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# SALON

INTERNATIONAL

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2016. Salon International-India has turned seven! I would like to convey my appreciation to the beauty and wellness industry and our readers who have whole heartedly supported us and without whom, we would not have managed to come this far. As we glide into the first month of the year, let me take this opportunity to wish our stakeholders and readers, a very happy and prosperous New Year. For our beauty and wellness industry, may the growth trajectory be enviable, complete with innovative product and tool launches, an empowered and skilled workforce and most importantly, to zip ahead, despite challenges, with an enhanced sense of self having learnt from our setbacks. And much like the catapult, be propelled energetically with redefined plans, but with dreams still quite intact.

On cue, our cover story this month talks about the status of the beauty and wellness industry in 2015 and after having discussed in detail with key components, such as, salon and spa owners, brands, academies, dermatologists and more, we present to you the road map for FY2016-17.

There are guest author articles by eminent personalities, such as Subham Virmani, Sudhir Koneru, Rakshay Dhariwal, Lata Khanchandani, Shahnaz Husain, Lydia Sarfati, Avni Amlani, Priti Mehta who share words of wisdom and their perspectives on the industry.

We have interviews of global celebrity artists in hair and make-up such as, Tracey Devine Smith, Angelo Vallillo and Roseanna Velin, who share their trials, tribulations, passion for their crafts and how it's been so worth their while to be in the industry and wouldn't have it any other way! Sushma Khan shares parts of her professional journey as does Sachin Kadam, the young owner of Sachin's Head Office in Mumbai.

In the Spa Focus section, we feature the Devarana Spa, nestled inside Dusit Devarana Resort & Spa in Delhi and the Banyan Tree Spa in Hong Kong. Both the spas propound oriental therapy and techniques and are so beautifully designed that by merely being on the premises, one is left rejuvenated.

There are several surprises, too, so without further ado, quickly start flipping through the pages!

Wishing you a fantastic 2016 again!



Hair by Tracey Devine Smith for Affinage AW 2015

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# Top Happenings of 2015

*Salon India* is seven years old! A time for celebrations and also a time to look back in retrospect. In the anniversary issue, we select the big and best spa and salon launches, events, happenings and top brand entries in the hair and beauty industry in 2015

## TOP STORE LAUNCHES



### Beauty Source

To give you the confidence of healthy skin and general well being, Beauty Source, a one-of-a-kind venture, offer a carefully curated collection of skin care, make-up, hair care and body care products, which are free of parabens and harmful chemicals. Beauty Source has launched three brands-Brickell, Sigma Beauty and Hedonista. While, Brickell offers high-performing natural skin care and grooming products for men, Sigma Beauty provides beauty enthusiasts with all the right strokes through their popular and innovative make-up brushes, and brush care accessories. On the other hand, Hedonista offers a complete range of natural skin care and hair care products.



### Bobbi Brown opens door in Mumbai

Estée Lauder brand Bobbi Brown set up its first store in Palladium Mall – its fourth in India. Pioneers of natural make-up with a flawless foundations and nude finish, the brand opened its doors at the Palladium Mall, the country's top shopping destination for luxury high street brands. "Bobbi took inspiration from her kitchen," Eliano Bou Assi, Regional Director of Artistry & Education, Bobbi Brown Cosmetics, explained of the low-slung lamps and metal chairs at the store. Reflecting the brand's clean and modern aesthetic are industrial steel cabinetry and Carrara marble, with a communal artistry table at the heart of the store.



### Delhi-based VanityCube for beauty services at your doorstep

With the popularity and success of Uber across the globe, the mobile on-demand industry — Uber for X is a gold rush, especially in India over the past one year. On the lines of Uber for X, Delhi-based VanityCube delivers on demand professional and affordable beauty services at your door-step as early as in 90 minutes. Just like Uber makes everyone feel like they have a private driver, VanityCube wants women to use it regularly as their private stylist, without having to spend a fortune. Currently operational in Gurgaon and South Delhi, VanityCube will soon cover the entire NCR.



