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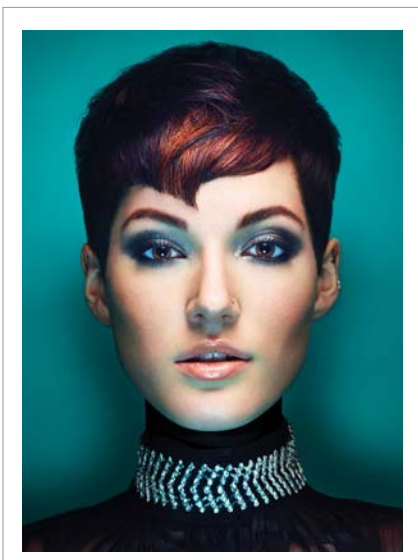
In the age of international exposure, the salon industry is thriving on customer service, which ropes in multiple aspects including ambience, quality of service, products offered, to name a few. The first impression is always the game changer and holds umpteen opportunities for salon owners. Design and décor speak volume about the brand image. With innovative concepts ranging from minimalism, modernist, green salons, and more. With this as a backdrop, we present the July issue wherein we speak to renowned architects and interior designers to understand the trend, challenges, and more.

In Hair, we interview Calle Lindroth - musician, photographer, hairstylist and educator, all rolled into one. Based out of Shanghai, he travels across the continent imparting education through seminars and workshops. He shares his journey, the special India connection and plan for the future. We present a photo essay by the leading barber, Sheriff Mehmet, Director of Envy Barbers in London. On the homefront, we meet Owner of 24k Tattoo Hair & Oddities in Hyderabad, Karishma Thakkar who has been in the industry for 14 years. Creatively driven, she specialises in cut, colour and styling. She shares her journey with us. We present celebrity endorsed trend on 'bangs', the face accentuating and endearing style.

In the Beauty section, we have Delhi-based make-up artist, Mouna Lall, who specialises in bridal make-up with an experience spanning more than two decades. She provides a knowledge sharing platform through her academy to inspire newcomers. S C Sehgal, Founder and Managing Director of Ozone Group, shares his view on their Glo Radiance treatments, USP and future plans. Dr Sameer Karkhanis, Cosmetic Surgeon, Centre for Cosmetic & Reconstructive Surgery, shares his view on Blepharoplasty as a trending aesthetic procedure. With the business of nail lacquers and nail art growing at a steady pace, international brands are marking their presence in salons and spas and domestic brands are also expanding their product portfolio to include lacquers, nail accessories, and so on. Taking cue, we have distributors and brands sharing on focus.

In Spa Focus, we present The Heavenly Spa by Westin in Kolkata, one of the most well laid out spas in the East. The modern architecture and design sensibilities are based on the five sensory elements balanced well with the right colours, warm lighting, relaxing music and subtle aroma. Rubu Runku, Spa Manager, Jiva Spa, Vivanta by Taj Dwarka, Delhi, shares her view on the spa and wellness industry, USP, future plans, and more. Whether it is in the idyllic locales of a beach getaway or a rigorous detox regime to glow from within, global celebrities share their preferred choice of spa therapies.

All this and more in this issue. Keep reading, liking and sharing on Insta and FB!



Hair: Harry Boocock & Chris Horsman
Photo: Richard Miles
Make-up: Leanne Shaw
Clothes Styling: Sarah Hills Smith

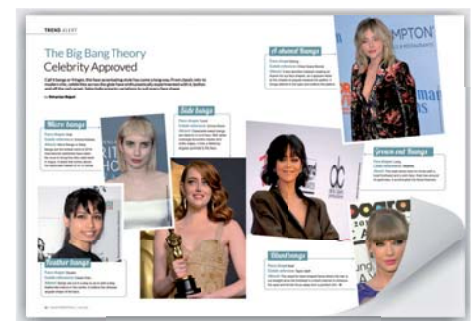
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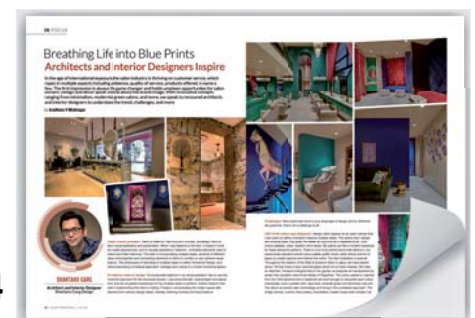
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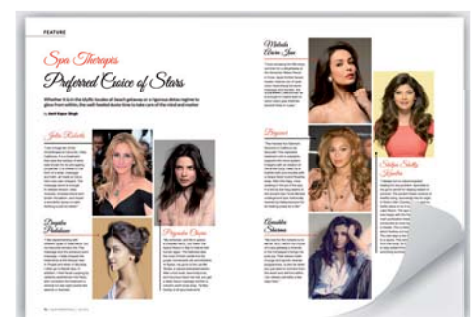
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The Big Bang Theory

