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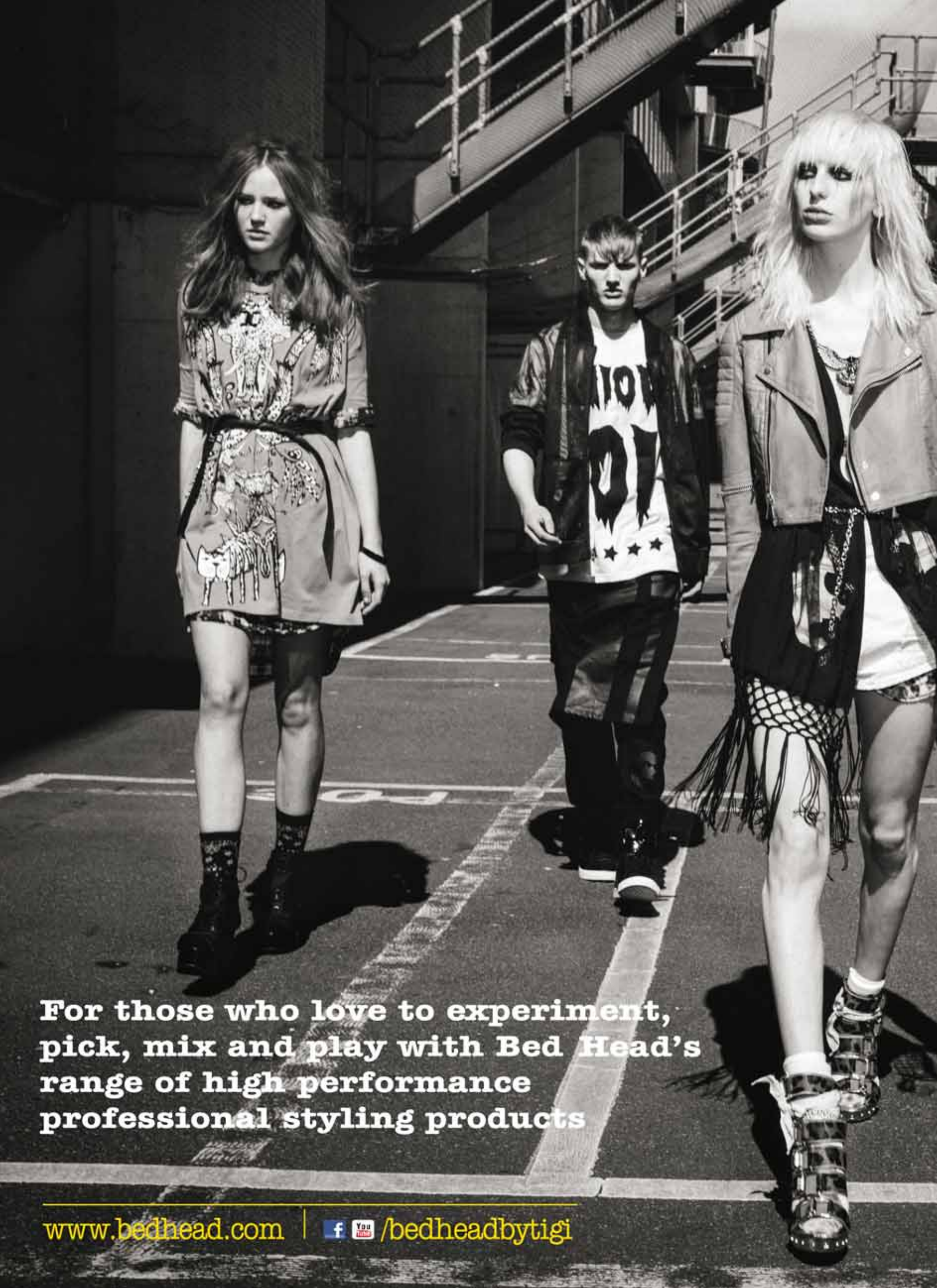
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# SALON

**INTERNATIONAL**

INDIAN SUBCONTINENT | Vol 8 No 3 | March 2016 | 106 Pages

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International Women's Day (IWD), originally called International Working Women's Day, is celebrated on March 8 every year. In different regions the focus of the celebrations ranges from general celebration of respect, appreciation, and love towards women to a celebration for women's economic, political, and social achievements.

At Salon International India, we take this opportunity to salute the women entrepreneurs, who have marched and reached milestones hitherto unheard of. Veterans like Shahnaz Husain, Dr Blossom Kocchar, Nalini Negamwala, Bharti Taneja, Lata Khanchandani and recent entrants like Vaishali K Shah, Sonali Bhambri and Nalini Kalra, among others, have persevered hard to be in the top echelons of the industry and are continuing to stride ahead in the face of constant challenges that our beauty and wellness industry is strife with. We present a leaf from their lives, and how against all odds they have carved their names in gold. They serve as beacons of light, as inspirations and role models for others who wish to follow in their footsteps.

In the interview section, we meet Joanne O'Neill, stylist and owner of Joanne O'Neill Hairdressing in UK. Through sheer grit and passion for her craft, this enterprising lady has studied and trained in hairdressing with help from her mentors. Darren Ambrose, a well-known hairdresser, has created history with the Veneration Collection. We present the mesmerising photo essay for our readers. On the home front, we have Jammy Fernando, who learnt the ropes early in life and has progressed to be at Vurve Salon. With an enviable list of Kollywood actors as clients, Fernando is humble and attributes his success to his mentors who he met at work. Alex Rachid Redgem, stylist extraordinaire, shares his story with us and how he is today, on the top of his game.

In make-up and beauty, we have Samer Khouzami, an independent celebrity make-up artist, who shares his amazing journey with us, which will undoubtedly, be a motivation for aspirants to enter the field of make-up.

We also offer an insight into the now famous technique of using coloured eyeliners for eye make-up. Renowned make-up artist Sheena Aggarwal shares six novel ways of getting it right.

We showcase the ESPA at The Leela Palace Chennai. Quiet and peaceful, the spa has design elements which are steeped in tradition, yet blended effortlessly with the contemporary trends of the hotel.

All this and lots more in this issue. Do keep writing in and hey, do look up our FB and Twitter pages!



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Hair by Tracey Devine Smith for Affinage AW 2015

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Jacqueline Fernandez

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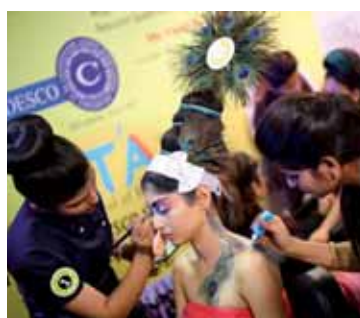
**MATRIX launches the Haircare Pro App**

We all face different hair problems at different stages of our lives, such as hair fall and damaged hair or seasonal hair concerns like frizz, dryness and dullness. In order to combat these concerns, we often choose the professional customised treatment recommended by our hairdressers. Most salons recommend an in-salon treatment that would tackle only one hair problem. However today, most consumers face more than one hair concern at the same time. As a hairdresser it isn't easy to provide a customised solution to tackle two or more hair problems in one in-salon treatment. In order to circumvent this issue, Haircare Pro App launched by MATRIX, is India's first professional hair care consultation App. Easy to use and with plenty of features, it works simply. After an initial discussion with the client, the hairdresser needs to answer two simple questions, one, the client's primary hair or scalp concern and then the secondary hair or scalp concern. The key features of this App are that it provides a customised in-salon treatment. Basis the



primary and secondary hair concerns faced by the client, MATRIX Haircare Pro App provides a step-by-step guide to mix and match MATRIX products to address both the hair concerns in one unique customised treatment. It showcases the benefits of the treatment and involves clients in the expected results from the treatments and recommends the ideal number of sittings or visits required by the client for the treatment suggested by the App. The hair care experts at MATRIX also suggest home care sets to help tackle both the hair concerns simultaneously. The App also highlights the sequence in which the home care product needs to be used. Not only that, the Haircare Pro App also records clients' information and tracks their hair care history to keep the hairdressers updated on the concerns and what all they have been already treated with. Available exclusively for

MATRIX salons, the Haircare Pro App is designed to simplify diagnosis and consultation for salon professionals. Now you can mix and match products to address two hair concerns in one in-salon treatment.



**LTA School of Beauty students shine at show**

At a recently concluded professional exhibition, a make-up and hair show was presented by the students of LTA School of Beauty. Nearly 50 students, who were undergoing the Salon Graduate Program (SGP), presented fantasy make-up, hair styling and updos and bridal make-up showcased their skills. Hundreds of visitors stood by for hours to catch glimpses of the immensely talented LTA student's work and applauded their talent.



**Avon India has a new MD**

Direct selling firm Avon India has elevated Rahul Shanker as its new Managing Director. Shanker joined Avon in 2013 as Director for Sales and Strategy and succeeds outgoing Managing Director, Romulus Sirbu. Sirbu is moving to head Avon, Malaysia. The US\$8 billion Avon sells cosmetics and beauty products. In India, however, it remains a small player.



**Himalaya Drug Co now offers a wellness range**

The Himalaya Drug Company has carved a new 'Wellness range', bringing together a range of products in its therapeutics and consumer health portfolio. It includes single herb formulations or 'pure herbs' to therapeutic massage oils, balms and creams. Meant for the health conscious and those who lead a hectic and largely sedentary life, it's geared to address lifestyle-related health concerns arising out of an urban, fast paced life.



**Wellness programmes at Ananda in the Himalayas**

Nestled in Rihikesh, Ananda in the Himalayas wellness programmes recreate the synergy of mind body and intellect not just through the natural Himalayan locales, but through the rejuvenating and ancient processes and philosophies of Ayurveda, Yoga and Vedanta. They are offering several wellness programmes, such as Ananda Detox-Starter, Ananda Detox, Yogic Detox, Ananda Weight Management, Ananda Ayurvedic Rejuvenation to Ananda Stress Management, Ananda Active and Ananda Yoga – there is something for everyone. The wellness programmes are customised to suit your specific body type in order to effectively achieve your desired goal and are available for durations of four days to three weeks.





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**Deepshine Smooth™ Keratin Care Smoothing Haircare** is a collection of professional hair care products developed specially for those whose hair has been chemically or color treated in a salon.

Formulated with natural Keratin, Vitamins and nourishing marine botanicals, this range keeps hair smooth and shiny and provides lasting protection during thermal styling.





INTERNATIONAL

**Ted Gibson launches Starring, a new collection of hairstyling products**

ShowStopper Volume Gelee, Beautifullest Powerball Styler, Supersexy Foaming Mousse and Fixed on You Finishing Spray – Gibson spent over two years refining the Starring line, testing it on his A-list celebrity clients, models and in-salon guests. Many months were also put into creating the signature scent for Starring, featuring fig as the keynote in the fragrance. Meteorite, or star dust, is also an ingredient in each product, which provides hair conditioning, mineral protection and promotes keratin production. “I’m a lover of cinema, fashion and all things beauty,” Gibson says. “I love to create iconic images with hair. With this collection, I wanted to create a line of styling products that would become a staple in both the hairdresser and the consumer’s arsenal of tools. I set out to create the ultimate go-to collection of styling products that would allow for anyone to be able to effectively and easily create whatever look they desire—to be able to feel confident enough to be the star of their own moment and life.”



**Braun Makes Strategic Move Into IPL With Launch of Silk-Expert**



The Procter & Gamble grooming brand

is rolling out a new IPL hair-removal device, called Silk-expert, that it hopes will smooth its way to success in this segment.

“We are planning right now to come up with a full portfolio within IPL,” said Ihab Rafik, Global Vice President for Braun and female grooming at P&G.

The device kicking this off claims to have the fastest IPL technology on the market today, with flashes every one or two seconds. Silk-expert also has a special sensor, called SensoAdapt, which continuously monitors the skin as you pass the device over it. It automatically adjusts light intensity on the basis of skin colour, said to make the process of hair removal safer and more efficient across different parts of the body. It also has a ‘gliding mode’ that allows the user to quickly and easily treat larger areas in a continuous motion.

“This is really where we have an edge in usability and the speed of treatment,” explained Miriam Rietzler, who oversees global scientific communications for P&G’s Braun and appliances segments.



**Clinique collaborates with Zara Larsson, pop artist**

Clinique partners with Zara Larsson, musician, to create the industry’s first interactive music video called *Play With Pop*. The video will feature four genre versions of Zara’s single *Lush Life* and her look will transform in each with bold lip looks from Clinique’s Pop Artistry Trend. The interactive video will allow viewers to change the style of the song at any point simply by clicking the coloured bar, which correlates with different shades of Clinique Pop Lip Colour + Primer. When done so, the entire look and feel of the video will change, including makeup, hair, choreography, background and lighting. The inspiration stems from the emotion that women feel when wearing a certain lipstick shade.

**Coty, P&G Deal Receives European Regulatory Approval**



Coty Inc. received unconditional antitrust clearance from the European Commission to proceed with its acquisition of 41 beauty brands from Procter & Gamble. Coty already received regulatory approval in the US and several other countries for the transaction, which it expects to close post June 2016.

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# Launches

## Architectural Concepts

### Mumbai

#### Magicc Mirror Salon



Spread across an area of 400 sq ft, Magicc Mirror Salon is equipped with four hair stations, stations for manicure and pedicure, two rooms for skin and one for make-up. The salon offers a wide range of grooming services including, hair, skin, nail and bridal make-up. The USP of the salon is in bridal make-up and nail services.

Commenting on the salon, Meerra Mevawala, Founder and Creative Director, Magicc Mirror Salon, said, "We started our operations in 2007. Today we are synonymous with creative styling, concepts and exceptional services. We have positioned ourselves as the premium beauty and styling studio with more than 400 services being offered in hair, skin and nail care. We have a strong front desk and technical team. Our vision is to become the most preferred beauty salon by providing a delightful experience to our guests."

**Colour combination:** White and beige

**Products:** L'Oréal Professionnel, Wella Professionals, Schwarzkopf, Moroccanoil for hair; CF, Dermalogica, Cherly's, O3+, Aroma Treasures, Anita's Aromatics for skin; Blue Sky, Shellac, Nubar, Catherine, Nail Artistry, Cuccio and more, for nails

**Lights:** White LED

**Flooring:** White ceramic tiles

**Architect:** Manisha Mevawala, Dreamwork Interiors



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**Phone:**

+ 91 9820700556, 9819814712, 022-31920555/0666

### Mumbai

#### Sephora



Sephora is spread across 2,800 sq ft and it houses the iconic retailer's curated and exclusive brands across make-up, skin care, fragrances, bath, hair care, accessories categories, men's grooming and gift factory, apart from its own range. A Sephora in-lit installation has been created at the atrium to reflect the vivacity of the brand in monochrome decor. The store has been tastefully created and made into different sections remains clutter free.

Commenting on the store, Vivek Bali, Business Director, Sephora, said, "We are very excited to open our first store at one of the best shopping destinations in Mumbai and are hoping that our most loved beauty enthusiasts and connoisseurs welcome us with open arms. With our vibrant store and diverse product range, we hope to provide a wonderful shopping experience and meet the needs of all our consumers."

**Colour combination:** Black and white with vibrant coloured banners in blue, pink and green

**Products:** Sephora, Stila, Burt's Bees, Makeup Forever, Estée Lauder, Clinique and more in the hair, skin, nail and fragrances categories

**Lights:** Monochrome LED

**Architect:** Not disclosed

**Contact:**

Vivek Bali, Business Director, Sephora

**Address:**

2nd Floor, Palladium Mall, Lower Parel, Mumbai

**Website:**

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**Phone:**

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## Joanne O'Neill

# Ace of Avant Garde Styles

She runs a salon, she presents several shows and still finds time to create mood boards of avant garde hairstyles in her very little spare time. Meet Joanne O'Neill, Owner of Joanne O'Neill Hairdressing, an artist with passion and drive in her blood

by **Aradhana V Bhatnagar**

### How did you get interested in hair dressing?

I grew up in the 80s, which was a decade of experimentation, excitement and innovation with icons such as Madonna, David Bowie, Duran Duran! I love music, fashion, art and travel. I experimented with style and image on my friends and discovered that hair was the best medium to express myself artistically.

### Tell us about how it all started.

After completing my City & Guilds, I discovered hair competitions through the salon I worked at on Saturdays. My boss was a great support, sharing techniques and introducing me to a catalogue of hair magazines which I discovered were created by Vidal Sassoon and Trevor Sorbie. Belfast in the late 80s early 90s wasn't a hive of hairdressing courses. I attended courses run mainly by Wella and a few other product companies. I entered a competition and won my place

on the National Hairdressers Federation London Hair Team 'Inspire'. I was on the team for 10 years and travelled the UK, Ireland and Europe, presenting hair demonstrations for product companies. Education is power and the more you get, the more you achieve and I love to share my skills and experience with hairdressing colleges and salons. My first job was with the biggest salon in my local town, Ballymena. 'Sticky's' was at the cutting-edge of hair fashion and I pursued the boss to get the job of a junior.

