

SALON

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INDIAN SUBCONTINENT | Vol 8 No 9 | September 2016 | 108 Pages

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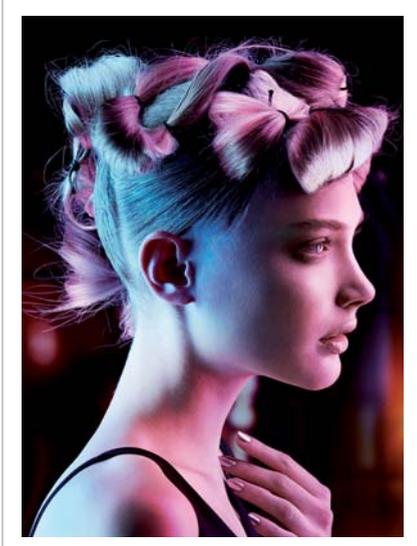
The spa industry over the last five years has shown tremendous growth, not only in the number of spas, but also in the diversity of spas and spa therapies available. A report released by PwC states that even as consumer expenditure has grown at its slowest rate in the last eight years, the wellness sector has bucked the trend and continues to grow from strength to strength. Resilience in consumer spending on wellness products and services is a reflection of increasing consumer awareness and acceptance of wellness as an integral part of their lifestyle. What is more - consumers are able and willing to spend on therapies and extended wellness programmes, there is an increase in the number of international wellness tourists and brands have begun to re-engineer their product portfolios to include a special spa range! The wellness industry has already crossed the \$1 trillion figure with a potential to generate three million job opportunities. India is also the second largest exporter of Ayurvedic and alternative medicine in the world and home to 6,200 indigenous herbal plants. With this being the context, we present some of the best spas in the country, their unique selling propositions, new therapies and more...

We meet and interview top celebrity hair stylists and make-up artists. Kenneth Frost, Technical Educator with Alfaparf Milano, is a perfect mélange of style, passion and creativity. He believes in constant learning and taking inspiration from fellow artists to perfect his craft. He shares his journey, future plans and more with us. On the home front, we showcase the skills and dedication of Najeeb Ur Rehman, who shares his life and the essence of Schwarzkopf - the brand, future plans and more. Lucas Chinappa, Owner of Lucas Chinappa Academy & Salon in Hyderabad shares the joys and tribulations of setting up a salon. In make-up and beauty, we have Vidya Tikari, ace man-up artist and educator, who has persevered to reach the level she has after overcoming several challenges. She shares her victorious journey with us, which will undoubtedly, be a motivation for aspirants to enter the field of make-up.

In trends, we have eight hot hair styles for men suggested by Roger Peter Ross, Area Trainer - Karnataka for Green Trends Unisex Hair and Style Salon and Sidney Ho, Creative Director, Toni&Guy Salon in Kolkata. MATRIX has introduced Candy Hair Strobing and encourages clients to walk in, try it and walk out looking like new and so beautiful. TIGI presents five new hair styles to try while vacationing. Go for them and watch heads turn!

We showcase Sohum Spa in Ramada Udaipur Resort & Spa where the design elements are influenced by Rajasthani architecture and are magnificent at best.

All this and lots more in this issue. Do keep writing in and looking up our FB and Twitter page



Hair: Ken Picton Art Team
 Photography: Andrew O' Toole
 Make-up: Naoko Scintu
 Stylist: Thea Lewis Yates
 Products: L'Oréal Professionnel

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TIGI's Ultimate Travel Guide

5 Vaca-Fit Hair Styles

Vacations breathe new life into your soul and are a sure shot way of breaking the monotony of routine. So how about transforming your look with these hot hair styles and go from drab to fab in minutes?

September celebrates World Tourism Day and on cue, TIGI lists a travel guide that decodes various hair styles for your next trip. You may be soaking in the sun on the beach or may have to rush for an overseas business trip, exploring prominent tourist spots is on every traveller's bucket list. For all such purposes and more, here are some chic hairdos because when travel beckons, you ought to look your best from head to toe.



Tropical Look: How-to:

- ▶ Shampoo and condition your hair with TIGI Bed Head Epic Volume Shampoo and Conditioner.
- ▶ Towel dry your hair and use TIGI Bed Head Small Talk for volume, energy and thickness.
- ▶ Spray some TIGI Bed Head Sugar Shock and scrunch your hair till it is fully dry with a diffuser.
- ▶ Finish this look by spraying TIGI Bed Head Masterpiece Shine Hairspray.