Celebrity Approved

Call it bangs or fringes, this face accentuating style has come a long way. From classic retro to modern chic, celebrities across the globe have enthusiastically experimented with it, both on and off the red carpet. *Salon India* presents variations to suit every face shape

by **Shivpriya Bajpai**

Micro bangs

Face shape: Oval

Celeb reference: Emma Roberts

About: Micro Bangs or Baby Bangs are the hottest trend of 2018. International celebrities have taken the onus to bring this retro style back in vogue. It starts few inches above the eyebrows instead of on or below.



Side bangs

Face shape: Round

Celeb reference: Emma Stone

About: Classic side-swept bangs are ideal for a round face. With wider coverage around the cheeks and softer edges, it lends a flattering angular symmetry to the face.



Feather bangs

Face shape: Square

Celeb reference: Freida Pinto

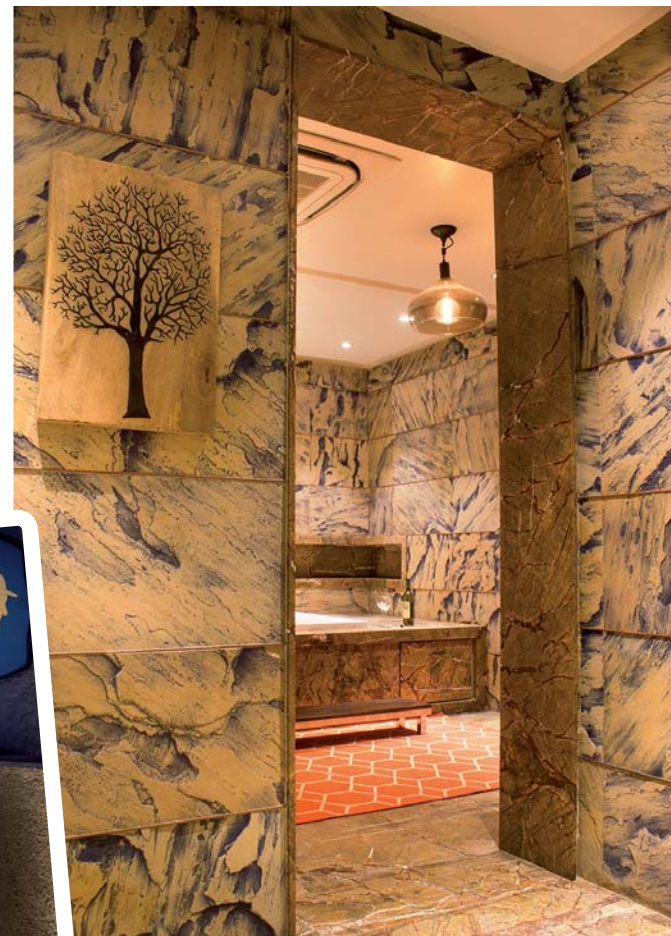
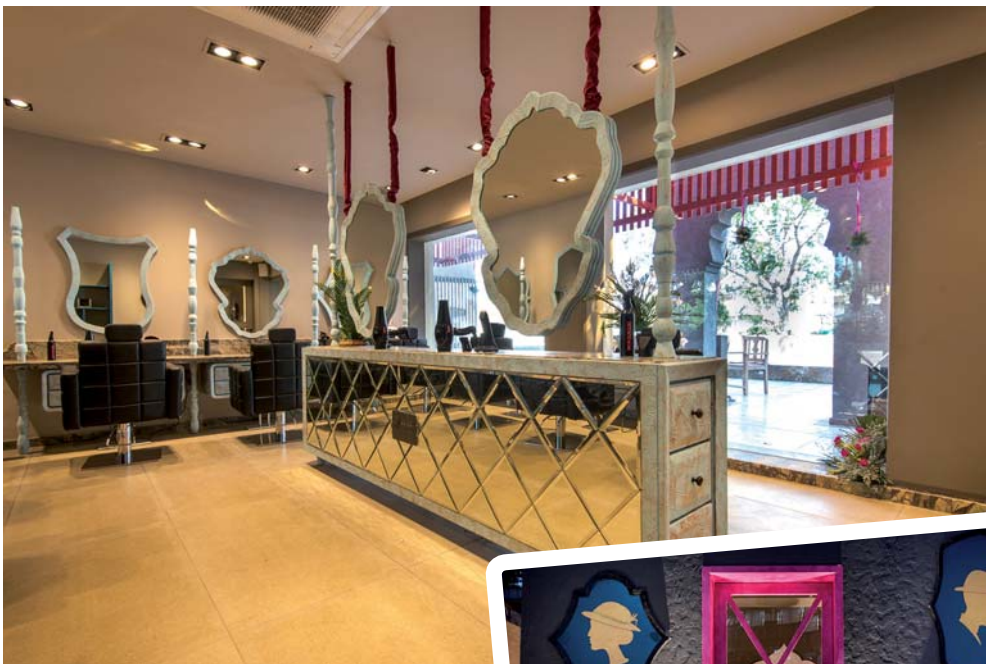
About: Bangs are cut in a way so as to add a wispy feather-like texture in the centre. It softens the otherwise angular shape of the face.

