

# SALON

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INTERNATIONAL

INDIAN SUBCONTINENT | Vol 8 No 10 | October 2016 | Price ₹150

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INDIAN SUBCONTINENT | Vol 8 No 10 | October 2016 | 102 Pages

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Printed & published by S P Taneja on behalf of Images Multimedia Pvt. Ltd. Printed at Samrat Offset (P) Ltd., B-88, Okhla Industrial Area, Phase - 2, New Delhi 110020 and published by S P Taneja from S-21 Okhla Industrial Area Phase - 2, New Delhi. 110020

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Salon International, Italy; **Publisher:** Giuseppe Tirabasso, Editor-in-chief: Claudia Stagno  
Redazione, Amministrazione, Pubblicità, M.T.E. Edizioni S.r.l.-Via Romolo Gessi, 28 - 20146  
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We live in a time when the word 'experience' sums up our take on any activity in life – be it a gourmet meal or holidaying anywhere in the world. It is one of the most important qualities that either turns you towards success or brings you down, there is nothing in between. However, in the realms of beauty and wellness, 'the experience' begins the moment one enters a salon or spa and lasts till one has left. Therefore, when a client forsakes his time and money in order to avail of a therapy, wise salon and spa owners pull out all the stops to offer 'the experience' to him or her, as the case may be. It is hence, up to the salon and spa owner, how he will leverage a walk-in client and converts him into a regular client and the aesthetics of the space plays a critical role.

In this issue of *Salon International-India*, our cover story is on aesthetics and the dexterity with which it is blended with functionality in a salon or spa. We talk to salon and spa owners and professionals involved in designing the space and learn about the most critical aspect of design.

In our interview section, we meet Ken Picton, celebrity hair stylist from Wales, who is an educator and leader par excellence. After spending 25 years in the business of hair dressing and technical education, he is at the forefront of British hairdressing. In a mesmerising photo-essay, Mary Alamine showcases the Gozen Collection. Styled after the Samurai warriors, Alamine has created hair styles possess strong shapes and sharp lines that reflect toughness and masculinity befitting of a Samurai warrior.

In make-up, we have a tête-à-tête with Donald Simrock – the Official Make-up Artist for the recently concluded Lakmé India Fashion Week Winter/ Festive 2016. After having worked with topmost celebrities, such as Madonna, Lady Gaga, to name a few, he floored the on-lookers at the fashion week with his deftly created looks. He shares his joyous experience of working in India. On the home front, Naushad Ahmad and Anura Rai, both hair stylists with an edge, share their trials and tribulations and what it takes to make it big in this industry.

In Visual Dynamics, we feature the Seventh Heaven Spa at Clarks Exotica Resort & Spa in Bangalore. An urban oasis of wellness, rooted in traditional therapies and massages, the spa's luxurious and serene ambience helps escape from the city's hustle bustle. The Olive Spa in Nainital, is one of the well-known spas on the region. Alpesh Sharma, Spa Head, Olive Spa shares his views on the effort it requires by a spa to reach a top level and the plans that he has for the bran in the near future.

We also take this opportunity to wish our readers a bright and prosperous Diwali! 🙏



Hair and photo: Franck Provost

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- 50-66 In focus** Of late, a slew of swanky salons and spas in India are visible and it seems both the owners and architects have got the aesthetics right. We visit a few such luxury and premium spaces and talk to both, the owners and architects-designers, to understand the transition of an idea into a blue print and the overall visual dynamics
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## Ken Picton

# Visionary Wizard

Ken Picton, the award-winning hair dresser and owner of Ken Picton Salon in Wales, is the key ambassador of reputed brands, such as L'Oréal Professionnel, Kérastase, Shu Umera, to name a few. Picton has carved a niche in the industry and envisions mentoring more and more talent in the future. He shares his views on hair dressing and more with *Salon India*

by **Shivpriya Bajpai**

### **How did you get interested in hair dressing?**

I remember getting a proper haircut in a salon at age 15 and being excited by how cool and fashionable everybody was in the salon! I was hooked instantly! As I was serious about the line, I enrolled in several courses and now, I am leading the courses, which is a real honour for me. It has been many years since I did a course, but as I spend a lot of time working with leading hair dressers from around the world, I am continuously learning and developing. I don't think one ever stops absorbing new knowledge. Through my partnership with brands, I have been lucky to learn new skills.