Urban Look: How-to:

- ▶ To give your hair energy and shine, use TIGI Bed Head Urban Antidotes Level 1 Re-Energize Shampoo and Conditioner.
- ▶ Towel dry your hair and apply TIGI Bed Head Ego Boost to your lengths and ends.
- ▶ Blast dry your hair and finish this look by spraying TIGI Bed Head Masterpiece for hold and texture.



Najeeb Ur Rehman

Master's Stroke



Style guru, Najeeb Ur Rehman, PPS Director, Schwarzkopf Professional, Henkel Beauty Care India, took his first step in the hair industry way back in the 90s. Today, on the sheer dint of hard work and merit, he has reached a stage where he is handling the technical operations at Schwarzkopf Professional. *Salon India* gets an insight into the celebratory journey of the artist par excellence

by **Shivpriya Bajpai**

Please tell us about your professional background.

Hair dressing runs in my blood; I have inherited it from my father and grandfather. When I completed my graduation, I chose to take up this profession and since then, have done several courses, namely, the Scientific Approach to Hair Sculpture and Scientific Approach to Hair Design from Pivot Point International in 1994-1995, trained at Schwarzkopf Professional Academies in Germany, London, Malaysia and Thailand, Essential Looks by Schwarzkopf Professional Training and replication of Essential Looks in India, which is ongoing. I have won several awards, such as, the North India Best Hair Hairdresser Award in 1999, Queens Cup Bangkok in two categories, Hair Dressing and Evening Hair Style in 2000. Apart from these, I have participated in Train-The-Trainer in Germany in 2004 and Creative Cut and Colour in London, 2006 and 2008. I have shared the stage with renowned hair mavericks, such as Antony Whitaker, Andrew Jose, Millicent Howe, Rick Lee, Simon Ellis, Sebastian Tan, to name a few.

How did you get started in the hair styling industry? Who has been the driving force in your life to choose this career?

From the start, I have been interested in designing and even tried my hands at fashion designing. Eventually, I got into hair dressing

and that is when I realised the similarity between fashion designing and hair, as it involved sketches, sections, angles, lines, and more! While studying at Pivot, my course required two hours of commitment, however, because of my inclination towards art, I would spend almost four to six hours every day, which resulted in me completing the course way before time. I would convince prospective clients, be it my family, visitors at the institute or even the auto rickshaw guy, to let me style his hair.

What were the challenges you faced back then? And how did you overcome them?

Initially, I think getting the clients to trust my capabilities, along with acceptability, was a challenge. To overcome them, I would spend extra time in consultation explaining processes and techniques to them. Presentation is key and that differentiates my work from that of others.

Tell us about your first job.

My first job was at Pivot Point International, soon after I finished my course. I used to work at the salon and assisted the senior trainers. I was the only student, who at that time, had the maximum hands-on practice in the salon. I never said no to any job, be it shampooing, hair spa, trimming or even cleaning the floor. Pivot Point gave

Trend Alert

Decoding Men's Hair Styles

Men's hair style specialists, Roger Peter Ross, Area Trainer Karnataka, Green Trends Unisex Hair and Style Salon in Bangalore and Sidney Ho, Creative Director, Toni&Guy Salon in Kolkata, suggest cuts and styles to take your hair game up by several notches

by Shivpriya Bajpai



ROGER PETER ROSS



Slick Back

This haircut is recommended for summer. Not only does it keep your hair away from your face, provided it is achieved by using a wet, dense product, it also stays in place all day. It is best to ask your stylist for a reasonably tight fade around the sides and back for contrast, leaving a good deal of length at the top to allow you to slick it back.

Styling and maintenance: Start with towel-dried hair so as to minimise volume and get a slick, smooth finish. If hair is on the finer side, use a pomade or grooming cream to prevent it from making it appear thin and exposing your scalp to the sun. Finish with a medium hold hair spray.

Face types: Square, round.



Beach Wave

Sleek sides with a waved fringe combines a classic look with a relaxed finish. It works best on thick to normal hair.

Styling and maintenance: Prep damp hair with a light texturising lotion. Blowdry lightly using your fingers to enhance the wave pattern. Run your fingers up through the fringe and crown area for light separation. Finish with a medium hold hair spray. Wear this style straight or wavy to change the look and keep it looking neat with frequent clean-ups along the perimeter.

Face types: Square, round.



