# PROGRESSIVE GROCER

INDIA EDITION

### INDIA'S LEADING FOOD & GROCERY MAGAZINE

**Progressive Grocer** is the voice of the Indian Grocery industry helping brands, manufacturers, suppliers, MSMEs and SMEs in identifying key opportunities and challenges in the Indian Food and Grocery market and connecting them with retailers, both offline and online.



### **COVER STORY**

## NATIONAL/REGIONAL RETAILER IN EVERY MONTH.

Month	Category Spotlight	Special Feature
April 2018	Breakfast Foods	Honey/Preserves and Jellies
May 2018	Beverages	Refrigerated meal solutions
June 2018	Frozen Foods	Ice Cream and Frozen Desserts
July 2018	Snacks	Natural Sweeteners
August 2018	Dairy - Cheese, Yogurt, Mayonnaise	Bakery and Deli
September 2018	Meats and Seafoods	Wine
October 2018	Festive Season	India Retail Forum
November 2018	Processed Foods	Honey/Preserves and Jellies
December 2018	Confectionery	Soups
January 2019	Health & Wellness/Natural & Organic	Supplements and nutraceuticals
February 2019	India Food Forum 2019	Imported/International Foods
March 2019	Spices, Condiments & Seasonings	Dips and Spreads



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## IN EVERY ISSUE

# Executive/Management Profile:

CEO | President | Owner | Managing Director | General Manager | COO | VP Operations | VP Business Development | VP Sales | VP Marketing | Category Head | Buying Head

# Regulars:

- → Retail and Technology
- → Supply Chain & Logistics
- → New Products & Promotions
- → Getting Personal: Personal profiles of industry execs
- → Food Safety and Standards
- → Write-ups and Guest Columns from Industry Experts
- → Industry Events
- → Product Launch
- → New Marketing Promotions and Campaigns