### **Did you have a mentor?**

Whilst I was training, my first job was at a small local salon. But no, I did not have a mentor there. I am inspired by great business leaders, such as Steve Jobs and Richard Branson. They are inspiring role models, who are committed to their passion and have achieved amazing things.



# *Great Lengths*

## India's First Studio Now in Delhi

Looking good is a priority these days and one's hair plays a critical role. Great Lengths, the hair extensions brand from UK has persevered hard to make women look more appealing. Made from 100 per cent natural hair, the brand is now available in the country through its partner, the Delhi-based Sens Clinic

# Tresemmé Show at LFW '16 Master Stroke by Daniel Bauer



Hair and make-up maestro, Daniel Bauer, yet again ruled LFW '16 with a spectacular Tresemmé Show for designer, Ashish N Soni. *Salon India* presents glimpses of the ramp

by Shivpriya Bajpai

**D**aniel Bauer, the celebrity hair and make-up artist, concluded another outstanding season at Lakmé Fashion Week '16. Bauer worked on the showstopper looks for designers, such as Rajesh Pratap Singh, Ashish N Soni, Ridhi Mehra, Santosh Pareek, as well as Deepika Padukone's much talked attendance at Sabyasachi's Grand Finale. In addition, Bauer was also responsible for the celebrated Tresemmé Presents Ashish N Soni Show at LFW.

Commenting on Tresemmé Show, Bauer says, "Working closely with a designer on a show can sometimes be fraught with challenges. However, when I found out I would be working with Ashish N Soni for the Tresemmé Presents Show at LFW, I was genuinely excited! The trust, the freedom and the creativity Soni offered resulted in what I believe to be one of the most exciting hair shows at LFW ever. Soni's collection was divided clearly into three segments to emphasise the singularity of each of these segments. I looked to create unique looks for each segment through the broad categorised of 1960's Structured Voluminous Hair, 1980's Sophisticated Voluminous Hair and 1990's Avant Garde Voluminous Hair". The USP of the show was to celebrate voluminous hair in its own unique way. Bauer worked on 35 models, 200 hair donuts, 100 hair pieces, 20 hours of hair patch stitching, 15 hours of hair repairing, 11 hair stylists, six make-up artists, two kilograms of hair pins and one showstopper.



## Showstopper Jacqueline Fernandes' Look

Tresemmé wanted to celebrate voluminous hair and make a splash with its Brand Ambassador, Jacqueline Fernandes, who became Soni's final muse and showstopper. Fernandes has gorgeous tresses. The beehive is an iconic hair style that has the power to always look in style. The key to making it work is to make it soft, a few loose strands and a little height. Keeping it soft and subtle will have you looking like a bombshell, irrespective of the occasion and the season.

## 1960's Structured Voluminous Hair

Carol Gracias was the first model to walk for the structured volume segments, representing iconic styles from 1960. This look was one of the most challenging to both design and create. Taking inspiration from my first *Salon International-India* cover shoot, I took one of the looks and reinterpreted it to match Tresemmé's brief and Soni's vision.

## 1980's Sophisticated Voluminous Hair

One of the most memorable looks from the show was given to the model, Galaxia. The technique is simple, but it takes hours to prepare. Especially made 'U' shaped pins were used here. I took a few strands and wrapped the hair in a figure of eight around the 'U' pins, left them to set for a few hours and then brushed the hair out. The result is sure to make you look like a crowd stopper.

## 1990's Avant Garde Voluminous Hair

Mindful of the buzz around Kendall Jenner going blonde at the Paris Fashion Week, Bauer decided to give model Archana, the iconic Brigitte Bardot beehive. Bauer used several hair pieces, blonde clip-on fringes (used upside-down), hair donuts and stuffing for height. Once the hair pieces were in place, he started tonging, using the classic method so as to ensure the hair bounced on the ramp. 



# Alfaparf Milano Hair Styling Must-Haves

**A**lfaparf Milano, one of the leading Italian multinational manufacturers of professional, exclusive hair colour, care and styling products, has recently launched its range of hair styling spray for those last minute, quirky and endless styling. Now all you need to tame and grace those tresses is Alfaparf Milano's Semi DiLino Hair Sprays.

