

SALON

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INTERNATIONAL



INDIAN SUBCONTINENT | Vol. 9 No. 3 | March 2017 | Price ₹ 150

SALON

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INDIAN SUBCONTINENT | Vol 9 No 3 | March 2017 | 92 Pages

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Printed & published by S P Taneja on behalf of Images Multimedia Pvt. Ltd. Printed at Samrat Offset (P) Ltd., B-88, Okhla Industrial Area, Phase - 2, New Delhi 110020 and published by S P Taneja from S- 21 Okhla Industrial Area Phase - 2, New Delhi. 110020
Editor: Amitabh Taneja

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Salon International, Italy; **Publisher:** Giuseppe Tirabasso, Editor-in-chief: Claudia Stagno
Redazione, Amministrazione, Pubblicità, M.T.E. Edizioni S.r.l.-Via Romolo Gessi, 28 - 20146
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On two of my holidays, I had the pleasure of meeting Pakistani couples. The Anwars, originally from Pakistan, had re-settled in London, and belonged to the swish set. I got talking with them, and off came the layers! To cut a long story short – the wife was in love with India! How pleasant it is to meet someone in an alien country, who cherishes the land you are born in, and unconsciously, take a few things for granted, which are not ‘free’ anywhere else!

The other couple was elderly. The husband was a doctor, who at a young age had sold off everything in Pakistan, and shifted to US, converted to Christianity, and years later, moved to Athens. For good. Surprised, I tentatively asked that it must have been difficult to make such radical changes, and the wife gave me a sad, tearful look.

In life, we meet several people, and realise that, at times, we misuse the liberty of speech and action, and oftentimes, suppress those, who need a platform to vocalise their thoughts. Based on this situation, we have framed the cover story around women. On this International Women’s Day, we put the spotlight on seven strong women, who have voices that are booming across the world. They are the epitome of power and recognised for their contribution in uplifting underprivileged women in India. Shahnaz Husain, Dr Blossom Kochhar, Bharti Taneja, Vaishali K Shah, Dr Chiranjiv Chhabra and Dr Kiran Lohia, among scores of women, who have made a mark for themselves, are role models for others to follow in making their dreams come true. They talk about the initiatives they want to take up in promoting women empowerment, and more.

In the hair section, we meet up with Ross Charles, who gave his first haircut at age 12, and at 16, had showcased his collections in magazines. Today, he runs a successful salon in York, England, and is the proud winner of the North East Hairdresser of the Year 2016 at the BHA. On the home front, we showcase the skills of Namita Rai, the Gangtok-based hairstylist and salon owner, who has done us proud. She shares her rise to fame and the necessary education that made it all possible. Karishma Tecksingani, the Master Trainer at Comfort Zone, shares her entry into the beauty industry, experiences, and views on the evolving business.

In the beauty section, we feature Zorain Khaleeli, the celebrity make-up artist and owner of the Zorain’s Studio in Bangalore. Khaleeli aims at introducing new techniques in make-up, initiating product development, and building her brand further. Prasenjit Biswas, Saloni Arora and Gursewak Singh are independent make-up artists, who are giving their creativity a free run. Not fettered by timings and regular jobs, they experiment and light up the faces of their clients with only their imagination.

In the spa section, we present the visually appealing Vedic Sutras Wellness Centre in Pollachi, Tamil Nadu. We also meet On-Uma Jitbunjong, the Spa and Wellness Manager of Mala Spa at Keemala Phuket Resort. She shares her view on the wellness industry of Asia.

All this and more – do keep writing in!



