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 Make-up: Melissa Musseau

Content

- 14 **Snippets** Round-up of the year 2017
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- 18 **Main interview** Senior Global Education Manager for Wella Professionals, Margaret MacDonald is an expert colourist, who firmly believes in sharing her knowledge. Armed with an experience of over 30 years, Macdonald has been named one of the top 10 Flipped Learning Corporate Trainers in the world
- 28 **Role model** Owner of Pink Tree Salon in Kolkata, Lyvia Wu is a style prodigy who calls the shots at her salon and focuses on client satisfaction. Wu shares her journey, salon management strategies, views on the salon industry, and more
- 32 **Feature** It is true that in the salon and spa equipment segment, there is far too much competition, which makes it difficult for small and mid segment brands to survive. We spoke to a few distributors who shared insights on the strategies they have adopted to stay afloat
- 38-46 **In focus** The year 2018 has kickstarted with opportunities galore in the hair and beauty industry. While potential and competition go hand in hand, it is mandatory for professionals to stay updated on the innovative trends and techniques. We speak to veterans in hair, beauty and nail businesses to present the trends
- 47-56 **Beauty** Delhi-based make-up artist, Bhumika Bahri is on a mission to set a benchmark in the industry with her skills. Trained under industry stalwarts Mario Dedivanovic and Samer Khouzami, Bahri specialises in fashion, editorial, bridal and party make-up, and aspires to launch her own academy; Shahnaz Husain shares her views on the beauty business, then and now; Dr Sameer Karkhanis, Cosmetic Surgeon, Centre for Cosmetic & Reconstructive Surgery, shares his views on the trending aesthetic procedure, Jawline Surgery; Rahul Agarwal, CEO, Organic Harvest, shares the USPs of the brand, marketing strategies adopted, and more; Product launches in skin care make-up
- 57-60 **Spa focus** The Heavenly Spa at The Westin Gurgaon provides a sensorial experience in a serene environment designed to inspire and rejuvenate. The décor echoes elegance and regeneration through its lighting, essence and a plethora of services offered; packages and offers by spas
- 62 **Celeb style** In the news with her latest My Birthday Song, Nora Fatehi is making waves not just for her acting prowess but for her good looks as well. She shares her skin care secrets
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- 64 **Influencer** Meet Delhi-based fashion designer Aditya Khandelwal whose passion is to lend Indian attire an innovative edge and a new dimension. He loves to experiment with a fresh array of colours, patterns and drapes, and aspires to extend his craft to the global platform
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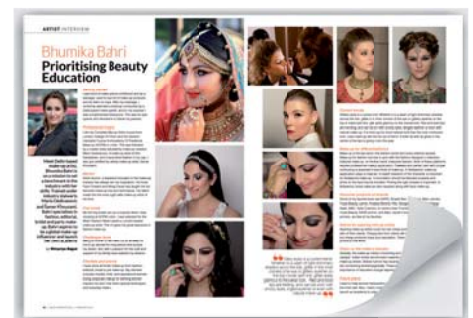
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