### Who all have been your mentors?

I have been very fortunate to have been mentored by some of the best hairdressers in the world including, Akin Konizi, Bruce Masefield Sassoon Creative Director and Sean Dawson.



**What were the challenges that you faced?**

My greatest challenge has always been time. I have had to be selfish with my spare time. I love my daily work of creating colour and cuts for my clients, new colour formulas, creating avant garde hair or up styles.

**What is your forte?**

I have won many competitions in my hairdressing career, colouring, cutting, up styling, but my pleasure is avant garde and use all my skills to create better and better styles.

**What are you currently working on?**

I have my own salon, Joanne O'Neill Hairdressing, for the past 20 years. I am a member of Wella Style Council Ireland where I present shows for Sebastian and working on the On Season Collections for Wella TrendVision. As a member of Intercoiffure Ireland, I present shows in Ireland and am also a member of The Fellowship of British Hairdressers.

**Please tell us about the awards you have won so far.**

I have won national and international hair competitions including a Gold at the OMC European Championship in Avant Garde. I have won the Visionary Award at the Alternative Hair Show Ireland and Irish hairdressers magazine 'Best of the Best' Avant Garde. I have been a finalist at the British Hairdressing Awards in Avant Garde.

**What inspires you to create your hair looks?**

I take inspiration from music, fashion, art and the world around us. I love to travel and photographic magazines. I search the Internet and use social media. I follow clothes designers, make-up artists, photographers and fellow hair artists around the globe. Inspiration is everywhere!

**How do you prepare yourself and your team**

I keep scrapbooks and save images I like to folders on my iPad and phone. I love to research briefs and create mood boards. It's constant and it's something I do all the time. 📌



Hair: Joanne O'Neill  
Photography: Jim Crone  
Make-up: Ashley Morhej  
Designer/Styling: Jessica Brandt





## BLACKSPA Service by MATRIX

# Innovation for Dark Hair

MATRIX presents the first ever BLACKSPA service meant for dark tresses. Leave your dull hair worries to the MATRIX expert and get a specialised service to revive and rejuvenate your dark hair

**D**azzling, long dark hair has always been one of the epithets of beauty for women in India. However, external aggressors such as pollution, dust, prolonged exposure to the sun, excess humidity, and more, can draw the life out from your dark mane to leave it looking under-nourished and dull. In today's fast paced life and changing lifestyles, it is becoming extremely challenging to maintain long hair that looks nourished and shiny at all times. To address this concern, MATRIX, the world's leading American professional brand has introduced pioneering BLACKSPA services, especially designed for naturally dark tresses or dark coloured hair. The two customised breakthrough services for dark coloured hair or naturally dark hair are meant to protect dark coloured hair for upto 24 washes\* or add brilliant mirror shine, respectively.

### In-salon BLACKSPA service

The two in-salon BLACKSPA services have been customised for your client's specific requirements:

**Uphold dark hair colour and add shine:** Clients who opt for a grey coverage colouration service and want to maintain their dark hair colour for a longer period of time.

**Enhance shine for naturally dark hair:** Clients who have naturally dark hair and are seeking an enriched shine.

The delivery of the BLACKSPA service entails special techniques that ensure deep penetration of active ingredients into your tresses that lend dark colour protection and shine. The service incorporates the Opti.black range of products that are enriched with antioxidant vitamin E, which not only helps to protect the dark colour with its antioxidant properties, but also adds brilliant shine. The salon expert works on your hair with a shampoo that has a gorgeous black texture and a pleasant floral fragrance. The black conditioner, the black masque and the black booster dose, all offer a sensorial treat, while the expert customises the service for you.

### Supreme Shine and Protect BLACKSPA

This supreme shine enhance treatment intensely nourishes and treats hair post a dark hair colouration service. Infused with the concentrated power of antioxidant vitamin E, this treatment protects dark coloured hair for up to 24 washes\*.

**Recommended for:** Those who opt for grey coverage colouration with any dark shade of hair colour.

### Mirror Shine BLACKSPA

This professional shine enhance treatment imparts brilliant mirror shine throughout the length of the hair. Enriched with antioxidant vitamin E, this treatment ensures that your dark hair dazzles noticeably more than ever.

**Recommended for:** Those with naturally dark hair that lacks shine.

## Myths debunked by experts at MATRIX

**Myth:** The BLACKSPA service is only for those who have black shades of hair colour.

**Debunked:** BLACKSPA can be done on all dark shades from 1 to 4 for instance 1.0, 2.0, 3.0, 3.26, 4.62 and others.

**Myth:** The BLACKSPA service adds colour to my hair.

**Debunked:** It is not a colour service and will not alter your existing hair shade. It will protect and lend shine to your dark coloured hair.

**Myth:** I cannot avail of the BLACKSPA service if I have naturally dark hair.

**Debunked:** Mirror Shine BLACKSPA service can be opted for by those who have naturally dark hair.

**Myth:** BLACKSPA service does not suit my fashion coverage hair colour.

**Debunked:** BLACKSPA service can be done on dark fashion shades like, 3.26, 4.35, 4.62, and more.

**Myth:** The Opti.black shampoo will maintain my dark coloured tresses at home.

**Debunked:** MATRIX professionals recommend using the Opti.black range of products that includes a shampoo, conditioner and a serum to protect dark coloured hair for up to 24 washes.



## Home care range

While you flaunt your beautiful tresses after the enriching BLACKSPA service experience, the experts at MATRIX recommend following up these services with the MATRIX Opti.black home care range that includes the Opti.black Shampoo, Conditioner and Serum. This range ensures that the dazzle with which you step out of the salon post the BLACKSPA service, is maintained at home, too.



**Opti.black Shampoo:** A black shampoo to suit Indian hair, it lends a dazzling shine to naturally dark hair and also helps prolong the longevity of dark hair colour post a colouration service.



### Opti.black Conditioner:

Specially formulated for Indian hair, the Opti.black conditioner is rich in antioxidant vitamin E that lends a mirror finish throughout the length of the hair.



**Opti.black Serum:** A high intensity shine serum that adds the perfect mirror finish that you have always desired.

## Professional Expert Speak:

“MATRIX is the first professional brand to launch a post care service for both natural and dark coloured hair. I am very happy with the Blackspa service!”

- Praveena,  
B-enzo Unisex Salon and  
Spa, Bangalore

“Blackspa treatment gives smoothness and shine to dark hair. My clients like the results!”

- Asha Jampal,  
Kumari Salon, Mumbai

“The Blackspa is a very effective service. The masque is very smooth and lends shine to the hair, especially dark hair. We recommend home care to all our clients after the Blackspa service.”

- Inderjeet Kaur,  
Roop Nikhar, Delhi



\*System of Opti.black shampoo+booster dose+masque+serum vs. non conditioning shampoo

\*\*Use the homecare range regularly to protect dark colored hair for up to 24 washes

The all new BLACKSPA service is exclusively available at MATRIX salons across the country

BLACKSPA is the trademark service of MATRIX



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# Dr Kerstin Meyer-Lipp Innovations In Progress



**Dr Kerstin Meyer-Lipp, Innovation Manager Wella Professional, shares with *Salon India* her passion for creating unique products at Wella Professional**

### **Tell us about yourself please.**

I have studied Nutritional Sciences at the University of Giessen in Germany followed by a PhD in Biochemistry at the University of Nice in France and the Max-Planck Institute of Biophysics in Frankfurt where I focused on the kinetics and mechanism of membrane proteins. In 2005, I joined P&G in Research and Development in the Family Care department, where my research was on improving the absorbency of kitchen paper towels. I, then, moved into Hair Care in 2008 and since then, have worked on the development of hair care and styling product innovations for women around the world.

### **Today what are your responsibilities at Wella?**

I primarily look after the Research and Development for Wella Care and Style Range. I am constantly travelling looking for inspiration and innovations from different parts of the world. I also lead our global test salon in New York, Germany, Singapore and Tokyo where we test our newest product ideas. My passion for bringing innovative technologies to life for the consumers in Beauty Care has led to my involvement with many functions inside P&G such as, Marketing, Design, and Market Research, amongst others.

### **What are the aspects you need to look into while working on care and styling products?**

The key aspects to be kept in mind are the consumer's needs as well as the stylist's needs. We also keep a tab on the latest trends in key markets globally.

### **What are the other projects you are involved in?**

Currently I am focusing on the Elements range, which is our newest addition.

### **What are the trends in care and styling?**

I think the natural trend is coming back in care. More and more people are becoming conscious about the ingredients in the products they use and are shifting back to natural ingredients. The age-old oiling tradition is now being adopted even by western countries.

### **What is the advice you would like to give to hairstylists?**

The only principal advice I would want to give stylists is to advise their clients to make it a point to use a conditioner or mask post a shampoo. I've seen many people do not use it and it is absolutely essential and the stylist needs to help his or her clients to make it a ritual. 🧴

(AVB)





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# Sports Inspired TIGI Styles for Men

It is that time of the year where you need to gear up to cheer your favourite teams! With sports fever in the air, it is imperative to get your look right and hairstyles play a vital role in getting that perfect look

**N**o matter what sport you are passionate about, TIGI has a hairstyle that will make you stand out in a crowd. TIGI with its Bed Head for Men range is exclusively designed to strengthen hair, add texture and invigorate the scalp, keeping you at the top of your game!

## The look

### Dapper Mohawk

If edgy is your middle name, then look no further for we have found the perfect hairstyle for you.

#### Get this look

- ▶ Wash your hair with TIGI Bed Head for Men Charge Up Thickening Shampoo and Conditioner.
- ▶ Apply TIGI Bed Head for Men Power Play Firm Finish Gel on damp hair; blast dry on medium heat.
- ▶ As the hair starts to dry, apply a little more of the TIGI Bed Head for men Power Play Finish Gel and work with fingers to finish the look.



## The look

### Side-and-Back Swept Mane

If you cannot forgo the length of your hair, then say hello to the classic side-and-back swept mane.

#### Get this look

- ▶ Wash hair with TIGI Bed Head for Men Clean Up Daily Shampoo and Conditioner.
- ▶ Apply TIGI Bed Head for Men Pure Texture Molding Paste on damp hair and blast dry, using fingers to set the movement.
- ▶ Scrunch the hair and apply more of TIGI Bed Head for men Pure Texture Molding Paste to finish the look.





### The look

## Uber-cool Undercut

Short sides, long top and extremely stylish, the undercut has been increasingly popular. No matter what your hair type, there will always be an undercut for you.

### Get this look

- ▶ Shampoo with TIGI Bed Head for Men Clean Up Daily Shampoo and Conditioner.
- ▶ Focus the dryer on smoothing the front to achieve a swept look.
- ▶ Apply TIGI Bed Head for Men Matte Separation Workable Wax to finish the look.



### The look

## Out of Bed

The just-rolled-out-of-the-bed-still-sexy look has caught the fancy of many discerning man and has been in trend for quite sometime now.

### Get this look

- ▶ Wash your hair with TIGI Bed Head for Men Clean Up Daily Shampoo and Conditioner.
- ▶ Blast dry the hair, especially the front section to achieve a smooth look.
- ▶ Apply TIGI Bed Head for Men Pure Texture Molding Paste on your hands, emulsify and apply on the hair.
- ▶ Work with fingers and you will achieve the final look.



Photos: Shutterstock.com



# L'Oréal Professionnel Forecast Future of Hair Care with Innovative Pro Fiber

One-of-a-kind breakthrough from L'Oréal Professionnel, the Pro Fiber range for damage repair, was unveiled at three separate futuristic events in Bangalore, Delhi and Mumbai





**B**orn in Paris, the capital of fashion and artistic inspiration, L'Oréal Professionnel has always kept its pace and rhythm in tune with the artistic community. Each season, the world's top hairdressers work closely with designers to create the inspirational hairstyles that will grace the catwalks, setting the hair trends of tomorrow and create original and revolutionary hair care products that give us a glimpse into the future.

At glittering ceremonies held in the three cities of Bangalore, Delhi and Mumbai, L'Oréal Professionnel, unveiled Pro Fiber, an innovative product range that is the future of hair care and damage repair. The event was attended by hairdressers and owners of leading L'Oréal Professionnel salons from the South, North and West regions, respectively. This unique range was revealed in a cutting-edge manner where guests were invited to 'Step into the future of Haircare' and walk through a futuristic entrance tunnel, which was lit with a laser ray grid. The audience was treated to a hi-tech infinity laser light show to reinforce the brand's high technology credentials, which was followed by an ultra-futuristic hair show where some of India's top models like Archana Akhil Kumar, Aanchal Kumar and Sonalika Sahay showcased the transformation their hair had undergone post the Pro Fiber treatment.

At the launch, Sussan Verghese, General Manager - L'Oréal Professionnel shared, "L'Oréal Professionnel has always been focused on advanced research and cutting-edge technology. Pro Fiber is one such breakthrough hair care innovation that gives you long-lasting damage repair – with treatments that are customised exclusively at the hands of our specialist hairdressers. We are confident that Pro Fiber will truly start a revolution in salons."

#### About Pro Fiber

Pro Fiber is a sophisticated specialist care range that addresses the two key needs of women the world over, which are, a complete solution for damage repair and more importantly, long-lasting results for a truly professional experience.

#### How it will help salons

L'Oréal Professionnel has decoded Hair Damage Science by crafting personalised damage diagnosis that clearly profiles hair




damage at three precise levels in order to enable salons to now offer bespoke solutions to their clients. This range is powered by Aptyl100 molecular complex, a breakthrough technology by L'Oréal's Research Laboratories, which repairs the hair fibre internally and externally for a completely repaired feel. The dual action repair is re-activated every time you shampoo with the exclusively created Pro Fiber home care range, with results that last up to two weeks\*.

#### Post the show

Guests were completely engaged at the exclusively developed Product Experience Zone, where they could view their hair damage level accurately through an advanced camera diagnosis supported by the L'Oréal Professionnel hair experts. An interactive digital zone was set up to assert the brand's technological edge. There was constant online chatter on the future of hair care which was displayed for guests to view and participate in. The guests could also grab a moment from the future at the next-generation photo booth with lighting props bringing alive the key activating proposition of the range.

#### Price and availability

The Pro Fiber Shampoo is for ₹1,200 and the Masque is for ₹1,400 for each range and will be available across select L'Oréal Professionnel salons from March 2016. 

\*Instrumental tests after the salon routine – upto two weeks (four Pro Fiber shampoos) (Rectify, Restore, Reconstruct)



# Alex Rachid Redjem

## French Chic In India

Alex Rachid Redjem, well-known French hairstylist has been in India since the last 10 years and is busy working wonders. A lover of natural beauty and long voluminous hair, Redjem shares his exciting journey with *Salon India*

### How did you get into the hairstyling industry?

I come from a family of hairdressers. My aunt had a salon and every weekend I used to spend time there. My father had always been a little apprehensive about taking it up as a full-time profession, but I was driven and was attracted to hairdressing since my childhood days. When I completed my high school in 1990, we had a break of two months and at that time, when my father asked me to either be an apprentice in a salon or study finance and accounting. My aunt also told me that it would be too easy for me, if I was to train under her, hence I should work with someone who would be tough and train me correctly. I was fortunate enough to be an apprentice with Barbara, my mentor. She is 85 and I meet her whenever I am in France and till the day she is my only mentor.

### What were the challenges you faced while being an apprentice?

Well, it was quite a challenging job looking for apprenticeship. Soon I joined a salon run by a lady with just one help. She was Barbara! At first she refused me the job, but when I told her that I knew colouring and would help her, she was convinced and asked me to wear black and white clothes next day at work. This was my beginning in hairdressing industry in year 1990 and I was 16 at that time. She mentored me for three years and I finally received my diploma in hairdressing in 1993.

### What all courses have you taken up?

In France, every big brand has its own technique. After my graduation, I still wanted to learn more. Hence, I worked with all the top salons in France where I was first trained at a respectable academy. I also learnt make-up, as I was always interested in fashion looks and it is very common that the make-up artist and hairstylist thoughts are not in harmony, so I learnt it myself to create complete fashion looks all by myself.







**What is your personal favourite style?**

As I hail from Europe, I like to keep it natural, minimal and beautiful. I like to keep hair very naturally flowy and voluminous. If any client asks for loud make-up, I send them to other artists as I like make-up when she glows in her own skin.

**What do you like the most about India?**

The best thing about India is that women here love their hair. They have thick shiny hair and they always want to keep the length. I find it fascinating to work with long thick hair.

**Which is your favourite cutting tool?**

Scissor is without doubt my favourite cutting tool.

**What are the hairstyling trends you predict for FY2016**

I predict the perm curl with layer haircut, but keeping the length.