Credit: Eric Zemmour

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ROSS CHARLES

Razor Sharp Skills

He gave the first haircut at age 12, and by 16, he was showcasing his collections in magazines. Meet Ross Charles, who runs a successful salon in York, England, and is the proud winner of the North East Hairdresser of the Year 2016 at the BHA

by Aradhana V Bhatnagar



Initiation into hairdressing

My family has been in the industry since 1974. As a child I used to spend most evenings in my parent's salon watching them cut and style hair. I think I caught the 'hair' bug then and cut my first bob when I was 12! My first job at the salon was to wash hair, sweep up and make drinks. I was very mischievous and would make the froth on the cappuccinos so tall that the clients would end up with froth on their noses as they drank them! But soon, I was fascinated by hair and how it could make such a difference to someone, giving them confidence and making them look and feel fantastic. My father would ask my to stand at the side of him to pass brushes and combs; slowly he was showing me everything I needed to start my career in hair. My sister, Emma, worked in the family salon, too, for a while, but then went to work for Toni&Guy. A few years after my brother, Max, joined us as a colourist.

Professional education

Being a young hairdresser, I was educated in hair science and attended many courses linked with Trichology, as my father is a trichologist, too. In the 90s, I completed my NVQ levels 2 and 3 in hairdressing for men and women at my parent's salon in Leeds. I also trained in hair colouring at the Wella Studios in Manchester. Then I

went on to do my D32/33 to assess hairdressing apprentices. Joseph Lanzante trained and qualified me in Traditional Barbering including the Cut-throat Shave. Names like John Curzon from Merlin and Luigi Valducci from La Biosthetique played a big part in making me understand the material that I worked with.

More than mentors

I am so fortunate to say that my family was my mentor. My parents were my role models and they inspired me to become the hairdresser that I am today. My parents had the first five-star salon in the north of England. I remember in 1996 when we were on the stage for the Good Salon Guide at Salon International in London, I was assisting them in doing their latest looks on the models. I recall a particular shoot in Manchester with the famous model and television personality, Nell McAndrew, where I got to wash her hair before my dad created his look on her. By the time I was 16, I was doing my own photoshoots and many of them were featured in major hair magazines.

Challenges faced

When I decided on hairdressing, I focused all my energy and passion on it. I was still at school and did not do so well in my exams, as I spent most evenings doing hair instead of homework. I was



British Hairdressing Awarded 2016 Collection

Hair: Ross Charles of Ross Charles Hairdressing

Photography: David Charles

MATRIX Presents BLACKSPA Treatments

FOR SHINY LUSTROUS TRESSES

With BLACKSPA Treatments from Opti.black Dazzling Shine range, give your client's dark hair the brilliant dazzle it deserves, along with intense nourishment



Dazzling, long dark hair has always been one of the epithets of beauty in Indian women. The mention of beautiful hair throws across images of women with lustrous dark hair that bounces with vitality. But, with daily aggressors, like excess sun exposure, humidity and pollution, gorgeous, dark hair tend to become lacklustre. For women with dark hair coloration, the challenge is not only dullness, but also fadeage.

To help you keep up the shine and beauty of your long dark mane, MATRIX, the world's leading American professional brand, presents its revolutionary trademarked services, the BLACKSPA Treatments from its hair care range of Opti.black Dazzling Shine. With the all black formulae, the BLACKSPA Treatments are the first-of-its kind in-salon treatments that protect dark coloured hair from fading and also add brilliant shine. Infused with antioxidant Vitamin E, the BLACKSPA treatments can be customised to two sets of clients; those with hair coloured with dark shades and those with naturally dark hair.

Supreme Shine and Protect BLACKSPA

Duration: 60 minutes.

This supreme shine enhance treatment intensely nourishes and treats hair post a colouration service and protects dark coloured hair for upto 24 washes*.

Recommended for: Clients who opt for grey coverage colouration with any dark shade, for instance, shade numbers, 1, 2, 3.26, 4, 4.35, 4.62, and more.

Mirror Shine BLACKSPA

Duration: 30 minutes

This professional shine enhance treatment imparts brilliant mirror shine throughout the length of the hair and ensures that the hair dazzles more than ever.

Recommended for: Clients with naturally dark hair lacking shine. The use of the Opti.black home care range of shampoo, conditioner and serum helps to maintain the dazzle at home. 

Opti.black Dazzling Shine and its respective services are exclusively available at MATRIX salons across the country.