## Alfaparf Milano Semi DiLino Styling Illuminating Sculpting Hairspray

It creates an illusionary 'micro-scaffolding' that minutely defines, structures, shapes and sculpts various hair styles for the festivities. While adding shine, it allows your creativity to reflect through your hair style.

**Price:** ₹1,500 for 250ml

## Alfaparf Milano Semi DiLino Styling Illuminating Extra Strong Hairspray

Adding a touch of long-lasting absolute shine, this is a must-have to flaunt your intricate styling details. Boasting of structured effects with extreme fixing property, it lasts all day. This can be easily brushed out while worn.

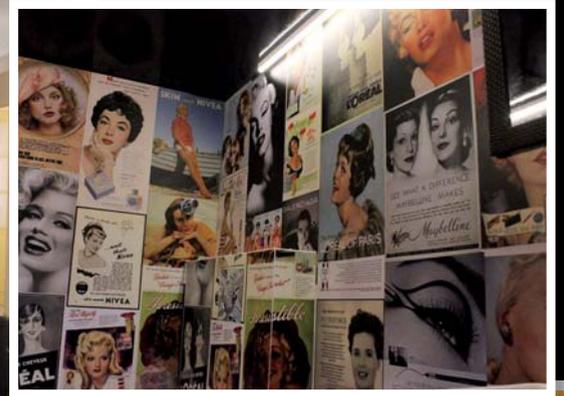
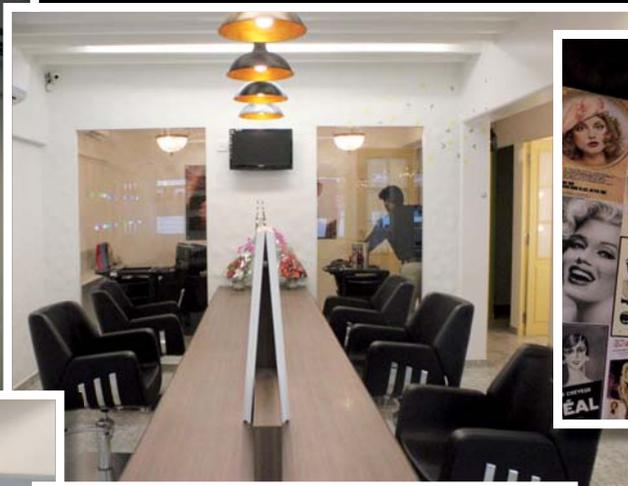
**Price:** ₹2,000 for 500ml

## Alfaparf Milano Semi DiLino Styling Illuminating Hairspray

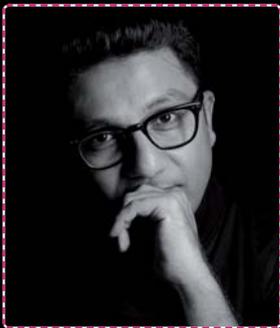
As the last fundamental touch to your hair, it is a must to bring your hair to the limelight. Without making it limp, it settles in your hair and allows it move freely. Use it for that 'elastic bounce effect' that will surely make heads turn and eyes wander.

**Price:** ₹1,500 for 300ml; ₹2,000 for 500ml





## EXPERT SPEAK



**Viki Thakkar,**  
Architect,  
Viki Thakkar  
Interior Design,  
Luxury Homes,  
Salons

Viki Thakkar is no ordinary architect and interior designer. He has an innate ability to think out of the box and offer creative ideas. While he has earned a professional degree in Architecture from Pillai's College of Architecture, his mind and creativity is not bound by the shackles of theory and traditional designing. He designed his first salon in 1998 and since then, has been breaking rules to emerge as a champion. In his own words, he says, "I love to break all the set rules at my workplace. Keeping my senses exposed to any form of opportunity is what keeps me on my toes. Mind you, there is never a dull moment! Working towards creating a blissful utopia for my clients, one that makes them proud owners, is what sets each of my projects apart from the other."

**Clients demand:** To offer an experience to their clients. They are looking at 800 to 1200 square feet in Mumbai and 1500 to 3500 in other cities, depending on the company and their target audience.