**What is your strength as a hairdresser?**

I communicate with my clients. It is not only about how many techniques you know, but how one gives a client her dream haircut. So I talk to them, get to know about their preferences, their personality. I remember in 2005, two ladies brought her two teenage girls for a cut. When they entered both were looking same, but when I talked to them they had such different personalities. One was docile and introvert so I gave her very angel-like cut and then the other girl was more bold and extrovert, so I gave her a cut that needs to have an attitude to carry off.

**What advice would you like to give the new entrants in the industry?**

First, always be passionate about your work. It's not your salon's client, but your client. If you have this attitude, this industry has nothing to offer to you. Secondly, communicate. Talk to your client and figure out what kind of haircut they need by knowing about their personality. Have a consultation session, learn about their hobbies, day schedules, likes dislikes as one's haircut portrays one's personality. Don't be shy if you find the client is from the high-society or you cannot talk in English, communicate in Hindi. In the end, a client wants to get the best haircut which will uplift her spirit and make her feel more beautiful.

**What are your views on the hair industry in India?**

It has grown in leaps, but the training could be more professional for the industry enthusiasts, which I find to be lacking.

**What are your future plans?**

I am looking forward to continuing my career in India. I went back to Europe, but after spending 10 long years here, came back because I missed this country. 🌍

# Wella Professionals International Celebration Time with TrendVision Awards 2015 and Recognition Awards

In Berlin, Wella celebrated its 135th anniversary by bestowing the International TrendVision Awards and Life Achievement Awards to their longest standing partners







L to R: Sylvie Moreau, Srebi Hanak, Josh Wood, Maria Castan, Eva Graham, Eugene Souleiman

A fitting tribute to their 135th anniversary, Wella returned home to Germany for this year's Wella TrendVision extravaganza. The event took place in Berlin on 22 November and attracted over 1,400 hairdressers from all around the world, looking to celebrate their incredible industry and Wella's undisputed place at the very heart of it. Opening the show at Station-Berlin, Sylvie Moreau, Executive Vice President, Wella, said, "As we celebrate our 135 years of rich heritage and groundbreaking innovation, we are looking forward to our exciting future. In the Wella Family we are dedicated to nurturing millions of talented and passionate hairdressers around the world and this is why we are here today."

### 15th International TrendVision Awards

This year, 69 competitors travelled to Berlin from 37 countries, who are winners from the local National TrendVision Awards, chosen to represent their countries out of 5,000

#### THE WINNERS

##### Young Talent PLATINUM:

Anastasia Krupovich, KirpimoMeistrai, Lithuania

##### Young Talent GOLD:

Mikaela Edwards, Runway, New Zealand

##### Young Talent SILVER:

Zoe Huang, Zoom Hairdressing, Taiwan

##### Young Talent BRONZE:

Sonya Rättö, Prof Tampere, Finland

##### Young Talent PEOPLE'S CHOICE:

Calogero Castellana, Mimi Hair Fashion, Italy

##### Color Vision GOLD:

Patcharee Apirom, MOGA, Thailand

##### Color Vision SILVER:

Guiping Zhang, Tiffany Salon, China

##### Color Vision BRONZE:

James Fang, Headline, Taiwan

##### Color Vision PEOPLE'S CHOICE:

Alina Iulia Calin, AYO Salon, Romania

#### INTERNATIONAL TRENDVISION AWARDS: FULL JUDGING PANEL

COLOR VISION	YOUNG TALENT
<b>Josh Wood</b> Wella Global Creative Director of Color	<b>Eugene Souleiman</b> Wella Global Creative Director of Care and Styling
<b>Klaus Peter Ochs</b> Wella Top Artist (Germany)	<b>Luciana Nilo</b> Wella Top Artist (Brazil)
<b>Sonya Dove</b> Wella Global Creative Artist (USA)	<b>Cyrill Brune</b> Wella Global Creative Artist (France)
<b>Frank Apostolopoulos</b> Wella Top Artist (Australia)	<b>Oscar Blandi</b> Wella Top Artist (USA)
<b>Olga Piontek</b> Elle Poland Editor (Poland) – Media judge	<b>Petra Weinzierl</b> Clips Editor (Germany) – Media judge

applicants. They each prepared a creative masterpiece to showcase their skills in their specific field: Young Talent or Color Vision. Each category included four awards – the Platinum, Gold, Silver and Bronze awards – and also recognised the 'People's Choice', an additional honour bestowed on the finalist receiving the most votes from the live online audience who cast 25,000 votes. The Young Talent category was judged by a panel of experts including Wella Professionals Global Creative Director for Care and Styling, Eugene Souleiman. The finalists in this category were challenged to create their own editorial interpretation of one of Wella's 2015 trends, SS15's Distilled Collection or AW15's Uncharted Territories, originally revealed at last year's TrendVision event.

#### Judge speak

On the talent in this year's competition, Head Young Talent judge, Eugene Souleiman said: "This year has been brilliant and I've found it really hard judging – so many beautiful ideas that have been extremely well executed. We are looking for something really strong that has done incredibly well and something that is beautiful as well. And this year it was really, really hard, but for me Anastasia really stood out – she showed a lot of bravery in her styling and great taste." The Color Vision category, lead by head judge and Wella Professionals Global Creative Director for Color, Josh Wood, was just as hotly contested as the competitors were eager to show off their skills and technique in their interpretation of 2015's trends and Wella's premium colour ethos.

#### Wella Life Achievement and Family Awards

The ITVAs weren't the only honours bestowed – Eva Graham, Founder of NIOXIN was honoured with the Wella Life Achievement Award. The celebration continued with the 'Wella Family' Recognition Awards. The first award was for Dolores Kondrashova, President of the Russian Hairdressing Union, founder of one of the most prestigious salons in Russia; Jesus de la Calle from Spain, a partner since 1979 who now has 10 salons in Spain; Inger Ellen Nicolaisen who has 130 salons and seven schools across Norway and Sweden; Walter Cabral from Brazil; Paul and Marie Gaglioti; Yoshinori Shima; Michael Gerrard from England; James Longagnani; Gennadios Palas from Palas of Hair and Beauty in Cyprus and finally, Klaus Peter Ochs is a world championship hairdresser, creative visionary and global President of the world's largest hairdressing association, Intercoiffure Mondiale. 📍



# Brillare Science

## Root Deep Absolute Advance-III



“Root Deep is unique in the hair spa segment. We have seen great results in arresting hair fall. Our clients are extremely happy and keep coming back for it.”

– Dr Simal Soin,  
Aayna Clinic, Delhi



“Many of our clients are satisfied with Root Deep therapy results. I like it as it reduces hair fall by working on the roots, scalp and the shaft. Nature score is unique and we and our clients trust it.”

– Mahendra Salunke,  
Owner, Mahhindra's  
Swaroop Salon, Mumbai



“Root Deep Absolute Advance-III was born out of our sincere endeavour to deliver deep, natural nourishment to your hair roots. Right from oils to extracts, proteins to vitamins, everything in Root Deep Absolute Advance-III is genuine wholesome nourishment from nature.”

– Anil Sachdeva,  
Business Head,  
Brillare Science Pvt Ltd

### About the company

Brillare Science Pvt Ltd works on the philosophy of introducing need-based products after conducting extensive research. They have taken a step forward to consolidate the customer's confidence by introducing the 'Nature Score' concept. The products are not tested on animals and use vegan ingredients only. Hence, they are certified by PETA as Vegan and Animal cruelty-free products.

### About the product

Root Deep Absolute Advance-III#, also known as the Next Generation Hair Retention Therapy, is a patented nature quantified formulation that fights hair fall, hair thinning and decreased hair density. It is blended with deep nourishing oils, phytonutrient extracts, vitamins, minerals and plant peptides to ensure energised and strengthened hair roots, a youthful healthy scalp and a strong hair fibre.

### Key ingredients

With ingredients that have been derived from nature, Root Deep Absolute Advance-III, is infused with the goodness of sunflower seed oil, essential fatty acids and vitamin E-rich nut oil that penetrates deep into hair and improves hair vitality; coconut oil; sweet almond oil and 10 Phytonutrient extracts like pea sprout extract, basil hairy root culture extract, Pterocarpus marsupium bark extract that works on six major concerns associated with hair loss, such as fall reduction, root energising, blockage clearing, anti scalp ageing, dandruff removal and shaft strengthening, and finally, 17 Keratin resembling plant amino acids and Hexa Peptide 11.

### Benefits

A patented nature quantified formulation made from the 31 natural active ingredients, Root Deep Absolute Advance-III is free from SLES/ALES, paraben, formaldehyde, colour and any other harmful chemicals.

### Price and availability

Root Deep Absolute Advance-III is available in variants of Root Deep Absolute Advance-III Hydrooil (200 ml); Root Deep Absolute Advance-III Shampoo (200 ml); Root Deep Absolute Advance-III Intenso Fluid (200 ml); Root Deep Absolute Advance-III Anti Frizz Oil (100 ml); Root Deep Absolute Advance III Root Recharge Synergy (6x3 ml) at all leading professional salons across India. Price is on request.

# Patent pending for deep penetrating micro-emulsion technique of Hydrooil and Root Recharge Synergy





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# Market Watch

## Hair Care

### Hair coat by Berina

Hair comes in a variety of textures and in the summer season, there are concerns of frizzy, dry and dull hair. Excessive use of styling products and chemicals lead to scalp-related issues. To eliminate these concerns, Berina has launched the Berina Hair Coat, which has silicone gum and cyclomethicone-based serum with sunscreen to offer protection from the harmful ultra violet rays, dust and pollution. The unique formula has a powerful outcome, which helps hair to become healthy and prevents against dryness after a chemical treatment.

**Price:** Berina Hair Coat for ₹400 (85ml); Berina Hair Coat for ₹22 (30ml)



### Hair mask by Alfaparf

Now you can have straight and easy to comb hair with the launch of Lisse Design Keratin Therapy. Equipped with the latest formulations to maintain the integrity and health of hair, the Lisse Design Keratin Therapy Rehydrating Mask is free of paraben and formaldehyde and is tested by US standards



and conforms with EU and international requirements; suitable for all hair types, even colour treated hair. With a guaranteed lasting result of up to three months, it has ingredients such as Kera-Collagen Complex, Hydrolyzed Keratin Complex and quaternised collagen. The complex ensures results up to three months and with the help of thermal styling, it reshapes the arrangement of the chains of the hair keratin, extending them to give the characteristic shape smooth; babassu oil in it makes hair soft, silky and shiny.

**Price:** ₹2,000 for 500gms



### Hair colour by Dreamron

Dreamron X'tra Lift Hair Color enhances the intensity of colour and the retention power, which brightens coloured hair. Colouring is done in one step and gives a direct lift on dark hair. It's infused with vitamin C and conditioning agents to give shine and lustre. What's more no pre-lightening is needed. The colour is safe and on regular application does not damage hair. You can choose from eight amazing shades.

**Price:** ₹350

### Keratin treatment by Keratek



Keratek Keratin Treatment is a revolutionary hair reconstructor and volume reducing treatment that eliminates frizz, relaxes the hair up to 60 to 70 per cent and leaves it healthy and shiny for at least five months, depending on the hair type. Known to completely repair, it coats each strand with keratin and rejuvenates it to give a shiny and flexible look. Keratin, together with a highly concentrated protein compound, has a unique synergy that acts fast and vigorously to regenerate and rebuild the hair shaft. The use of this formula will revive the natural strength and shine that the hair has lost over the years because of harsh chemicals, sun light and pollution. It works on all types of hair.

**Price:** On request

### Oil by Amazon Rainforest

The AçaiOil Treatment delivers healthier, stronger, more luxurious hair in the lightest hair serum available. This revolutionary formula of powerful Açai extracts and rich antioxidants has the ability to restore and renew even the most porous and damaged hair is given a healthy, elegant texture.

**Price:** On request







## Natural Soft Straight Service Professional Solution to Combat Frizz

Distress no more! Get hassle-free straight hair with the Natural Soft Straight Service by MATRIX

**S**traight hair is on every woman's wish list. Even people with straight hair generally want it straighter. Or if not straighter, then tamer without frizz and falling beautifully and uniformly from root to tip. Environmental changes, heat and dust tends to make hair extremely unruly and frizzy. For everyday straightening, using a hair iron is a cumbersome option. Permanent straightening, on the other hand, is the perfect solution for everyday shiny, straight hair with a variety of styling options. Addressing this need, MATRIX presents the Natural-Soft Straight Service, an anti-breakage permanent straightening system that ensures shinier, straighter and healthier looking hair.

Opti.Straight features the unique Auto-Control technology that stops straightening the minute a natural straight look is achieved, without hair breakage or damage caused during the process. Opti.Straight is developed with a fragrance that defuses the ammonia odour resulting in a pleasant sensorial experience. The fresh fragrance is a creation of rich floral scents comprising of jasmine and rose, along with sandalwood and green leaves and is present in higher concentrations to help neutralise the ammonia odour.

MATRIX Opti.Straight Service is available in two different strengths depending on the hair type:

**Normal:** For fine to medium, chemically treated hair.

**Resistant:** For thick, seriously curly hair.

### In-Salon care treatment

MATRIX offers a specialised post-straightening care service designed to take care of tresses that have undergone the Natural-Soft Straight Service. Experts suggest the Nourish and Seal Treatment, which incorporates the Opti.care Smooth Straight range that is enriched with shea butter to deliver smoothness, maintain the straightened hair and prevent split ends. The concentrated power ceramide of the booster dose adds strength to straightened hair making your hair feel soft, smooth and nourished after the service.

To maintain the results, experts recommend using the Opti.care home care range that includes a shampoo, conditioner and serum to maintain straightened hair after the service.

The Natural-Soft Straight Service is available at all MATRIX salons across India. 





# Jammy Fernando

## Paragon of Style

Jammy Fernando, Director, Vurve Signature Salon, Chennai, is a young and dynamic style prodigy. Fernando has built an efficient and dedicated team at Vurve and has a few reputed awards in his kitty, too! He speaks exclusively with *Salon International* about his journey, craft, latest trends and more

by **Shivpriya Bajpai**

### **Please tell us about your professional background.**

I have over 17 years of experience in the salon industry. I have been trained at Toni&Guy, UK and Singapore, hairdressing and hair colouring from the Schwarzkopf Academy in Tokyo. In India, I've undergone training with Denis Holbeck, Vipul Chudasama for basic and advanced haircuts and long hairdressing and also undertaken L'Oréal Professionnel's Creative Colouring course. I have also worked closely with Ventuno, an online video content set up to produce makeover and training videos for hair makeovers.

### **How did you get started in the hairstyling industry? Who has been the driving force in your life to choose this career?**

The driving force has been my sister and friends. When I didn't know which career to choose, my sister got me a job in a salon in Sri Lanka.

### **What were the challenges you have faced back then? And how did you overcome them?**

Challenges were many, like, language, skills, education, competition, and more. Once you see them as an area of opportunity to learn, build and improve, it just started becoming favourable for me to pick up.

### **Please tell us about all the places, salons and events where had you worked?**

I have worked for Nayana Salon, Naturals and now am at Vurve. I had also been associated with reputed brands as their ambassador, like,



Schwarzkopf and Kérastase. I also did many interesting shows and events for MATRIX and L'Oréal Professionnel, a look-book shoot for Basics clothing line and also conceptualised the look for actors in Kollywood.

### **Tell us about your current role and responsibility.**

As a Salon Director at Vurve, I am involved in giving stellar haircuts, keratin treatments and fusion extensions. Directing photo and video shoots, fashion and trade shows as well as facilitating advanced academy classes for my team, I do it all.





### How important is success to you? Who who is a successful hairstylist?

Success is relative. It is about how my day goes by. How much mess have I made and what part of it can I control. Beyond money and fame, I feel, whoever we come across in our life, should always have an impact on us. Believe in yourself and follow your passion. Am here to design hair. Remember, a day well spent is learning and contributing positively is a clean example of being successful.

### What are your favourite tools?

My scissors and band-aid! I can't live without, section clips as neat partitions are a key to neat haircuts; my Sam Villa Light Professional Ionic Blow Dryer, roller brush and styling products by Kérastase.

### What are the current trends?

#### Hair colour

**Digital tones:** Colours inspired by today's social media as clients are willing to express and experiment. Dip and dye is making a huge comeback and so is vibrant tints and gray hair.

**Cool tips:** Cool toned tips and dark roots are classy.

**Gradual ombré:** Some butterscotch, honey and blonde is just yummy.

**Babylights:** Very fine strands of colour throughout the hair with meche or plastic wrap is in vogue. It gives a multi-dimensional look and the highlights boost your colour in a natural way.

Bronde: Balayage can wait, Bronde is the new look this summer.

#### Hair cuts for women

##### Short hair

**Chin length wavy bob:** Hitting the collarbone (length) and shagging out the ends just a tiny bit. Not like that one-length lob, but a bit of shag on the ends, for instance, how Jennifer Lawrence wears her hair.



