

SALON

TM

INTERNATIONAL



INDIAN SUBCONTINENT | Vol 9 No 1 | January 2017 | Price ₹150

8th
ANNIVERSARY

SALON

INTERNATIONAL

INDIAN SUBCONTINENT | Vol 9 No 1 | January 2017 | 144 Pages

Editor-in-Chief Amitabh Taneja
Editorial Director R S Roy
Publisher S P Taneja
Chief Operating Officer Bhavesh H Pitroda
Managing Editor Aradhana V Bhatnagar
Contributing Correspondent Shivpriya Bajpai
Conference Content Nakul Jain
Mohua Roy
Contributing Editor Zainab S. Kazi

Creatives

Art Director Pawan Kumar Verma
Asst. Art Director Mohd. Shakeel

Production

Sr. General Manager Manish Kadam
Sr. Executive Ramesh Gupta

Support

Sr. General Manager - Administration Rajeev Mehandru

Subscription

Asst. Manager - Subscriptions Kiran Rawat

ADVERTISING

BUSINESS HEAD: DELHI
Rajeev Chopra, Vice President
rajeevchopra@imagesgroup.in
Mob: +91 9811098430
Neetu Sharma, Asst. Manager

MUMBAI
Waseem Ahmad, Vice President & Branch Head
Vinita Masurkar, Sr. Manager

BENGALURU
Suvir Jaggi, Vice President & Branch Head
Neetu Sharma, Asst. Manager

KOLKATA
Piyali Roy Oberoi, Vice President & Branch Head
Neetu Sharma, Asst. Manager

FOR ADVERTISING QUERIES, PLEASE WRITE TO salesbeauty@imagesgroup.in

CONSUMER CONNECT

Anil Nagar, Vice President
anilnagar@imagesgroup.in
Mob.: +91 9811333099

Membership Team: Priti Kapil Sarika Gautam
Priyanka Sagar

SALON INTERNATIONAL ADVISORY BOARD MEMBERS

Claudia Stagno, Editorial Director, Salon International-Italy; Sanjay Dutta, Owner, Looks Salon; Renu Kant, Director, Envi Salon & Spa; Miriam Mathew, Spa Consultant; Nitin Passi, Director, Lotus Herbals; Raman Bhardwaj, Director, AN John Salons; Sukirti Patnaik, Owner, Indulge Salons; Vishal Sharma, Owner, Affinity Salons; Rekha Chaudhari, Co-owner, JCKRC Spa Destination; CK Kumarvel, Founder and MD, Naturals Salons; JC Kapoor, Co-owner, JCKRC Spa Destination; Samir Srivastav, CEO, Jean Claude-Biguine Salons; Vikram Bhatt, Director, Enrich Salons; Vikram Mohan, Owner, Bounce Salons; Vipul Chudasama, Artistic Development Consultant, Hair, Education and Shows; Dhruv Abichandani, Artistic Director, Drama Salons; Ojas Rajani, Celebrity Make-up Artist

IMAGES Multimedia Pvt Ltd (CIN:- U22122DL2003PTC120097)
Registered Office: S-21, Okhla Industrial Area Phase II, New Delhi 110020
Ph: +91 11 40525000, Fax: +91 11 40525001
Email: info@imagesgroup.in, Website: www.imagesgroup.in; www.indiasalon.in
Mumbai: 1st Floor, Plot No.: 111/3 Marol Co op Industrial Estate, Marol, Andheri (East), Mumbai 400 059, Ph: +91 22 28508070/71, Fax: +91 22 28508072
Bengaluru: 523, 7th Cross, 10th Main, (Jeevanbhima Nagar Main Road), HAL 3rd Stage, Bengaluru 560 075, Ph: +91 80 41255172/41750595/96, Fax: +91 80 41255182
Kolkata: 30-B, Anil Roy Road, Ground Floor, Kolkata 700 029
Ph: +91 33 40080480, Fax: +91 33 40080440

All material printed in this publication is the sole property of M.T.E. Edizioni, Srl or Images Multimedia Pvt. Ltd. or both and each of them have copyrights on their respective materials. All printed matter contained in the magazine is based on the information provided by the writers/ authors. The views, ideas, comments and opinions expressed are solely of the writers/ authors or those featured in the articles and the Editor and Printer & Publisher do not necessarily subscribe to the same.

