

# SALON

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**INTERNATIONAL**



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# SALON<sup>®</sup>

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Welcome to a new and meaningful issue of *Salon India*. In the ensuing pages, there are numerous fresh ideas that will keep you hooked!

The cover story is on salon tools, equipment and furniture. The industry is witnessing a rise in demand for high precision, stylists and make-up artists who have never had it so good. Not only are they going about their jobs in a more professional manner and winning accolades, they are actually enjoying every bit of training they are receiving to use these gadgets!

In the interview section, P&G Salon Professional's first-ever Creative Director and Asia Education Capability Leader, John Guest, reveals the joy he feels at the opportunity to work in India and handhold Indian hairstylists. Murali Sundar of Indola talks about the plans he has in mind for the growth of the brand. Boris Entrup, make-up artist, shares the secrets of his success and gives advice to aspirants. To add visual appeal, the collection of NAHA winners has been showcased. Creative hair and make-up trends have been captured at both the Lakmé Fashion Week and Blenders Pride Fashion Week.

All this and more! So keep reading and reverting with comments!



Amitabh Taneja  
Editor-in-Chief, Salon International, India



Hair: Nicholas French  
Photo: PBA

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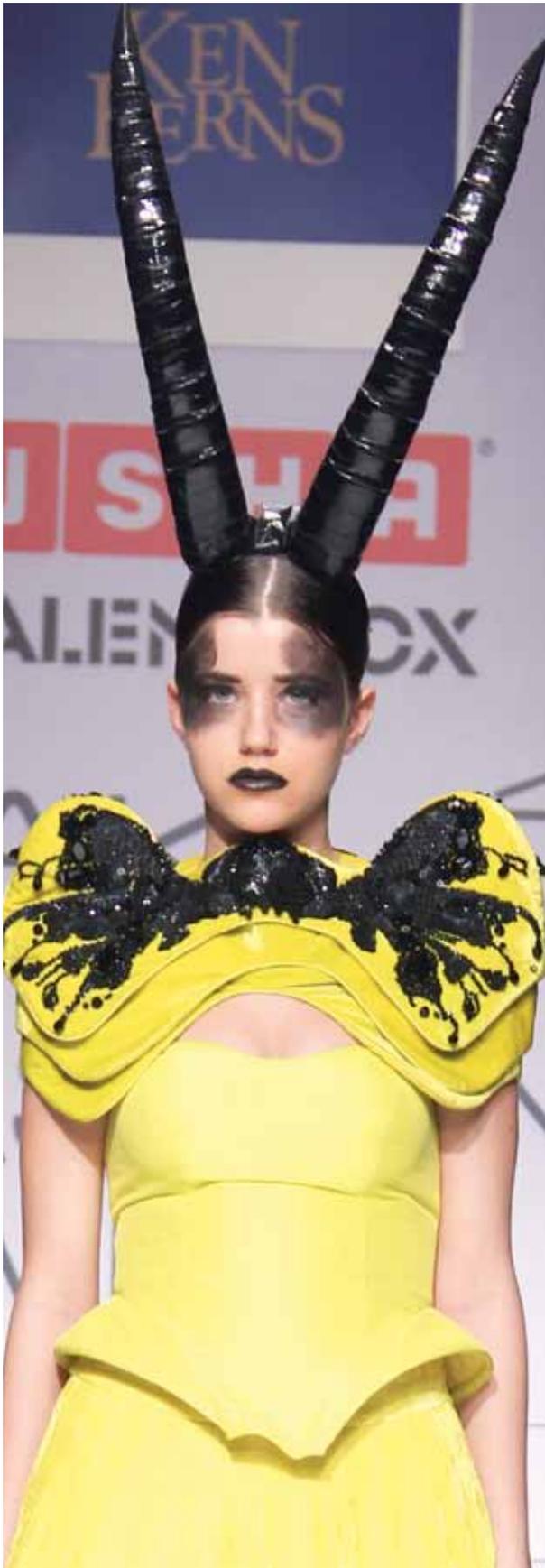
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# Lakmé Fashion Week W/F '12

by Meher Castelino

Hair and make-up complete the look for garments at any show and the LFW Winter/Festive 2012 displayed interesting hair and make-up trends, which were, at times, outrageous and at the other, elegant



## Ken Fernandes

“Go wild with your hair and make-up,” said Fernandes. Centre-parted and slicked back, it was the ideal base for his bizarre headgear. To add drama, black eyeshadow extended from the eyes all the way up to the temples and then onto the forehead, while the lips were given a black colour base. A look meant for the strong and aggressive woman.