### Long and medium length

**Cut with bangs:** Long fringes are endearing.

**Textured cut:** Gives and adds substance to woman. Add a textured fringe and its brings out a whole new character.

### Haircuts for men

I think we are still going to see lots of fades and undercuts, but long hair will gain momentum, too. Look out for cheekbone or chin length hairstyles.

**Textured fringe:** Keep it natural, loose, wavy on the sides with a shaggy fringe.

**Braids:** All types, shapes and creative Braids are back.

### What is your success mantra?

I have three success mantras – never sell a service, sell an experience; product is key; break the rules and push yourself to experiment, innovate else die trying. One should continuously indulge and develop one's passion for hair in order to achieve outstanding results

### What are your views on the salon and beauty industry?

It is booming rapidly, uncontrollably. Everybody wants to start something on their own, but are not eager to learn and get their basics right. It has its positive and negatives.

### What is your advise for the newcomers entering this field?

Respect your workplace and treat it as your own. Get your basics right and build on it, keep updating yourself on the trends, be humble, communication skills are very important, don't be afraid to take chances, be like an open book and learn new things.

### Who all features in your client list?

Actors like Rajinikanth Sir, Surya, Ajith, Simar, Karthik, Sportstars like, JP Duminy, Murali Vijay, Quinton de Kock, and more.

### What are your future plans?

I want to be an internationally recognised hairdresser and start a Hair Design Academy, maybe with Vurve. 📍

# Market Watch Equipments

## Hair straightener by Ikonic

The Ikonic I-Sense is a smart sensing straightener with amazing features and sleek looks which make hair straightening so much easier. It uses the Thermal Heat Technology for even heat across the entire plate for perfect results and Thermo-shield technology can be used to give glamorous curls. The digital display with programmable features, including, heat settings by hair type, auto shut off and sound alerts make it easy for the hairstylist to use. It heats up instantly for best ever results. It can be worked on using any voltage for worldwide use and has a salon length swivel cord. The I-Sense can be used on all hair types, including coarse hair. It is available at all leading beauty stores in India and on [www.ikoneworld.com](http://www.ikoneworld.com).

**Price:** ₹7,000



## Hair brushes by WAHL

WAHL has introduced its line of six professional hair brushes that comprises of Detangle Brush, Paddle Brush and Thermal Round Brushes. The Detangle Brush eliminates tangles, is excellent for scalp massage, while minimising breakage and preserving the hair's natural moisture. The Paddle Brush comes with a wide flat base to cover larger sections of your hair, ball-ended nylon pins, anti-static rubber cushioned pads provide a maximum control and a detachable flexi pin to section the hair. The Thermal Round Brushes, available in 25mm, 33mm, 43mm and 53mm, come with a lightweight ceramic barrel that heats up faster and stays hot for longer. Available through WAHL distributors and leading beauty stores.

**Price:** ₹495 to ₹1,395



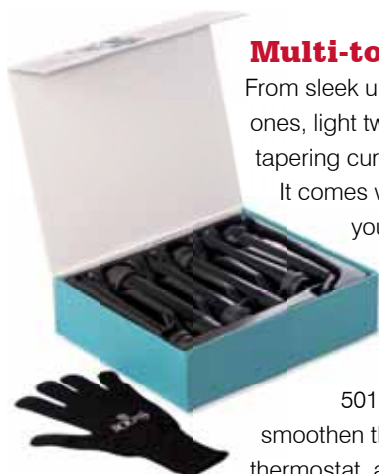
## Multi-tong curler by Roots

From sleek uniform curls to bold and springy ones, light twirls, tight curls, natural waves to tapering curls – get the look with Curlpro501.

It comes with five separate wands that give you big, medium and small uniform curls and big and medium tapering ones. Coated with ceramic and tourmaline for even heat distribution, Curlpro 501 also triggers negative ions that smoothen the hair. It comes with a built-in thermostat, a swivel cord for optimum curling convenience and a temperature control with

LED display. For safety, each wand comes with a heat resistant tip. It is available on leading online portals and whole sellers.

**Price:** ₹6,000



## Hair straightener by Vega

The Wonder Flat Hair Straightener is perfect for all hair and styles. Its tourmaline floating plates with even heat technology and ionisation, preserve the natural oil of the hair and seal the cuticle for improved moisture retention. The result is increased lustre and shine. The unique feature is the digital control that allows you to set the temperature as per your hair type. You can straighten, flip, smooth and curl your hair with a single product. It comes with a two-year warranty and is available at retail beauty and accessory outlets.

**Price:** ₹2,699



## Foot file by Credo Solingen

Credo is the leading worldwide supplier and trendsetter for pedicure instruments for professionals and consumers, alike. The Duo-soft Foot File grooms your feet and makes it appear healthy and attractive. It is known to effectively remove dead skin without hurting your feet and the ergonomic design makes it easy to use. It is a reusable tool and the foot filing refills can be purchased separately. It is available at [www.esskaybeauty.in](http://www.esskaybeauty.in).

**Price:** ₹500



## Foot massager by Beauty 'n' Beyond

Reflexology was invented when scientists discovered that intensive tickling improved blood circulation and lowered stress. To look after your feet, the new Foot Massager gives maximum comfort to your sore legs, relieving them of pain and soreness. It has heating options, bubbles and massager. Available at Beauty 'n' Beyond.

**Price:** On request







# Leading Ladies

## Women Entrepreneurs of India

The beauty and wellness industry of India is said to be booming. It has made it thus far because a few disciplined, forceful women who knew their minds decided to be a part of it. *Salon India* congratulates these beacons of light and showcases their strengths to serve as an example for the numerous other women waiting in the wings for their share of the limelight

by **Aradhana V Bhatnagar**

**TOP  
17**

# ★★★ Shahnaz Husain ★★★

Managing Director, Shahnaz Husain Group of Companies

## Views on the hair, beauty and wellness industry

Over the last few years, India has become one of the fastest growing economies. There has been an increase in efficient growth of productivity in the face of fierce global competition. The industry has tremendous potential and opportunities for growth.

## Ground covered

More than four decades ago, when I started my career, I rejected the existing concept of beauty and adopted my own. At that time, beauty treatments were mainly 'colour and cover'. Superficial beauty treatments and hairstyling were 'treats' women went in for. No heed was paid to the potential dangers of chemical treatments or the detrimental effects of UV rays and chemical pollutants. The 'back to nature' trend had not yet begun. The industry, too, was unorganised and fragmented. In 1971, I opened my first herbal salon and started formulating my own products, based on Ayurveda. I drew from the powerful healing properties of plant ingredients and natural substances and adopted the principle of Care and Cure. I also introduced salon treatments and therapeutic products to treat specific skin and hair problems. Gradually, my concept of holistic and herbal beauty care caught on and since then, it is Ayurvedic beauty care that has driven the growth of the beauty

business in India. Today awareness of beauty and wellness, fashion and grooming is at an all-time high. I started extending my salons and other ventures on a franchise system. From one herbal salon to a global network of franchise ventures, it has been a phenomenal journey.

## Challenges and overcoming them

The Shahnaz Husain brand has been built up in a very personal way, right from its inception. Having adopted a totally new concept of herbal care and cure, I had to increase awareness of the healing powers of herbs and the dangers of chemical and synthetic ingredients. I did this by contributing articles in leading newspapers and magazines. I had to overcome social and economic hurdles. I started my first herbal salon in my own home, in a very small way, without much capital investment. I believe that product innovation is an integral part of brand building. For this, we had to set up R&D units and focused on creativity, innovation and quality. We also set up a herb and flower farm to ensure purity of raw material. Entering the international market was the biggest challenge. India was not even represented at that time, but I attended the International Beauty Congresses on my own steam, speaking on Ayurveda and trying to popularise Ayurvedic beauty care. I participated in the Festival of India in London in 1980 and was given a counter in the Perfumery Section at Selfridges. In the face of fierce competition, to stand up alone and sell India's ancient civilisation in a jar, was not easy. To everyone's surprise, the entire consignment sold out in three days, breaking the store's existing cosmetic sales records. From there, we moved on to Harrods in



London, Galeries Lafayette in Paris and others. I also adopted unique business strategies. We also entered the retail business only in the 1990s. Our salons were also outlets for our products. We adopted a clinical system, with prescriptives. Our products grew out of clinical usage, based on massive client feedback. I established an integrated system of Salon Chain and Product Excellence that relied on each other. These features became an important part of our brand image.

## If I wasn't in this line, I would be

I have never considered any other career, apart from the beauty business. In fact, my work is not merely my career, it is the sole purpose of my existence.

## Plans for the future

We will be taking Ayurveda and Brand India to more countries within the next year and plan to expand to UK, USA, Canada, UAE, Kuwait, Bahrain, Oman, Australia, Singapore, Malaysia, New Zealand and Russia. We are widening our global chain of franchise ventures and appointing distributors in unrepresented new markets. We have set up a liaison office in London to oversee our business in the UK and Europe. Shahnaz Herbals also plans to supply the Chemoline products for skin and hair care free of cost to top Cancer hospitals all over the world, that have been especially designed to help alleviate the side effects of chemotherapy and radiation, as a part of our CSR activities.





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# ★★★ Dr Blossom Kochhar ★★★

Chairperson, Blossom Kochhar Group of Companies

## Views on the hair, beauty and wellness industry

The hair, beauty and the wellness industry of India is now gradually becoming organised. Previously we knew we had talent, but we lacked the means of honing the skills and taking up the profession of hairdressing, salon and spa management and being a serious beautician. We could not think that they could become mainstream professions in India.

The beauty services consumption has been increasing exponentially since the last couple of years. Consumers are becoming more aspiration driven which has led to the evolution of the concept of grooming and beauty for both men and women. The rising beauty concerns among the consumers are propelling the Indian cosmetics industry. The spa segment, which is a new entrant, has integrated itself well. Consumers are ready to pay a premium to pamper themselves with the spa services. A consumer behaviour analysis, has observed that consumers are increasingly shifting towards 'natural' and 'herbal' cosmetic products as they are associated with bio-active ingredients and safe for human skin. For example, we at Aroma Magic, manufacture our products free of parabens, harsh chemicals, artificial fragrances or colour.

As a member of the Governing Council of the Sector Skill Council, we are working towards creating National Occupational Standards and job roles across various sub sectors in the beauty and wellness industry. Once these job roles and National Occupational Standards are in place we expect our industry to be as organised as any other. Having been part of this industry for more than three decades, I feel honoured that I am able to contribute towards its growth through various initiatives.

## Ground covered

My childhood was spent on the coffee plantations with my very large family; everything we consumed was organically grown and taken from the earth. This idea of everything being 'nature derived' led to the beginning of the Blossom Kochhar Group of Companies. I have been practicing and

researching the science of 'Aromatherapy and Herbalism' for over 25 years.

This extensive research has led to the manufacture of aromatherapy-based skin care and beauty products under the brand name 'Blossom Kochhar Aroma Magic'.

About 30 years ago, I was in search of beauty solutions that had the same green, natural life giving philosophy that I grew up with - 'what we apply should be as healing and effective as what we eat', but, such products were difficult to find. A thought stemmed in my mind and I decided to create an honest, truthful and natural product on the core basis of Green Science; a holistic approach to beauty and inner healing through the harmony of mind, body and soul. I realised the need to have a scientific system backing it by stitching together the science and art of Aromatherapy and the modern day science of Terra therapy to create a pure product with 35 per cent concentrates of essential oils and organic extracts. This little idea gave birth to Aroma Magic - a result of immense amount of hard work, sleepless nights and a life long journey of studying, experimenting, blending and creating a complete line of nature-derived products.



## Challenges and overcoming them

The major problem that I had faced and at times still do, is to make people understand that a career in the beauty and the wellness industry, or as hair and make-up artist is equally important like any other profession. In order to do away with the taboo where people do not consider these professions to be taken up seriously, I decided to come up with my own academy, the Blossom Kochhar College of Creative Arts & Design, where talented people are trained so that they can take the Indian beauty and wellness industry, to another level altogether, where we can compare ourselves with the talents showcased at world forums.

## If I wasn't in this line, I would be

I love photography and golf, however I am happy doing what I am doing, as it gives me an opportunity to make a difference.

## Plans for the future

We have been coming up with our new facial kits – Jewel Facial Kit, Vitamin C Lightening Facial Kit, Derma Chill Facial Kit, Detox Bamboo Charcoal Facial Kit, Advance Acne Facial Kit and some more depending on the skin types. We are also associating with Intercoiffure Mondial – the most powerful and influential organisation in the world of hair dressing. It is an elite club of hair designers, salon owners and industry leaders and is present in 55 countries across the world.



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# ★★★★ *Bharti Taneja* ★★★★★

**Aesthetician & Cosmetologist and Director of ALPS Beauty Clinics & Academies**

## Views on the hair, beauty and wellness industry

Undoubtedly, there has been a tremendous transition in the field of beauty and wellness. Today, everyone wants to look beautiful, as it gives them extreme confidence to survive in this competitive world. All this has been helping the beauty industry to grow and encouraging the high-class and educated to invest in this field – which was not the scenario few years earlier. Some of the extra perks like, daily-cash, recession-proof and being glamour-oriented is also attracting a lot of investors towards this extravagant industry – making it one of the most sought-after field to start a business in India.

## Ground covered

I have come quite a long way. In 1988, when we inaugurated ALPS, there were either beauty parlours or skin doctors treating beauty, skin and hair related problems in their clinics. I took the initiative of setting up a beauty clinic, with the facilities of doctors to treat our clients. I still remember the day I started ALPS with a sum of ₹2,000 from a single room in Vikaspuri that has today transformed into a large and multi-dimensional corporation called ALPS Cosmetic Clinic. The group has played a key role in bringing out the business of beauty care from the confines of the rich and the elite by offering really affordable solutions. We have also endowed the education industry with a chain of beauty academies, individually titled, Alps Academy of Hair & Beauty. The Academy offers several Certificate, Diploma and PG Diploma courses in various subjects of beauty, hair and make-up. It imparts the knowledge,

experience and insight of the beauty trade from its 10 operational academies in Delhi-NCR and north India.

## Challenges and overcoming them

Little to my wonder, beauty wasn't considered a much esteemed vocation in the days when I decided to open ALPS. I was a science teacher at a reputed school – a profession any family would be proud of in those days. So, quitting teaching and barging into the beauty business by opening a cosmetic clinic, came as a surprise to everyone. However, things changed as I progressed and my parlour started getting great reviews. People used to get impressed not only with my services, but with the way in which I amalgamated science and beauty together to provide them expert clinical jobs at nominal costs. They also praised my interpersonal skills and I used to get flattered with it! And, all thanks to this mouth-publicity, the footfalls of my salon increased way beyond expectations within three months of opening. I felt I was flying sky high. Sometimes, I feel so proud that a venture which I started by investing just ₹2,000 from my bedroom, has developed into 20 centres! And, it was just possible because of that zeal and passion which I had in me to drive ALPS towards success. Not only this, my health tried to hamper my commitment when I was pregnant, but I decided to not give up.

## If I wasn't in this line, I would be

Well, it would be somewhere in another creative field only. For example, as I love to cook, I would have loved to teach cooking as



a cooking expert. Also, clothes are my life and I like wearing them in different styles – apparel designing is another profession I would have been in. Apart from this, interior designing catches my fancy and I love to decorate my house – you would find me working as an interior decorator.

## Plans for the future

After creating a revolution in beauty and wellness domain, we are planning expand our horizons both nationally and internationally. Currently, we are looking out to hand-over more and more franchisees all over North India and to spread our wings to other states and eventually, overseas. Therefore, we are now inviting franchises as well as investors to join us by opening franchises and reap profitable benefits along with us.





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RUDRAKSHA ENTERPRISES - WEST DELHI - 9810082672 / SUSHMALA ENTERPRISES - SOUTH DELHI - 9868213335

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# ★★★ *Sonali Bhambri* ★★★

Director, Toni&Guy Salons, North India

## Views on the hair, beauty and wellness industry

According to a report by FICCI, the overall wellness market in India is estimated to be at ₹490 billion and wellness services alone comprise 40 per cent of this market. With the growth of individual's desire for social acceptance, exclusivity and collective welfare, people are becoming conscious of the way they look and spend enough time, money and effort on their wellness.

## Ground covered

Toni&Guy has come a long way since it started. We started with three salons and have opened 30 salons across North India within a short span.

## Challenges and overcoming them

Toni&Guy has been renowned as an innovator in hairdressing and bridges the gap between high end fashion and hairdressing. The biggest challenge was finding educated hair

dressers. Educating and training our staff at Toni&Guy remains our foundation and focus. We will very soon have our very own Toni&Guy hairdressing training academy in Delhi. The cutting-edge curriculum, instructors and facilities will make a difference to our school students.