Printed and published by S P Taneja on behalf of Images Multimedia Pvt. Ltd. Printed at Samrat Offset (P) Ltd., B-88, Okhla Industrial Area, Phase - 2, New Delhi 110020 and published by S P Taneja from S-21 Okhla Industrial Area Phase - 2, New Delhi. 110020
Editor: Amitabh Taneja

In relation to any advertisements appearing in this publication, readers are recommended to make appropriate enquiries before entering into any commitments. Images Multimedia Pvt. Ltd. does not vouch for any claims made by the advertisers of products and services. The Printer, Publisher and Editor-in-Chief of the publication shall not be held for any consequences in the event of such claims not being honored by the advertisers.
Copyright Images Multimedia Pvt. Ltd. All rights reserved. Reproduction in any manner is prohibited. All disputes are subject to the jurisdiction of competent courts and forums in Delhi/ New Delhi only. Salon International does not accept responsibility for returning unsolicited manuscripts and photographs.

Salon International, Italy; **Publisher:** Giuseppe Tirabasso, Editor-in-chief: Claudia Stagno
Redazione, Amministrazione, Pubblicità, M.T.E. Edizioni S.r.l.-Via Romolo Gessi, 28 - 20146
Milano, www.salon-international.net

For subscriptions: subscription@imagesgroup.in
For feedback/editorial queries: letter2editor@imagesgroup.in

It is 2017 – a fresh new year full of promise and opportunity! January is also a month when *Salon International-India* celebrates its anniversary. This year, we turn eight, and like most our age, we are brimming with energy and enthusiasm!

To back our anniversary effort, veterans from the industry have kindly taken out time for words on wisdom on issues that are pertinent to the hair and beauty industry. Shahnaz Husain, Dr Blossom Kochhar, Avni Amlani, Vikram Bhatt, Adhuna Bhabani, Rekha Chaudhari, Viki Thakkar, and Sakshi Virmani, share their expertise.

In this issue, we focus on the growing business of Dermatology and Cosmetology in India. While it is now common place for salons and spas to do brisk business, the category of Dermatology and Cosmetology is attracting a high number of eyeballs from men and women, alike. Never to take things on face value, we talk to a number of experts across the country to bring to you the bare facts about the segment, challenges and opportunities that go hand-in-hand with it.

In the global section, we feature Rae Palmer, the owner of WELove Salon in UK and winner of BHA Southern Hairdresser of The Year 2008-09. She is so driven by innovation and creativity, that apart from spearheading her salon, she is also the Brand Ambassador of Revlon in UK. Karine Jackson, Owner of Covent Garden Salon, is a star hairdresser, who believes in pushing the limits with her undying passion for the craft. Catering to an elite clientele of Hollywood actresses, like Neve Campbell and Shelley Conn, Jackson is a master of her craft. She has several prestigious awards in her kitty, such as the London Hairdresser of the Year 2007 in BHA, Fellowship Consumer Image of the Year in 2011, to name a few Andrea Louca, the London and Essex based make-up artist is an intrinsic part of the Kryolan UK and International Make-up and Training Team. A powerhouse of passion, she conducts training workshops across the world and never misses any opportunity to upgrade her skills. Louca shares her journey, achievements, and more.

On the homefront, we meet Cherag Bamboat, make-up artist par excellence; Evelyn Pao Virk, who started her professional career, as a hairdresser, in 2006 by pursuing a six-month hair course from Kolkata-based A N John Academy. After working with A N John salon for over seven years, she started her own salon, named Hair's Evelyn. Today, she is successfully running three branches across Kolkata, and owes her success to her guru and mentor, Raman Bhardwaj. She was announced the Colour Category winner of the Indian Hairdressing Awards 2016-17 at the East Regional Finale. Kabita Puri, the young and dynamic Top Stylist at Toni&Guy, Kolkata, gave wings to her dreams when she preferred to learn hairdressing, despite being a Science graduate. Apart from handling elite clients and mentoring juniors, she has worked with reputed designers and shows. Puri shares an insight of her journey, hair trends and more.