### Kama Ayurveda's first store in Mumbai

Featuring the Indian traditional practice of Ayurveda, organic and natural products, Kama Ayurveda opened its first store in Mumbai. Designed in collaboration with Rajat Sodhi of Orproject, the store is exclusively embellished with unique décor of Jalousie shutters, chequer board marble flooring, teak and rattan cabinetry along with finial topped brass shelving. The brand is planning to open four more stores to establish a niche for itself in the potent Mumbai market.

# Tracey Devine Smith

## Let your Mind Stay Fierce



Recognised as a woman of substance across UK, five time winner of the enviable British Hairdressing Awards, Tracey Devine Smith is a rare combination of guts and glory. Having started out at age 15, Smith, a self-taught hairstylist, is now the International Global Ambassador at Affinage. She has garnered a wealth of experience in hairdressing and is now ready to be bestowed with several more prestigious awards



### How did you get interested in hair dressing?

I was born to do hair! From my earliest memory I wanted to be a stylist sitting on my mother's shoulders brushing her hair. My first job was at Clancys at age 15 in Elgin, Scotland. I was lucky to gain an apprenticeship there and at that time they were really at the top of their game. I did work in a chemist before that at age 13, but Clancys was my first hair job.

### Who all have mentored you?

One of my biggest mentors is a session stylist named Cim Mahoney. He made me realise my potential and showed me how exciting session hair was! He instilled in me the passion and belief to follow my dreams of session hair. I also love the ethos of Errol Douglas. He is a real people's champion and never gives up. Jamie Stevens is a huge inspiration in the way he has changed the perception of hairdressing in UK and I applaud him for what he has achieved at such a young age.

### What all courses have you done and from where?

I am mainly self-taught. After college, I did go on to do an HND in hair and attended Sassoon's and HOB, but I am an online junkie. I think,

online you can learn at your own pace and the proof is in the practice and experience. We are never too old to learn!

### What were the challenges that you faced?

Challenges come with success and I still face them regularly, but I believe, they make you strong and teach you dignity. My main challenge is to ensure women in our industry are recognised for their skills. I champion this cause every day.

### What is your forte as a renowned hairstylist?

Photographic work is my USP. I am mostly at home working on hair behind the camera and it never bores me. I am an all rounder so nothing scares me. I also love colour and feel very strong in this area.

### What is your current role and responsibility at Affinage?

My main role at present is the International Global Ambassador and I am in charge of their creative direction and help the brand grow in a positive modern direction, spread education and generally help in developing the brand. I also am a regular at fashion weeks, creating shoots on a monthly basis for top titles or high street brands.

# TIGI Presents

## 5 Top Hairstyles for 2016

To set the trend for the new year, TIGI presents the Hair Trend Report for 2016. Comprising of five haute hair looks, the year ahead looks glamorous



### ▼ Big bangs all around

We like bangs. No, let us rephrase that, we positively adore bangs. And, what better way to stand out from the group than by sporting your own personalised set of bangs? One can either wear it downright straight or opt for a wavy set that blends into the rest of the hair seamlessly. One can also experiment with internationally acclaimed bangs that can be cut along the curve of the brows. In case you don't want to chop your hair, you can embrace the faux bangs look with panache. TIGI recommends the TIGI Bed Head After Party Cream to smoothen the fringe and lend shine.



### ▲ Bohemian waves

Hairstylists understood the popularity and appeal of the boho waves and have decided to not change a single thing about it. Long hair that appears to be naturally air-dried will be worn effortlessly. Thick texture and kinky movements would be seen here, as if the hair had been braided while damp and left to dry under the sun beating overhead. TIGI recommends going for softer boho waves by using TIGI Bed Head texturising products, such as, TIGI Bed Head Foxy Curls Contour Cream for Curly hair and TIGI Bed Head Foxy Curls Mousse for straight hair.