## If I wasn't in this line, I would be

The Wellness industry has always been our passion and DNA, which fuelled our long term vision to change the dynamics of this industry in India. This is why we associated with a global leader like Toni&Guy and continue to be the market leader across India as well, offering the ultimate salon experience to our valued customers. Therefore, it's difficult to even imagine a situation away from this industry.

## Plans for the future

We aim to have 50 Toni&Guy salons and are also launching an academy to educate and train its internal staff in the first year and then it will be open to the public.





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# ★★★ Kanta Motwani ★★★

CEO, Kromakay Salons

## Views on the hair, beauty and wellness industry

It is a fast growing industry and it has opened up many avenues and job opportunities across India. Several professional and experts from the industry are coming together to explore and expand it further

## Ground covered

I started my hairdressing training when I was still in college just for fun, but after completing my studies when I went back for my internship at Nalini Yasmin's (my mentors) I was totally fascinated and drawn into this fabulous profession called hairdressing! Working at Nalini and Yasmin was like an extension of education of sorts, almost like a finishing school in creative arts! When you are styling or cutting hair or doing make-up, you are constantly interacting with people on a very personal level and it teaches one a lot more than a theory class.

## Challenges and overcoming them

I have thoroughly enjoyed my journey and call it my joy ride. Right from my training days till I started my own business, my profession has been the best period of my life. I have learned and laughed a lot, so nothing seemed like a challenge really! I guess I have been lucky to be a part of this industry when it was very new and young. I would give credit to the pioneers – my bosses of newage hair and beauty industry Nalini and Yasmin, who were and still are very big hearted, dynamic and lovely ladies. They made learning the art of hairdressing joyful and interesting!

## If I wasn't in this line, I would be

I am very sure I would have pursued psychology and become a psychotherapist! It was my initial plan as I graduated in BA Honours in Psychology.



## Plans for the future

I wish to open more training academies.







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# ★★★ *Rekha Chaudhari* ★★★

Wellness Ambassador of India

## Views on the hair, beauty and wellness industry

From the year 2004 to 2016, movement in the beauty and wellness industry has increased and brought about a revolution with immense development in technology. Cosmetics, skin care, hair care, nail care industry is more than ₹20,000 cr, where professional equipments growth is 10 per cent and India's wellness market growth has been about 20 per cent.

## Ground covered

I have been in this industry for the last 24 years. In 2000 I came to Mumbai and started my business in 2004 with Remy Laure as a first brand before the commencement of JCKRC Spa Destination in 2007. From 2007 till 2016, we were into importing, distributing more than 13 international brands. Now we cater to thousands of professionals, chains of salons and spas for products and equipments. Caressa Day Spa, a flagship day spa, came up in 2010 to not only provide spa services, but to widen our horizon to the spa consultancy and showcase our premium JCKRC brands. As an industry leader, I have

observed that there is a huge demand-supply gap for skilled manpower in the wellness and beauty sector in India. A large number of youth in India from the marginalised communities miss out on educational and career opportunities and find themselves with trivial incomes in spite of having inborn talent. With ZEP Foundation and JCKRC Spa and Wellness Education, we have taken up the intimidating task of bridging the gap by providing guidance to the masses to become independent and giving them a promising future. Today, we are providing this industry with niche brands, expert professional advice, technically sound equipments, as well as education.

## Challenges and overcoming them

JCKRC follows a very stringent on-boarding process to provide a smooth selling and technically support experience. Customer feedback and seller rating serves as the final testimony for our business. We try to bring the world's latest technology, which comes with price. As Indian customers are very cost



sensitive and have limited knowledge of wellness service offerings, we face a challenge while introducing to new technologies in the market. We overcome them by creating brand awareness through exhibitions and the media.

The other problem we face is teaching a new technology. At times, we face challenges with therapists as they find it difficult is to understand and adopt the technology. Due to this they have a negative opinion about the brand and many time owners are dependent on the opinion of the therapist. Today paucity of skilled and trained staff is one of the biggest challenges in the industry. The demand and supply gap of skilled manpower is wide. Effective monitoring of the wellness industry is a challenge. To overcome this we are creating awareness about beauty and wellness education through ZEP Foundation and JSWE.

## If I wasn't in this line, I would be

Social work influences me and would be doing it in my hometown. I used to run a blind school and taught the visually impaired, the skills I know.

## Plans for the future

With JCKRC Spa Destination, we are running a successful business. It is also working on youth and woman empowerment through ZEP Foundation, an NGO by JCKRC Spa Destination and together with JSWE, we aim to provide employment opportunities to the youth and women in the rural sector, thus focusing on a neglected sector in India.





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# ★★★ *Nalini Naegamwala* ★★★

Owner, Nalin's Salon

## Views on the hair, beauty and wellness industry

There has been an immense change in the Hair, Beauty and Spa industry since the time our salon started 45 years ago. When Yasmin and I started our salon, there were no professional hair or beauty salon leave alone spas in India. With the advent of hair product companies such as, Wella and L'Oreal the industry changed and salon owners such as ourselves, who were interested in employing well trained staff, took training for our staff as an incentive from Wella when we tied up with them. Thereafter, other salons followed suit thereby helping the industry to become more professional. Today the hair, beauty and spa industry is growing rapidly and many salons are employing certified staff. Hence the standard of hairdressing and beauty in some salons is good, yet only stylists and beauticians who are certified should be employed to improve the quality. Emphasis should be on education, only then will we improve the quality of our salons.

## Ground covered

Yasmin and I were fortunate to have done our foundation course in London and we went for

advanced training regularly to London as our husbands worked with Air india and travelling was easy. Later when we tied up with Wella one of the terms in the contract was to send our stylists for advance training to schools abroad. These stylists, in turn, became trainers and we started taking trainees, who then were employed by us as the business was growing fast. In the last 45 years, we have employed staff trained by us only. Hence the standard and quality of our work is pretty high.

As we have partnered with Wella for many years they know the culture of our salon which has been a training centre, too. We are fortunate that P & G (Wella Shiksha ) are encouraging our salon to offer hair dressing courses to students from low income backgrounds at a very reasonable fee. Thus, encouraging more persons to avail of this skill and even barbers, now have an opportunity also to become stylists

My journey at the moment is to provide these skills to the lesser privileged, who are taught very basic courses so that they get employment in this industry. The course fee is ₹10,000 and the student pays just ₹2,500. Once again besides P & G, even FICCI FLO has come forward to facilitate these students.

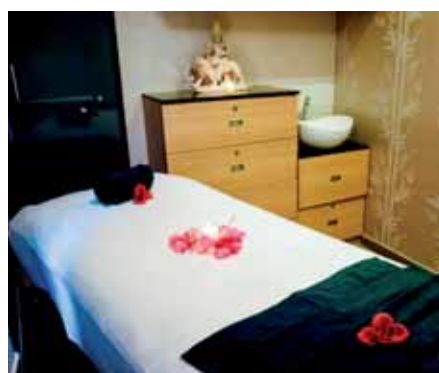


## Challenges and overcoming them

Challenges have been many but the journey has been fruitful and fulfilling and I can hope my retirement will be the same too God willing else!!

## If I wasn't in this line, I would be

I don't think I have even thought of any other career. Am pretty happy about the course of my life.






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# ★★★ Dr Kiran Lohia ★★★

Dermatologist and Owner of Lumiere Dermatology

## Views on the hair, beauty and wellness industry

This industry is evolving rapidly as our younger and older populations are becoming aware of what is possible! Now that the dermatology and beauty industry have such amazing technological options for changing ones looks and healing their concerns, people are more inspired to look and feel better about themselves!

## Ground covered

I started my two centres around two and a half years ago and two more are on the way. I am also a luminary now for laser companies and help guide them on their protocols for getting better results in Indian skin. I have also been made lead trainer for Asia for Galderma fillers and am on the faculty of the American Board and on the Editorial Board of the Journal of Procedural Dermatology. Additionally, Lumiere has received an award from Times of India as the best dermatology centres in Delhi-NCR and Elle magazine named me best dermatologist in India! So it seems that life has changed in the blink of an eye thanks to god's good grace. Hopefully, we will continue to grow and innovate so we can continually offer the best results for every skin and hair concern.

## Challenges and overcoming them

The main challenge was getting used to a new country, a new language and new customs. I am a New York born and raised, so I had to learn Hindi when I moved here! It took me years, but now I am fluent in it. Bollywood movies have helped me a lot here!

## If I wasn't in this line, I would be

A musician! I am a professionally trained singer and pianist. Music is in my blood.

## Plans for the future

I plan to expand my centres across Asia and to continue research and clinically contribute towards the improvement of dermatological science and lasers in treating common conditions such as, pigmentation, acne and PCOD.







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# ★★★ Dhara Tajal ★★★

Head - Operational Excellence, Enrich Salons & Academy

## Views on the hair, beauty and wellness industry

The salon industry in India presently stands at USD3.5 billion. The entire industry is getting more professional and organised due to the entry of known corporate players. Also, the emerging demand of beauty services by consumers in metros and tier II and tier III cities, has had a positive impact on its growth.

## Ground covered

I am a Science graduate and for me to get into the beauty industry in 2000 was an out of the box decision and an issue for my family. I had a small-time beauty parlour and also offered at home salon services. In 2004, I joined Kaya and it was my first step in the professional beauty industry. This combined with the experience I had with the salons run by the Future Group company added a professional approach. Enrich Salons lent a corporate touch as I could establish my operational skills and develop the right approach towards processes. So from a small parlour to working

as the Head - Operational Excellence at Enrich in 15 years is more than a career graph.

## Challenges and overcoming them

I feel challenges are a part of business. It's very important how you deal and learn from them. I faced it, too, but I have always ensured that I have my Plan B in place. It's also very important that you keep on making notes of every right and wrong decision, which you have made for your future reference. Correct planning and execution have always helped me to overcome the challenges.

## If I wasn't in this line, I would be

Being a Science student with Microbiology, as a primary subject, I would be working in a pathology laboratory and playing around with bacteria, micro organisms and microscopes. Now it sounds depressing!

## Plans for the future

I feel learning is a continuous process. I always feel that I still have lot to learn in this



industry. This industry has given me 'job satisfaction' along with a lot of education. Instead of thinking about my personal future plan, I would rather think of how I can give back to this industry using my knowledge and skill.





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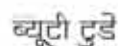
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# Vaishali K. Shah

Director, LTA School of Beauty

## Views on the hair, beauty and wellness industry

I don't think there is any other industry in commercial terms which is so exciting and happening. Whether it's a growing market segment, increasing disposable income, high tendency among consumers to spend or an influx of major international beauty products and services brand waiting to enter into Indian market to take their share of the market, it's, perhaps, one of the best times to be in India and one of the best sectors to be in India.

## Ground covered

We have been making steady progress in the field of quality beauty education and training. We have a network of seven educational centres spread across four territories and the eighth centre in the fifth territory, is underway. Six years ago we felt that we were ahead of time with our format of education and skill delivery. In today's scenario, the market has matured and is appreciative of our brand of international quality education. As an educational body, we have yet to tap the potential of the country. We are not in any

race, and hence, in no tearing hurry to grab the growth opportunity. We would rather take one firm step at a time and ensure its success before we think of more locations, territories or regions.

## Challenges and overcoming them

Our challenges have been dealing with inadequate finances, lack of quality manpower, high operative costs, amongst others. Perhaps, one unique challenge, was that we had competition, but still no competition. We faced competition from large number of unorganised players, who were only skill providers and that was accepted as benchmark training for this industry. We were and perhaps still are, the only academy dedicated to beauty education and skill. Had there been hundreds of academies in the same league, it would have made our business easier.

## If I wasn't in this line, I would be

I always wanted to do something that would transform the life of others. What could be better than education to do so!



## Plans for the future

Educating and skilling others is my calling so I will continue to enjoy doing what I am currently doing. The scale may change, the landscape might change, even the formats might change, however, the essence of what I am doing would remain intact.







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★★★ *Seema V Terajani* ★★★

Owner, SVJ Academy

**Views on the hair, beauty and wellness industry**

Our industry is growing at a very good pace, especially in the II and III tier cities, due to the sizeable jump in their economies. Hair, beauty and wellness are accepted vocational qualifications with endless and abundant opportunities.

**Ground covered**

Long back, I started in the 80s and luckily had a good mentor and quality education in hair and beauty. It was different then with no access to Youtube videos to learn from or images for reference, but skills were developed well. I continued with my education and got a degree LCGI (Licentiatehip) in Hairdressing from City & Guilds UK. I completed my Teachers Training at Vidal Sassoon and soon after, I opened my academy called Fusions in 2006. My calling

was teaching and I am very passionate about it. In 2012, I changed the name of my academy to SVJ Academy.

**Challenges and overcoming them**

The main challenge was of raising funds to start my academy. But my parents supported me and helped me set up the venture.

**If I wasn't in this line, I would be**

A Chartered Accountant!

**Pans for the future**

Continue to teach at my academy and ignite that passion in students to pursue their dreams; to teach and live by example of patience and perseverance, strength and empowerment.



★★★ *Bharti Shewale* ★★★

Director, Bharti Didi's Salon

**Views on the hair, beauty and wellness industry**

I love this industry as it fulfills dreams. In two years, one can earn and learn with no limit.

**Ground covered**

I have come a million miles from where I started.

**Challenges and overcoming them**

Everyday there are new issues. Customers want new and different hairstyles and improved skin. When there is a will there is a way to overcome challenges. I always be honest with the customer so they always believe me.

**If I wasn't in this line, I would be**

I would like become a teacher of any field or PRO for any company. I am very good at marketing and administration.

**Plans for the future**

I want to reach each and every beautician of India and want to make them awaren that that beauty is not a way to kill time. One has to learn and educate oneself thoroughly.








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★★★ *Miriam Mathew* ★★★

Director, Stream Spas Pvt Ltd



**Views on the hair, beauty and wellness industry**

India's wellness and beauty industry is one of the fastest growing industries today though it is still less than

2 per cent as compared to its performance in international market. Indian traditional practices of Ayurveda, yoga and meditation could not reach its potential due to its limited scope for expansion and awareness. But it will be changing soon with the active involvement of the government and private participants. The government has given special focus on the industry with its 'Make in India' campaign. They are concentrating on spreading awareness.

**Ground covered**

I did my CIDESCO from Champneys, UK and started my career in Dubai where I practiced hair and beauty, trained different nationalities on hair, beauty and body treatments. I then moved on to Spa Consultancy and opened spas around the world. It was the turning point of my life. I enjoy doing pre-opening and setting up of spa from construction to management phase. My first job in India

was with Hilton Golden Palms and Resort in Bangalore.

**Challenges and overcoming them**

In the 80s, people didn't give this line much respect. After my graduation, my family didn't want me to choose this profession for the same reason. Today it has changed and is one of the highest paid jobs in the Industry. More and more educated people are getting in to this field like doctors, physiotherapists, nurses, graduates, amongst others. I overcame this by doing my job with dignity and grace. Lack of proper training and unskilled manpower are hurting the industry till today. There is a huge need for skilled manpower and this is why the wellness industry is not able to shine.

**If I wasn't in this line, I would be**

A simple home maker! By the Grace of God, I have been able to balance my profession and home with Mathew, my husband's support and my sons, Atul and Abel.

**Plans for the future**

My dream is to get in to Wellness education in my own style. I have noticed that those I had trained have become professionals and it has motivated me to reach my goal. I would love to do something unique with potential for the Wellness industry.

★★★ *Lata* ★★★  
*Khanchandani*

Owner, Lata's Salon



**Views on the hair, beauty and wellness industry**

It is one of the fastest growing industries in the world.

**Ground covered**

I have reached the high point in my life as I have won a bronze medal at the Asia Cup - Fantasy Hairstyle category and made my country proud.

**Challenges and overcoming them**

The main challenge was that I did not know the language in which the training was taught. I educated myself and hence, reached the point where I am today.

**If I wasn't in this line, I would be**

In the diamond industry, shining there as well. I have completed two courses, which are diamond grading and diamond assortment.

**Plans for the future**

I would like to join Sapna Bhavnani's venture to train the underprivileged free of cost.

★★★ *Dr Shefali Trasi Nerurkar* ★★★

MD Skin, Dr Trasi's Clinic and La Piel Clinic

**Views on the hair, beauty and wellness industry**

This industry has come a long way since its inception. With the newer advances the concept of beauty and make-up have really improved.

**Ground covered**

People have opened up to beauty treatments. They are also experimenting with newer procedures.

**Challenges and overcoming them**

Meeting any clients satisfaction is the main challenge. The client needs to understand the shortcomings of each procedure and then undertake it.



**If I wasn't in this line, I would be**

I cannot imagine being in any other industry. Being a cosmetic dermatologist is like being an artist. I love to mould each of my patient's face.

**Plans for the future**

To create more awareness about beauty treatments amongst the masses.





