

## CONTENTS

### 10 ..... FOOD DELIVERY

#### Sizzling biryani delivered straight to your home in clay pots

Bangalore-based online food delivery start-up Potful brings biryanis from across India to your home in hand-made clay pots.



### 14 ..... CHEF SPEAK

#### “India is moving to convenience-based dining”

Chef Gurpreet Singh Gehdu of Punjab Grill speaks about his desire to take Indian cuisine to greater heights by developing newer and modern interpretations of local dishes and through engineering of unique flavors.



### 18 ..... CITY GUIDE

#### A Foodie Paradise

With over 12,000 foodservice outlets and around 2.8 m inhabitants, the restaurant density in Dubai is irrefutably high. From international fast-food outlets in the numerous mega malls, via cafes and casual eateries, to fine dining establishments in five-star hotels, the dining options are many and varied.

### 24 ..... INTERFACE

#### New FHRAI Chief to address pressing industry concerns

“GST reduction and green category treatment for hotels are the top industry concerns today,” says Rahul Lall who took over as Secretary General of Hotel and Restaurant Associations of India (FHRAI) last month.

### 30 ..... CASUAL DINING

#### All sizzle and steak

Manik and Rajat Kapoor’s popular F&B brands Gola Sizzlers and Café Hawkers in Delhi-NCR have struck a chord with diners with their right location, good food quality, right target audience and a good marketing team.

### 26... RESTAURATEUR

“We have created brands that are trendsetters and changed the eating-out market”

— Zorawar Kalra  
Founder and MD, Massive Restaurants Pvt. Ltd



### 32 ..... WINE

#### Smashing the wine world’s glass ceiling

Andrea Freeborough, Cellar Master of Nederburg, South Africa’s leading winery, speaks about the complex process of wine making and how she brings her expertise on various facets of wine making – production processes, quality control, and much more.

### 36 ..... ENTREPRENEUR

#### New concepts and formats raise Mumbai’s gourmet benchmarks

The new and emerging food hot spots in Mumbai, novel food concepts gaining ground and the kind of new foodservice establishments opening up are changing the city’s culinary landscape in delightful ways.

### 40 ..... QSR

#### Never-before noodle flavors at pocket-friendly prices

Wai Wai City, the first-of-its-kind chain of quick service restaurants in the noodle category.

### 42 ..... FORMAT

#### Teatern: The Upgraded Food Court

For over 30 years, the shopping centre Ringen has been situated in Södermalm, a trendy district in Stockholm. The property owner AMF Fastigheter owns and manages the center.

### 44 ..... NRAI: INDUSTRY NEWS

#### NRAI makes new appointments in the Managing Committee

Plans to strengthen the only national restaurant lobby body by appointing reps from local chapters and all segments of restaurants.

### 48 ..... FACE-TO-FACE

#### “Indian chefs have a better understanding of the science of cooking”

Chef Saurabh Udinia of Farzi Café & Masala Bar at Massive Restaurants Pvt Ltd., speaks about the innovative twists to Indian cuisine at his outlets and how he sees various ethnic and regional Indian dishes evolving in the future.