**System of Opti.black shampoo, conditioner and serum vs any non-conditioning system.*

GET THE LOOK



SCHWARZKOPF PROFESSIONAL Styles For the **Red Carpet**

For the recently concluded Filmfare Red Carpet 2017, the hair colour and care brand, Schwarzkopf Professional styled Sushrii Mishraa, Miss United Continents 2015, Noyonita Lodh, Miss India universe 2014 and Asha Bhat, Miss Supranational 2014. Here are the styles and an easy step-by-step guide to get the looks

SUSHRII MISHRAA

MISS UNITED CONTINENTS 2015

THE LOOK

The elegant updo is inspired by the classic French twist with an asymmetric front. It is feminine, yet glamorous, ideal for the Red Carpet. Sushrii has an oval face, hence, this updo enhances her cheek bones, eyes, and highlights her confidence.

STYLING

Step 1: On towel dried hair applied a coin sized OSiS+ Upload styling product which gives an excellent base for the style. Dry the hair completely.

Step 2: Isolated horseshoe section from the front crown, back brush the entire back section with OSiS+ Session Flexible hold hair spray, and sweep and tie it vertically. Roll it like a French twist.

Step 3: The horseshoe section on the top is divided into two section crown and fringe, tie it asymmetrically.

Step 4: Finish the look with OSiS+ Session Strong Hold.



MARKET WATCH Hair Care

Repair RESCUE Schwarzkopf

Is your hair ready to play Holi? Don't worry; Schwarzkopf has got your hair covered with BC Repair Rescue, for damaged, distressed or porous Hair. The BC Repair Rescue range is the first hair therapy that reverses up to three years of hair damage! Its patented reversilane technology nourishes, restructures and repairs the hair structure, giving remarkably healthy looking hair with a soft and silky texture. The range includes shampoo for normal to extremely damaged hair that gently cleanses, while improving inner hair strength; an intensive, creamy conditioner that makes hair stronger and smoother, while adding suppleness and a radiant shine; an intensive rinse-off treatment that reconstructs inner and outer hair structure, balances moisture and provides improved elasticity and shine. Its available on Flipkart.com and Amazon.in, and at all leading salons in the country.

Price: ₹799 BC Repair Rescue Shampoo, 250ml
 ₹799 BC Repair Rescue Conditioner, 200ml
 ₹900 BC Repair Rescue Treatment, 200ml



Argan'ik Moroccan Argan Oil

Extracted from the Argan fruit kernel, the Argan'ik Argan oil plays a vital role in hair and beauty care. Grown in the desert, with little water resources, the Argan tree has the natural tendency to retain water for long, and the fruit kernel of Argan has the quality of retaining moisture too. The oil extracted from the fruit, acts as a moisturiser for the hair and skin. Apart from this, the Argan'ik Moroccan Argan oil contains, Vitamin E, phenols, carotenes, antioxidants and a very high amount of unsaturated fatty oils. These are essentials for nourishment of hair and dry skin. It is available at all leading professional salons.

Price: ₹2,500

Leave-in treatment Supersilk

The Supersilk Pure Indulgence Leave-in Treatment is to be used consistently at home to repair and rebuild severely damaged hair. Infused with the Nano Silk Complex, it delivers silk amino acid proteins to nourish and fortify hair. It is a synergistic blend of silk amino acid proteins with sericin, a protein produced by silkworms. The addition of macadamia seed oil adds moisture and shine. The weightless, shine-enhancing formula reduces frizz and protects against dryness while locking in colour. Supersilk treatment and the home care kit are available at leading salons across the country through Headstart International.