In the Spa Focus, we have spa designs that mesmerise! From the holistic Quan Spa at the Renaissance in Mumbai to the Movenpick Resort & Spa in Phuket, the elements of design have been fused together aesthetically. All this and more in this issue.

Keep reading and writing in!



Hair: Michael Rackett
 Photography: John Rawson
 Make-up: Kristina Vidic
 Stylist: Bernard Connolly

Content

- 20 **Snippets** Latest news and updates of the beauty and hair industry
- 26 **New openings** Salons and spas across the country
- 30 **Main interview** Rae Palmer, owner of WELove Salon in UK and winner of BHA Southern Hairdresser of The Year 2008-09, is hugely driven by innovation and creativity. Apart from spearheading her salon, she is also the Brand Ambassador of Revlon, UK. She speaks about her journey
- 44 **In first person** Meet Kabita Puri, the young and dynamic Top Stylist at Toni&Guy, Kolkata. She shares an insight into her journey, hair trends and more
- 48 **Role model** Evelyn Pao Virk started her professional career, as a hairdresser, in 2006 by pursuing a six-month hair course from Kolkata-based A N John Academy. Today, she is successfully running three branches across Kolkata, and owes her success to her guru and mentor, Raman Bhardwaj. She was announced the Colour Category winner of the Indian Hairdressing Awards 2016-17 at the East Regional Finale
- 83-116 **Beauty** Cherag Bamboot, celebrity make-up artist and owner of Magical Makeovers Academy shares his skills and learnings and the difference he wants to make; Andrea Louca of Kryolan shares her plans for the brand; Ishika Taneja, Guinness Record Holder; shares make-up trends for the year ahead; feature on skin care rituals followed by superstars of India; new and growing brands in skin care on their plans; product launches in make-up and skin care
- 84-92 **In focus** The business of beauty is in a dynamic phase. While it is now common place for salons and spas to do brisk business, the category of Dermatology and Cosmetology is attracting a high number of eyeballs from men and women, alike. Never to take things on face value, we do a recce
- 119-129 **Spa focus** The holistic approach of Quan Spa, located at the Renaissance Mumbai Convention Centre Hotel, symbolises nature's purest resource, water. The décor exudes serenity in a luxurious way and helps to escape from the mundane rituals; Lilly Bernard Serrao, Spa Manager-Operations, Seventh Heaven Spa at Clarks Exotica Resort and Spa, Bangalore, shares the challenges and opportunities inherent to the wellness industry; spa packages
- 132 **Influencer** Delhi-based fashion designer, Pawan Sachdeva has carved a niche in men's fashion. He talks about the collaboration of hair and make-up with fashion
- 134 **Celeb style** Ranbir Kapoor, the super attractive superstar, shares his grooming and fashion secrets
- 136 **Coffee break** Try this quiz and win prizes
- 138 **Events** The social calendar: what is happening when and where
- 140 **Step-by-step** Recreate the intricate cut

128



30



60



96



134



TOP HAPPENINGS OF 2016

Salon India is eight years old! A time for celebrations and also a time to look back in retrospect. In the anniversary issue, we select the big and best spa and salon launches, events, happenings and top brand entries in the hair and beauty industry in 2016

TOP STORE LAUNCHES

Vipul Chudasama Education And Studio

Vipul Chudasama, celebrity hairstylist and consultant to many top brands, has launched the much-awaited Vipul Chudasama Hair Education and Studio. Spread across 850 square feet, the studio is designed to appeal to an upscale business and leisure clientele and professionals, alike. This alternative studio and academy is poised to transform the face of haircutting and education.



The services include cuts, colour, blow dries, treatments, hair styling and bridal make-up. One can choose from a wide selection of quality products for hair. The salon is equipped with eight stations along with two shampoo stations. Vipul Chudasama Hair Education and Studio boasts of a team of savvy hairstylists and artists, who come from an extensive background and create new hair ideas without disregarding the classic.

