

SALON

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INTERNATIONAL

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INDIAN SUBCONTINENT | Vol 9 No 9 | September 2017 | 76 Pages

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The furniture industry is one of the fast growing markets in the world. Steady growth of the Indian economy, a boom in the hospitality sector, an increase in spending power coupled with lifestyle changes, have fueled the growth of the furniture market in the country. The market is characterised with a large number of small players, accounting for nearly 80 per cent of the domestic production. However, with the onset and growing popularity of online furniture market, the industry is likely to witness consolidation. E-tailing of furniture has not only provided greater choice for consumers, but also opened up plethora of opportunities for the small players to sell their products.

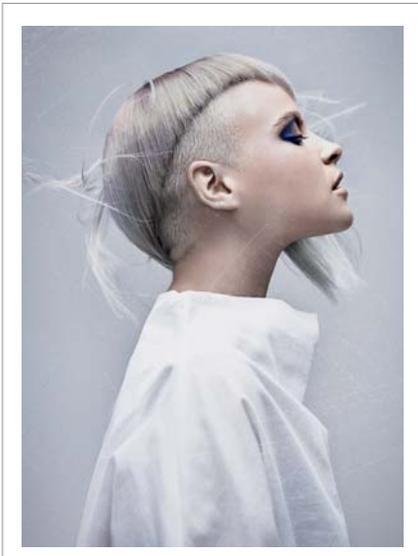
Research conducted by Madras Consultancy Group, based in Chennai, reveals that the furniture market in 2014-15 in India was estimated at ₹720 billion, and is forecast to reach ₹1,510 billion by 2019-20. Taking a cue, we speak to a few top furniture distributors and manufacturers in the beauty and wellness space on the challenges and opportunities in the business.

In the hair section, we meet International Guest Artist of L'Oréal Professionnel and Director, Co-Owner of the multi-accoladed Sloans Salon brand, Scott Sloan who is redefining hair education globally. AHFAs Creative Colourist of the Year 2015 Finalist and FAME Team Australia 2015 Winner, Sloan's experience, knowledge and passion make him one of the most respected names on the international stage. On the homefront, we interview Santino Tamang, Owner of Hairport Salon in Pune, a style prodigy who left behind initial criticism to carve a niche in the industry.

In the beauty section, we interview Preetisheel Singh, a celebrity make-up artist par excellence who won the prestigious National Award and IIFA for her exemplary work for the film *Nanak Shah Fakir* and *Haider*. She has given extreme makeovers to celebrities like Ranveer Singh, Deepika Padukone, Shahid Kapoor, Nawazuddin Siddiqui, among others. Singh believes India has a long way to go in prosthetics; right exposure and word of mouth will lead the way. Founder of Alanna, a brand offering natural skin and hair care products at affordable prices, Rashi Bahel shares the brand's USP, product portfolio and marketing strategies.

In the spa section, the Falaknuma Spa in Srinagar, nestled in the valley best described as 'heaven on earth', is located on the top floor of one wing of the hotel overlooking the entire city. The theme of the spa depicts the elegance of Kashmir's fabled chinar tree, where it appears as a leitmotif, especially in the woodwork and furniture. The spa offers a plethora of services taken from European, Eastern and Ayurvedic traditions. Ramesh Chauhan, Spa Head, The Golden Flower Spa, The Golden Tusk Resort, shares his views on the growing wellness industry, USP of the spa, and more.

All this and more in this issue of September. Do not forget to 'like' us and 'share' on Facebook. Keep reading and writing in!



