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Monsoon is here and it brings along great opportunity for the industry. We have woven our cover story to understand what the brands are offering, experts recommending for their clients and professionals presenting at their salons. We think India has unique seasons when face and hair need more than normal attention and it's given to us on a platter. We should gear up our salons and spas to bring fresh services for our clients.

Salon India gets the opportunity to style the enigmatic actors Soha Ali Khan and Kunal Khemu in two spectacular shoots.

In the beauty section, we investigate the creation of the looks of the stars in the *Pirates of the Caribbean*'s latest sequel in conversation with renowned make-up artist, Joel Harlow.

The dermatologists again help decipher what treatments are available for top ranking feminine skin issues like cellulite.

It's also interesting to note that international salon brands like Toni&Guy and SAKS are beginning to grow their footprint in India. This will definitely lead to more excitement and learning.

We will be very grateful for your feedback on each of our sections and efforts.

Enjoy the rains!

Amitabh Taneja
Editor-in-chief, Salon International, India



Photographer: Joy Datta
Actor: Soha Ali Khan
Stylist: Shane Lonen
Hair: Bharti Chavan
Make-up: Arjun Bundela
Clothes: Gown by Falguni & Shane Peacock

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INTERNATIONAL stylists



Richard Ward
Opulenza

Opulenza is such a colorful and bold collection. The theme behind the collection is all about opulence and the inspiration came from precious stones, such as, Emeralds and Rubies. Being a luxurious and couture hair collection, the hairstyling is big, glamorous and creative. Whether the style is avant-garde or classic, the most important aspect is always to retain the essence of beauty.

RUBY
Hair by Richard Ward
Photography: Daniele Cipriani
Make-up: Dyves La Medica
Styling: Gianantonio Allievi
Art Direction: Tim Frisby

INTERVIEW



Photos: Eugen Mai

André Märtens

Energetic and creative



Photo: Eugen Mai

Hairdresser André Märtens is popular for creating trends for tomorrow

André Märtens, known for excellent performance and quality, elegant forms and hair structures, is a member of the team Haute Coiffure Français. He has been in the industry for more than two decades and takes inspiration from the city where he lives in and owns a salon in Berlin.

Today, he is the brand ambassador for L'Oréal Professionnel, with his work personifying the covers of fashion magazines, runways and advertisements. He talks to *Salon India* on his journey, trends and his future plans.

When did you get interested in styling hair?

My mother owns a salon in Berlin now over 40 years old. Honestly, I can say that I grew up in the salon industry and never had any doubts on where my future would lie. After completing a course in cosmetology, I formally began my career in 1985. I began by assisting star hairdressers backstage who prepared the models at the L'Oréal Academy. One day, I was asked by one of them to step out on stage and do my own show. Since then I have been doing shows, seminars and workshops for professionals.

How has been the journey so far?

I love hair! Working with hair is

my passion. The journey so far was a lot of work, but also very lucky and straight.

Your professional education.

Looking back on the 100 years of family tradition at Coiffeurs, it was an easy decision for me. So I did my mastership examination in Berlin. Later, I continued with my education at the L'Oréal Academy.

is probably not going to be specializing in blonde shades and the African market will probably spend more time and money developing relaxing techniques. One thing each market needs is well educated professionals, who will offer perfect products and services that are tailored to their needs.

What's your USP?

I have specialized in formal updos, especially for weddings. In fact, some of my work has just been published in L'Oréal's new wedding catalogue.

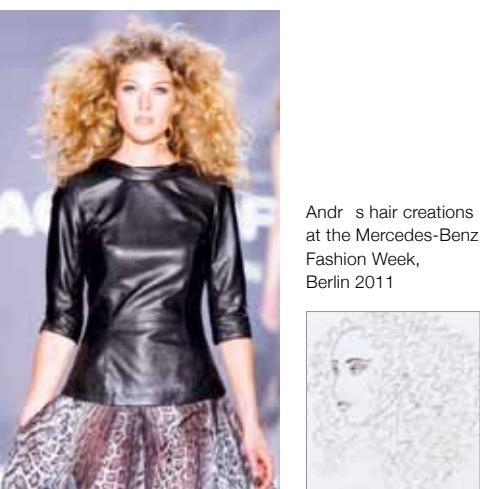
What's your focus on having an academy of your own?

I don't plan to open an academy right now, but I'm giving three to four seminars and workshops each year, where I teach on subjects such as, updos, color techniques, or new cutting trends in-depth.

Your future plans?

As my career gives me so much pleasure and joy both intellectually and socially I will continue with it, as long as I get the feeling of satisfaction. This means a good mixture of work with shoots and fashion shows, working in my salon, and also giving my experiences and know-how to professionals and my customers. ☺

(IG)



André's hair creations at the Mercedes-Benz Fashion Week, Berlin 2011



Photos: Maybelline Jade

The royal look Kate's timeless hairdo

Photos: Getty Images



Hairdressers James Pryce and Richard Ward created Kate's wedding hairdo

Kate's look at the post-wedding house party



Photo: Getty Images

The wedding look of Catherine nee Kate Middleton on her big day attracted much attention. From her highly-fashion couture dress to elegant tiaras, to a natural-looking, fresh make-up and the romantic hairdo, everything made her look like a million bucks at the ceremony. James Pryce, who is Kate's hairdresser and is the Creative Director at Richard Ward Hair & Metrospa in London, styled her hair with the support of the salon owner, Richard Ward. They describe the style as demi-chignon – an updo style, which combines a classic bridal look with a regal, couture finish. The focus was Kate's unique halo-style tiara, set just a little away from the hairline, which determined the final look. *Salon India* spoke to the duo to known more about the princess style.