Photos: Shutterstock.com

# Angelo Vallillo

## Staunch Craftsman

BHA 2015, Eastern finalist, Angelo Vallillo, juggles multiple roles, from being the Co-owner of Zullo & Holland Salon, running the Angelo Vallillo Hair Academy to proving his mettle as a Sebastian International Artist and a Session Stylist. Vallillo shares his journey, trends for 2016 and more exclusively with *Salon India*

by Shivpriya Bajpai



**How did you get started in the hairstyling industry? Who has been the driving force in your life to choose this career?**

I started out in hairdressing when I was 20 years old after a bad injury ended my burgeoning career as a professional footballer. I had no idea what I wanted to do after I stopped playing football, but my uncle, Romano Zullo, had a hair salon and he asked me if I'd like to be part of his team. I wasn't that keen, to be honest, so he took me down to the Salon International show in London. It worked; I was hooked from the start. Seeing great stylists doing their stuff in front of hundreds of people was an eye-opener for me. I wanted to get up there on stage, too, do collections and be the best. And now I'm doing it.

**Please tell us about your professional background. What are the certificates and degrees you have earned?**

I have an National Vocational Qualification - Level 2. Most of my education has come from hard work, dedication and self-belief. I've always tried to surround myself with the best and learn from them, but I also look to use every experience as a learning opportunity. You cannot stand still in this profession. You are either learning and looking for a fresh take on everything you see or do, or you stagnate.

**What were the challenges you have faced back then? How did you overcome them?**

My biggest challenge when I started out was adapting to life on a trainee hairdresser's pay. Working hard and dedicating my time to the craft I loved was easy. I think coming from football, I had the drive I needed to overcome most challenges.

**Tell us about your current role and responsibilities. How do you balance work and personal life?**

As well as being joint owner of Zullo & Holland, I own and run the Angelo Vallillo Hair Academy, I'm a Sebastian International Artist and a Session Stylist. I'm not sure how I balance everything; I just make it happen. It's when you think about it too much that problems happen.

**Who is your role model and why?**

I don't really have one single role model. I look to people who have reached and are reaching their true potential. I have friends across many fields who inspire me, whether that's in hair, fashion, music or acting. It's all part of the mix.

**What are your favourite tools and techniques?**

Sebastian products are a must. I love my whole kit bag, which has just about everything in it. I love doing new techniques and coming



to understand them. Then you can create your own.

**What are the trends in hairstyles and colours to look out for in 2016?**

I think short hair is coming back, with people becoming a lot more confident. There's a great move towards self-expression, which is great, with colour the brighter the better.

**What is your success mantra?**

I think it comes down to self-belief, having the mindset that you can achieve whatever you want in this world, hard work and dedication to your craft.



Photos: Shutterstock.com

# Beauty and Wellness Industry Make Way for 2016

Not only have salons increased their footprints, the business of beauty is witnessing a revolution like no other. From brands, such as Lakmé launching a make-up app, exclusive skin care brands opening stores on high streets and malls to at-home beauty services catching the attention of investors and corporates and the mushrooming of academies is proof enough to accentuate the giant strides being taken by this industry. The underlying fact is that the growth potential warrants merit, as not only international names are now in the country, the community of investors has also grown and they are whole-heartedly supporting start-ups in categories, such as at-home beauty services and dedicated eCommerce sites. The year 2015, goes down the annals, as a steady year for business development and one that has set the pace for energised expansion for all those involved in beauty and wellness

by **Zainab S Kazi**



# Devarana Spa Doorway to Dreams

Ensnconced in an oasis, the Dusit Devarana Resort & Spa spells luxury from the word go. The lush greenery and water bodies that surround the Devarana Spa have been created to lend privacy and tranquility

**About the spa:** 'Devarana', pronounced te-wa-run, has its origins in Thai-Sanskrit which means the 'garden in heaven'. It dates back to ancient Thai literature, called Tribhumpharuang, also known as Traibhumikatha, written by Phraya Lithai. In this literary work, the writer described this particular garden as situated at the gate of heaven, surrounded by gardens and ponds, with a heavenly scent and a nurturing environment. In the garden, people can hear soft music played by the harp, flute and other traditional musical instruments. In addition, the décor of the garden glimmers with silver and gold and is filled with natural stones and gems.

The Devarana Spa offers an atmosphere of ultimate relaxation in its very own healing garden. With an emphasis on Eastern pampering, the Thai health and beauty practices have been sourced from age-old therapies and updated with modern knowledge to revitalise guests.