Hair: Travis Bandiera
 Hair Colour: Travis Bandiera
 Photography: Daniel Knott
 Make-up: Chereine Waddell
 Styling: Danielle Soglimbene
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Architectural Concepts

ReMedi Spa and Beauty Lounge / Mumbai

Designed over 800 square feet, ReMedi Spa and Beauty Lounge is the latest venture of Jo Gaglani, a wellness evangelist, who is known for her ability to predict future trends in beauty and wellness. The spa is equipped with three treatments rooms and a beauty lounge. It boasts of best in class



services provided by trained professionals, who ensure customised solutions. Sharing the USP of the brand, Gaglani says, "Skin and hair care industries have evolved to a great extent wherein taking care of oneself is extremely important. Being the exclusive distributors of pioneering



brands like Margaret Dabbs and Germaine Decapuccini, along with eShave and Alfaparf Milano, ReMedi Spa and Beauty Lounge is sure to provide an experience like no other. On offer are services like the Margaret Dabbs London medical pedicure, Germaine de Capuccini prescriptive facials and therapeutic body treatments, hair spas from Alfaparf Milano, luxurious shave from eShave, and make-up using MAC products, to name a few. She further adds, "Our focus is on client service and we aim to deliver our 100 per cent. We also offer beauty and spa treatments for patients suffering from cancer and other ailments, along with result-driven anti-ageing and skin whitening treatments."

Colour combination: Black, white, turquoise and yellow

Products used: Alfaparf Milano for hair; Germaine Decapuccini for skin; Margaret Dabbs London for nails; eShave for men's grooming; MAC for make-up

Lights: LED lights and chandeliers

Flooring: Cream tiles for minimalist look

Architect: Not disclosed



Owner: Jo Gaglani, Director

Address: 19, Vasan Udyog Bhavan, Sun Mill Compound, Lower Parel, Opposite St. Regis Hotel, Mumbai - 400 013

Phone: +91 7506658099

Website: www.remedi-spa.com

E-mail: jo@ssaw.in

Blossom Kochhar Aroma Magic Unisex Green Spalon / Noida



Owners: (L to R) Abhishek Goel Vibhor Goel

Contact person: Debleena Chatterjee

Address: P - 12, 4th Floor, Sector 18, Noida

Phone: 011 - 41609488

Email: debleena.chatterjee@aromamagic.com

Website: www.aromamagic.com

Colour combination: White and wooden along with a natural green wall

Products used: Blossom Kochhar's Aroma Magic for skin; L'Oréal, Wella, K Fusion for hair; Sally Hansen, OPI for nails

Lighting: White and yellow eco-friendly LED lights

Flooring: Natural flooring with a raw cement look

Architect: Samantha Kochhar

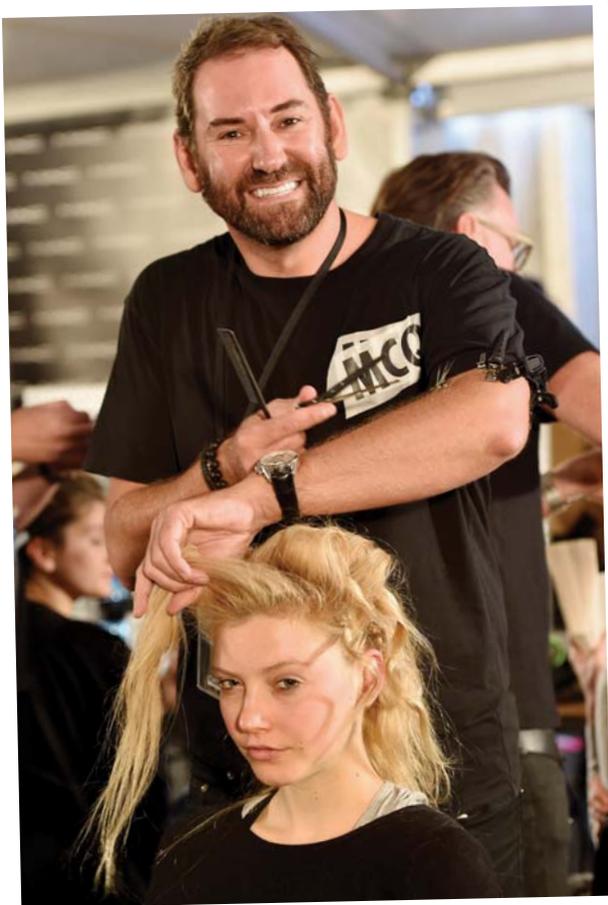
Designed over 1100 square feet, the Unisex Green Spalon under Blossom Kochhar Aroma Magic Franchise (BKAM), is the fourth salon in the chain of BKAM Franchise Green Spalons. Owned by Abhishek Goel and



