

SALON

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INDIAN SUBCONTINENT | Vol 8 No 5 | May 2016 | 92 Pages

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Summer is here in earnest and so is the frenzy associated with it. Soaring temperatures across the country, droughts, forest fires, power cuts and planets in retrograde, the mayhem has truly begun! However, hope floats and all is not lost. There are a few corporates and individuals, who have decided to make a difference and are reaching out to those in dire need, be it by supplying water to drought-hit regions of Maharashtra or carrying out rescue operations in the fire-ridden hills or making generous donations to save lives. Good Samaritans are quietly going about their business to make this world a better place and the scorching heat doesn't seem to be a deterrent at all!

The beauty and wellness industry, too, has geared up by banking on the opportunity presented by the season. To calm our minds and bodies, there are brand new products in skin care and hair care, new therapies on their service menus and host of tantalising new offerings. Salons and spas are putting their best foot forward, indeed. This being the basis of our main article titled 'In Focus', we bring you views of salon and spa owners and brands, who give us a peek into their summer-time reliefs.

To inspire our Indian audience, in our 'Interview' section, we feature the most-deserving hair and make-up artists from across the globe. Keiichiro Hirano from Japan stepped into hair dressing at a young age of 10 and since then has wielded the scissor like a magician wields a wand! Based in London, today, he occupies a place of prominence and prestige as a leading hair dresser. His journey is inspiring, to say the least. In a glorious photo essay, Laura Ciccone, Head Stylist with Kinky Curly Straight Salon in Adelaide, Australia and the MATRIX HOT Team Member, showcases her latest collection called Crude. On the home front, the well-known Avan Contractor, Co-founder and Creative Director at BBLUNT Salons, shares leaves out of her journey to inspire the aspirant, who wishes to be a part of this dynamic line. Shailesh Moolya and Sushma Khan, hair and make-up experts, respectively, at Lakmé, co-curated with Nikhil Thampi, fashion designer, to create stunning looks at the recently concluded Lakmé Fashion Week Summer/Resort 2016. They share a few tricks and techniques with us.

In the 'Spa Focus' section, we feature Quan Spa at the JW Marriott in Mumbai. Tranquil and flowing like water, the layout of the spa, coupled with its innovative therapies, will surely instill you with peace.

All this and lots more in this issue of *Salon International-India*. Keep reading and liking us on FB and Twitter!



Hair Stylist: Gjoko Shkreli, Gjoko Shkreli Salon & Spa, New York
 Make-up: David Maderich
 Fashion Stylist: Montgomery Frazier
 Art Director: Vivienne Mackinder
 Production: Hair Designer TV
 Photographer: Roberto Ligresti

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new launches. products. people. events.
shows. reviews. celebrations...

/// NATIONAL ///

Shahnaz Husain's dinner with Priyanka Chopra



Dr T. Subbarami Reddy, MP, Chairman, Committee on Subordinate Legislation, hosted a dinner for actor Priyanka Chopra to felicitate her for the Padma Shri Award. The dinner, held at Taj Mahal Hotel, Mansingh Road in Delhi, was attended by Shahnaz Husain, who has also been honoured with the prestigious award. There were several high profile people from diplomatic corps, industrialists and other eminent personalities.

Blush Clinic turns 22

Dr Jamuna Pai's Blush clinic celebrated its 22nd anniversary. Established in 1994, it offers state of the art facilities in skin care. Dr Pai in her debut book *No One Has To Know* has addressed some commonly faced beauty problems with simple solutions. On the occasion, Dr Pai's Skin Lab presented 22 exciting offers for its patrons through the anniversary month and different offers for clients. The clinic is offering Skin Analysis 22 per cent off on selected treatments.



SVJ Academy offers new courses in May

Seema V.Jerajani's academy is offering new programmes for those who wish to make their career in hair styling and make-up. The latest courses on offer from from 6 to 11 May are Hairstyling Level 1, which covers Fundamental and Bridal Styling and Hairstyle Level 2 which covers Fashion and Current Trends on offer from 13 to 18 May. SVJ Academy tries to enhance the confidence in their students. Classes are taken by Seema V.Jerajani, a visionary, who is being also an inspiration of the next generation. SVJ is one of the leading hair and make-up schools in the country that not only trains students with new trends and techniques, but also provides a friendly environment.

