

14. NEWSMAKERS NATIONAL

Revenue & Growth Make Headlines as Modern Indian Retail Rises up the Charts

The past month has proved a great one for Indian retail in terms of investment, revenues and collaboration as companies aim for bigger targets for the coming financial year

16. NEWSMAKERS INTERNATIONAL

Retailers Focus on Expansion & Technology Integration

Global brands have spent the last one month expanding their footprint by foraging out new possibilities and forging new relationships in different countries across the world, while keeping technology and customer experience in mind

20. RETAIL LEADER

Shoppers Stop Experimenting with Smart Mirrors, Interactive Kiosks: Rajiv Suri



The brand is investing in IOT and location technology to better understand the customers' path to purchase and dwell time through heat-maps. The management will then use these insights take business decisions on various aspects of customer experience

26. BUSINESS CONNECT

'The Future of Retail is a Combination of Self-Owned & Franchise-Based Stores'

In 12 years, Roma Ventures has been working with major retail brands in providing real estate retail services. The brand has been actively giving presence to these brands in the high streets and malls of Delhi NCR, UP, Uttarakhand, Rajasthan, Jammu, MP, Punjab, Haryana

66. SUCCESS STORY

Pepperfry to Double Offline Studios by 2019, Build India's largest Omnichannel Network



The company's offline stores, Studio Pepperfry, have emerged as key touchpoints for consumer engagement. The increase in popularity led the company to adopt a franchise model in 2017 with an aim to expand its reach in line with its strategy to build the largest Omnichannel network in the country

74. CASH & CARRY

LOTS Wholesale Solutions to Open 15 Stores in India Over Three Years



The company has adopted a 100 percent FDI route to establish its operations in India under the name of LOTS Wholesale Solutions. The brand sets up stores basis the supplier/customer base so that they can provide them with a hassle-free experience and build a robust supply chain and make the delivery process faster

[BEHIND THE SCENES]



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THE SUPPLY CHAIN MANAGEMENT DYNAMICS IN THE INDIAN RETAIL INDUSTRY

Efficient supply chain management has a cascading impact on all aspects of retail. Experts unanimously agree that besides infrastructure and complications in taxation, it is the efficiency of manpower and adoption of technology that gives a huge boost to supply chain management. However, it still remains to be seen whether the Indian Retail Industry has actively invested in the smooth running of its backend supply and logistics

78. FOCUS FEATURE

Soles to Expand Retail Footprint in India, Go International Soon

The brand is all set to establish itself as an iconic lifestyle brand, with a target to become a fast fashion brand to reckon with internationally in the coming years

94. EVENT

Sold-Out: 2018 International Home + Housewares Show Brims with Innovation

The show's special preview events attracted nearly 700 buyer and media attendees, increasing attendance over last year

98. CONSUMER CONNECT'

foodforum Committed to Offering Unique Food Zone Experiences'

foodforum handpicks regional food leaders to bring out that authentic taste which people love, while providing an immersive experience for all senses

[COVER STORY]

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MAJOR REGIONAL PLAYERS AIMING FOR A PAN INDIA PRESENCE

In an age where brick-and-mortar retailers are wrestling with the issues of creating lasting value and relevance, these regional retailers have aimed for a pan India presence by offering the best of both the worlds – online and offline – to their customers, and thereby making a mark for themselves on a national level.