Vibhor Goel, the salon has several eco-friendly measures. Energy efficient lighting ensure less electricity consumption and less heat emission. Therapists are trained to control water and electricity wastage while servicing their clients. It is equipped with hair cut and wash stations, beauty rooms for facials and body massages, along with spa room and hair colour bars. Skin care products from Aroma Magic are used that are 100 per cent free of parabens, alcohol, harmful chemicals,



artificial fragrance and colours and promote an organic way of lifestyle. In addition, the salon has partnered with the best eco-friendly brands in hair and nails, too. Sharing the future plans of the brand, Samantha Kochhar, MD, Kochhar Group of Companies, says, "It is our endeavour to provide responsible beauty solutions to our consumers; for the same we are aiming to create the country's biggest Franchise Green Salon Chain in the next few years to come." Says Abhishek Goel, "I am close to nature and was looking for a brand which is also keen on environmental and health prospects. I could not resist myself from being a part of it. The journey so far has been good, looking forward to attain new heights with this brand." 🌿



Scott Sloan Unrivalled Creative Vision

International Guest Artist at L'Oréal Professionnel and Director, Co-Owner of Sloans Salon, Scott Sloan is redefining hair education globally. AHFAs Creative Colourist of the Year 2015 Finalist and FAME Team Australia 2015 Winner, Sloan's experience, knowledge and passion make him one of the most respected names at the international arena. On a recent visit to India, Sloan shares his journey, association with the brand, views on education in India, with *Salon India*

by **Shivpriya Bajpai**

The beginning

I have always wanted to be a hairdresser. It did run in my blood as many of my relatives are hairdressers. I have been in this industry now for over 25 years and have pursued several courses in my journey. It feels amazing to be a part of diversity, have the access to travel the world, and to top it all – to be able to do what you love is energising in itself! Education, I feel, is one of the most important aspects in being a hairdresser.

Mentors in the journey

I have been influenced by the amazing Sharon Blain, one of the Australian hairdressing industry's most important and influential figures. I learnt a lot from her about the fundamentals of running a salon. My good friend, Kirstie Stafford, continues to inspire me every day. From an educational standpoint, I have worked closely with the wonderful Leesa Smith, who is also a great sounding board for creative content. I trust her simplicity.

Challenges faced

The main challenge I had was growing up in a small country town in rural Australia. The opportunities available in terms of hairdressing education were not exactly overflowing. If you want to succeed you have to work hard at it, especially when you do not have the advantage of education on your doorstep. This fact made me more determined to succeed than ever!

Alfaparf Milano Presents Hair Supporters

For the wellbeing of your hair and scalp, Alfaparf Milano Hair Supporters are the go-to products during colour and bleach services

The Italian hair care and colour brand leader, Alfaparf Milano, has introduced yet another innovation. Ushered into India by Inocorp Marketing Private Limited, Alfaparf Milano Hair Supporters is a system that works on the wellbeing of the scalp and strengthens the hair during colour, bleach, and shape services. A paraben-free range, the product supports the hair by protecting the quality of the fibre and offers scalp comfort. Sharing his views on the launch, Vivek Jain, Head - Brands, Inocorp Marketing shares, "We have launched many products in the market that cater to the needs of the different hair types and requirements. But the question that constantly struck was what about the care - scalp and hair fibre needs before, during and after various technical services. And, thus we present our latest launch Alfaparf Milano Hair Supporters."



The range

Alfaparf Milano The Hair Supporter Scalp Protector

A fluid, it protects any action on the scalp, which ensures comfort during colour, bleach and shape services. It contains an exclusive mix of soothing active ingredients like Centella Asiatica and Chamomile Extract that offer comfort while relieve itching. Free from fragrance and parabens, use before performing bleach services on the scalp. A must-have for clients with sensitive scalps or who feel discomfort and itching during technical services.