AIHBA at OMC Hairworld '16 held in Korea

Seoul, Korea, was the gracious host city for the World Hairdressing Championships: OMC Hairworld 2016. It greeted guests with glorious displays of their culture through booming drums, gold, silk and was a representation of oriental beauty. There were 1,600 attendees from over 50 nations and from India, AIHBA's team had Elisha Chauhan, Yogee Indulkar, Neha Kansara in the Ladies Technical category and performed two tests - Ladies Creative and Hair By Night; Ali Hassan Sherazi did the Ladies Progressive Trend - Cut and Style, Sukhvinder Kaur and Alpa Rajgor in Ladies Fashion and Bridal Make-up, respectively. The Indian delegation comprised of Aparnaben Dave, Zankhana Dave, Nidhi Gupta, Sunita Lamba, Safiya Matcheswala, Poonam Chugh, Maya Patel and President of AIBHA, Dr Sangeeta Chauhan. India was at the ninth position and it's an achievement and a proud moment for the entire hair and beauty industry.



Hindustan Unilever buys out Indulekha

Hindustan Unilever has acquired Indulekha, the FMCG brand, for ` 330 cr with a condition that Mosons Group can manufacture their hair oil for one year. The Mosons Group will receive 10 per cent of the revenue earned for five years even after the production is transferred to the new owner. Hindustan Unilever will now sell the hair oil, shampoo, skin care oil, face pack, cream, jasmin and sandal soap products under the brand Indulekha and Vayodha. First launched in 2009, as a premium Ayurvedic hair oil, over the years, Indulekha Bringha Oil has carved a niche for itself and is popular in Kerala, Tamil Nadu, Karnataka, Maharashtra in India and the Middle East. According to the agreement with Hinustan Unilever, Indulekha cannot manufacture any of the personal care products, except the coconut oil. Indulekha is planning to establish Indian Woman, a new brand made by women in small units, starting from dishwasher soap powder and toilet cleaner, among others.



Hair Strobing Go-to Trend of Celebrities

Time to get summer ready with the newest highlighting technique in town – Hair Strobing. So, rush to the nearest MATRIX salon and strobe on!

Strobing technique became a rage in the make-up industry, as it helped to accentuate facial features in a natural way. Today the technique can be done on hair and it has taken the international fashion circuit by storm.

Hollywood celebrities are swooning over it and are seen sporting this trend with élan. Hair strobing works in the same way as contouring the face, by highlighting parts of the hair where light would fall naturally. It allows the client to draw attention to her best assets while overlooking the flaws with alternate usage of two shades lighter and two shades darker than their natural hair colour.

Celeb spotting

Cheek strobing: Have high cheekbones or want to create the effect? Take a cue from celebrity Cameron Diaz as she is seen sporting the trend in-vogue with focus on the cheeks. Place highlights around the centre of the face to watch heads turn. MATRIX will help you recreate this look by using SOCOLOR 6.62 and SOCOLOR Highlift 12.

Eye strobing: Let your eyes do the talking as does Emma Stone. As you choose to shift the focus on your eyes, add the right amount of drama with this technique and enhance your eyes like never before. The Eye strobe can be customised for Indian skin tones by using MATRIX SOCOLOR 5.3, 6.28 and SOCOLOR Highlight 12.1.