Breathing Life into Blue Prints

Architects and Interior Designers Inspire

In the age of international exposure, the salon industry is thriving on customer service, which ropes in multiple aspects including ambience, quality of service, products offered, to name a few. The first impression is always the game changer and holds umpteen opportunities for salon owners. Design and décor speak volume about the brand image. With innovative concepts ranging from minimalism, modernist, green salons, and more, we speak to renowned architects and interior designers to understand the trend, challenges, and more

by **Aradhana V Bhatnagar**



SHANTANU GARG

Architect and Interior Designer
Shantanu Garg Design

Design trends prevalent: Trend is balance, harmony and contrast, and design trend is about visual aesthetics and parameters. When I say balance is the trend, it means it must be visually experienced, and to visually experience 'balance', contrasting elements need to interact and helm harmony. This aids in incorporating multiple styles, elements of different design philosophies and contrasting elements to blend or conflict so as to achieve visual balance. This philosophy of blending of multiple styles is called Transitional Design, and aids incorporating contextual approach, heritage and culture in a modern functional space .

Innovations made to design: To incorporate balance in my visual aesthetics I like to use the modernist approach for the structural spaces. I use proportionate, clean, straight and planar forms that act as perfect backdrops for my multiple styles to perform. Another medium that aids in implementing this trend is styling. It helps in accentuating the modern space with elements from various design styles, thereby, helping contrast and visual balance.



Mouna Lall Transcending Boundaries

With an experience spanning more than two decades, Delhi-based make-up artist, Mouna Lall is the epitome of passion and dedication. Lall specialises in bridal make-up and provides a knowledge sharing platform through her academy to inspire newcomers

by **Shivpriya Bajpai**

Glorious start

I got exposed to beauty at the age of 16. After giving my 10th class exams, I got an opportunity to do a beauty course with a Shahnaz Husain salon, in which I, incidentally, excelled. After a few years, I moved to Saudi Arabia and I started assisting my mom, who studied at the Morris School in London and had been running a successful salon for the expatriate community. So, I worked tirelessly and dressed a bride when I was 19. After that we set up the Mouna Lall Makeup and Academy in 1996.

Courses undertaken

I have trained under Sylvie and Ambika Pillai. Later, I went on to do some short-term courses, one was with Cory Walia, and the rest is 22 years of creating excellence in the field of make-up, hair,



and styling alongside Cosmetology. Earlier, we used to refer to magazines to know the trends and replicate them. The Internet has nowadays made things simpler.

First break

My first big break was when I was in my boarding school, cutting the hair of my batch mates. It was noticed by a few nuns who used to teach us and one of them asked me to give her a haircut. I knew it was the day I was given my calling.

Mentor

My biggest mentor had and will always be my mother who was a very beautiful and stylish woman, from whom I learnt all the different hairstyles of the 70s and 80s, and also I learnt a lot when she used



nail lacquer brands trends and tips for artists

The business of nail lacquers and nail art is growing at a steady pace. Not only are international brands marking their presence in salons and spas, domestic brands are also expanding their product portfolio to include lacquers, nail accessories, and so on. However, education is key and nail therapists need the knowledge. On cue, *Salon India* reccees the market and speaks to distributors and brands on their focus



Prerana Nagpal Creative Instincts

Mumbai-based fashion designer, Prerana Nagpal hits the right chord of bespoke women's apparel with her eponymous label, where style is met with comfort and class

How did you get started in the fashion business?

I remember telling my mother when I was 12 that I wanted to be a fashion designer. Coming from a family with business roots running generations deep, it was a dream to break the norm and follow my creative calling. It led me to pursue a rigorous three year fashion designing course, and be an intrinsic part of the industry.

How important are hair and make-up in fashion?

It is one thing to look beautiful, but being both stylish and beautiful can only be attributed to a good sense of fashion and grooming. Hair and make-up are indispensable to the fashion industry as they define the collection.

What are your views on the fashion and beauty industry?