## Deepika Govind

To match the theme of the modern day Patola sari, Govind kept the make-up colourful and vibrant with impressive tones for the forehead, which ranged from electric blue to emerald green with a striking red bindi in the centre. Heavy eye make-up, pale lips and hair bunched up at the back with a simple centre parting, completed the image.

## Nupur Kanoi

Keeping the hair close to the head with tight curls, Kanoi had a hairband across the forehead for an edgy and stylish line of clothes. Lips were a pale nude and for a prominent look, the eyes were kohl-lined with a slight extension at the sides.

## Ritika Bharwani

The hair was swept to one side into a stylish rolled wave, while Bharwani tucked the remaining into a chignon and added strong colour on the lips and kept the eye make-up simple for that diva look.

## Neha Sharma

Going for the 1920s look, Sharma selected sleek waves for the hair, which was pulled back for that ultra-feminine look. Make-up matched the hair of that era, with red lips and powerful eyeshadow to create drama.

## Krishna Mehta

For that haute couture look, Mehta selected a high, almost Grecian bouffant hairstyle with rows of gold braids to highlight it. Dark eye make-up and bright red lipstick added to the look of the elegant collection.

# KS Beauty Centre Professional retailers

**K**S Beauty Centre has been an associate of Kathiawar Stores since 1928. In conversation with *Salon India*, Hemant Doshi, Proprietor, KS Beauty Centre, reveals aspects of the business.

### Starting out

KS Beauty Centre is an associate of Kathiawar Stores which has been in operation for the last 85 years. Today we, the third generation, is continuing the business successfully. It has been a part of Kathiawar Stores since the last 12 years and started by retailing beauty equipment and salon furniture in a small area of 200 sq ft. Slowly the response became positive and seeing the space constraint, we thought that as many salons are opening and new products are being launched, why not have a separate place with proper display so that it becomes easy for customers to browse and select from our range. We started a new venture by the name of KS Beauty Centre and today, it is one of the biggest showrooms in India with a display area of 10,000 sq ft in Hyderabad. We don't manufacture anything, but have a direct tie-up with those abroad.

### USP

KS Beauty Centre is into import and the focus is different from other suppliers. We retail products as well as provide back-up service of the products. The deciding factor in buying a product is basically the after sale-service provided. We ensure that it is serviced within 24 hours.



Hemant Doshi



# Yash Kadhiyan

## View from the top

by Roshna Chandran



Apart from being a Judo and Tae Kwan Do enthusiast, Yash Kadhiyan has styled Miss World contestants in 1996, Miss South India 2005, and more. *Salon India* talks to Kadhiyan about his journey

**Salon:** Yash Salon  
**Size:** 3,000 sq ft  
**Address:** #82, 2nd Floor,  
80 Feet Road, RMV 2nd  
Stage, Dollars Colony,  
Bengaluru – 560 094  
**Phone:** 080 23514070  
**Email:** yashindia@hotmail.com

### *starting out*

I initially learnt the ropes from my sister who ran her own salon in Delhi. Then went to Singapore and Australia to study hairdressing from Toni&Guy. I had also studied at the Saks Academy in London.

### *inspiration and idol*

Patrick Cameron. He is a good stylist and basically works on long hairdos. I had an opportunity to work with him for two days when he was in Delhi. I think he is fantastic!

### *favourite products and tools*

We use shampoo and conditioners by L'oréal Professionnel, and for brushes I like Denman.

### *favourite look*

I like hair that is soft and wavy as the look is young and fresh.

# BEAUTY & FASHION...



# China Glaze

## Be colour coded

The buzzword in nail art is colour. Brenda Skermont, International Educator, ibd, presents step-by-step procedures of trends sported by celebrities around the world

### Style Icon: Adele

**Get the Look:** Louboutin Manicure

**Application:**

Step 1: Apply two coats of China Glaze Stone Cold.  
 Step 2: Top with China Glaze Fast Forward Top Coat for a shiny finish.  
 Step 3: On the underside of the nail, apply a thick coat of China Glaze Adventure-Redy.



### Style Icon: Beyonce Knowles

**Get the Look:** Accent Nail

**Application:**

Step 1: Apply two coats of China Glaze Shocking Pink, except for one nail on each, most commonly, the ring finger.  
 Step 2: Complete the manicure by painting the accent nail a contrasting shade, such as China Glaze Aquadelic.



