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COVER STORY

THE CHANGING DYNAMICS OF MALLS AND SHOPPING CENTRES

No matter how far and deep the web of eCommerce across the globe, the allure of brick and mortar retail appears to endure. Not much, it seems, can replace the experience of shopping in a physical space. Discounts — the raison d'être of online commerce — may be tempting, but the case for human engagement offered by physical retail is compelling. We take a quick look at the major trends being witnessed by retail real estate businesses in India and elsewhere.

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ONE-STOP LIFESTYLE DESTINATION

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