Street Style

Work the street style with an unkempt finish and up your style game. This look rocks short sides and high volume without looking too stylised. It works best on medium to thick hair.

Styling and maintenance: Prep damp hair with a light texturising lotion. Blowdry with a vent brush or your fingers for a controlled finish. Style sides and back in a downward motion. Style the fringe up and back with the crown area sticking straight up for maximum volume. Finish with a medium hold hair spray. Styling mousse and Elnett Finishing Spray are a must to achieve this look.

Face types: Oval, square, angular.



Sky-high Crop

This short and tight cut takes your look to the next level with maximum volume. It works best on fine hair.

Styling and maintenance: Prep damp hair with a light volumising mousse. Blowdry with a vent brush or your fingers for a controlled finish. Rough up hair on the crown for volume. Finish with a light hold hair spray.

Face types: Oval, square, round.



Vidya Tikari

Ace of Base

A certified Airbrush make-up artist and hair stylist extraordinaire, Vidya Tikari, is a name to reckon with. The creator of exquisite looks for celebrities, such as Madhuri Dixit, Deepika Padukone, Priyanka Chopra, Abhay Deol, Virat Kohli, amongst others, she has launched her own line of make-up brushes for MUA and operates from her own studio in Delhi. In a tête-à-tête with *Salon India*, Tikari shares her professional journey



From humble beginnings in 1991, Vidya Tikari, has today grown to become a veteran in the fields of hair and make-up. From catering to events like the '2010 Commonwealth Games', where she and her team did the hair and make-up for about 9,000 performers, which incidentally also landed her name in the 'Limca Book of Records 2011' to the first-ever 'Formula 1 Grand Prix', Tikari and her team, has been servicing thousands of clients every year from around the globe.

Beginning of the professional journey

"After being in Australia for quite a few years, I came back to India about 25 years ago. I started off with my first assignment in the

first week itself of landing, and from there on, people just got to know of me and I started building up my kit from the first shoot," shares she. The journey has been smooth in some parts and rocky in some, however, overall, it has been an eye-opener on the changes that have occurred in the last 25 years in the Indian beauty scenario.

Getting into the profession

"The profession chose me! I think, I was born for make-up. I started my beauty college straight after school and when I came back to India, after completing the course, I started off as a freelance make-up artist. My family was apprehensive, but they believed in me and that is how it has always been," reveals Tikari.

Market Watch Skin Care

Anti-cellulite cream Qraa

The Qraa Fazeup Anti Cellulite Cream claims to trim down facial fat, if used regularly for 30 days. It is 100 per cent natural and has horse chestnut, green tea, caffeine and gotu kola extract that are known to increase blood circulation and help in reducing excess facial fat. It even helps in removing blemishes to give you a fairer complexion. Available at leading beauty stores and online at www.qraa.com, Amazon, Flipkart and Snapdeal.

Price: ₹300 for 50gms



Mani-pedi BCL SPA

The BCL SPA Four-step system includes a Dead Sea Salt Soak, Dead Sea Sugar Scrub, Dead Sea Moisture Mask and Dead Sea Massage Cream. Available in Spearmint+Vanilla, the fragrance is certified organic fruit and botanical extracts and has healing properties for different skin types. Spearmint's cooling sensation soothes the mind, while vanilla helps to elevate your mood. This system helps to calm and relieve itchy or dry skin while moisturising and protecting the skin from future damage. For availability, call 022-670-31273, 74.

Price: On request



C-Serum Repêchage



The Cyto-Serum Seaweed Filtrate, a lightweight serum, is infused with eco-cert seaweed filtrate, vitamins, minerals, amino acids, trace elements and phloro-tannin antioxidants. The C-Serum is the first step in the Four Layer Repechage Facial. For a glowing skin, bring home the serum to use daily or between scheduled spa facials. Find value at Flipkart.com.

Price: ₹3,800 for 30ml



Facial kit Anita's

The White N Brite Facial Kit contains products that have extracts of glycolic acid, lactic acid, licorice and hesperidin, which are known to lift, energise, tighten and brighten the facial skin. After application, the skin has a radiant glow and feels well hydrated. For inquiries visit www.anitasaromatics.com or call 022-66921134, 022-28341567.

Price: On request

Masque Christine Valmy

The Rose Glow Peel Off Masque has extracts of roses, saxifraga sarmentosa, grapes, morus bombycis and scutellaria baicalensis roots. It also has diatomaceous earth and titanium dioxide. Suitable for all skin types, its antioxidant properties delay ageing, moisturise and firm the skin, while inhibiting melanin formation. For information, email info@christinevalmyindia.com.