Price: ₹1,275 for 120 ml



Scissors Jaguar

Scissors are one of the most important tools for a hairdresser. Jaguar scissors adhere to strict quality standards to make cutting an activity as relaxing as possible for the hairdresser. The Jaguar Silver Line category which gives you a variant of shears from Jaguar Grace to Concave CS, come with an ergonomic handle, which gives the hairdresser angled-thumb ring for a relaxed working posture and does not give pressure marks. The Silver Line Cutting Life has long-lasting sharpness due to the use of forged special steel. Ice tempering at -180 °C binds the carbon within the molecular structure, making the Friodur blade harder. Therefore, the steel has a high hardness level, making it even more durable and able to hold sharpness for a longer time. The Silver Line Cutting Action has a precision blade form thanks to CNC grinding technology and backlight bending process, which is combined with the Smart Spin adjustable, self-contained flat Smart Spin screw system that allows easy, outstanding cutting action. The Silver Line Sharpness has convex blades with semi integrated cutting edges and an acute cutting edge angle for outstanding sharpness. It is suited for slice cutting thanks to hollow grinding and honing. For more information, email info@headstartinternational.in.

Price range: ₹12,750 to ₹19,975



INDEPENDENT MAKE-UP ARTISTS Never a Dull Moment



Independent make-up artists are ruling the make-up industry. Their 9 to 9 working hours maybe demanding, but their creative juices do not stop flowing. They enjoy the complexity of bridals, fashion shoots, films and ads and trapeze through invigorated from coining new trends and being acknowledged as a great make-up artist. *Salon India* speaks to a few prodigies, namely, Prasenjit Biswas, Saloni Arora and Gursewak Singh on what makes them tick

by **Shivpriya Bajpai**

The make-up industry has witnessed a paradigm shift in terms of dealing with the growing number of independent artists. More and more artists are preferring to launch themselves and though the beginnings maybe humble, with time, most of them are doing reasonably well. It is fascinating and liberating to be your own boss, pick your own assignment, and be responsible to only yourself. However, it requires a strong sense of honesty in knowing your own core competencies. To say it is back-breaking is putting it mildly; it also involves reasearch, the agility to network and being a people's person, and staying relevant round the clock. True, social media has made it tad more easy, as it is a great platform for self branding and keeping up with the ever-evolving trends. Today, independent make-up artists have set their foot into every domain of make-up – be it bridals, editorial shoots, fashion makeovers, academy owners and the rest. One of the drawbacks is the need to keep proving his or her talent, which often pushes personal life into the wings.

On this note, we ask is it easy to call the shot as an independent make-up artist without being associated to any brand? Let us hear it straight from the horse's mouth. Prasenjit Biswas, Saloni Arora and Gursewak Singh share what it takes to be in the industry, and carving a niche independently.

