



34-62

FASHION BUSINESS



**Stores:Rajshahi Poshak**  
Pg No. 34



**Stores Wedding Lounge**  
Pg No. 36

Special Report

**Milano Unica 23rd Edition: The 'New Beginning'**

*The 23rd edition Milano Unica offered a new and engaging viewpoint on fashion and addressed a strategically important public for high level fashion creation.*

Pg No. 38



EVENT

**INTEX SOUTH ASIA 2016**

*We preview Intex South Asia 2016 scheduled to be held from 16-18 November, 2016 in Colombo.*

Pg No. 54

**KNITCON 2016: KNOW, ADOPT & GROW**

*Supported by SIHMA, IAAI, WBHA and BHMA, Knitcon 2016 focused on technology in knitwear industry and highlighted West Bengal as a global knitwear hub.*

Pg No. 56

AWARDS

**FASHION ROCKS THE TWIN AWARD CEREMONIES AT THE INDIA RETAIL FORUM 2016**

*The IMAGES Retail Awards 2016 (IRA), powered by Ambience Malls, felicitated outstanding contributions made by some of India's most innovative and fastest growing retail brands, and organisations. We also preview winners of the parallelly held IMAGES Retail Technology Awards (IRTA), powered by Pretr.*

Pg No. 58

Cover Picture Courtesy: Caprese





LEAD STORY

**THE INDIAN WEDDING: AN ECONOMY ON HIGH GROWTH**

Weddings has always been the biggest celebration of a family in India. Images BoF highlights the wedding industry and its vastness.

Pg No. 66



**WEDDING WEAR: INDIAN RETAILER'S DIARY**

Images BoF focuses on how Indian retailers gear up to do great business in this important season. We also look at the new fashion trends.

Pg No. 68

**INDIAN DESIGNERS AND WEDDING WEAR: CREATING SPECIAL MOMENTS**

About 60-80 percent of the business for the top fashion designers in Indian comes from bridal couture. Images BoF delves into the high glam industry and finds out more.

Pg No. 78

COVER STORY

**THE RISE OF FASHION ACCESSORIES IN INDIA**

The latent potential and the various product category mixes that one can experiment with to create fresh new retail concepts makes fashion accessories category one of the most lucrative and interesting. Images BoF takes a look.

Pg No. 92



COVER STORY

**THE LEATHER PRODUCTS LED FASHION ACCESSORIES SEGMENT**

In the fashion accessories market, leather is most sought after. From bags, belts, wallets, purses, etc, leather accessories command a remarkable share of the modern accessories market. Images BoF talks to top brands to explore the phenom.

Pg No. 94



**BRAND SNAPSHOT**

- 114 DA MILANO
- 115 E2O ACCESSORIES
- 116 CROSS
- 118 AYESHA ACCESSORIES
- 120 GRISHTI
- 122 TONIQ
- 124 RED RIDING:

**BEING MORE THAN A WRAP**

Red Riding launches its latest collection of stoles and scarves with graphic designs, focusing at cosmopolitan women. Yogesh Jain, Director, Red Riding, in a detailed conversation.



COVER STORY

**THE TEXTILES AND ORNAMENTAL LED FASHION ACCESSORIES SEGMENT**

The other side of fashion accessories. A detailed report on the emerging textile based and ornamental led accessories segment.

Pg No. 98



BRAND WATCH

**B(R)AG YOUR LOVE FOR STYLE**

Lavie epitomizes the free bold spirit of today's young woman. With handbags as its core, the brand also offers accessories such as shoes, backpacks, etc.

Pg No. 104

**STYLING THE TRAVEL'HER'**

French luggage brand Lipault caters to style savvy women travellers who don't just like to wear fashion but carry it too.

Pg No. 108

Q&A

**A POCKET FULL OF FASHION!**

Caprese a high fashion accessories brand offers modern, stylish and chic ladies handbags for today's fashionista. Images BoF talks to its Brand Head, Shuchi Singh.