**Advice on essentials like lighting, noise and more:** There has to be a balance between white and yellow. Space allocation is subjective and varies from salon to salon; noisy areas are usually lie ahead and the silent zone is at the rear end. High traffic zones, such as the staircase and the entrance lounge, need to have a matt and tough stain-free floor. Seating for staff should be in a staff room with provisions for microwave and refrigerator with music playing or notice boards for updates on the salon happenings and encouraging quotes.

**Challenges faced:** Time is critical, therefore, we have to watch out for fit-out timelines, theme finalisation and brand identity considerations. There are space constraints in metros, so privacy and silence in the spa area in an area of 700 to 1000 square feet becomes challenging, as does working beyond 9 pm in residential zones. We overcome noise by using sound insulations.

**Concerns of space:** Small salons require all the amenities that are available in large salons and the more space per space formula works. Larger salons should not look too under-utilised and should be well planned and laid out.

**High street salon versus salon in mall:** While the importance of brand identity remains the same, high streets have elaborate signages, whereas in a mall, it is controlled by mall regulations. Wash rooms are mostly outside of the salon, whereas on a high street, it is within the premises. As space is expensive in a mall, a pantry is not possible, so a central mess is used for the staff. The waiting zone in a mall can be cut, as clients usually come to shop in a mall.

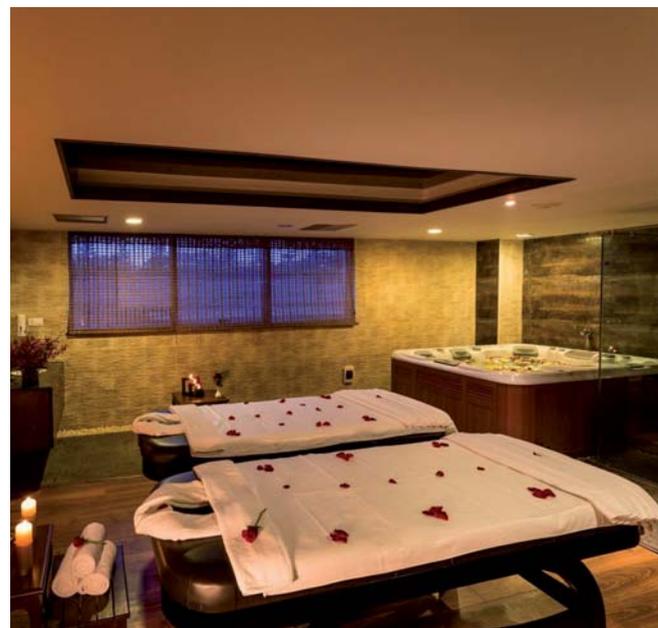
**Project planning:** We do the site survey and create mood boards. Ideation and sketching, planning and a bill of quantity is drawn up. Technical drawings are made, execution is carried through with the client's approval and then finally, we do the hand over in 60 to 90 days, ideation time and planning of three weeks is extra.

**A-list clients:** Enrich Salons & Academy, BBLUNT, BBLUNT Mini, Sukho Thai, Walter Dorairaj's Our Own Salon, Vipul Chudasama Education and Studio, Tangerine, Lookwell and various standalone salon brands in Mumbai, Jaipur, Pune, Hyderabad, Bangalore, Vizag, Rajkot, Baroda and Chandigarh.

# Seventh Heaven Spa, Bangalore Luxury Meets Serenity

Seventh Heaven Spa at Clarks Exotica Resort & Spa, Bangalore, is an urban oasis of wellness, rooted in tradition. The spa set in the luxuriously serene ambience helps one escape the city's hustle bustle to rejuvenate the mind, body and soul

by **Shivpriya Bajpai**



**Size of the spa:** 11,280 square feet.

**Time taken to construct the spa:** One year.

**Owner of the spa:** Ronald Colaco, Owner of Clarks Exotica Resort & Spa.

**About the spa:** Clarks Exotica Resort & Spa, an oasis amidst the chaos of the city is an abode of serenity. The resort is surrounded by lush green nature to awaken your senses. Tranquility reigns in Seventh Heaven, the secluded spa set away from the main hotel building. It serves as a temple of healing and rejuvenates your mind, body and soul. Well equipped with 14 luxurious treatment rooms offering an array of signature massages, skin care and hair treatments, Seventh Heaven is the destination to indulge yourself while one leaves behind the stress of the mundane. The interior of the spa exudes a sense of relaxation at the very first sight. On top of that, the trained and certified therapists ensure that you take a tour of divine recreation. The emphasis on healing is evident in the sights, sounds and smells that greet you right from the grand reception. The treatments date back to thousands of years, but the spa itself is state-of-the-art with the experience of the professional masseurs.