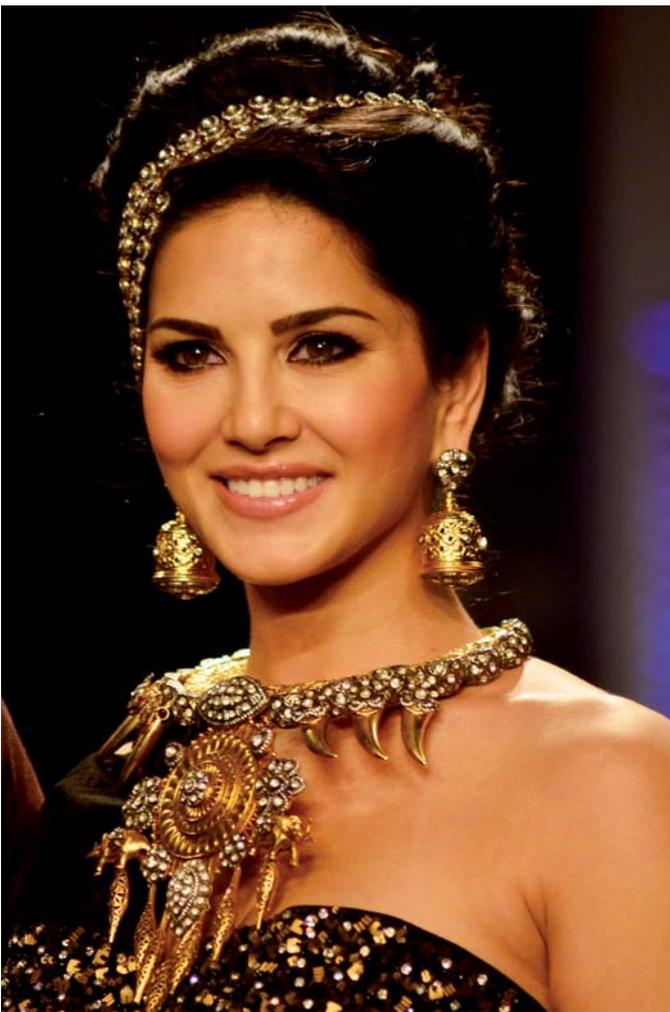


Sunny Leone

FIT MIND, FIT BODY

From being the unassuming girl-next-door to redefining Laila, here are tips from the bombshell's beauty, fitness and style dossier

by **Aarti Kapur Singh**





Streak Professional's hair colour and styling range

Streak Professional has launched a new range of hair colours for salons, and Hold & Play styling range. A mega seminar launch for salons was conducted in the cities of Mumbai, Kolkata, Delhi, Chandigarh, Faridabad, Bangalore, to name a few. Serving as a launchpad with the latest in hair styles, colours and cuts from the experts in the hairdressing fraternity, the event witnessed an overwhelming response

and massive participation from the salons. Celebrity hairstylists, Javed Habib in Delhi, Emma Ekman in Mumbai and Rod Anker in Kolkata, were the hosts for the event.

The range provides long-lasting and natural colour to hair, keeping in mind the health, too. The colours are enriched with the goodness of miracle fruit oil, Argan for enhanced shine and moisture, and have silicone active system for enhanced conditioning. The new

colour range is available in 30 basic and fashionable shades for professional salon services. The range also has especially formulated developers of varying intensity for best results. The Hold & Play styling range from Italy is a step above traditional styling products. Its embedded with amino and organic acids, enriched with honey and willow extracts that enhances shine, and conditions hair along with styling.

WHAT: Product launch **WHEN:** 16 January in Mumbai, 19 January in Kolkata, 24 January in Delhi

WHERE: Courtyard by Marriott in Mumbai, Hyatt Regency in Kolkata, The Piccadily in Delhi

Gillette's Venus Breeze Razor launch

Gillette launched their revolutionary razor, Venus Breeze with celebrity dermatologist and Venus Expert, Dr Rashmi Shetty and brand ambassador, Deepika Padukone. Dr Shetty enlightened the audience on benefits of shaving while busting common myths that surround the category. Venus Breeze is designed especially for women to meet their modern and evolved beauty needs. It is a two-in-one product that has style and substance featuring water activated moisture gel bars that provide an ultra-sensorial, all-in-one shaving experience. Making their presence felt at the event were, Neha Dhupia and Soha Ali Khan who shared their first brush with the category.

Sharing his thoughts on the latest innovation from the brand, Karthik Srivatsan, Country Marketing Manager, Gillette India said, "Venus aims to provide women with a hair removal experience that beats their expectation from any product in the market. With the launch of Venus Breeze, our leading global product, Indian women can now get amazing smooth skin at home with the added benefit of having an ultra-sensorial experience." Speaking about Venus Breeze, Deepika Padukone, Brand Ambassador, Gillette Venus, said, "Venus Breeze fits perfectly into my lifestyle and beauty regime. I have always believed in maintaining a firm skincare regime and am very particular about choosing the right beauty products and methods." Venus Breeze comes at a great price of ₹299 with the two-blade pack at ₹350.



WHAT: Product launch **WHEN:** 23rd February **WHERE:** St Regis Hotel, Mumbai

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BLACKSPA™

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The 1st four step professional BLACKSPA™ Treatment from Opti.black Dazzling Shine that cares for dark colored hair. With Antioxidant Vitamin E, it protects dark colored hair for upto 24 washes* while also adding brilliant shine.

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