Price: On request



Mani-pedi kit Astaberry

The Pedispa Pedicure-Manicure Kit, comprising of herbal gel, scrub, cream and mask, promises to clean, detoxify and soothe the skin. Infused with neem, it offers antibacterial and antifungal protection; vitamin E and olive oil nourish and soften the skin and the essence of Ayurvedic lemongrass rejuvenates the tissues in the toes and feet to give a fresh feel. Available at leading cosmetic outlets and online.

Price: ₹350 for 200ml



Fawad Khan

The Quintessential Gentleman

Fawad Khan has not only carved a niche for himself in Bollywood, but has also swept most of India's female population off their feet. The suave actor and musician wears his success lightly and shares his style and grooming secrets with *Salon India*

by **Aarti Kapur Singh**

“Style is beyond trends”

Style is a personal expression and not confined to any trend. Comfort and simplicity are two keys that I follow when it comes to fashion. Being trendy is fine, but clubbing all the trends in one look is a complete no-no. Focus on one big trend that you are comfortable with and keep the rest subtle.

“Partial to Indian attire”

Yes, I love ethnic formals! My wardrobe is full of bandhgalas, Nehru jackets with jodhpurs or breeches from Raghavendra Rathore, whose design sensibilities cannot be matched. There is a variety of colours in jackets, suits, bandhgalas, Nehru jackets, waistcoats, shirts, trousers, pocket squares and scarves. I love suits, too, especially the checkered ones and mostly the windowpane checks. I do not compromise on the cut, tailoring, fit and finish. I only buy from Raghu Rathore and Brooks Brothers. The rare times, you spot me in casual clothes, it would be a denim shirt, denim trousers, dark brown or tan belt with my glasses.

“A pocket square is my favourite accessory”

One of the quickest and easiest ways to add a suave touch to an outfit is by slipping a handkerchief into your chest pocket. Of course, there are countless kinds of pocket squares, too, and numerous ways to fold them. But I like to rely on two versions – the clean and crisp for daytime and the bold and proud for after hours.”

“Jackie Sir is my style icon”

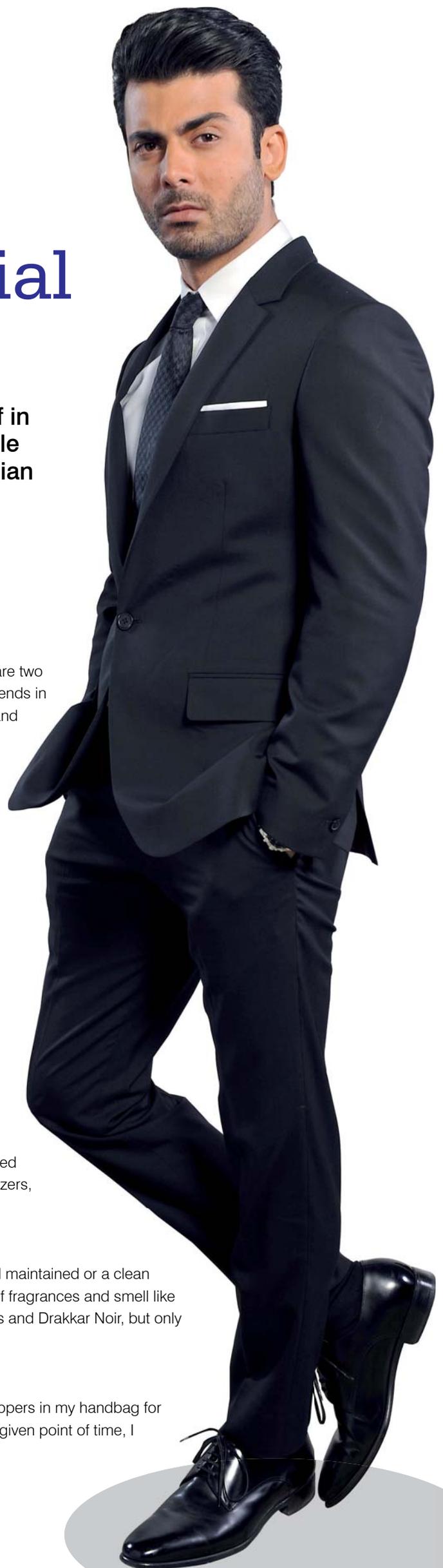
Jackie Shroff is the ultimate classic dresser. His devil-may-care vibe cannot be matched and it brings to life even the most staid formal wear. Unbuttoned shirts paired with blazers, ties replaced with dandy neck scarves, Jackie Sir's style is surely underrated.