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★★★ *Avni Amlani* ★★★

International Skin Care Consultant, Dermalogica India

**Views on the hair, beauty and wellness industry**

The hair, beauty and wellness industry in India has been evolving and moving towards providing a much better professional platform in recent years. Helping to dispel taboos associated with this industry. People are now choosing to be a part of this industry as a career.

**Ground covered**

I began my career in London as an aesthetician and working towards becoming a CIDESCO lecturer at a renowned beauty college. I owned a six treatment room skin centre in St Johns Wood, London before taking on the challenge of distribution of Dermalogica in India. To keep abreast with the ever-changing trends, I have continuously attended training to further my career, such as derma roller, laser, IPL, advanced skin techniques and more.

**Challenges and overcoming them**

The main challenges experienced were explaining the importance of continuing education and of being proud of being an aesthetician to the therapists or owners in India. It was perseverance with giving regular education to therapists and consumers provided the two-way pull and now we have owners and therapist requesting for training sessions.

**If I wasn't in this line, I would be**

I loved Psychology at college, enjoyed trying to understand human behaviour. I would have gone ahead to become a Child Psychologist. Being an aesthetician requires one to understand the psychology of clients and work colleagues.

**Plans for the future**

Going ahead, beyond fulfilling my responsibility to mentor and motivate my team to strive for higher pursuits. I am now focusing on giving a hands up to women from underprivileged backgrounds



an opportunity to work as a professional in the beauty and wellness industry. I'm overseeing our FITE initiative in providing six week vocational training for free in Mumbai to girls from Save the Children India NGO. I would like to replicate this initiative across India, working with other partners and NGOs. These girls need 'hands-up and not a hand-out!'

★★★ *Nalini Kabra* ★★★

General Manager, Christine Valmy International Academy of Beauty



**Views on the hair, beauty and wellness industry**

It is interesting to see the great strides the industry has made. Beauty services have moved

from being a luxury to being a necessity and while it is still predominantly women dominated, the number of male clients, the elderly and kids is also increasing. Other than metros, the tier II and tier III cities are experiencing rapid growth in this field and considering the flexibility it offers, it is a great career option, which is recession proof.

**Ground covered**

Having been in India over the last decade- the industry and our business has seen significant growth. In fact, one of the main reasons for relocating from New York to Mumbai was the exciting phase India was going through in

this field. While America is a very evolved market, the beauty industry in India has been a challenging one to deal with, yet it is rewarding to see the contribution one is able to make.

**Challenges and overcoming them**

The main issue was the casual 'chalta hain' approach to everything, I did not want to compromise in terms of quality of education and products and while initially, there was resistance, in the long run, it has benefited us with the industry now attaching a value to both our training and our skin care products.

**If I wasn't in this line, I would be**

After being in this industry for over 15 years, difficult to think of being in any other industry.

**Plans for the future**

Currently our academies are in Mumbai, Pune, Hyderabad and Kolkata. I would want this footprint to grow and hope there will soon be Government approved and recognised beauty training. I really want to play a significant part in this process. Also our products are currently available in 15 states, but we are working towards making Christine Valmy skin care products available across the entire nation. 📍



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# *Darren Ambrose*

## *Collection 'Veneration'*

### **About the stylist**

Darren Ambrose is one of British hairdressing's creative leaders. The winner of no less than five British Hairdressing Awards, he produces some of the most jaw dropping photographic work in the world alongside the wearable styles he gives his clients at his busy Pinner salon.

A Global Ambassador for Wella Professional, Ambrose has recently presented shows in Russia, China and New York where he holds audiences rapt with his technical abilities. His team shows all the winning potential you would expect under his mentoring.

Alongside wife Jackie, Ambrose is driven by a love of fashion and the duo's business is motivated by this passion over and above anything else – this in no small part is what attracts such a host of talent to the salon as they all cite the creativity and investment made into photoshoots and artistic pursuits.


### **About the collection**

'Veneration' is an evolution of homage paid to strong iconic women through the ages and celebrates them by capturing them as oil paintings on canvas by using an amalgamation of colour technique and couture.

### **Tools and products used**

Says Ambrose, "Using Eimi from Wella, I used mainly dry shampoos, natural volume mousses, and a rugged fit dry cream clay to add texture. Techniques and tools are mainly fingers for natural drying and irons for marcel flat waving. I used the spindle locking technique, twisting hair and running the irons through to seal and the flat iron for retro marcel wave, but with a flatter finish."

### **The future**

On his next collection, shares Ambrose, "I'm currently collecting ideas so won't be able to disclose exactly what I'm working on, but it's very exciting!" 

### **Credits:**

Hair: Darren Ambrose  
Make-up: Mary Jane Frost  
Photographer: Jenny Hands











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*Beauty*



## Samer Khouzami Make-up Wizard

Based in Lebanon, Samer Khouzami is a renowned international make-up artist. Well-armed with SK, his own personal brand of make-up brushes and Point-Repaire, a make-up academy, Khouzami wields the make-up brush as would a magician wield a magic wand. He shares with *Salon India*, his plans to be in India for a workshop soon and his journey, so far



### My beginning

I was inspired by the beauty of the world and that's how I got into this line. Women are the most perfect of all God's creations and if I could in my small way enhance that beauty, I would be so grateful for the opportunity. My mom was my beauty idol so I always admired her beauty and I have always wanted to be creative and work around the arts or colours. As a make-up artist, I'm lucky enough to be doing both!

### Always planning

Everything that I do is a turning point in my career because I work towards the next big thing. I have a lot of dreams and plans to achieve and I work hard to make them come true. I do several workshops around the world, which are a huge success. Every country that I visit makes me feel that this city is one of the most amazing destinations of my tour and it is an ongoing success.





### **Signature look**

My signature look is the smoked eye. It's a combination of the Arabic smoky with neutral and soft colours on the eye. I make it my signature look by giving it a European feel, however, with a twist of the Arabic.

### **My favourite make-up artist**

I have a lot of favourites I follow and many new upcoming aspiring artists as well. There is no one specific because I really follow and appreciate talent that exists in this industry.

### **Trends 2016**

The eyes are bolder. Lips are more velvet. Cheeks are glittery. The make-up, overall, is a bit more dramatic.

### **Challenges of this profession**

The industry is packed with talent and the most challenging issue is to be creative and bring the best in every face that you work on and try to focus on the perfections and hide the imperfections. One needs to lend a face its unique identity and create a specific look. Keeping yourself inspired as well as inspiring, is a tall order!

### **Special SK classes in India**

Definitely! The tour is getting bigger and bigger every year. We have plans to visit the Far East and India is definitely the most in-demand destination. I am so happy to have this huge impact on India and to know that make-up is becoming a huge community.

### **Advice for aspirants**

Believe in yourself and have confidence. Make-up is not only about merging colours on the skin, but about your perception of creating art. If you have passion for make-up, you definitely need to be a make-up artist. Therefore, work on your skills. Practice and always keep yourself inspired by what is around you to create art.

### **Future plans**

New items from the SK Brand will be launched and definitely the tour will include new destinations! 🌍

# Sheena Agarwal

## Get the Edge with Eyeliners

Edgy eyeliners have taken the fashion runways by storm. Make-up artists in salons are not far behind as Sheena Agarwal from Urbanista Image Consulting, shares tips on sporting six types of eyeliners that will surely make heads turn



### DRAMATIC WING

Strong brows are a must when you are wearing a dramatic winged eyeliner. It adds to the definition of the look and helps balance the overall appearance.

- ▶ **EYES:** You can opt to wear kohl on the lower lash line, but for a modern look, we say, go without it. And don't forget to add oodles of mascara or maybe even false eyelashes.
- ▶ **LIPS:** You can choose to keep the lips nude, if you want to tone down the overall appearance or apply deeper tones like wine or red to add more drama.

### SOFT WINGED

It keeps the look pretty and simple and is recommended for a day look. It helps keep the make-up interesting and simple at the same time.

- ▶ **EYES:** We recommend you skip using false eyelashes as the idea is to keep the look simple and soft. Don't forget to add mascara.
- ▶ **LIPS:** The looks work perfectly when complimented with a coral or peach or pink lipstick.

### SMUDGED LINER

Smudged liner helps keep the look soft and smokey at the same time. This look can be worn two ways:

- ▶ **EYES:** Amp up the smokiness of the look with a sharply chiseled face.
- ▶ **LIPS:** Dark lips in the shades of wine or red or brown. Alternatively you can opt for peach or pink tones.
- ▶ **CHEEKS:** You can keep it simple by adding bronzer to the cheeks.





## GLITTERY LINER

A favourite for the holidays and the look for the coming season, glitter liners are rather interesting.

- ▶ **EYES:** A glittery liner can be treated as an alternative to the usual black liner and can be worn with any look. Just remember to let the glittery quotient stop at the eyes. Worn as a winged or normal liner, glitter liners are a rage and add to the glam quotient.
- ▶ **LIPS:** Depending on the time of the day, lips can be either nude tones or dark toned.
- ▶ **FACE:** I would recommend keeping the rest of the face fresh and dewy with a bronzer.



## GRAPHIC LINERS

Graphic liners are popular on the ramp and is a look that a daring soul can pull off. We love the various versions available and since the eyeliner takes centerstage, we recommend you keep the rest of the look clean.

- ▶ **EYES:** If the eyeliner is rather graphic, you might want to take a call on the mascara.
- ▶ **LIPS:** Use soft lip colours.
- ▶ **CHEEKS:** The cheeks should be softly blushed.



## DOUBLE LINER

Double liner has made a comeback this season.

- ▶ **EYES:** While the first line is in the age-old black or brown tone, the second line gets interesting with a gold or blue or maybe even a pink.
- ▶ **LIPS:** We recommend you team it with soft pink or coral colours.

# Beauty Bag Essentials

## Colour Eye Liners



### ALL DAY WATERPROOF EYESHADOW STICK BY COLORBAR

This ultra-modern eyeshadow stick glides like velvet, has feather light application and lasts for eight hours without creasing, flaking or fading! It is a blendable and highly pigmented do-it-all eye-shadow stick, which also doubles up as an eyeliner. Sharpen the tip with a detachable sharpener for precise application and use it to shade, define, smoke-up and highlight. Its lightweight texture is smudge proof and doesn't transfer on the upper eyelid. Preservative and mineral oil-free, the All Day Waterproof Eyeshadow Stick is dermatologically and ophthalmologically approved. Available in 10 shades at Colorbar counters nationwide.

**Price:** ₹850



### PHOTOREADY EYE ART LID + LINE + LASH BY REVLON

Dabble in make-up artistry with Revlon's PhotoReady Eye Art Lid + Line + Lash in a dual-ended package that allows you to create endless eye looks. One end contains a lightweight, creamy, easy-to-blend shadow that glides on effortlessly for rich colour. The opposite end contains a brilliant sparkle that can be worn all over lids, as a liner, or even on the tips of lashes. Both ends can be used alone or paired together for a tantalising bold eye look. Available in 10 shades at beauty stores.

**Price:** ₹750



### SKINNY STICKS BY CLINIQUE

The new Clinique Skinny Sticks are detail-orientated eye pencils that get right on the lash line for a thicker, fuller lash look. These ultra-fine yet rich coloured sticks glide on smoothly to create natural definition. No sharpener required. Finish your look with defined brows and lashes - it's easy. Clinique Skinny Sticks are 2/3 the diameter of traditional pencils, which allow for a close to the lash line application, creating the appearance of thicker, fuller lashes. Add a bold and rich aura of colour to maximise your look with Clinique Skinny Sticks, available in Slimming Black, Slim Sable, Olive-tini and Skinny Jeans. Ophthalmologist tested and safe for sensitive eyes and contact lens wearers, available at Clinique counters nationwide.

**Price:** ₹1,290



### LONG-WEAR CREAM SHADOW STICKS BY BOBBI BROWN

Bobbi Brown's portable version of original Long-Wear Cream Shadow, they use a formula that combines a blend of oils, waxes and film formers to give this water-resistant formula superior eight-hour wear. Colour-rich emollients provide intense pigment in one easy swipe without flaking or creasing. Vitamins C and E protect the delicate eye area, while skin conditioners help create a smooth, comfortable and lightweight feel that is not oily or tacky. Now available in eight new shades of Pink Sparkle, Heather Steel, Rich Caviar, Taupe, Dusty Mauve, Goldstone and Soft Peach at own EBOs nationwide.

**Price:** ₹2,100 each

### COLORKICK CURVED LIQUID EYELINER BY LOTUS MAKE-UP

The Colorkick Curved Liquid Eyeliner is India's first ergonomically shaped eyeliner. The grip zone provides just the right hold to make application precise, secure and, best of all, effortless. The fine, gently tapered felt tip allows for a controlled application that results in no slipping, feathering or over-run giving you error-proof results on each application. With excellent colour pay-off and a quick drying formula, this innovative eyeliner stays put for up to eight hours without smudging. It's an intense black eyeliner that is 100 per cent vegetarian, paraben and formaldehyde free, making it extremely safe. Available at Lotus Herbal counters nationwide.

**Price:** ₹725





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# Market Watch Skin Care



## FACIAL KIT BY OZONE

Ozone Ayurvedics presents the Xpress White Facial Kit with products that conform to the 'Advanced Triple Action Regimen' to lighten, whiten and brighten a dull and dark complexion in just 20 minutes. The products are enriched with an 'Intense Whitening' formula that deep cleanses, tones and firms sun-damaged and tired facial skin, restores moisture balance and promotes healing with revitalising facial massages infuse the skin with MCS formula of milk acid, cucumber and shea butter.

**Price:** ₹1,200 for 300gms

## SUNBLOCK BY OSHEA HERBALS

The new UVShield Sun Block with SPF 50 PA+++ ensures broad spectrum protection from HEVL (High Energy Visible Light), UVA and UVB rays to prevent sun burn, tanning, hyper pigmentation and premature ageing. The blend of papaya and green tea extracts act as active ingredients and deliver antioxidant benefits to help prevent free radical damage while nourishing and whitening the skin. Its fast absorption and non-greasy water resistant formula, ensures a light and supple skin.

**Price:** ₹395 for 120gms



## CLEANSING GEL BY JANSSEN COSMETICS

Clarifying Cleansing Gel from Janssen Cosmetics is a mild cleansing gel that removes surplus sebum and dirt particles from the skin's surface without drying it out. As we are in between seasons, the skin tends to become oily and impurities are there. Thus, this cleansing gel is particularly useful now because of its texture which helps remove impurities and brings forth a clean complexion. The ideal complement to the cleansing gel is the Purifying Tonic Lotion. Thorough, pore-deep cleansing is only achieved if the cleansing preparation is followed by a facial tonic.

**Price:** On request



## SUNSCREEN BY CHRISTINE VALMY

Radiance SPF 45 offers broad spectrum protection for all skin types. Infused with extracts of mulberry and bearberry extracts, which help prevent skin discoloration and protect it from the harmful UV rays. It arrests premature ageing of the facial skin. The zinc oxide, present in it, is highly effective and works as a reflecting agent for UVA and UVB rays of the sun.

**Price:** On request

## FACIAL BLEACH BY ASTABERRY

Astaberry Biosciences has introduced the Gold Bleach Crème to add an instant glow to the skin. Enriched with the goodness of real gold particles and a lovely fragrance, it provides radiance, reduces tan caused by the UV rays and has a moisturising effect on the skin.

**Price:** ₹55 for 42gms





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## ORGANIC FORMULATIONS FOR THE MOST EFFECTIVE PROTECTION UNDER THE SUN.

People should use a sunscreen daily if they are exposed to sunrays. Even if they stay indoors where they are exposed to ultraviolet radiations for brief intervals.

Sun never takes a day off. Not even when it's cloudy. From dawn till dusk, your skin is exposed to sunlight and the harmful UV rays that come with. To fight this persistent threat, your skin needs utmost care and protection. It needs the PHYTORx™ range of sunscreens from Lotus Professional. It contains potent organic formulations that naturally protect your skin from damage caused by **Ultraviolet Radiation** (UV rays).

There are three kinds of UV radiation that we invariably face every day when we expose ourselves to sunlight – **UVA**, **UVB** and **UVC**. While **UVC rays** rarely enter the atmosphere, **UVB rays** reach the earth's surface and cause skin tanning with their pigment-darkening tendency. On the other hand, **UVA rays** pass through the ozone layer and affect the skin severely, causing severe sunburn, wrinkling and premature skin ageing, especially to individuals who stay outdoors for long hours. While these are just some of the first signs of sun damage, continuous unprotected exposure could result in a more alarming situation like skin cancer.

It is critical to understand that everyone needs sun protection, from UVA as well as UVB radiation. So, even if you stay outdoors for a brief period, it's extremely important that you take proper precaution and use a broad-spectrum sunblock from the most potent sun protection range. It meets the challenge posed by sun rays with three revolutionary organic potions –

**PHYTORx™ UV SCREEN GEL SPF 30 | PA++** It is an oil-free daily protector with a unique potent formulation. It contains Comfrey extracts that reduce inflammation and help in growth of new skin cells. Also, it has Vanilla extracts that have anti-oxidant and soothing properties.