Beauty Mantra in Vadodara



Spread across 1150 square feet, the architect has created magic, yet again, by restoring a vintage home to give birth to Beauty Mantra. It is an eclectic fusion of Indian retro with muted Mediterranean. Founded by Bijal Shah, who is passionate about the beauty industry, this is the second branch in Vadodara. The salon has been especially designed for hair rituals and its USP lies in creative hair colouring. In skin care, the unique skin regeneration treatment is a signature service, while Glow N Shine Manicure+Pedicure as well as candle therapy for hands and feet are also popular. Equipped with six hair styling stations, hair ritual room with two stations, two beauty rooms, make-up room, a spa room along with mani and pedi stations, and a nail bar, a number of people can be serviced simultaneously. The fully trained and professional team makes every service worth trying.

CELEBRITY ENDORSEMENTS

Shraddha Kapoor for Veet



Veet appointed Bollywood actress, Shraddha Kapoor, as their brand ambassador for Veet Silk & Fresh. Maha Changez, Brand Manager, Veet, reportedly said that the brand is excited with this association with Shraddha Kapoor to launch the improved Veet. She further added, that the new silk and fresh technology gives salon-like smoothness in five minutes. It is available in three sizes, 25 gms, 50 gms and 100 gms, and suits normal, dry and sensitive skin.

TOP COLLABORATIONS

Kiehl's India and Neha Dhupia to partner with Teach For India



To commemorate its fifth anniversary in India, Kiehl's partnered with actress Neha Dhupia and Teach For India to establish 'Kiehl's Gives', an ongoing global initiative to promote philanthropy. For the first time in India, the brand retailed a special edition of their Ultra Facial Cream, the world's favourite moisturiser and 100 per cent net proceeds from which (up to Rs7,00,000), went straight to Teach For India to educate underprivileged children in India. The special edition designed bottle echoes with Neha Dhupia's sentiment to 'Give where you live' was aimed to eliminate educational inequality in India. Purchasing 10 jars of Kiehl's Ultra Facial Cream would help bring excellent education to one child in a Teach For India classroom for one year.



KARINE JACKSON Artist Par Excellance

Karine Jackson, Owner of Covent Garden Salon, is a star hairdresser, who believes in pushing her limits with her undying passion for the craft. Catering to a clientele of Hollywood actresses, such as Neve Campbell and Shelley Conn, Jackson is a master of her craft, who has prestigious awards in her kitty

by **Shivpriya Bajpai**



ALFAPARF MILANO
REVOLUTION COLOURS

Colour Your Hair Patriotic

Take care of your hair while you flaunt love for the country

We love our country and respect our flag! And, we create fashion, the patriotic way. Hair colours are a strong fashion statement and to enhance it further, Alfaparf Milano Revolution Colors offer an easy step-by-step guide to achieve a patriotic hair colour in style! Apply the colour, starting from the roots till the ends. Do not worry about safety as they are ammonia-free and the colour stays up to 14 to 18 washes.



STEP 1:

Pre-lighten the hair to the extent of 8/9 level.

STEP 2:

Divide the hair into three sections.

STEP 3:

Take the first section and apply the orange colour tube directly onto the hair without mixing the developer.

STEP 4:

Repeat Step 3 with the middle section of the hair and apply the white colour.

STEP 5:

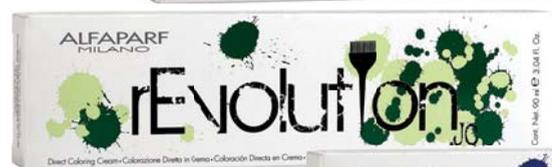
On the final section, apply the green colour.

