



FASHION TRENDS

WOMEN'S FASHION TRENDS SPRING SUMMER 2018

SS 2018 will feature a hint of boho feel, some airs of 70's glam and some smart individualistic layering. Shaswati SenGupta, CEO, Ingene Insights Consultancy elaborates on what all will be in vogue.

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FOCUS FEATURE

The Evolving Men's Shirts

Meher Castelino elaborates the steady transformation of the men's shirt from the basic long sleeved, regular collar, one pocket in white or blue colours into a variety of shapes, sizes, cuts and fits.

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FOCUS FEATURE

The Evolving Men's Shirts

Meher Castelino traces the evolution and the current trends of the women's shirt in terms of fabric, colours, detailing, silhouettes, etc.

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INNOVATION

Innisfree - Brings Virtual Reality Experience at its Gurugram Store

In an exclusive interview, Doyoul Lee, Country Head, Innisfree India, shares about the naturalism beauty brand and the unique VR experience of its new Gurugram store.

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Milano Unica Spring Summer 2019 Trends

A sneak peek of the S/S 2019 trends presented at the iconic Italian trade show Milano Unica, a benchmark event for the textile and the fashion ingredients industry.

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Stores



Bombay Shirt Company

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BRANDS IN INDIA 2018

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THIS, THE LATEST EDITION OF THE ANNUAL 'BRANDS IN INDIA' SPECIAL ISSUE TAKES A LOOK AT THE BEST FASHION BRANDS IN INDIA. A VENERABLE ARRAY OF FASHION BESTSELLERS THAT NO CURATOR, MERCHANDISER OR RETAILER CAN AFFORD TO IGNORE!!!

100	APPLEEYE
102	BE INDI
104	BLOOD
106	BLUEMAN
108	BUTTON NOSES
110	CADINI
112	CAMBRIDGE
114	CANDOUR LONDON
116	CANDY SKIN
118	CAROLON & MONZA
120	CDF COLUMBIA
122	CHASE
125	CHIC BY CHAITALI BIPLAB
126	CHIC LINGERIE
128	COOL COLORS
130	COURTYARD
132	CREAM CLASS
137	CRUSOE
138	DEAL JEANS
140	DEEP BLUE
142	DEEPEE TWISTER
144	DE MOZA
146	DERMAWEAR
148	DOTTED JEANS



150	DUKE
152	ENDICOTT & SKYKING
154	ETEENZ
156	ETIQUETTE
158	FLACON
161	FOCUS JEANS
162	GAME BEGINS
164	GARBO
166	GO COLORS
168	GROVERSONS GROUP
170	HOFFMEN
172	HORIZON
174	IRONY
176	JUELLE
178	JUST SCARVES
180	KK FASHION HANGERS
182	LAABHA
184	LEAGUE
185	LEEGEND & CAESAR
186	LUX COZI
188	LYRA
190	MASHUP
192	MAX Q'S
195	MERINO
196	MEXICO
198	MILAN ETHNIC
200	NOVIO
202	NUMERO UNO
204	OFFICER
206	ONN PREMIUM WEAR
208	PAN AMERICA



210	PARX
215	POISON
216	PUFF
218	R ELAN
220	REME
221	ROCKSTAR JEANS
222	ROOKIES
223	ROYAL MARATHA
224	RUFF
226	SABHYATA
228	SALVE MANNEQUINS Co.
229	SARA J
230	SHERIFF
232	SHREE
233	SKECHERS
234	SOCH
235	SPARK
236	SPRINGFIELD
238	STATUS QUO
239	STRANO
240	SUNNEX
241	SUPER SOX
242	SWEET DREAMS
245	TANTRA
246	TOYO
248	TULIP LINGERIE
249	TURTLE
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252	UFO
253	V STAR
254	VAMAS -The Designer Blouses
256	WENDLER
257	YKK
258	ZOIRO
259	ZOLA