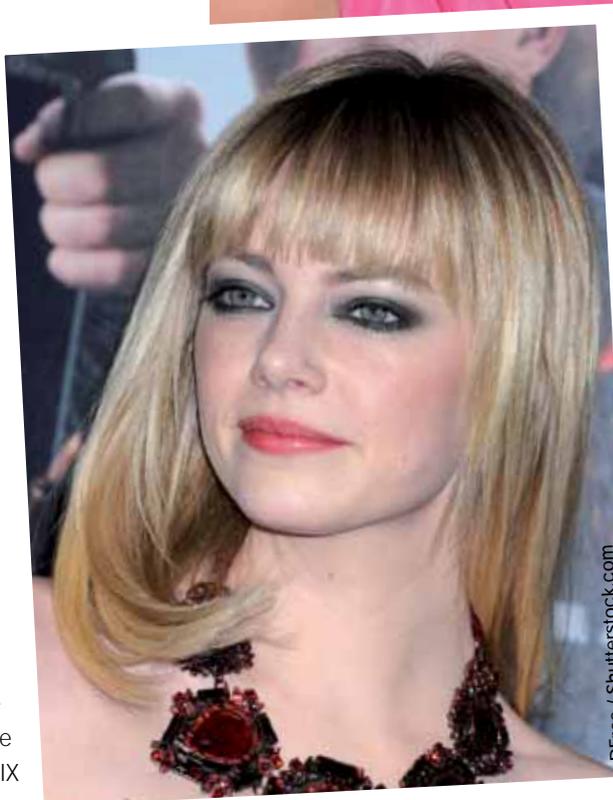
Jaw strobing: Gift yourself a chiseled jawline a la Jennifer Lopez. The strobing technique will focus on the jawline to show off a perfectly contoured look. Time to unleash the rock star chic in you. MATRIX can customise the jaw strobe for Indian skin tones. It can be achieved by using MATRIX SOCOLOR 6.5 and SOCOLOR Highlift 12.5.

Rock 'N' Strobe

MATRIX is the 1st professional brand to own strobing in India and introduced Rock 'N' Strobe featuring Hair Strobing. It's time to go beyond highlights and lowlights, as strobing boasts of customised looks to enhance your best facial feature which is achieved with intentional placement of light and dark colours. It further imparts a radiant



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glistening effect that can be adapted to all hair colours to achieve a beautiful finish.

Recreate the looks

Whether it's cheeks, eyes or jaw that you need to highlight, ask your consultant for hair strobing with the SOCOLOR range by MATRIX. The range is optimised for Indian hair, while its formulas are pre-adjusted to neutralise warm undertones providing a vibrant colour impact even on darker hair. So, experiment with the current strobing trend while the path breaking Kera-Protect technology in SOCOLOR protects the keratin in your hair and creates the perfect foundation to enhance colour's long-lasting vibrancy and beauty. **S**

TIGI Hair Care Solutions for Summer



Photo: Shutterstock.com

Summer may be the perfect time to go all out and have fun outdoors, but when it comes to hair, the warm weather could leave your hair-do in not-so-great condition. This summer let your hair breathe, as TIGI provides the ultimate solutions to tackle hair woes

Women love to look fabulous all day long, however, the summer months bring with it major hair woes, such as frizz, excess oil and more. So, while you may revel in the glory of the sun, sand, beaches and pools, make a note to always look after your hair, too.

Trend Revelation Lakmé Fashion Week Summer/Resort '16

Hair and make-up trends, combined with exotic ensembles straight from LFWS/R'16 unveil exclusively for *Salon India*

by Shivpriya Bajpai

Lakmé Salon is on a roll and leaving no stone unturned in keeping their professionals updated with trends and enriching exposures. A dedicated programme by the brand, 'Backstage Heroes', has been developed to identify, train and deliver hair and make-up styling at the Lakmé Fashion Week, India's foremost fashion event for the last 15 years. With the intensive Learning Management System, Lakmé Salon ensures that their stylists and operators stay updated with the knowledge and learn the latest trends and techniques in the beauty industry. In 2015, the heroes had completed close to 2.5 lakh hours of training hours. Lakmé Fashion Week Summer/Resort 2016 witnessed similar association of the industry maestros.

Shailesh Moolya, National Creative Director, Hair, Lakmé Salon, Sushma Khan, National Creative Director, Make-up, Lakmé Salon and fashion designer, Nikhil Thampi, teamed up to work wonders on Thampi's eclectic collection called Illuminate. The trio spill out the trends, association and inspiration behind the curated looks.



Shailesh Moolya

on hair

What were the hair trends showcased at LFWSR '16?

The hair was sleek, gelled up with a couple of braided hairdos as well. It's all about the clean and sophisticated look.

How wearable will these styles be in day-to-day life?