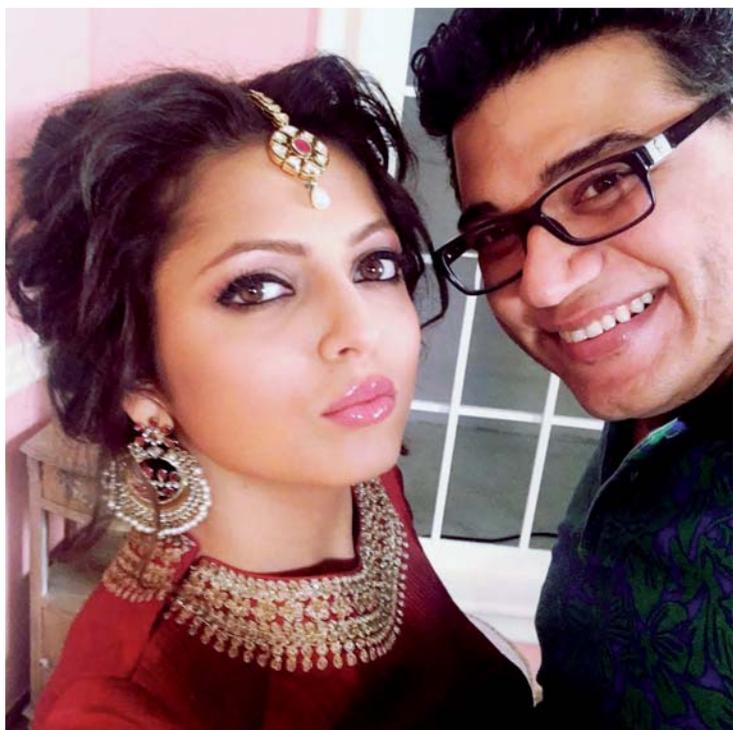
STEP 6:

Leave the colour for 20 minutes and then wash.

“Hair colouring is fun and with brands like Alfaparf Milano, it is even more exciting! People colour their hair for style and we experiment with these colourful beauties for fun and passion. We mix and match and create colourful stories with hair and ensure the hair is as safe as your numerous colour applications. Keep colouring on this Republic Day!”

— PUNEET WASON,
Regional Technical Trainer at Inocorp Marketing Pvt. Ltd.





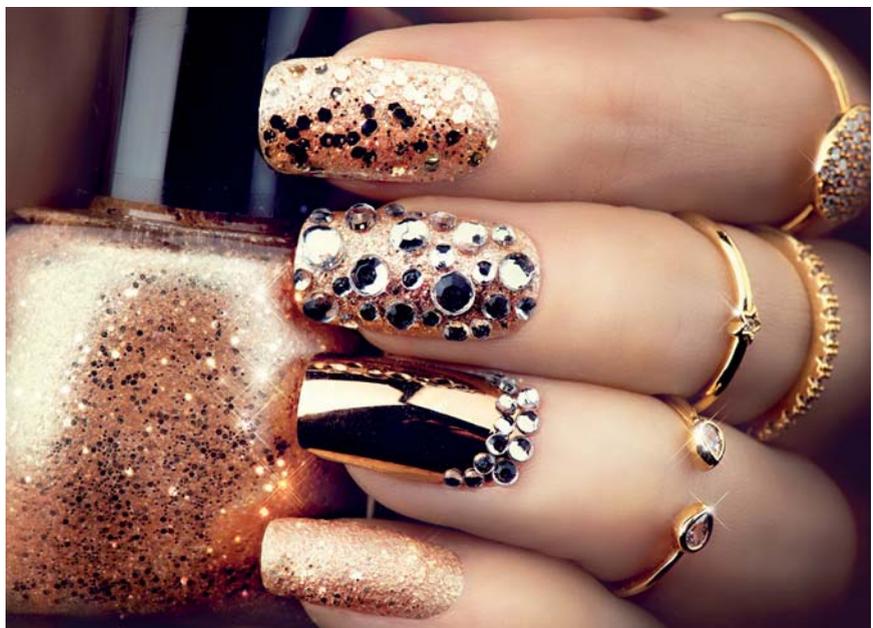
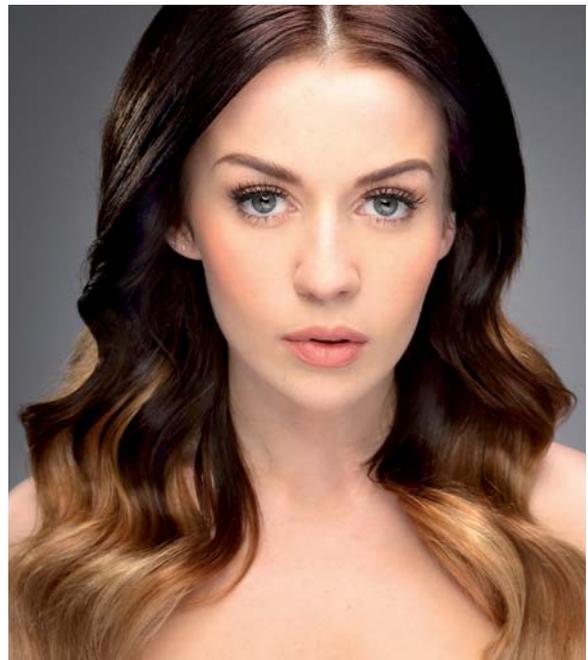
CHERAG BAMBBOAT Beauty for a Cause