Price: ₹3,000 for 12x13ml

Alfaparf Milano The Hair Supporter Scalp and Fiber Restorer

A fluid with a double action, it helps restore the standard pH level of the scalp which is altered during technical services, and restores the correct balance of the fibre, while sealing the cuticle. Offering nourishment and shine, it is infused with Biomimetic Quarternized Keratin – a revolutionary active ingredient that works specifically on deteriorated areas of the fibre. It intelligently restructures damaged hair, in proportion to the level of damage. A must use after colour, bleach and permanent or semi-permanent wave services.

Price: ₹6,000 for 250ml

Alfaparf Milano The Hair Supporter Bond Rebuilder

An extraordinary cream that helps protect the fibre during technical services, it reduces possible damage and breakage, protects internal bonds, and improves hair resistance. It is to be used during bleach services or on damaged or very dry hair during colour and shape services, and can be used individually as a restructuring service, as well.

Price: ₹9,000 for 300ml



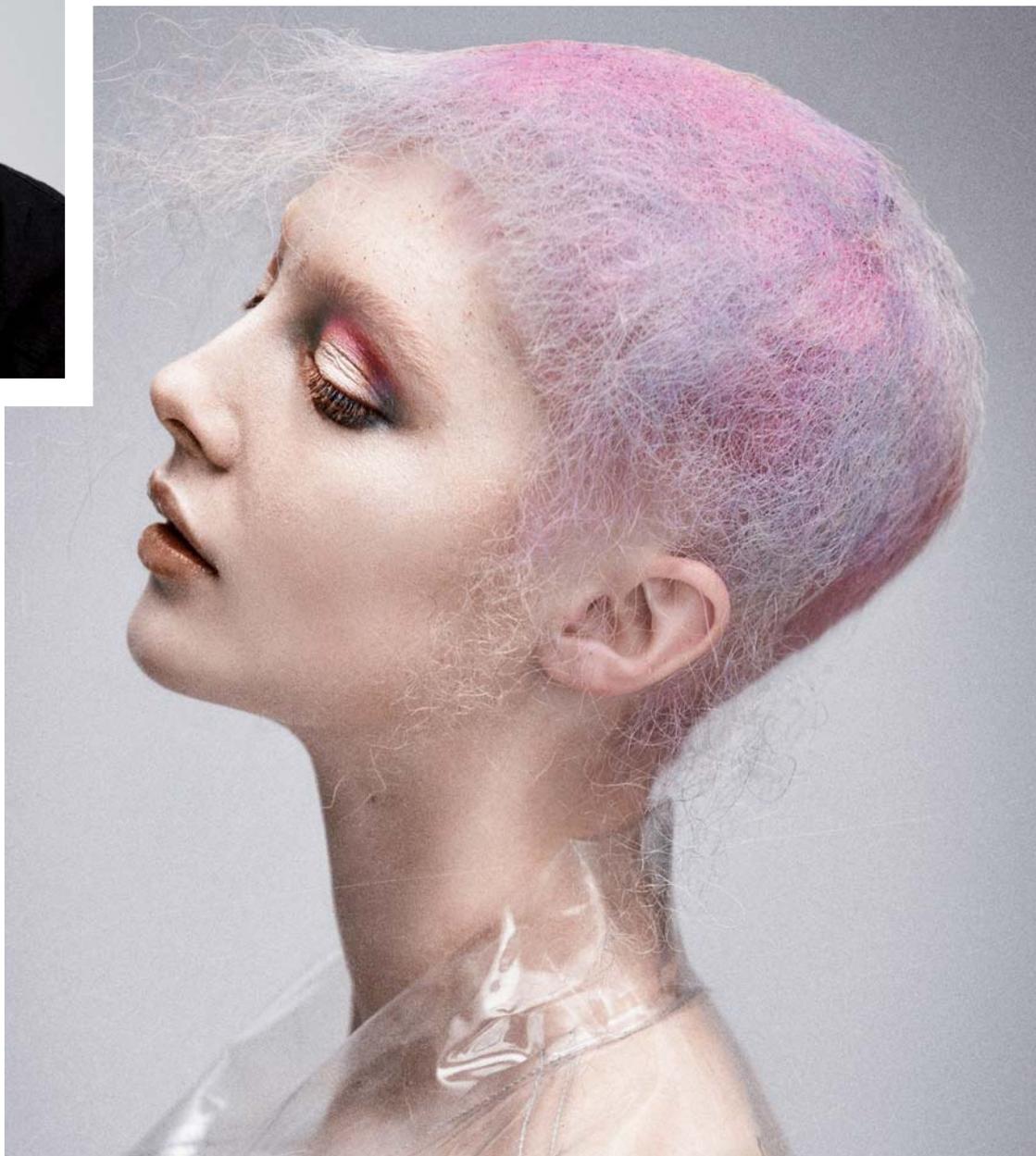
“Hair Supporters do not alter the lightening ability or colour result, or change a product’s method of use. We expect a rage in the industry as it is required for the long life of the hair. Hair, whether at home or in salon, is exposed to a lot of chemical process or thermal styling, which over a period of time, is damaging. Thus, there is a need for a product that helps maintain strength and elasticity of the hair, even on sensitive scalps prone to allergies.”