Well these hair styles would be very wearable if you incorporate the main element of each theme. We also have the ready-to-wear version of the ramp looks available as Lakmé Salon's Show Stopping Illuminate Collection S/R'16, which are available across 270 Lakmé Salons in 70 cities in India. The most ideal situation is to sport the different elements from these looks:

Crystal: For weddings.

Hue: Perfect for day parties.

Shimmer: Something that would balance your evening dinners and dates.

What were the products used?

TIGI and Schwarzkopf Professional.

What are the techniques used to create these looks?

We have used a lot of innovative techniques, such as using 'U' pins to frizz the hair, silver foils to make different shapes in the hair and so on.

What are the trends in hair?

For the hair, the hair twist, with easy-to-replicate strand versions, polished ponytails, clean high ponytails, corn rows, multi-braided hairstyles, use of head accessories and the gamut of hair colours. From dynamic shades like fuschia, aubergine, red, deep-berry, crimson, rose blonde, serenity and bronde to hairstyles with loose curls, soft waves, textures and crystal embellishments – each look is a combination of poise and spunk.



Summer Special Opportunities Available

From sporting a funky short hair cut to bold hair colours to going in for niche de-tan facials; summer is probably one of the busiest times for salons and spas. We take a quick look at the main concerns and what salons and brands have to offer this summer

by **Zainab S Kazi**

The hot months of summer have an immense potential for business expansion. The season is such that salons and spas experience a great demand for hair colour, hair care and skin care products and treatments. At this time, consumers want to experiment with their hair colours and cuts and most feel the need to take hair spas and protein treatments. Similarly, they are open to trying out new skin-related therapies, especially that remove skin tanning.

Hair colour and care top the list

Najeeb Ur Rehman Head Professional Partnership Services, Schwarzkopf Professional, Henkel Beauty Care India, shares, "In this season, two services are always in high demand – hair colouring and hair spa treatments. It is, therefore, imperative



Photo: Shutterstock

SUMMER COLOURS AND CARE FOR HAIR

Summer hair colours are chosen by keeping two things in mind, it either has to be light or it should shine under the sun. While this is an on-going trend observed during summers professionals should be cautious of the fact that in this season, there is an extra need for hair wash. So as professionals, we need to keep in mind that when dealing with any service in salons, in terms of colouring, it should be intense.

In simple words professionals must choose half a shade darker colour when doing touch ups, be it a fashion colour or white hair coverage. While doing a fashion colour a very small amount, approximately 5 per cent of a corresponding shade should be ideally mixed with global fashion colours, as this will not only provide extra shine, retention of the colour would be better.

*NAJEEB UR REHMAN - HEAD PROFESSIONAL PARTNERSHIP SERVICES,
SCHWARZKOPF PROFESSIONAL, HENKEL BEAUTY CARE, INDIA*



for every salon professional to have a sufficient stock of intense hair colours, hair spa products and exfoliating or clarifying shampoos." He recommends the BonaCure Deep Cleansing Shampoo and the team is busy working on intensive repair treatments. On colours, Rehman shares that summer colours have to either be light or intense. He shares, "Shades of chocolate from our Igora and the Essenity portfolio are ever popular."

To ensure that partnering salons give the best experience to their customers using products from Schwarzkopf Professional, Rehman shares, "We have training planned for all our Schwarzkopf Professional salons at our ASK Academies spread across India."

Needless to say, salons need to be updated and educated on the use of the latest launches, as well as have a sufficient



Nailed at Nailathon Trends Revealed

Salon India speaks exclusively with Nailathon'16 stalwarts Cornelia Wolfrum, a silver medalist in gel and bronze in acrylic in Nail Olympics 2002 and Leyla Vazirova, Head Educator at Lure Nails for insights into the market, trends and future of the nail industry

by Shivpriya Bajpai



From metals and silver sparkles to pastel prints and French manicures, this fresh takes on colours and nail art have shifted the focus away from nudes and reds. If 2015 was the year of bold nail trends, then 2016 trends are all about wearable styles, easily translatable from the catwalk to the salon. Runway nails are often filled with neutral

shades due to the mix of fashion, hair and make-up, so when given a shot of colour, it's instantly exciting. Paired alongside nail art and designs using negative space, these looks inject fun. Pair these looks with some trendy nail art with the right mix of subtle yet stylish nails. Between the red carpet and the runway, there's been a return to minimalist style and colour.

