older, or a scar on their arm, like me! They connect with

someone, who may consider themselves to be a misfit, and that made me want to be a part of their beauty message. Those of us, who are never going to fit into that narrow mould of what is deemed desirable and attractive, have been silently waiting for this moment. We know that all sizes are beautiful, all complexions are intriguing, and anything that is ‘perfect’ or ‘flawless’ is often actually pretty boring!”

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