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# **Shopping Centre News**

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# 10 NATIONAL NEWSMAKERS

# The game gets real for the 'Retail Realty' sector

The epoch has ended and the bubble has burst, and now things are getting real for the 'Retail Realty' sector.

# 14 INTERNATIONAL NEWSMAKERS

# Dodging the demographic bullet

Experts predict that 1 in 4 malls would close down in next five years in US, in the past 15 years hundreds of malls have shuttered down in America.

# 16 STORE ARRIVALS

New Store opening in malls

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# Retail Rents Remain Flat Across Key Indian Cities

Aggregate APAC rental index edges up; fast fashion and F&B to drive demand in India.

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# **Decoding DLF Emporio**

Dinaz Madhukar, the Senior Vice President of DLF Luxury Retail & Hospitality is a stalwart in the hospitality sector in India and a name to reckon with in the ever-growing luxury retail space.

### 38 AWARDS

# IMAGES SHOPPING CENTRE AWARDS (ISCA) 2017

The 10th annual IMAGES Shopping Centre Awards, which are widely considered the most coveted and respected awards of the retail real estate fraternity gave out trophies to the most deserving and sought after shopping centres across the country at a glittering event held at Renaissance Hotel, Mumbai on 10th May.

# 42 IN CONVERSATION

# Oberoi Mall Exploring Omnichannel Route, Will Launch Premium Mixed-Use Retail Projects by 2020

In an exclusive interaction with Shopping Centre News, Anupam T, Vice President, Oberoi Mall, talks about the journey of the mall and its future prospects.

### 48 TÊTE-À-TÊTE

# The Grand Venice: Creating an Italian Retail Destination in Greater Noida

Queency Bhasin, CEO, The Grand Venice, talks about the need to create a differentiation factor as the key USP for the mall to survive in this digital age. She feels that a mall, when combined with a theme and an entertainment zone, becomes a social space for people to visit again and again.

# **54 INNOVATION**

# Ambience Mall going Omnichannel, digitization coming soon

A mall is no longer just a shopping destination. The idea of adding major Family Entertainment Centres and doing family based events have been gaining popularity rapidly over the last few years. Says Director, Ambience Mall, Arjun Gehlot, "We have also evolved with the times to become a vibrant entertainment destination."

### 56 SNAPSHOT

### Summer Fiesta

With the onset of the holiday season, it's time to bring the fun of summer camps for kids to malls. Summer vacations are a perfect opportunity for children to indulge in creative activities.

# 24 [COVER STORY]

# ISCF 2017: Redrawing the prototype of real estate's most promising asset class in India



The 10th edition of India Shopping Centre Forum (ISCF 2017) was held from May 10–11, 2017 at Hotel Renaissance, Mumbai. ISCF is a market intelligence and business development destination for businesses and professionals engaged in any and every stage of the retail real estate ideation, design, construction, leading, marketing and management value chain. The mission of ISCF is to redraw the prototype of real estate's most promising asset class in India, thereby building the blueprint of success for the future of the Shopping Centre industry in India