– VIVEK JAIN,
Head – Brands at Inocorp
Marketing Private Limited





IRIDESCENCE BY Travis Bandiera



About the hairstylist: The Finalist at the 2017 Hair Expo New Creative Force, Hairdresser of the Year Winner of the 2017 Hair Expo NSW/ACT, Outstanding Hairdresser at 2016 Hornsby Local Business Awards, among several other awards, Travis Bandiera has been working on solidifying his name within the industry as one of Australia's top colourists and stylists to watch. A true overachiever, he is dedicated to sharing his passion as part of GHD Education and is a key member of Revlon Pro Australia's education team. Since becoming part of the Royals Hair team in 2009, and with the help of owners, Mary and Adam Alamine, many amazing opportunities have come his way, and he has worked with them to concrete a pathway in the hair industry and community through education, social media, assisting in photo shoot campaigns, and working backstage at runway shows.

Says Bandiera, "It has been my mission and vision to produce unique original art that inspires others to travel their own creative road and in turn create their own artworks that exceed limitations.

The ability to produce works that explore new concepts and techniques and that have been embraced by the industry on a global level, fuels and encourages me to keep learning and pushing my own mindset. I am passionate about educating my team and the industry, pushing them to see beyond their own boundaries and discover their own unique style and flair for creative hair concepts."

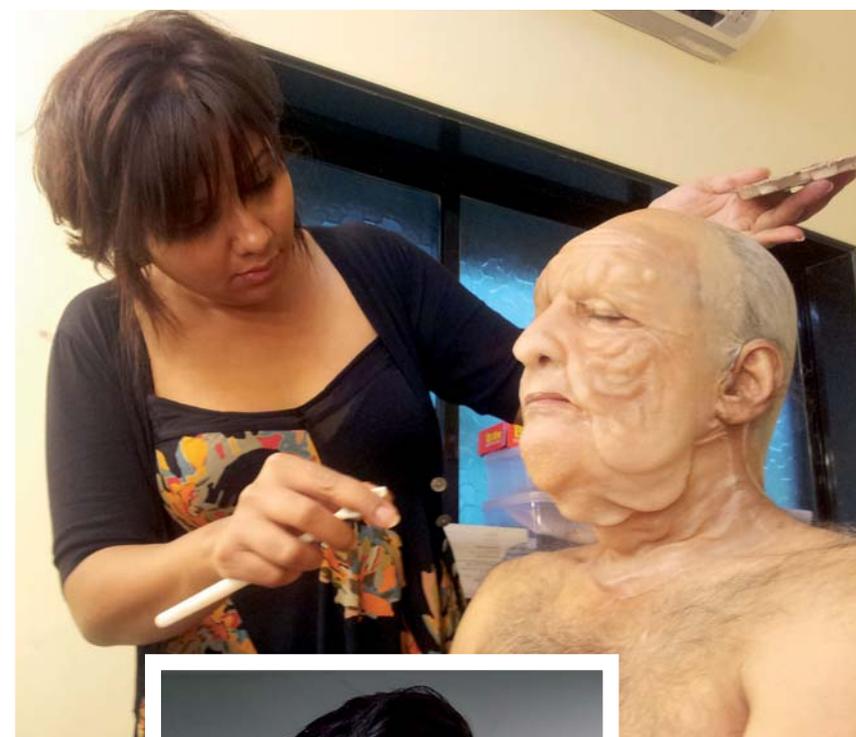
About the collection: Iridescence (also known as goniochromism) is the phenomenon of certain surfaces that appear to change colour as the angle of view or the angle of illumination changes.