Cherag Bambboat, the veteran Celebrity Make-up Artist and Owner of Magical Makeover Academy, is all set to make a difference with his craft. He aims at creating a legacy of make-up artists in India and is working on his educational trust to provide free make-up education to the underprivileged. Bambboat's love and passion for make-up has made him a sought-after name in Bollywood

by **Shivpriya Bajpai**



MAKE-UP
101
Trends
for 2017



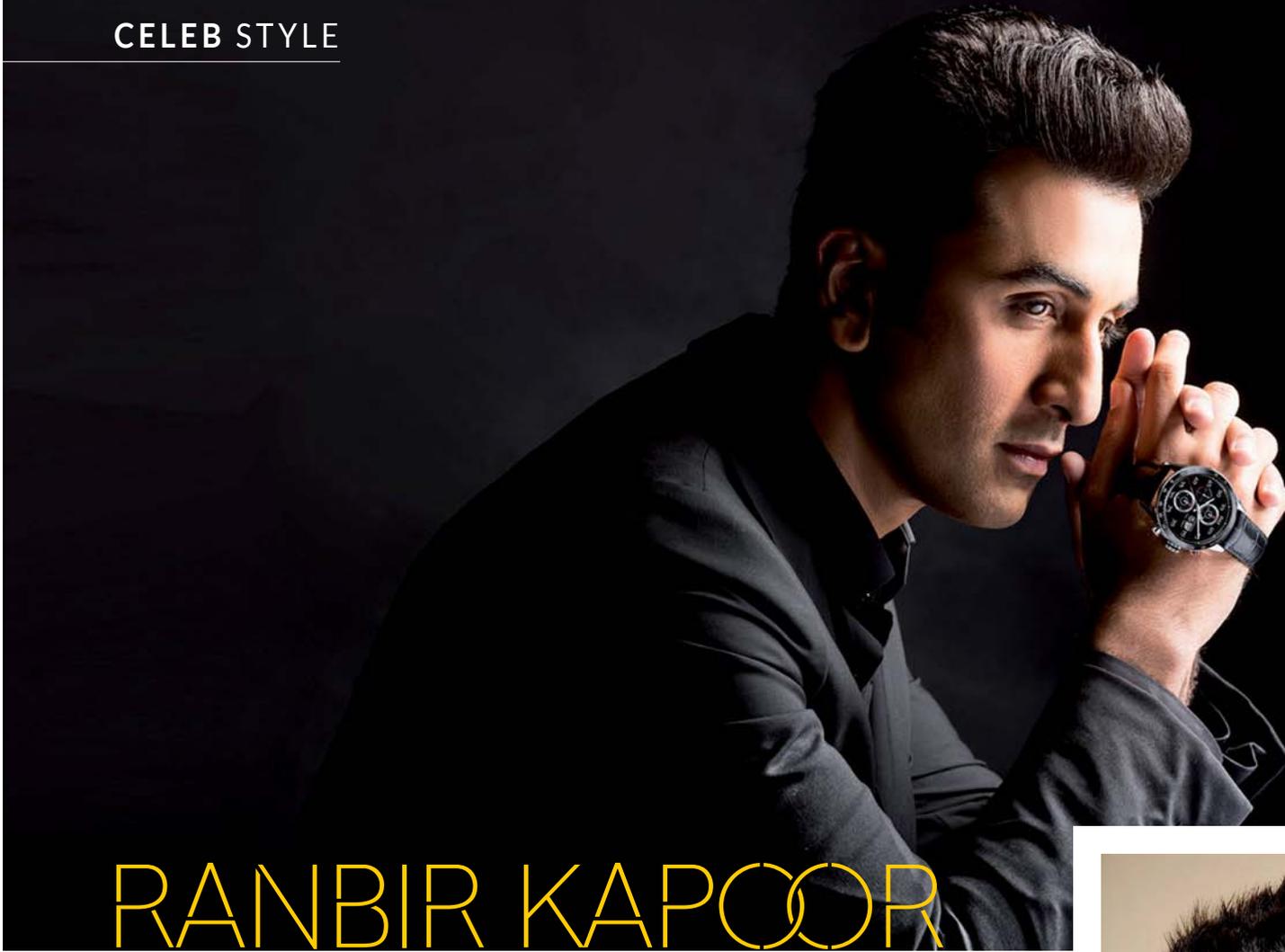


BRIDAL BEAUTIES

Wedding Make-up, **Celeb-Style**

All girls suffer from a case of nerves on their D-Day fretting about whether they will look beautiful or dull. Bollywood's everlasting beauties reveal their beauty rituals while recalling the most important occasion in their life - their wedding

by **Aarti Kapur Singh**



RANBIR KAPOOR

Sultan of **Style**

He carries his family name with as much ease as his charming personality and make-you-go-weak-in-the-knees good looks. With *Salon India*, the Kapoor boy and soon-to-be *Jagga Jasoos*, spills the beans on what makes him such a favourite

by **Aarti Kapur Singh**

Ranbir Kapoor straddles a world of paradoxes. He is a Kapoor, a member of the first family of Bollywood, famous for its love for food. But he is also every bit his fit and ageless mother's son. So, in his own words, "There is a secret balance I seem to have found, though I am myself not sure how," confesses Ranbir. His impeccable sense of style coupled with his looks makes him a hot favourite of the youngistan. His preferred style is a fusion of street favourites and luxury fashion labels, such as Bape, Valentino and Kenzo, and sure enough he never misses an opportunity to channel his sartorial sensibilities.