Pg No. 112

## Contents



132-164

## FASHION CREATION

### Trends

#### **WGSN'S TOP FASHION ACCESSORY MUST-HAVES: A/W 16-17**

*WGSN lists the top must-haves in the fashion accessories segment for the sumptuous season, where maximalism takes center stage.*

Pg No. 132

### My Thoughts

#### **THE RISE OF SUSTAINABLE FABRICS: LET US MAKE GREEN CHOICES**

*Sustainability is the new buzzword of businesses today. Harssh Chheda, Founder and CEO, Corporate Collars™, summarises the current trends in sustainable textiles.*

Pg No. 136

### Launch

#### **HOLLAND & SHERRY BRINGS 'LUXURY' TO INDIAN MARKET**

*Holland & Sherry's joint venture with the S K Birla Group will set new standards in luxury with the rarest and most exquisite fabric collections to India.*

Pg No. 138

### India's Star Designers

**RITU KUMAR**  
**RAGHAVENDRA RATHORE**  
**MANISH MALHOTRA**  
**ASHIMA SINGH**  
**NIVEDITA SABOO**

Pg No. 140-149

### Collection Watch

#### **SABYASACHI 'ILLUMINATES' THE GRAND FINALE OF LAKMÉ FASHION WEEK 2016**

Sabyasachi Mukherjee's 'Illuminate' Grand Finale at Mehboob Studios was a befitting tribute to the trend of the season, at The Lakmé Fashion Week.

Pg No. 150

#### **TARUN TAHILIANI'S ODE TO THE FEMME FATALES OF YORE AT INDIA COUTURE WEEK 2016**

Designer Tarun Tahiliani's "The Last Dance of the Courtesans" at the India Couture Week 2016, was dedicated to dreams, fantasy and lightness.

Pg No. 152

#### **ANITA DONGRE CELEBRATES "EPIC LOVE" AT ICW 2016**

Defying the norms of Indian bridal wear, leading designer Anita Dongre brings her trademark feminine and luxurious boho-spiritedness to her latest collection "Epic Love".

Pg No. 154

#### **ARCHANA KOCHHAR TOUCHES HEARTS AT NEW YORK FASHION WEEK**

Archana Kochhar at the New York Fashion Week, not only displayed a perfect collection but also conveyed a critical social message.

Pg No. 156

### Ramp Watch

#### **INDIA COUTURE WEEK 2016: A MIX OF CREATIVITY & OPULENCE**

FDCI through its flagship event - the India Couture Week celebrated the cultural diversity of India.

Pg No. 158

## Fashion Creation



### INNOVATIVE EVENT

#### **THE WOOLMARK COMPANY HIGHLIGHTS 'FARM TO FASHION' JOURNEY OF MERINO WOOL**

*Kullu-based handloom weavers Bhuttico join hands with designer Rajesh Pratap Singh to present 'farm-to-fashion' journey of Merino wool, support by the The Woolmark Company.*

Pg No. 160

### RAMP WATCH

#### **INDIA RUNWAY WEEK WINTER/ FESTIVE 2016: A THREE DAY GLITZY AFFAIR**

The seventh season of India Runway Week 2016, Winter/ Festive edition, took the national capital by storm with exclusive collections throughout the three day event.

Pg No. 162

### NEXT SECTION

#### **SPORTSWEAR INTERNATIONAL**

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RETAILERS & THEIR FAVOURITE CUSTOMERS  
ARTIFICIAL INTELLIGENCE

DENIM AND FASHION TRENDS — CAPSULE FOR INDIA  
**SPORTSWEAR  
INTERNATIONAL**



168-173 **Retail**

**Retail Going Bust Taught Us What We Want From Retail**

Esteemed NYC-based retail futurist Howard Saunders explains how the new breed of consumers has turned the traditional selling model on its head- and how to now attract them.



**The Next Retail Revolution: Artificial Intelligence**

Trendone Agency owner Nils Muller says sci-fi like technology will hit stores soon.

**Where The Heart Is**

We sent out our editors to unlock the formula of success and long-loved individual retailers in their hometowns.

1. Martin Luciano E Figli, Milan
2. Cloud Cuckoo Land, London

**To Witt**

Wittmore has two retail location in Los Angeles and tremendous loyalty from its growing legion of men's wear clients.



174-180 **People**

**Retailers & Their Favourite Customers**

**Tim Thomas**, Favourite Customer At Bonkers, Frankfurt

**Yuuka Tamilya**, Favourite Customer at Patrick Cox Edit Tokyo, London

**Ben Petraglia**, Favourite Customer At Welcome Stranger, Dan Francisco

**Maura Perduto**, Favourite Customer At Move Shop, Verona

**Kicki Persson**, Favourite Customer At Sandqvist Store, Stockholm

**Jo Ryan**, Favourite Customer At The Rent Shop, Barcelona



Credits for India Capsule

**SPORTSWEAR  
INTERNATIONAL**

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