Bandiera's interpretation of iridescence translates especially to colour for obvious reasons. He uses the idea that different surfaces/minerals create different tones due to density and using this on certain styles and haircuts, for example; a lighter texture such as a bubble would feature lighter tones directly translating to lighter hair literally with hair colour, movement and free-flowing styles. Darker tones with a heavier density like an oil spill would be harder, with a more structured/finished aspect to the hair and reflect a 'cooler' variation of colour tones. With the collection, he decided to stick with a very strict colour palette.

Make-up: Make-up was not to be too busy. We focused on a lighter, vibrant palette with a high shine/gloss finish to certain parts of the models' faces. For example, creating a wet look finish on the models' eyelids, cheekbones or lips.

Styling: For the styling the direction was to have all items of clothing and accessories be white and truly offset the make-up and yet not distract from the collection and the hair as a feature.

Lighting: Simple lighting was utilised, so as not to overkill the images resulting in them looking complicated. A grey background, rather than a white one, features to create a contrast and highlight the styling and overall looks without being too much. 📸



Preetisheel Singh

Looks of a Winner

The rightful winner of the prestigious National Award in 2015 for the film *Nanak Shah Fakir* and the IIFA winner for *Haider*, Preetisheel Singh is a make-up artist par excellence. The talented young lady has given extreme and realistic makeovers to actors, such as, Sajal Ali and Nawazuddin Siddiqui in *Mom*, Amitabh Bachchan in *Shamitabh*, Ranveer Singh and Deepika Padukone in *Bajirao Mastani*, and more. With *Salon India*, she shares her passion for the craft, and the resultant rise in Bollywood

by **Shivpriya Bajpai**

Glorious start

Bollywood films have always excited me, even as a child. By education, I am a software engineer, however, I was curious to know what it takes to create a fantasy or fictional character. Fortunately, while working in the USA, I got an opportunity to learn about prosthetics, which was used in films. Going by pure instinct, I bid adieu to a flourishing career in the IT industry, and enrolled into the Master Make-up Course from Cinema Make-up School in Los Angeles. The rest is history.

First big break

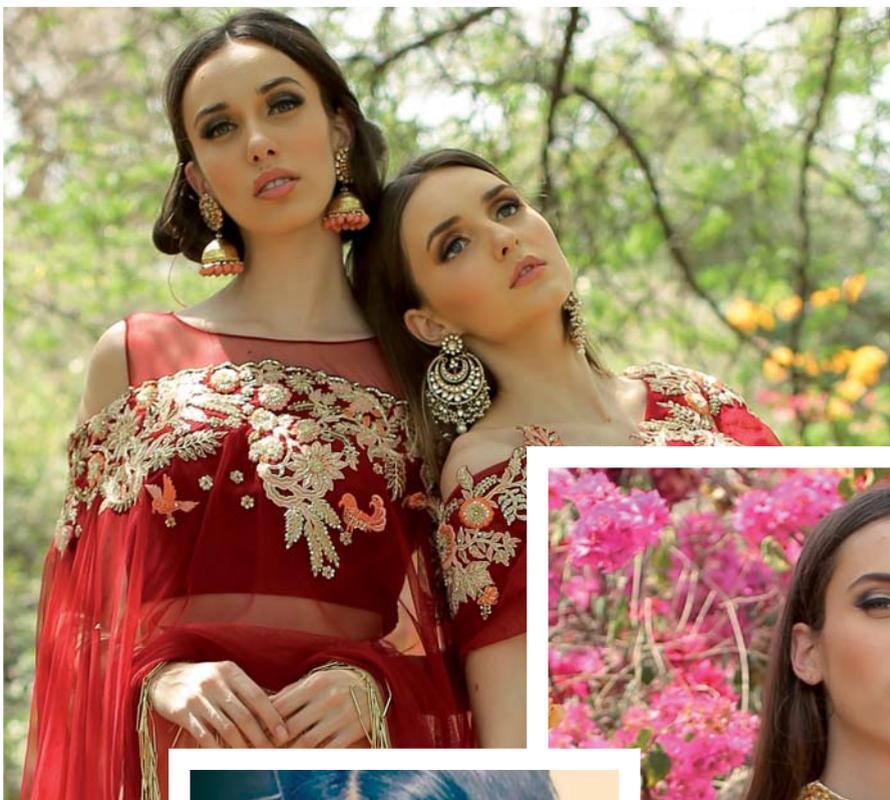
The film, *Nanak Shah Fakir* directed by Sartaj Singh Pannu, was my big break for which I won the National Award in the Best Make-up category. All my effort had finally paid off!