Photos: Shutterstock

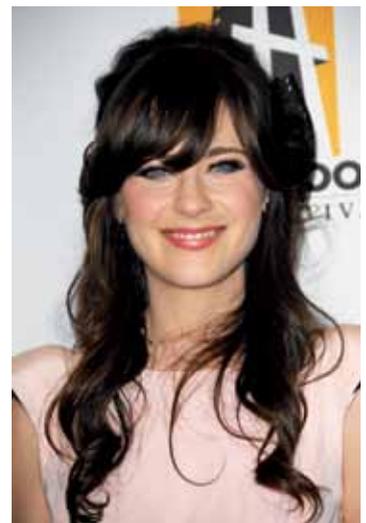


### Style Icon: Zoey Deschanel

**Get the Look:** Tuxedo Nails

**Application:**

Step 1: Start with two coats of China Glaze White on White.  
 Step 2: With a dotting tool, create a bow-tie at the base of the nail and three 'buttons' down the centre of the nail using China Glaze Liquid Leather.



### Style Icon: Jennifer Lopez

**Get the Look:** French with a Twist

**Application:**

Step 1: Begin with two coats of China Glaze Poetic.  
 Step 2: On the tips, apply a thin layer across the nail of China Glaze Velvet Bow.

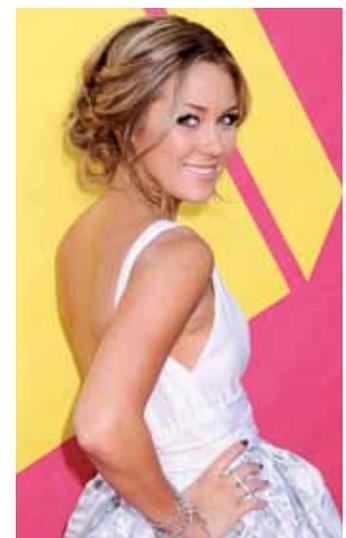


### Style Icon: Lauren Conrad

**Get the Look:** Ombre Manicure

**Application:**

Step 1: Starting at the pinkie finger, apply one shade on each nail.  
 Step 2: Go from lightest to darkest shades and use China Glaze Light As Air, Sweet Hook, Spontaneous, Urban-Night and Crimson.



Contributed by China Glaze Artistic team

# A/W forecast

by Roshna Chandran

The seventh edition of Blenders Pride Fashion Week showcased looks for the forthcoming autumn/winter season. Make-up artist, Robert Naorem focussed on geometric shapes, shimmer and slicked-back hair.

## Swapnil Shinde

**Hair:** Crimped and back-combed

**Eyes:** Winged liner. Base was applied to hide brows

**Cheeks:** Natural

**Lips:** Pale



## Shilpa Singh

**Hair:** Rolled into a bun so that the headgear can be attached.

**Eyes:** Smokey shades of brown.

**Lips:** Bright orange.



## Pria Kataaria Puri

**Hair:** Backcombed and instead of going for the normal plait, a fish tail was chosen.

**Eyes:** Geometrical

**Lips:** Nude



## Ritu Goyal & Ramnish Goyal

**Hair:** Fringe on the front and a top-knot.

**Eyes:** A mixture of silver and black with extended wings.



Photo: HDIL Couture Week



Photos: Viral Bhayani



Nivedita Saboo



# Karishma Kapoor

## Treat for sore eyes

by Isha Gakhar

### The secret of looking this good

“ Though I’m blessed with good hair and skin, I do take a lot of care to maintain it. I’m good-to-go with blow-dried hair and avoid make-up when not at work. Moisturising and cleansing is a must for me. I keep my skin hydrated at all times by drinking lot of water and eat food which is not excessively oily. I also take care of my hair by regular oiling and sometimes taking spa treatments. My biggest beauty indulgence is good sleep and exercise in any form, be it walking or taking the steps. ”

### Wow comeback

“ I had to work really hard on losing all that weight that comes with two pregnancies. I watched my diet every hour and getting back to ‘the’ shape was an uphill task. ”

### Beauty essentials

“ A lip balm and Olay Total Effects Moisturizer are the only two things in my bag. I’m not a fan of cosmetics as I have to apply oodles of make-up at work. I wear the minimal possible when not shooting. A Carmex lip balm, MAC kohl and cream blush, Bobbi Brown foundation are my favourites. I also like Palmer’s Cocoa

Butter and a body wash that has a vanilla fragrance. Baby oil to remove make-up. ”

### Managing bad hair days

“ I plait them. ”

### A diet check

“ There is nothing like skin that glows and looks young from within. While eating right is important, it’s not enough after a certain age. The right food must be supplemented with a good skin care regimen. My intake is mostly of green vegetables, yogurt, food rich in antioxidant properties such as, blueberries. ”

### A make-up look you admire

“ The one that Madhuri Dixit sports. She has beautiful skin and looks gorgeous even without make-up. ”

### Beauty tip

“ As women have multifarious responsibilities, they forget to take care of themselves in the race. So my beauty tip – always believe you are the most beautiful woman in the world irrespective of what you may be told. ”

### Beauty icons

“ Hema Malini, Madhuri Dixit and Audrey Hepburn. ”



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