India has a huge population of young and ambitious individuals who want to step out of the box and try their hands at new trends. Thanks to social media, we have design experts and influencers delivering the latest in the apparel and cosmetic industry in India and abroad.

Who are the make-up artists and hairstylists you usually work with?

There is so much talent and ideas that it is difficult to pick one. Also, each collection demands a different theme for hair and make-up which gives us the opportunity to work with new experts each season.

Which international designer is your inspiration and why?

Alexander McQueen has been the epitome of outrageousness in his designs. He always left his audience awestruck and often in shock with his infamous fashion theatrics.

Who is your favourite muse and why?

It could not possibly be a person specifically, but I like to bring out the

individuality of strong and empowering Indian women.


Which has been the most outrageous look in your collection?

I have not had the opportunity yet! It is crucial to translate the inspiration behind the thought process appropriately when putting together the look for the collection.

How do you incorporate beauty and hairstyles in your collection and on the ramp?

The whole process of seeing your designs come to life sets in a rush of ideas to portray the collection in the most suitable manner. A lot of factors influence hair and make-up, like the season, current trends, target audience, colour palette, to name a few. All of this is usually decided mutually with the expertise of the stylist and make-up artist on board.

What are your future plans? Do you plan to be involved in the beauty and hair industry of India?

With a career in the fashion industry, there will always be a close relationship with the field of grooming and beauty. 

Spa Therapies

Preferred Choice of Stars

Whether it is in the idyllic locales of a beach getaway or a rigorous detox regime to glow from within, the well-heeled devote time to take care of the mind and matter

by **Aarti Kapur Singh**

Julia Roberts

"I am a huge fan of the Vinothérapie at Cal-a-Vie, Vista, California. It is a treatment that uses the residue of wine best known for its anti-ageing properties. It is offered in the form of a wrap, massage and bath, all made at Cal-a-Vie's very own vineyard. The massage alone is enough to release tension, relax muscles, increase blood and lymph circulation, and impart a wonderful sense of calm. Nothing could be better!"



Deepika Padukone

"I like experimenting with different types of treatments, but my favourite remains the Thai massage and the pressure point massage. I really enjoyed the treatments at the Banyan tree in Phuket and when in Mumbai, I often go to Myrah Spa. In addition, I tried facial cupping by celebrity aesthetician Kat Radu, who considers the treatment a remedy for late night events like awards or festivals."



Priyanka Chopra

"My schedule, and life in general, is insanely hectic, but there is the Ayana Resort in Bali to help me feel human again. The Balinese make the most of fresh vanilla from the jungle, homemade oils and exfoliants. At Ayana, my go-to is the Lava Me Tender, a natural antioxidant heaven. After a foot soak, lava body scrub, and luxurious black rice bath, you get a deep tissue massage and then a volcanic earth body wrap. The Mac Daddy of all spa treatments!"

Schwarzkopf Professional Unveils Essential Looks 2018



Schwarzkopf Professional, a global leader in professional hair care, recently unveiled the 'The Essential Looks REInventing Hair Collection 2018'. Essential Looks celebrates hairdressers' passion for hair, fashion and future trends, encapsulating it all into a breathtaking catwalk show, combining it with a spectacular stage event, featuring live cuts and colours. Leading this event was the iconic hairstylist from London, Lesley Jennison, who is the Global Colour Ambassador of Schwarzkopf. The season, this year, also coincides with the brand's 120 years of hair expertise across the globe with new trends that REinvent, REImagine and REinspire hair. The audience comprised of leading salon owners across India, top media houses, and celebrity bloggers, who were addressed by Kartik Kaushik, General Manager, Henkel Beauty Care – Schwarzkopf Professional India and Najeeb Ur Rehman, Director, Professional Partner Services, Henkel Beauty Care – Schwarzkopf Professional India.

The trends were broken down into five categories, such as, Random Rebel, inspired by the rise of club culture, it celebrates self-expression, the cultural outsider, and the rebellious maverick; Real Me embraces the authentic, showcasing real life in every shade of natural; Beyond Borders blends our global status and highlights a new generation of multi-culture where attitude is everything and no rules rule; Royal Takeover with Dusted Rouge is the new must-have colour trend showcasing deep, vintage reds, beautiful iridescence, super powerful, yet soft; Urban Diva celebrates the modern Indian woman, who is smart, confident, wears trending styles that suit her personality.

Shared Kaushik, "Essential Looks is a trend setting property created by Schwarzkopf Professional which showcases the hairstyles and colouring techniques inspired by the fashion capitals of the world, and in the process transform the world of hair. The aim of Essential Looks event was to bring these international styles to Indian salons."

WHAT:
Launch of hair looks

WHEN:
19th June

WHERE:
Taj Lands End, Mumbai



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