Challenges faced

After the completion of the course in Los Angeles, I moved to Mumbai and had no clue about the film industry and how things worked here. I used to look for addresses of production houses and visited them on a daily basis to share my portfolio. Initially, it was difficult as the industry already had many make-up artists. As I specialised in prosthetics, I did overcome the struggle by proving myself with *Nanak Shah Fakir*. Sheer hard work and patience has etched my career graph. Now, I get recognised for my work and it is deeply satisfying for me.

Source of inspiration

The ability to transform people fascinates me, and prosthetics allows my creativity to soar as there is ample scope.



Aditi Gupta Eclectic Designs

A pioneer of unique style in design and niche couture collections, Delhi-based designer, Aditi Gupta seamlessly weaves different cultures into her design, while staying true to her roots with her label, Azalea. Gupta shares her views on the importance of hair and make-up in fashion, the Indian beauty and fashion industry, and more

Getting started

I loved playing dress-up since childhood and draping my mother's sari was a hobby. The art of matching colours and style was in me since then. With a desire to pursue a career in fashion, I studied design from the Pearl Academy of Fashion, and on completion of the course, I joined the renowned designer duo, Shantanu and Nikhil. Travel and nature inspire me to bring the essence of multi-culturism into my work. Being a contemporary-wear designer, my collection is attached to the Indian craftsmanship, but has an international appeal.

Importance of hair and make-up in fashion

I feel an exquisite ensemble will only be justified with perfection in hair and make-up. Being a designer, blending the three aspects are important to translate my theme and inspiration.

Views on Indian fashion and beauty industries

The fashion industry, today, has become really versatile, every day the trends are changing and people are

ready to adapt to the evolving trends. In beauty and hair, the entry of international brands and awareness created by social media, has helped in educating people about their beauty staples.

Working with hair and make-up artists

I have worked with several artists, and celebrity hair and make-up artist, Mehak Oberoi is a favourite!

Fashion inspiration

I adore world-class fashion designer, Coco Chanel for her timeless appeal. I love the way Chanel translates classic into edgy.