"Being hot is in the head"

It is true! Believe and you will be. See, when you feel you are hot, there is a swagger that comes naturally in the way you walk, a confidence in the way you talk and a belief in yourself that makes others believe you are hot. So training yourself to think you are hot is as important as actually being hot!

"I need to eat right"

The transition from a plump youngster to being fit and lithe, has been difficult. It was only when I started my acting career that I realised the importance of having a fit body. As a kid, I was never



RICA

MADE IN ITALY

98% OF NATURAL
INGREDIENTS

A BEAUTY TREATMENT FOR THE SKIN

- Cicatrizing action
- Greater skin moisturization
- No redness insurgency after waxing
- Delicate on the skin



EXPERIENCE THE BIOMATCH INNOVATION

BIOLAGE DECODES
THE SECRETS OF
NATURE TO SOLVE
EVERY HAIR CONCERN.

LIKE THE FADE
RESISTING ORCHID
Color-treated hair resists
fade by upto 9 weeks

LIKE THE EXOTIC
CAMELLIA FLOWER
Frizzy hair is controlled
for upto 72hrs

THE ALL NEW
BIOLAGE
WITH BIOMATCH TECHNOLOGY



Breakthrough in professional haircare:
Now, Biolage designs state-of-the-art
formulas with BIOMATCH technology
that uses unique potent botanicals to
help combat specific hair concerns

Available only in **MATRIX** salons
across India.

**THE BEAUTY OF
NATURE DECODED BY SCIENCE**

LIKE THE WATER
LOCKING ALOE PLANT
Dry hair is deeply moisturized

LIKE THE NOURISHING
OLIVE OIL
Lifeless hair is deeply
conditioned



MATRIX **BIOLAGE**
IMAGINE ALL YOU CAN BE