

Shopping Centre News

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The beginning of 2018 has been very defining for the Indian Shopping Centre Industry. As per JLL, mall space in India is expected to increase by 40 percent and rise to 7.8 msf by the end of 2018. The South India cities of Hyderabad and Chennai are expected to be major contributors to this upward trend. More shopping malls mean more space for entertainment, stylish community hubs and of course, shopping spaces par excellence. And the section that shines the most in the shopping space is Fashion Retail.

Be it menswear, women's fashion, kids' clothing or even accessories, fashion brings in creativity, self-esteem and self-identity; not only on the individual parameter but also to the shopping malls. The concept of shopping for the latest trends in fashion has undergone a sea of change in all aspects, be it retail format or consumer buying behavior.

In our Feb-March issue – in keeping with our upcoming flagship event, India Fashion Forum in Mumbai on March 13-14, 2018 – we explore the workings of the fashion retail community within the larger setting of the mall. We tell you why the 'fashion floor' is the most important floor for the mall, how much revenue it generates, and how much space and status malls accord to the fashion segment. We bring you the inside perspective gleaned from in-depth interviews with mall heads and developers.

The edition also explores the work of two Shopping Industry leaders - Shibu Philips, Business Head, LuLu Shopping Mall and Mukesh Kumar, Senior Vice President, Infiniti Malls. We bring you a detailed look at their work, the upward trajectory of their malls, and the innovations they have brought into their own malls as well as the shopping centre industry at large in India.

We hope to find this issue well informed and beneficial as always. We also look forward to seeing you in large numbers at India Fashion Forum at Renaissance, Powai in Mumbai.



Amitabh Taneja

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