“Grooming tips”

Nothing is more distressing than a messy man! Hair should be well kept, a beard well maintained or a clean shaven look with clothes that are crisp. A lot of men tend to mix more than a couple of fragrances and smell like a perfumery gone all wrong. Please do not do this! My favourite perfumes are Hermes and Drakkar Noir, but only individually, never together!

“I do not travel light”

I'm not vain, but I do wish to look presentable, yet be comfortable. So I carry room slippers in my handbag for long-distance flights and formal and informal belts. The same goes for shoes. At any given point of time, I have at least five pairs in my suitcase. 📌





Mayyur Girotra Making Way for His Dreams

Delhi-based fashion designer, Mayyur Girotra is known to make dreams come true for brides-to-be, with his rich and opulent ensembles. Girotra shares his views on beauty and fashion with *Salon India*

How did you get started?

I always wanted to be a fashion designer; even as a kid I had an inclination towards fashion. Since I'm from a typical Delhi-Punjabi family, my parents expected me to get into business or have a career in finance. Till such time as I could, I towed the line, but one day, made up my mind and resigned from my then job as a Wealth Manager in Dubai. In 2009, I started my own small design house.

Tell us something about your collection.

MayyurGirotra, as a brand, has two sub-brands - luxury prêt and couture. Luxury prêt, launched four months ago, is edgy, fun and fuss-free and includes bombers, sweatshirts, jackets, dresses and RTW. In couture, we have Indian ethnic wear.

How important are hair and make-up in fashion?

Beauty and fashion are indispensable, without one the other cannot exist. You can go wrong with your hair and make-up, even if your outfit is a 10/10. Hair and make-up need to be in sync with the outfit, occasion, mood and personality.

What are your views on the beauty industry of India?

Beauty and fashion industries have grown in the last five years. Due to social media, people are now more aware and educated about what they want to use, their skin type, best products in make-up, hair and beauty regime. India has a long way to go, but we have taken the right route.

Which is the most outrageous look created for your collection?

When I tried a vixen colour lipstick on my model; I was not sure we could pull it off.

Who are your favourite make-up artists and hair stylists?

Namrata Soni, Daniel Bauer and Bianca. I just love the way they go with the flow and understand skin and what exactly we need for the look.

Who is your muse?

Parineeti Chopra! She has lost weight, her skin looks awesome and the way she is dressing up lately. It is amazing!

How do you strike a balance between Runway and Real?

For me as a designer, it is different. People want to know what kind of look is going to be on the runway. We try and keep it real so the audience can connect with what is on the runway.

How do you incorporate beauty and hair styles in your collection and on the ramp?

Hair and make-up is as important as my garments. The whole look has to be such that the bride, bridesmaid or anyone else is exactly looking the way I have visualised. As a package, it should be attractive, practical and everyone should be able to connect with it.