**PHYTORx™ SUNBLOCK CRÈME | SPF 50 | PA+++** It is a non-greasy, anti-tan sunblock with a unique formulation of Carrot Oil and Vitamin E. Carrot Oil's anti-oxidant properties protect the skin against harmful UV rays, while Vitamin E prevents water loss from the skin and helps retain its natural moisture.

**PHYTORx™ ULTRA-PROTECT SUNBLOCK SPF 70 | PA+++** This effective sunblock has a high concentration of intense sun filters that provide broad-spectrum protection. Its unique formulation contains Thyme and Sage. Thyme's anti-bacterial properties act as a toner that keeps the skin clear and Sage extracts act as a natural sunscreen.

In addition, the entire range is preservative free, artificial fragrance free and colour free. Making it safe for your skin and a must use before stepping out in the sun. So, go ahead, enjoy life in the sun as it's meant to be.



### sun care tips:

- Choose a broad-spectrum sunblock for complete protection, preferably one that contains Vitamin E which conditions and moisturizes your skin.
- Apply sunblock 20-30 minutes before you step out in the sun, regardless of whether you are driving or working outdoors.
- Don't skip the sunblock on cloudy days; UVA rays can penetrate the greyest atmosphere and affect you even in the shade.

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# Michelle Salins

## Sensuous Silhouettes

Meet Michelle Salins, the young and dynamic fashion designer from Bangalore. Salins' speaks exclusively with *Salon India* about her journey, craft and more



**How did you get started in the fashion business?**

I've always had a passion to learn and master apparel construction. I started my label in 2009.

**Tell us something about your collection.**

My clothes are an expression of the kind of woman I am and the woman whom I like to dress. She is confident, yet subtle, she understands and knows her sensuality and individuality and is traditional at heart.

**How important are hair and make-up in fashion?**

I would say both are equally important. Just as a person's silhouette is moulded by a garment and creates the style, similarly make-up brings out the perfect contours of the face with an inspired hairstyle. This gives you a complete fashion look!

**Which international designer is your inspiration and why?**

I've always liked Jean Paul Gaultier for his extravagance. I also like the detail and contemporary elegance of Chanel and Dior. Their feminine silhouettes and small, but detailed, ornamentation, has intrigued me.

**Which has been the the most outrageous look?**

Honestly, I cannot think of any! My clothes are very wearable and if we do craft only runway pieces, it surely has a sense of femininity and sensuality.

**How do you strike a balance between Runway and Real?**

My clothes are usually wearable with a touch of sensuality. So what I put on the runway can either be worn by a real person with a bit of tweaking for an evening out.

**Who are the make-up artists you usually work with?**

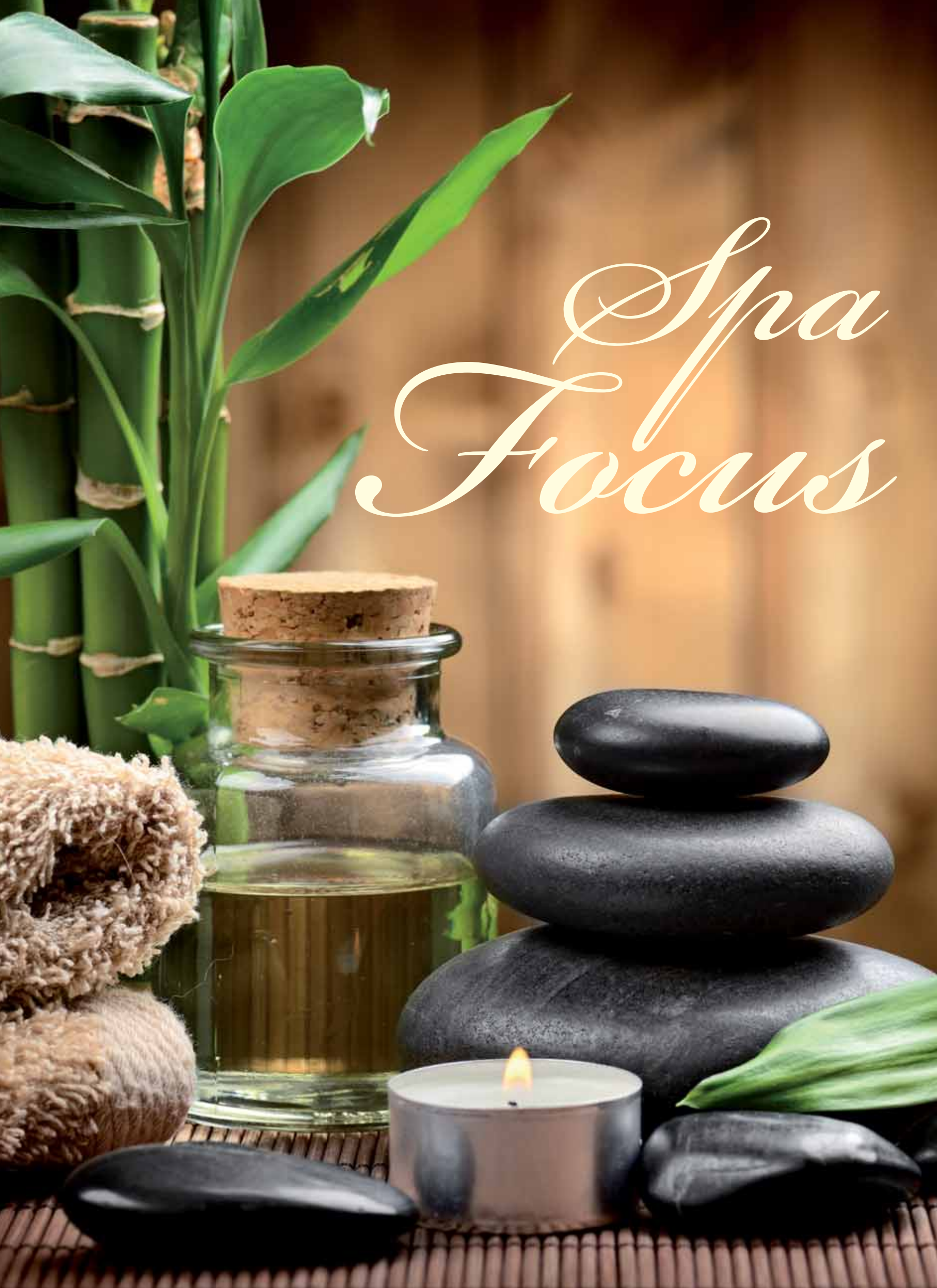
At Fashion Weeks, usually there are hired professionals. So, basically we have an inspired look which is shared and pranced the day before the show. For our personal shoots, I'm open to trying new talent, so I look at people's work and hire their services.

**What are your future plans? Do you plan to be involved in the cosmetic and hair industry of India?**

Future plans include starting a line of footwear. With cosmetics, I would be happy to be a part of the American brand, Shaklee when it comes to India. 📍



# *Spa Focus*







# ESPA at The Leela Palace Chennai

## Eclectic Grandeur

Set against the azure blue seas of the Bay of Bengal with lush manicured gardens, ESPA at The Leela Palace in Chennai, is an escapade from the mundane to serenity

by **Shivpriya Bajpai**

**Size of the spa:** 16,000 sq ft

**Time taken to construct the spa:** One and a half years.

**About the spa:** The Leela Palaces, Hotels and Resorts, India's leading luxury hotel group, has added another world class product to its offerings with the opening of ESPA at The Leela Palace, Chennai. The spa combines the best in wellness with innovative design, making it one-of-a-kind urban sanctuary. It is among the first in the country to elevate the concept of 'thermal suites' based on the ancient spa wisdom of healing through water. The expansive suites, separate for men and women, feature deep, dynamic vitality pools with lounge beds and body jets, shimmering glass mosaic steam rooms, state-of-the-



art circular oakwood saunas, stimulating rain showers and luxurious relaxation areas. The hydrotherapies are recommended to prepare for a spa journey and bring the body to perfect synergy and equilibrium.

**Design elements:** Ensnored within the award-winning The Leela Palace, Chennai, the 12-room ESPA, designed by Jeffrey Wilkes of DesignWilkes and Madhu Nair of TheLeela, is an urban oasis of tranquility where one can find the inner self in the heart of a bustling city. The spa is modern and fresh, a meandering sanctuary with secret retreats, dedicated to the beauty of the mind and body. The spa's grand design and bespoke furnishings blend in harmoniously with the hand-picked collectible art pieces by celebrated artists, Siddharth Dhanvant Shanghvi, Alex Davies and Chameli Ramachandran,



adorning the walls. Different interpretations of lotus motifs and gleaming linen drapes complement a sophisticated palette of Turkish marble, natural Travertine stone, crystal glass, upholstered walls and dark walnut timbers.

**Therapy rooms:** All spa treatment rooms are designed with an exquisite taste of luxury and come with plush beds, private lifestyle showers and a curated music menu for personal selection. There are two Thermal Suites, Private Spa Suites, 11 treatment rooms, relaxation rooms separate for men and ladies, two circular bench oakwood sauna and two iridescent antique gold and claret glass mosaic steam rooms. The Private Spa Suite is a highlight of the spa, which includes a living area with a glass sliding door that opens up to its own terrace that overlooks lush gardens, intertwining luxury and nature effortlessly.

**Services offered:** Keeping in mind both members and day spa goers as well as international clientele, a complete menu of services focuses on bringing visible results naturally. Personalised well-being therapies are offered with a comprehensive treatment menu that fuses the latest scientific research in European wellness with ancient Eastern therapies. ESPA therapists provide top-to-toe treatments for radiance, vitality and purification with spa products from ESPA, UK. In addition to a comprehensive menu of results driven body treatments, facials and massages, a selection of treatments have been created especially for men, such as the Purifying Facial and a 60-minute Deep Muscle Massage.

**Signature treatment:** Signature treatments include the Balinese massage with warm aromatherapy oils and hot volcanic stones for relaxation, the Abhyanga massage with individually selected essential oils to balance mind and body, the Royal Leela Facial which uses a special marma-points massage and warm herb-filled poultices to tone and firm the skin and the Rose Princess Facial, which uses cooling rose quartz crystals to improve the micro circulation and leave skin smooth and beautiful.

**Architect:** Smallwood, Reynolds, Stewart, Stewart & Associates Inc., USA.

**Address:** The Leela Palace, Adyar Seaface, M.R.C Nagar, Chennai - 600 028

**Reservations:** +91 44 30958190/8191

**Email:** [spa.chennai@theleela.com](mailto:spa.chennai@theleela.com)

“**ESPA at The Leela Palace Chennai brings three decades of spa heritage, knowledge and a repertoire of treatments that blend East and West with harmony, all delivered with the best technology, treatments and therapists.**”

**- Anuj Singh**  
Spa Manager, ESPA The Leela Palace Chennai





# Nisha Javeri Sensory Experience is Crucial

Nisha Javeri, Founder and CEO, Myrah Spa, Mumbai shares with *Salon India* the criticality of lending a sensory experience at a spa as one of the top reasons for a spa to be successful

by **Aarti Kapur Singh**

**Please tell us about your professional background.**

I have grown up in a business family therefore always being inclined towards it. Initially I used to help my dad with his Italian marble business, but stopped when my son was born. I started my spa venture in 2008.

**What are your views on the growing wellness industry in India and the world?**

The wellness industry is growing in various directions. Today a lot of services are coming into this umbrella including alternate healing and beauty or skin care. The customer is very aware and therefore, it's important to have skilled manpower to support the demand. India is still in a nascent stage and there are too many random organisations calling themselves spas, thereby taking away from the ethics of this industry.

**What are the USPs of your spa?**

At Myrah, we are very serious about what we do. Our niche treatments include pre natal therapies and we have a doctor on board for the same. For our Detox Lymphatic Drainage massage, we have a trained physiotherapist as part of our staff. Our Thai massage also has elements of yoga and there is an advanced yoga practitioner as well as a Thai massage trainer who trains our staff. We have cutting-edge skin care treatments, like, stem cells therapy. So I can say an innovative approach to existing therapies as well as modern outlook and incorporation of technology and science in beauty therapy are the USPs of Myrah Spa.

**What are the therapies offered?**

Body massages, polishes, envelopments, hydrotherapy, detox, pre natal, bridal, couple's therapies, slimming, skin care therapies and express treatments are some of our preferred treatments. We also retail skin care products.

**What are the main challenges that you face?**

Staff is the biggest challenge. Skilled man power is scarce and attrition is high.

**What are the preferences of visitors that come to your spa?**

Hygiene and skilled therapists always appeal and so, Myrah is no different. We take pride in setting our own benchmarks in these areas that appeal to guests enough to want to become our regular patrons. Also, the entire sensory experience that makes up a spa visit is crucial. The small gestures – offering a welcome towel, a drink, a foot massage or a head massage – even if it is not part of the therapy, are holistic experiences that appeal to everyone.

**What is in the pipeline?**

We are opening our second branch of Myrah Spa in South Mumbai and hope to expand to other metros soon. 📍







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# Wellness Wins Heaven on Earth Acquires Serena Spa



Set up in 2007, Heaven on Earth introduced the concept of wellness retail and today, has emerged as one of the largest wellness houses in India. They have also recently acquired Serena Spa. On the occasion, Bhavna Vohra, Founder & Managing Director, Heaven on Earth, talks about the buy-out and plans for the brand

by **Aradhana V Bhatnagar**

## **Please tell us about Heaven on Earth.**

Heaven on Earth (HoE) is an international multi-brand wellness organisation, which has been a part of the industry for two decades now. We deliver wellness experiences in 40 spas across four countries at airports, resorts, hotels, hospitals and high streets. Our vision is to offer global wellness in luxurious and contemporary settings with services and quality that are at par with international standards. They are further customised to make them both accessible and affordable to the community, at large. We want to be the first Indian spa brand with a successful global network with a relentless focus on ensuring that customers increase their wellness quotient when they walk into our spas.

## **What was the inspiration behind setting it up?**

The two major inspirations were that first, we were consumed with the idea of providing a wellness space for those who struggle with balancing work and leisure and second, to enhance the wellness quotient in people across the world.

## **What are the services offered?**

HoE has a bouquet of therapies that are tailored to suit your skin type and spa ritual packages that justify your ultimate spa experience. We offer three-dimensional services, which include Reflexology, Body Treatments and Salon services and a few signature offerings.

## **What led you acquire Serena Spa?**

It was a fortunate coming together of likeminded people with the same value systems and most importantly, the shared vision to create wellness experiences for people. We have acquired Serena Spa in totality and will operate Serena Spa as one of the three brands under our offerings.

## **What are the locations now?**

HoE has 17 spas in India and three in Spain and Serena Spa has 18 spas in luxury resorts and boutique hotels across the Maldives, India and Seychelles. Therefore, in total, we have spas in 40 locations and have delivered wellness experiences to approximately 10,02,790 customers across the world. Our staff strength is of about 250.

## **How positive will this acquisition be for HoE?**

We look forward to continued success and exponential growth of our ideas and wellness centres. There are many positive synergies with which we shall walk the path of meeting our wellness goals.

## **What about training of the therapists?**

We have an in-house training academy, which caters to our needs and this capability is further enhanced by the expertise Serena Spa brings with it as it has immense experience across sectors.

## **What are the other expansion plans of HoE?**

Over the next two years, we are planning to invest ₹20-30 cr on expanding the business and opening about 30 wellness centres in India and abroad. 📍

(AVB)





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# Spa Solace Lucrative Offers

Salon India presents few of the most lucrative packages running across the country for luxurious indulgence



Photo: Shutterstock

## **Skin Lightening Wrap, Body Raaga Spa, Bangalore**

The main ingredients of this wrap are the natural and botanical extracts to rejuvenate the skin and retain a healthy glow. Products from Cavinkare are righteously used to boost the collagen and elasticity of the skin, which not only slows the ageing process but also helps to lessen wrinkles and lines.

**Duration:** 30 minutes

**Price:** ₹1,800 + taxes

## **Exotic Candle Massage, Bamboo Tree All Day Spa, Mumbai**

This exotic spa therapy uses candles made of soy butter and jojoba oil. When these candles are melted, they secrete butter oil and not wax. Molten soy wax along with essential massage oils makes a wonderful body lotion for the skin. It nourishes the skin and keeps it soft and supple. Further, aroma oils are added for a soothing experience. The masseur incorporates massage techniques focussing on the pressure points to relax the sore muscles.

**Duration:** 85 minutes

**Price:** ₹4,500 + taxes

## **Invigorating Lavender and Thyme Body Polish, Touché Spa, Pune**

This body polish is enriched with the goodness of thyme oil and lavender oil. Thyme oil helps in exfoliation of dead skin and impurities while stimulating new skin cells. Lavender oil works wonders for dry skin as it moisturises and soothes the body. Silky smooth and fresh skin is assured at the end of the service.