Favourite muse

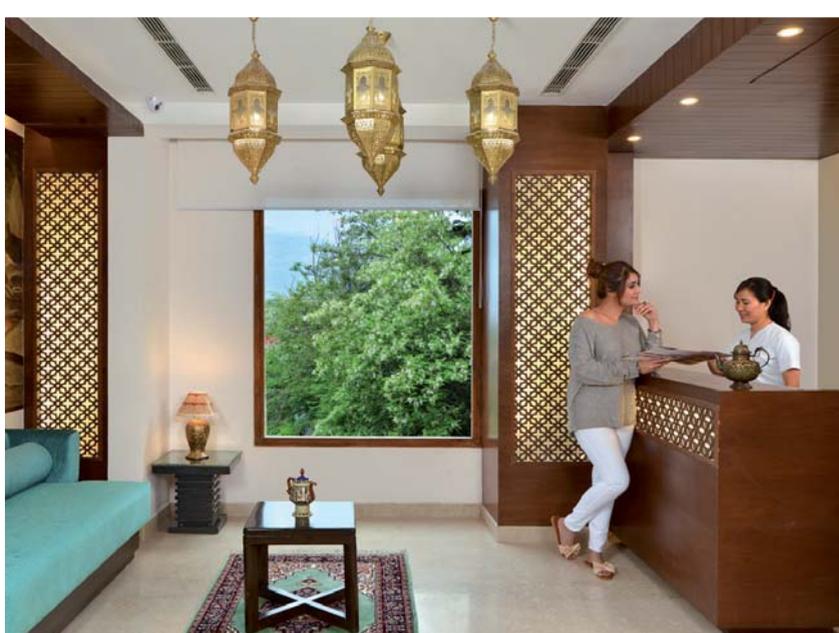
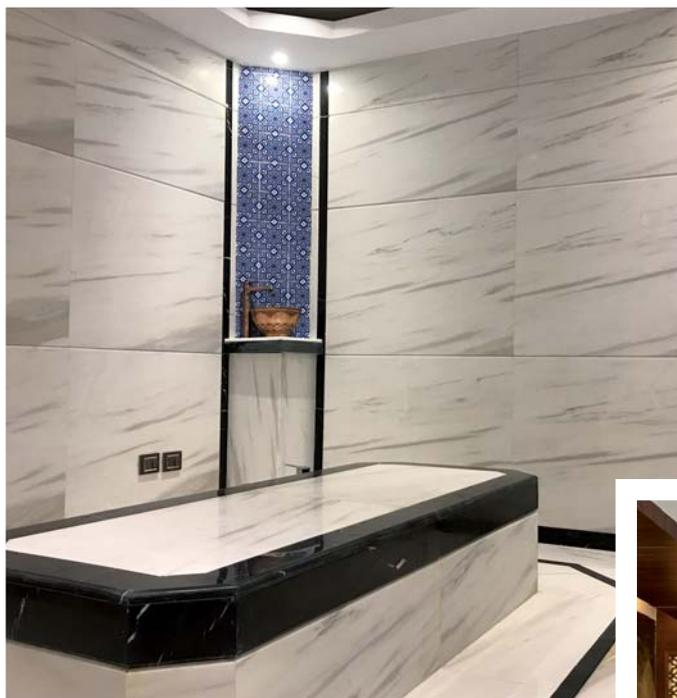
I love Hollywood actress, Sienna Miller. She is another, trend-setter, who is full of life. I personally admire her effortless style.

Looks adapted in make-up and hair

Hairstyles and make-up looks play an important role when it comes to ramp or a photoshoot, depending on the inspiration I want to showcase at that point of time. I love the nude look with smokey eyes and flat hair with dramatic eye lashes.

Future plans

My focus will remain in building my brand image. Also, I would love to be associated with the growing hair and beauty industry, as it is in sync with fashion. 📌



Nestled in the valley best described as 'heaven on earth', Falaknuma literally means 'mirror of the sky' or 'sky like'. As the spa is located on the top floor of one wing of the hotel overlooking the entire city, it has been christened 'Falaknuma'. The theme of Falaknuma depicts the elegance of Kashmir's fabled chinar tree, where it appears as a leitmotif, especially in the woodwork and furniture

by **Aarti Kapur Singh**

Falaknuma Spa, Srinagar

Timeless Appeal of the Chinar

Size of the spa: 1843 square feet

Time taken to complete construction: 8 months

About the spa: The spa is divided into a dedicated reception, two single treatments rooms, one couple treatment room with panoramic views, steam and shower in every treatment room, a sauna room, a steam room, a Turkish Hamam and a unisex salon. The wood flooring and artwork work as the proverbial icing on the cake.

About the services: Drawing upon the inspiring landscape of Kashmir, Falaknuma offers spa experiences that are sophisticated, timeless and personalised. Step into the spa and the instantly energising fragrance of the signature relaxing oil blend with jasmine, cardamom, sandalwood, and ginger will engulf you. The calm colours, the dim lighting and flickering candles set the tone for a transformational experience. It combines the best of the world therapies with the finest quality ingredients and



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MODERN MAHARANI BRIDE



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