**Design elements:** Inspired by the concept of the garden in heaven, Devarana Spa, is designed by Ploy Chariyaves, who is a renowned writer from Thailand. The visual elements excite the senses and makes guests feel truly special. Luxurious pampering and healing treatments are offered in a soothing, stress-relieving environment. The contemporary Thai design and décor invites guests to transcend the everyday world and provides a relaxing and welcoming atmosphere in which

to enjoy premium spa treatments with traditional Thai service and hospitality.

**Therapy rooms:** The Devarana Spa is nestled amongst the quietude of lush gardens and water bodies. The space comprises of extensive outdoor treatment areas, such as, the Yoga Pavilion, a glass box fitness centre, a Turkish Hammam, the Thai Pavilion and sand beds. There are four indoor treatment suites, two double and two single, with private verandahs that house the signature treatments. Also available are jacuzzi, sauna and steam facilities and an outdoor Thai massage bed. The flooring is in Greek white Thassos marble.

**Product used:** There are different set of aromatic oils used under the signature Devarana product line.

**Architects:** KhunLekBunnang from Thailand

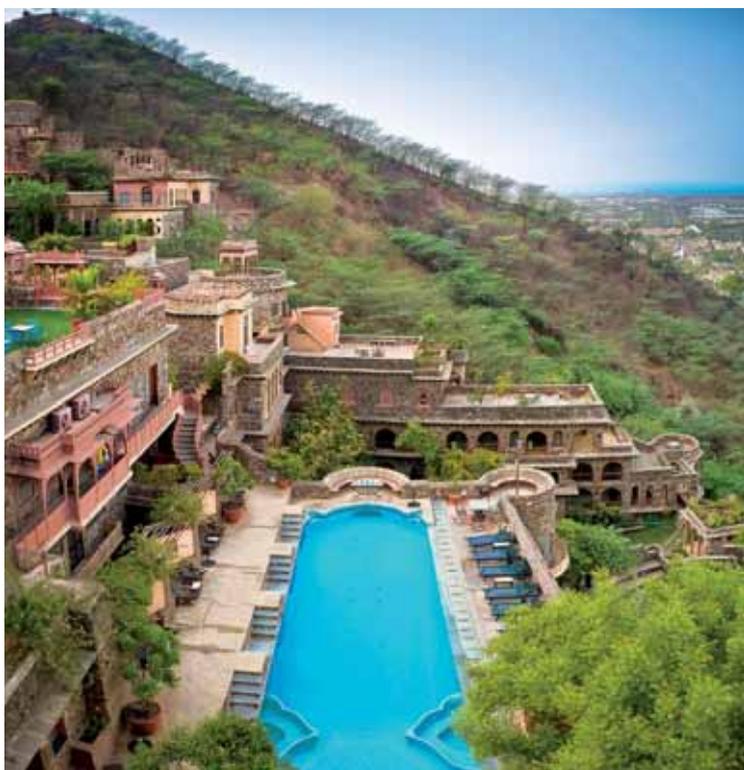
**Spokesperson quote:** The Devarana Spa is the soul of this beautiful resort. It is where we redefine the lifestyle of our guests by restoring the lost pockets of energy and inner strength, through our package of six senses with each treatment undertaken.

**Address:** Dusit Devarana, Samalkha, NH8, New Delhi

**Email:** spa.ddnd@devarana.in

# Neemrana Spa Fabled Grandeur Comes Alive

Ahoi Haolai Sitlhou, Founder of Oriental Senses shares the basis of The Spa at Neemrana Resort



### Do tell us about Neemrana Spa.

Neemrana Fort-Palace is a 15th century property, one of India's oldest heritage spa resorts, near Delhi. Operated by Oriental Senses, the spa is spread over 4000 sq ft and comprises of a contemporary gymnasium, outdoor sunlight-spectrum yoga and meditation areas and offers an array of Ayurvedic and international therapies.

### What is it USP?

We are a 'Spa with a Cause', to be precise, a social cause. Most of our therapists come from the strife-torn north-east region of India where job opportunities are almost non-existent and the unemployment rate is one of the highest in the country. We provide free training for candidates from this region and absorb them in our company.



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