**Duration:** 45 minutes

**Price:** ₹1,499 + taxes

## **Basti, Blue Terra Spa, Noida**

Basti is practiced to ease pain in a specified area. A small circle of paste made from black gram or wheat flour is placed strategically on the paraspinal area. Warmed oil is then poured into the depression created by the ring of paste. This soothes muscular tissue and alleviates pain. Depending on requirement, Girva Basti (cervical pain), Kati Basti (lower back pain) and Janu Basti (knee pain) is done.

**Duration:** 30 minutes

**Price:** ₹1,500 + taxes

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# Milind Soman Chiseled to Perfection

Blessed with an endearing smile and personality, Milind Soman has etched his name in fashion and cinema. With *Salon India*, Milind Soman, shares his personal style and fitness regime

by **Aarti Kapur Singh**

**B**eefy, without looking like a chicken pumped with steroids, at 48, Milind Soman, supermodel and actor, gives George Clooney a run for his money. This national-level swimmer, survived the fickle decades, now competes in Ironman races. Soman is the perfect example of good genes and even better maintenance and his monosyllabic “Exercise” says it all.

## “You can eat what you want, as long as you exercise”

Most people forget to exercise and it shows – in bad hair, a flabby physique and lethargy. Shampoos, creams, cosmetics cannot do anything with what’s going on inside your body. Stress causes hair fall and dandruff. It took me three years to get out of the habit of smoking about 40 cigarettes a day. Then there was my love for sugar. I would have 20 cups of tea, sweetened like sherbat. My room had boxes of chocolates. Once you stop, your body rejects them; there’s no craving. I still eat a pepperoni pizza every other day, but then I make sure I work it off. I have replaced sugar with jaggery.”

## “Running is a complete exercise”

As a kid, I never imagined I would say this because I used to hate running. I would hide behind a tree during the training drills. But now I cannot imagine my day without it. Running is not something you do only with your legs – it involves your entire body and mind. For me, it’s a form of meditation and helps me focus on myself and my mind. I don’t even wear a watch or listen to music while running – I like to keep it minimal. It’s like a drug – addictive and makes you feel fantastic, and, unlike substances, it’s good for you. Fitness has a lot to do with your mental fitness, emotional balance and spiritual awareness. You can determine your level of fitness in the positive way you respond to life.

## “Age has nothing to do with looking and feeling good”

When my mother retired at 60, she began trekking. Today, she participates in the Oxfam Trailwalker, a 100 km walk in Mumbai and Bangalore. My three sisters, two of whom are over 50 and one is a year younger than me, also participate in it. So I don’t believe that age or time is a constraint. I’m not saying everyone has to do the Ironman or run from Delhi to Mumbai (I did that once for an environmental cause in the May heat), but if you take out 20 minutes, that’s all you need. Then you push it to 40 minutes, then an hour.”

## “I realised barefoot running was much better”

“Running with shoes is the same as wearing gloves to dial a number! Once in Lonavala, I ran with only my socks on and it felt truly different and helped me connect with nature and the road. Doing this was also changing the kind of muscles I was using and the way I was using them. Nerve endings, coupled with instinct and centuries of awareness protect you. My feet have developed eyes and so don’t worry about nails or glass. Believe me, my feet are softer now than before!

## “My style is very basic”

“Comfort defines my style. My clothes must be made from a natural fabric. I love Jodhpuri jackets and trousers and prefer Indian formals. I’m not an accessory person at all. Sometimes I wear a Casio G-Shock while running. I like to keep it simple and effortless. And I think that works.”

## “I think I have good taste”

“If you are comfortable in what you wear, it’s always stylish. I feel stylish because I do what I want. When you become too conscious, you start putting in too much of an effort. So be yourself and your true style will be reflected! I dress according to my mood and mostly, wear jeans and a white shirt. I mix separates a lot. I really believe, colours, like smells, influence your mood and thoughts.”





**Send in your responses to:**

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**QUIZ TIME:**

Enter the matching letter

1 \_\_\_ 2 \_\_\_ 3 \_\_\_ 4 \_\_\_ 5 \_\_\_

Name.....

Profession.....

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Phone.....

WIN! WIN!



HURRY! The first 10 correct responses to the Quiz will get three issues of Salon International absolutely free!

Send in your answers NOW!!!

# Quiz Time Score on Skin Care

Time to know your skin care brands. Answer these questions correctly and get three issues of *Salon India* absolutely free

1) **Sephora recently added it's fifth store in India and first in this city .....**

- a) Mumbai
- b) Pune
- c) Bangalore
- d) Delhi



2) **..... has forayed into cosmetic industry with their stem-cell based product, Cutisera, which targets predominant problems of the ageing skin.**

- a) Shahnaz Husain
- b) Anita's Aromatics
- c) Stempeutics Research
- d) Oshea Herbals



3) **..... is the founder of Proveda Herbals, one of the largest exporter and manufacturer of skin care brands in India.**

- a) C K Kumaravel
- b) Aseem Sood
- c) Raviraja N Seetharam
- d) Chirag Shah



4) **....., founded by Manisha Chopra, is a unique range of skin care products with certified Dead Sea minerals based in combination of Argan Oil and plant extracts.**

- a) The Body Shop
- b) Forest Essentials
- c) Kama Ayurveda
- d) SeaSoul Cosmeceuticals



5) **According to Achal Arya, the Director of ....., their recently launched product, Menzpro Facial Kit is revamping men's skin care regime.**

- a) Janssen Cosmetics
- b) O3+
- c) Astaberry Biosciences
- d) Ustrea



# Chennai D'Ivin Beauty Academy



Satish



Surendra Prabhu

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Mylapore, Chennai - 600 004

Divine Care, the exclusive importers of Sothy's-France, got into a joint venture with IVIN Academy in 2014, and in 2016, D'Ivin Beauty Academy was launched. Spread over 3500 sq ft, there are six classrooms; each class can accommodate 30 to 35 students. It is one of the biggest academies in the city with a seminar room that can accommodate 180 to 200 beauticians. There are separate classrooms for Hair, Skin, Makeup and Nails. The inspiration behind opening academy was to support the brands in terms of workshops and seminars and train new students for the industry.

Divine Care also markets international brands like SOTHY'S, BCL, ELIM, which will be launched in April. They have complete store namely Sree Divine Beauty Store in Mylapore.

► **Courses offered**

There are certificate and diploma courses in Skin, Hair and Make-up. In Skin, the Entry Level Certificate course and Certificate in Beauty both for 30 days; Certificate in Beauty Therapy lasts 40 days; Diploma in Beauty Therapy is for 50 days and Diploma in Comprehensive Skin spans 60 days.

In Hair, the Entry Level Certificate in Hair is for 30 days; Certificate in Hair Dressing is for 40 days; Certification for Experienced Stylist lasts 60 days; Diploma in Hair Dressing is for 90 days and the Diploma in Comprehensive Hair Dressing is for 90 days.

In Make-up, the Entry Level Certificate in Make-up is for 15 days; Certificate in Professional Make-up is for 30 days; Diploma in Professional Make-up is for 40 days; Diploma in Advance Bridal Make-up & Hair Styling is lasts for 60 days; Diploma in Fashion Theatre is for 60 days and there is also a course on Media Make-up.

► **Fee structure**

The fee varies from ₹5,000 to ₹60,000 and depends on the course and current knowledge of the student.



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## Bodyography's conducts workshop on make-up



**H**eadstart International Pvt Ltd organised an exclusive workshop by Lori Leib, Creative Director of Bodyography. An interactive workshop, Leib presented techniques and tips and global trends. Bodyography, as a brand, is conceptualised and manufactured in the USA, offers a wide range of cosmetics, from mineral and vitamins based make-up to a variety of vegan, gluten and paraben-free products to fit within the lifestyle of the consumers. On the occasion, Vidushi Agarwal, Head Brands at Headstart, said, "We are happy to bring Bodyography and Lori Leib to India. Both of us believe that education and training is essential and important. Together we are committed to pioneer the professional make-up business in the country. We want to make beauty more beautiful for all the beauty conscious women of the city."

**WHAT:** Workshop by Bodyography **WHEN:** 18 February **WHERE:** The Academy in Sultanpur, Delhi

## Romantic rendezvous with Cleopatra

**R**icha Aggarwal and Harveen Kathuria, make-up maestros, created new and unconventional looks for Valentine's Day which were inspired from different eras. A fusion of stunning and elaborate hair dos retro, classic, vintage era, sultry and sizzling, glam and hot looks presented with refined luxury were the bywords. Models in flowing gowns and stylish detailing added to the oomph. The colour palette was kept soft with subtle warm tones following a minimalist aura. The Cinderella look was a favourite! The Sassy look comprised of silk with a floral styling; the Cleopatra look was formal and classy that demanded attention and captivated all.



**WHAT:** Romantic makeovers **WHEN:** 7 February **WHERE:** Cleopatra Spa & Salon, Chandigarh

## Mrs India 2016 Queen of Substance



**T**he Mrs India 2016 Queen of Substance organised by Ritika Vinay and Vinay Yadawa, was flagged off by Bollywood actress, Mahima Choudhry and Bhagyashree. The audience was mesmerised by the soulful singing by pop star, Ssameer. The jury comprised as Bhagyashree, Mahima Choudhury, Tamanna Singh, Cosmetologist & Beauty

expert from House of Wellness & F Salon, Dr Varun Katyal, Nutrition and Beauty Expert, Rita Gangwani, Official Groomer and Shivani Sharma, Grooming Expert from Lure Nails. The main title of 'Mrs India 2016 Queen of Substance' was bagged by Mrs Sneha Shergill from Bangalore; Nerrissa Sampey of Mumbai and Archana Nagabhushan were the First Runners Up and Second Runners Up, respectively.

**WHAT:** Beauty pageant **WHEN:** 10th to 13th February **WHERE:** ITC Welcom Hotel, Dwarka, Delhi

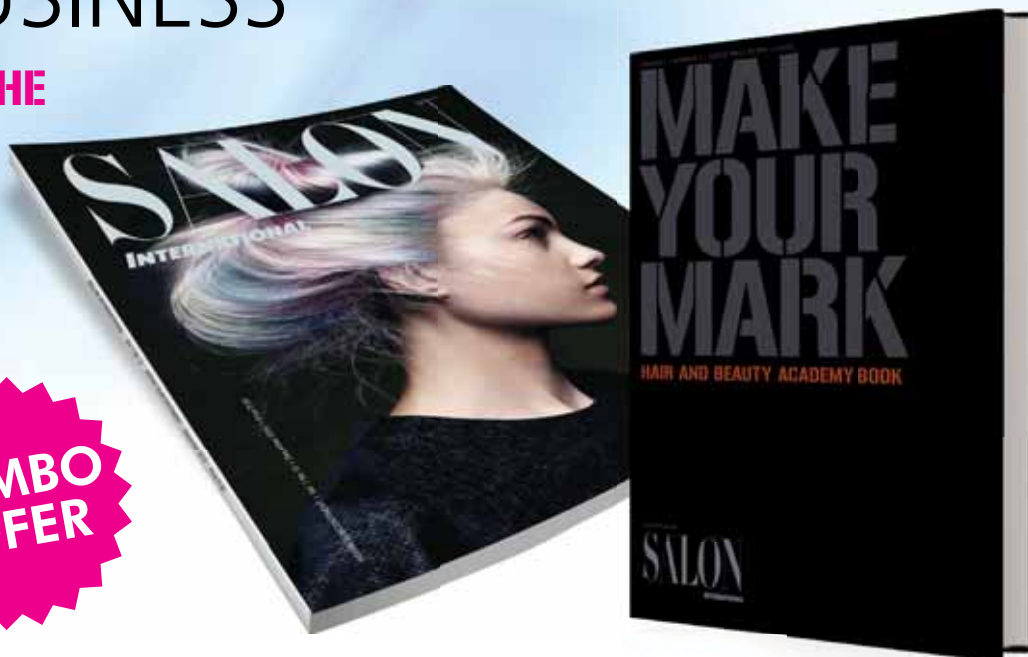


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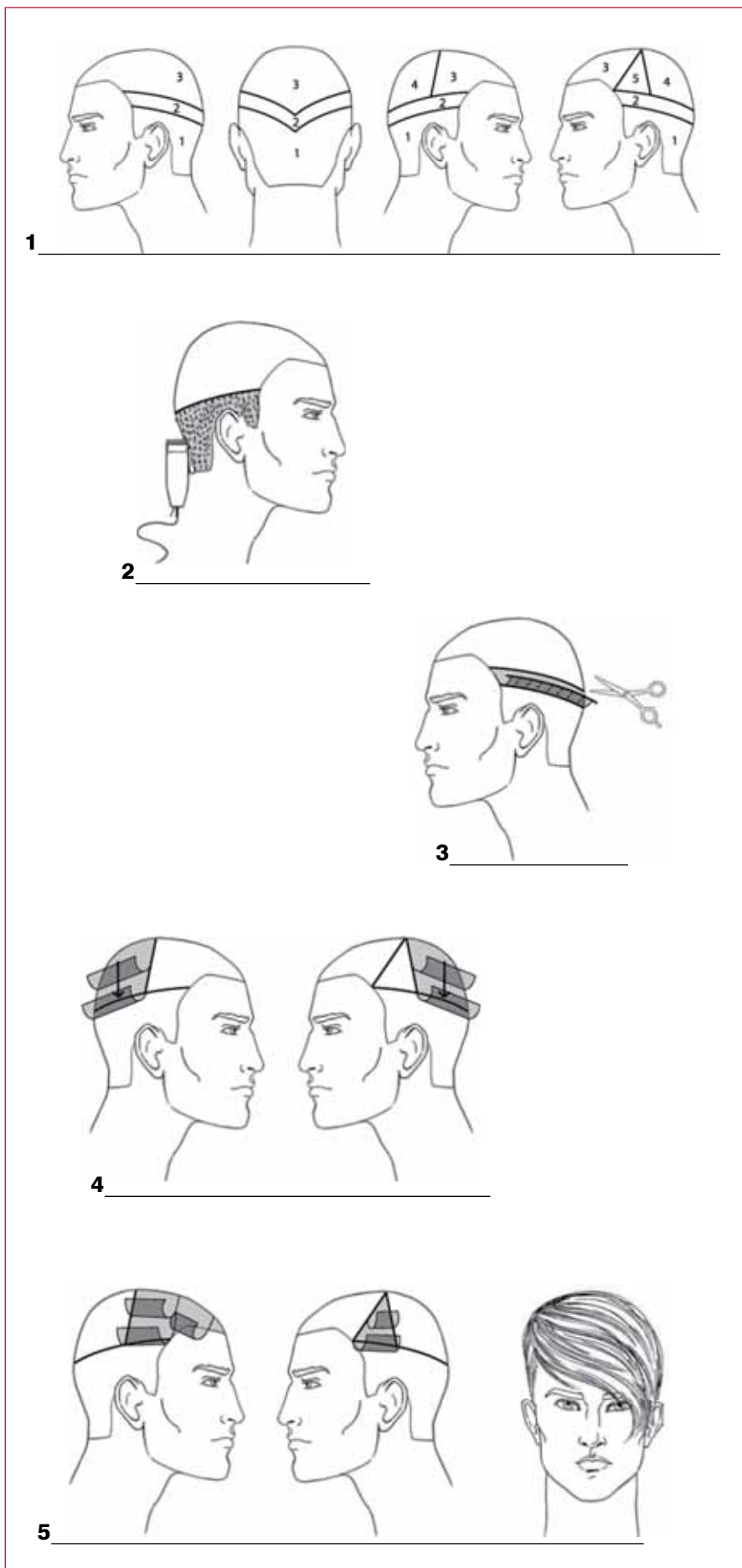
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# Antony



**Step 1:** Sectors 1, 2 and 3: starting from the temples take two lines going along the line of the crown and joining in a V shape 3 cm upon the occipital eminence. Take two parallel lines under them at 3 cm distance. Sector 4: take an horizontal line on top towards the mastoids. Sector 5: on left side take a line from the temple towards the perimetral centre.

**Step 2:** Shave sector 1 from 9 to 3 mm with trimmer and 3D Cut technique (cut from longer to shorter measure then soften disconnections with middle measure of the trimmer).

**Step 3:** Take all hair of sector 2 on lower parting line and cut them 2 cm long keeping the palm of the hand high and fingers well sticking to head.

**Step 4:** Take a central parting on sector 4. Divide each side into two to three locks, take them on sector 2 and cut them at the same length turning the palm of the hand high.

**Step 5:** A tip will come out on the back central part. Cut sector 3 with the same technique, take it to the right, and sector 5.

Hair: Italian Style Energy  
Make-up: Silvia Dall'Orto



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