Nimrat Kaur

Something About Nimrat

Despite juggling Indian and international cinematic projects, dealing with global time zones, Nimrat Kaur still manages to look fresh and ravishing! The brand ambassador for Wella Elements, she reveals her trade secrets with *Salon India*

by Aarti Kapur Singh

"You are as beautiful as you are happy"

"I have almost always felt beautiful when I've been a part of a joyful event. Also, if you are happy from within, your face exudes a natural radiance. The climate too has an effect on me ... if there's a little nip in the air or maybe some rain, I feel pretty."

"I take my skin care seriously"

"I start and end my day with Dr Dinyar Boxwalla's products and facial treatments and my daily regime includes his cleanser, face wash and an almond cream mixed with a Vitamin E capsule. I have dry skin, so I massage my skin with fresh malai every once in a while. I like using essential oils, natural and organic products. I alternate between oil and moisturiser, I use a bit of both depending on the weather. If it is humid I don't use oils. I use the Forest Essentials oil. I sometime use cold press coconut or almond oil for my massages. It really works."

"I am paranoid about hair health"

"I've always loved Dimple Kapadia's hair ever since I can remember and have no problem accepting that I copy her hairstyle, colour and even the way she parts her hair. Most of my beauty regime revolves around my hair. I use onion juice on my scalp, an age-old remedy that always works for healthy hair. Also, you can make a paste of fenugreek seeds and apply it on your scalp, and go for regular spa treatments to relax and strengthen your strands. I shampoo once in two or three days and brush my hair before I go to sleep at night.

I use this oil my mother makes, which has 16 natural ingredients, including fenugreek seeds and amla. At least twice a week, I use about two eggs yolks and leave it on for a while and then I shampoo it once it dries off. I use the Wella Professionals Elements range – the shampoo, conditioner and mask all work well for my scalp.

To make my hair look voluminous, I brush it out using a hair serum and a blow dry to tame it. Small clips rescue me on bad hair days. I've never used too many products on my hair, but as I'd coloured it for a film, I've been using the Kérastase Elixir K Ultime Oléo Complexe range of shampoo, conditioner and serum recommended by my hairstylist, Kanta Motwani. I also go for hair spas regularly.

"Make up is the skin's worst enemy"

"The heavy make-up film actors have to wear is bad and I never sleep with my make-up on. One must use a moisturiser before applying



make-up as it hydrates and protects the skin. I don't use make-up wipes. I apply an oil-based cleanser by Dr Dinyar and wipe it off with a wet cotton swab. I really love the MAC Dainty Blush, Clinique Mascara and Kiehl's Lip Balm."

"I love glamorous looks"

"...And for me, mascara glams up any look! You could have the best make-up on, but if your lashes are not dramatic I feel your look just falls flat. I personally like the L'Oréal Paris Volume Million Lashes and use lip balm, a bit of blush and an eyebrow filler in the day time. For a night out and on the red carpet, I like my hair side-swept with some loose curls. I also love bold lips and dramatic lashes. I simply can't do without the Kiehl's Lip Balm #1, MAC Lady Danger, Ruby Woo and Amplified Vegas Volt in lip colours. For my face, I wear Chanel Perfection Lumière foundation and Lancôme Blush Subtil Palette."

"Strict beauty rules"

"Drink lots of water to hydrate your skin. Try to stay stress-free. Great skin comes from happiness, good sleep and keeping worry away. Use as little make-up as you can and when you do, take it off as well as you can. Under eye make-up should be removed properly because that skin is sensitive and that is where fine lines appear first. It is important to stay committed to the products that suit you and pick the chemical-free ones. Keep your scalp clean but don't shampoo too often. Work with the texture of your hair. Don't tie your hair too tight and be gentle with it. Massage every now and then, go for hair spas as often as you can, and if you can't, apply the purest form of oils or essential oils at home. Take care of the roots and ends equally. Keep your diet strong and full of proteins and hydrating foods." 📌

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