**About the services:** The concept of healthy living is the soul of the spa, which results in a well-curated menu of massages and spa treatments that are focused on bringing a positive change to your life. Aimed at offering a holistic experience to the guests, the menu of services focuses on personalised wellbeing therapies that vary from Classical Swedish Massage to the signature Seventh Heaven Balinese Magic. The extensive menu also consists of Thai massages, Chinese Reflexology, special honeymoon couple massages, Ayurvedic Rituals,

skin care treatments, hydro indulgence and many more face and hair treatments.

**Popular treatments:** The signature treatments include traditional Balinese Village Massage that uses aromatic oils with a combination of accupressure and skin rolling movements that greatly help to improve the blood circulation and hence, relax and restore balance in the body. Another popular therapy is the Seventh Heaven Aromatic Delight. This healing therapy combines the nurturing art of human touch with the pre-blended essential oils to transmit the pressure, force or energy to create highly therapeutic effect on your body.

**Architect:** Rajesh Mahan of Mahan Architects.

**Contact details:** Clarks Exotica Resort & Spa, Swiss Town, Devanahalli Road, Bangalore-562110; +91 9880003990, 08071777000

**Email:** spamgr.blr@clarksexotica.com/www.clarksexotica.com

**Website:** www.clarksexotica.com

“The spa lets you to indulge in sheer luxury with the wide array of massages and therapies offered, which are curated keeping in mind the importance of wellness in our lives. I believe, wellness starts from you and the choices you make. High quality personalised service is backed with rich interiors to soak your senses.”

– Lily Bernard Serrao,  
Spa Manager-Operations, Seventh Heaven Spa,  
Clarks Exotica Resort & Spa, Bangalore

# Taaha Shah Groomed to Perfection

Taaha Shah, the debonair actor, who debuted in *Luv Ka The End*, started his career as a model at 16. He was loved by the audience in *Gippy* and *Baar Baar Dekho* and is moving steadily up the cinematic ladder. Passionate about paragliding and scuba diving, the young man shares his grooming and fitness secrets with *Salon India*

by **Ajuli Tulsyan**

## “Grooming secrets”

Go Ayurvedic and try avoiding chemicals unless necessary. I massage my head for five minutes to increase blood flow and at times do a head stand to give my hair better bounce and quality. I strictly advise to not use too many products on your hair and if you do, wash it off before sleeping. Also avoid wetting your hair before stepping outdoors. Make sure to apply oil for regeneration.

## “In my travel kit”

I need to carry a mix of Ayurvedic powder which has Shikakai and Amla to use as hair and scalp cleanser. Besides this, I cannot stay without my hair dryer; air force from an AC is an alternate. Lastly for protection and shine, I keep Moroccanoil with me.

## “Beauty is inside out”

Unless you feel beautiful and amazing about yourself from within, your body, especially your face will not be able to fake it for long. One's mental state always reflects on one's face; as they say, the eyes don't lie!

## “My hair stylist”

I am extremely particular about who styles my hair. Just like any art form, I believe hair styling is an art, too. There are two hair artists I have been lucky to find - Rohit and Dido. For me, their methods are fulfilling and satisfying. I make it a point to see one of them prior to any shoot or travel. In my profession experimenting is done when one gets a new film. So I try a new hair style every year, though not something that is too funky. I like it classy and keep it practical and adaptable.

