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NEWSMAKERS NATIONAL

Organised Retail Sector to See Strong Growth in India

A Jefferies report states that segments like grocery and apparel are best positioned to reap benefits of strong growth in the organised retail sector in India



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NEWSMAKERS INTERNATIONAL

International Retail Majors Undergo Change of Guard

An informative roundup of some of the prominent new appointments and exits in the international retail industry

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RETAIL EXCELLENCE

Last Fiscal Year Marked India as the Fastest Growing Market for Celio*

Celio*, a leading menswear brand, works towards bringing in contemporary fashion at amazing prices, not only appealing to conventional style seekers but also progressive consumers



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EXCLUSIVE

Gunjan Soni Decodes the Future of Online Fashion Shopping

Gunjan Soni, Head of Jabong & Chief Marketing Officer at Myntra, talks about the big trends of the



online fashion industry and how technology has played a major role in revamping it

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MY THOUGHTS

'Lenskart is a Brand with a Vision'

Amit Chaudhary, Co-Founder & COO, Lenskart, talks how the brand capitalised the gap in the eyewear market with Lenskart to provide affordable, quality eyewear to consumers

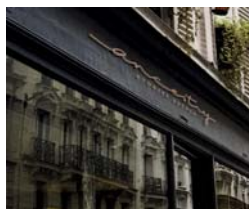


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BRAND LAUNCH

Future Group's Ancestry Offers Fashion & Lifestyle Products with International Twist

Ancestry's portfolio contains Indian apparel and lifestyle products, re-imagined based on key international trends, to provide complete solutions for modern Indian consumers



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EVENT REPORT

ISCF 2018: Retail Real Estate 2.0 - Building India's Next Generation Community Assets

ISCF 2018 turned out to be another milestone in redrawing the prototype of



real estate's most promising asset class in India, thereby building the blueprint of success for the future of the Shopping Centre industry in India

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AWARDS

ISCA 2018: Innovative



Campaigns, Promotions & Concepts of Pioneering Shopping Malls

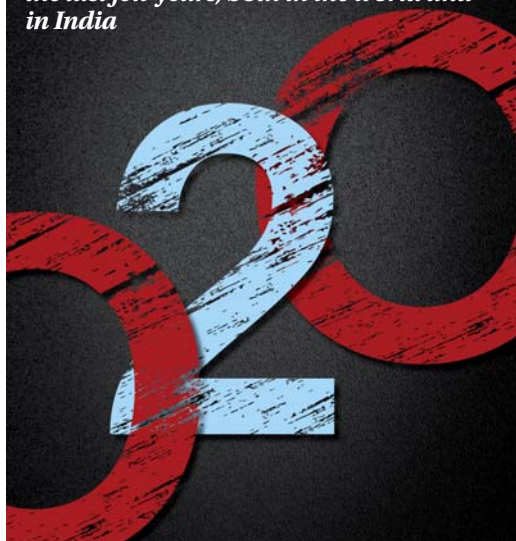
IMAGES Group presented ISCA 2018 to industry leaders who set impressive benchmarks at a time when e-commerce is challenging retail businesses to reinvent their approach to consumers

[COVER STORY]

ONLINE TO OFFLINE: PURE PLAY E-COMMERCE FIRMS GO PHYSICAL TO WOO CONSUMERS

[PAGE 28]

While international online giants such as Amazon, Warby Parker, Zappos and Bonobos have been opening stores for some time now, the shift towards physical retail has become more noticeable over the last few years, both in the world and in India



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MARKET DYNAMICS

Danish Footwear Brand 'hummel' Looks to Gain Strong Foothold in India

India is one of the top-most focus market for hummel - a brand which is here to stay with the intention of creating products for Indians and cornering the footwear market



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CENTERSTAGE

Remarkable Growth Spurs Expansion Plans for Ethnic Wear Brand Shree - The Indian Avatar

Shree, which started operations just two years ago, was recently adjudged Emerging Franchiser of The Year at IMAGES Fashion Awards 2018



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THE FRONT DESK

Front-End Retail Executives & How They Can Help Increase Sales

BS Nagesh, Founder, TRRAIN, on how helping identify consumer problems and providing them with solutions is the biggest opportunity for in-store employees