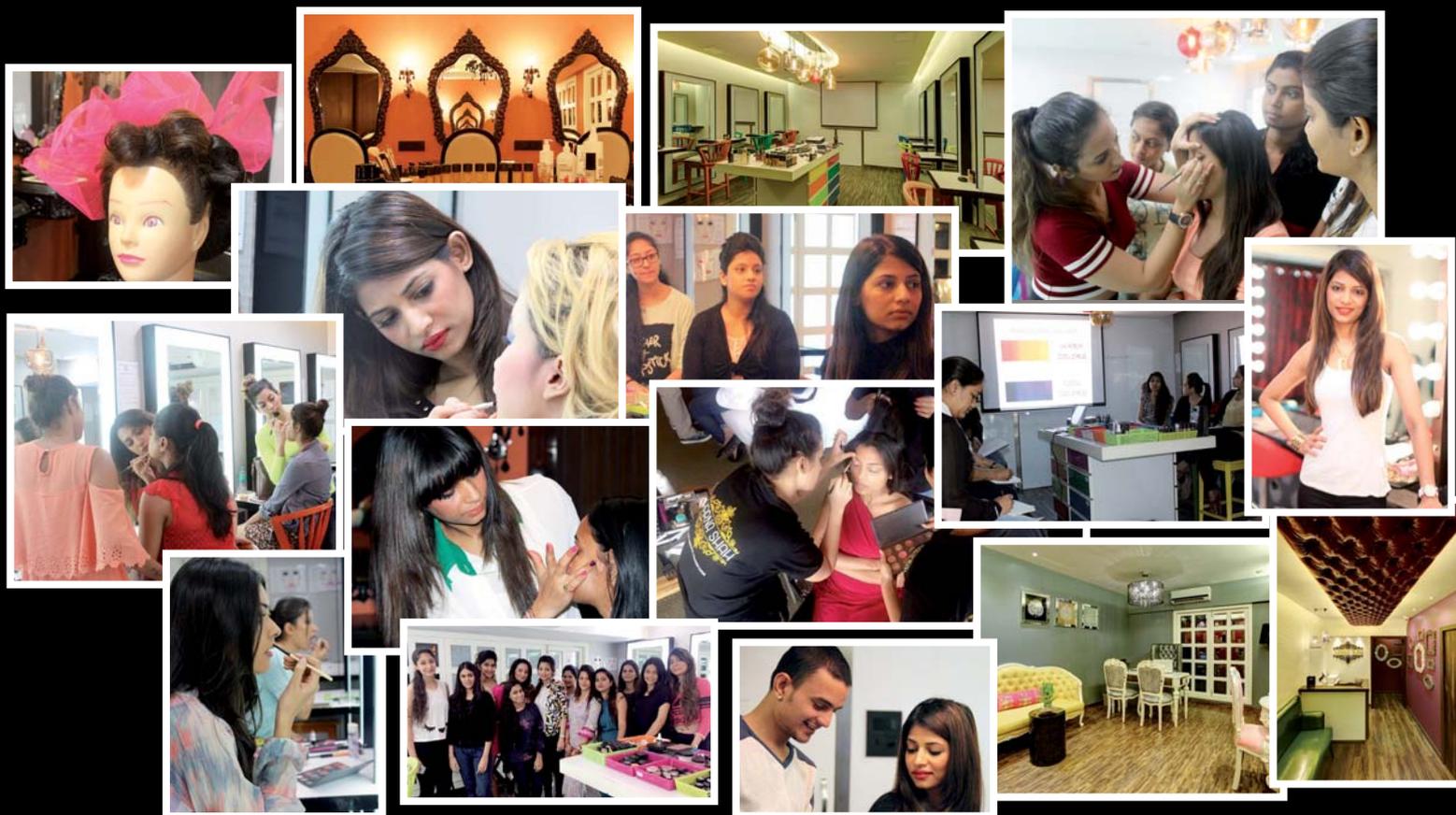
What are your future plans? Do you plan to be involved in the cosmetic and hair industry of India?

Every day, I need to do something new, need to expand and need to grow. I would love to be associated with a good make-up brand and put my creativity into designing a vanity box. 📌



Mumbai

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Spread over 2,500 sq ft, Jharna Shah Make-up and Hair Academy and Boutique Salon is the brain child of renowned hair and make-up artist, Jharna Shah. Launched in 2010, the academy boasts of luxurious and trendy amenities, proficient and upgraded professionals and dynamic improvement approaches. Comprehensive learning backed with hands-on practice are the highlights of the academy. Students are trained under Shah and a team of skilled and qualified trainers. Believing in the motto 'Imagine. Create. Transform', Shah has plans to add more branches along with new courses.

Commenting on the USP, Shah says, "For the newbies aspiring to fly high in the beauty industry, we provide comprehensive professional training in make-up and hair and placements as well. We have proficient counsellors conducting self-grooming workshops, ensuring every woman can avail the benefits."

► Courses

The academy offers a wide array of professional and personal courses that are curated around comprehensive courseware and practical sessions.

Professional Make-up courses: A complete make-up course for eight weeks, a fast-track make-up course for four weeks, an intensive basic + beauty + bridal make-up course for three weeks.

Professional Hair Styling courses: A complete hair styling course for four weeks, professional hair styling course for three weeks, professional bridal and beauty hair styling course for two weeks.

Diploma in Make-up and Hair Styling: Diploma in Make-up and Hair Styling for 12 weeks.

Personal Make-up and Hair Styling Courses and Workshops: Make-up and Hair styling Personal Grooming (Basic+Advance Level) for one week, personal make-up and hair workshop and personal hair styling course for one day, each.

► Eligibility criteria

Candidates must be 16 or more years of age.

► Fee range

₹5,000 to ₹2.25 lakhs. 📞

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