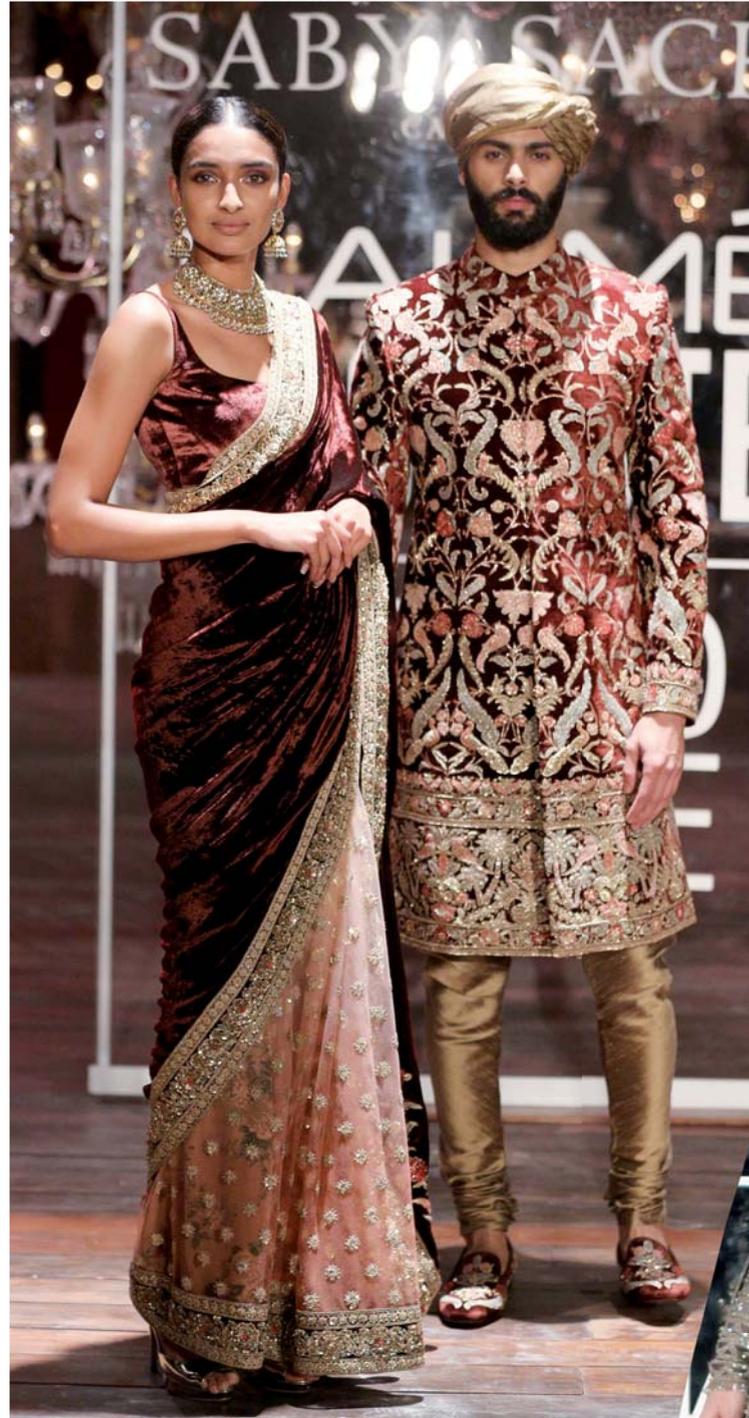


## “An outrageous hair colour that I had tried”

Even thinking about the time I tried colouring my hair is painful. I was going for a basic brown and was aiming for streaks. Unfortunately they messed up and my hair colour was orange! It was devastating. I took an oath to never ever colour my hair again. It has been eight-nine years since that debacle!

## “Fitness regime”

It consists of a mix of body weight training, calisthenics, acrobatics, martial arts and dance. For me, stretching and warm-up is the key to successfully attaining my goals. When I mean training, it consists of training each and every muscle of the body and for that, I divide it into strength training and skill training. Strength would include, for example, making my wrists as strong as possible, but with caution so as to not over-stress the muscles when I am doing a back flip where the entire body weight rests on your wrists and forearms. Once your basic strengths are in order, getting skills in place, is easy. It is a step-by-step process. 📌



## Sabyasachi Mukherjee **Beauty Business is Tough**

Be it real or reel life, every Indian woman yearns to be the 'Sabyasachi' bride. And it is all thanks to the intricate and opulent workmanship that define Sabyasachi Mukherjee's aesthetic designs that are steeped in tradition, yet have contemporary edge

2016

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