The queen's hairdo

We created a demi-chignon, which is a name we created for Kate's look based on the classic half up-half down style.

The headgear

Kate's tiara was the key accessory. It was the focal point of the style and her look was

centered around the tiara. As it was called a halo tiara that was made by Cartier in 1936 and was purchased by The Duke of York (later King George VI) for his Duchess (later Queen Elizabeth The Queen Mother) three weeks before he succeeded his brother as King. The tiara was presented to Princess Elizabeth (now The Queen) by her mother on the occasion of her 18th birthday. The tiara was also worn by the gorgeous Lady Diana on her wedding to Prince Charles!

The research

We created mood boards based on our conversations with Kate – hair up, hair down and the demi-chignon style which we styled on the day. The style was led by Kate's wishes for a romantic feel to the look.

The techniques

The style began with the tiara and veil being placed on the top of the crown and secured by firstly creating a small plait to create an anchor, then the veil was stitched to the plait to secure and ensure no movement through the day. The front section was swept back in two sections on either side that were loosely twisted to soften the

effect and then gently pinned at the back of the head. The fringe was loosely draped over the forehead to keep that soft romantic feel to the style. Her trademark glamorous chestnut hair was styled in romantic waves that were then positioned back from the shoulders to allow the detail of her wedding gown to be visible.

The challenges

With the world watching – you can imagine the added stress we were under! But Kate was calm and this really helped us to create the look. It took us around two-and-a-half hours on the morning along with some prep time the night before.

The experience

Kate and the Middletons have been frequenting the salon for the last seven years. We never assumed we would be asked to style her and the bridal party! We are so grateful to the family's support and loyalty in giving us this gig of the century. We were calm and focused on the day as we had prepared fully leading to the event. We had created and presented mood boards to Kate and also undertaken practice sessions in the salon.

(IG)

COLOR SHINE

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Wonder.Brown has been re-launched in a bigger 90ml format! The only color in this size in the market, the new pack promises more product and more savings.

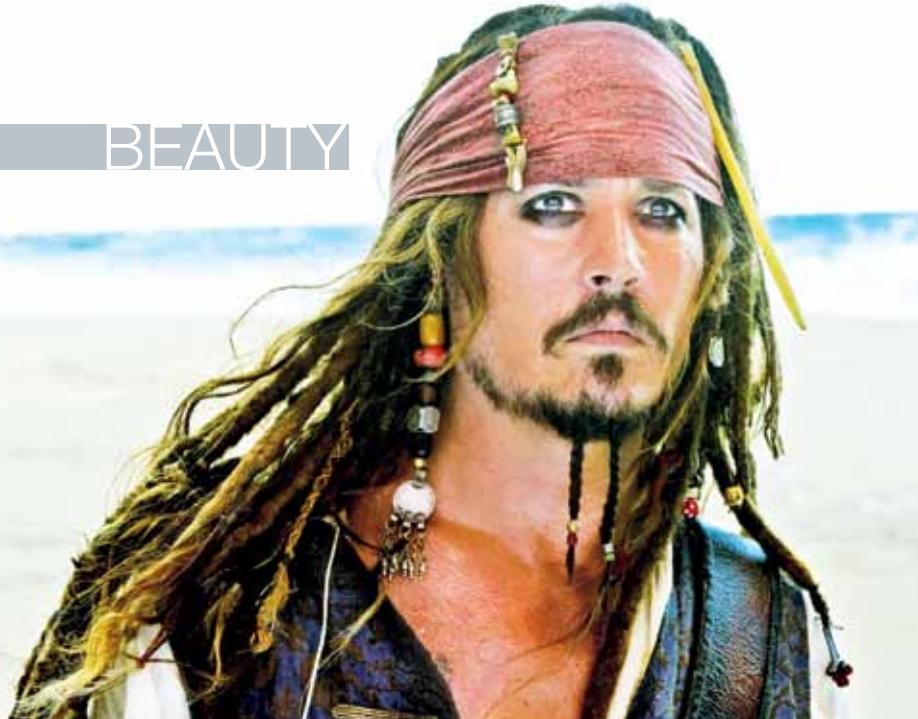


When it comes to hair color, looking chic is universally desirable. Matrix Wonder.Brown aims at fulfilling this desire through its diverse range of 17 glamorous shades. The product allows a stylist to deliver a rich fashionable reflect to the client's hair in one easy step! The color range has been designed to cater to varying hair color requirements offering a multitude of shades from jades to coppers to mochas and red browns. These shades have been specifically formulated for naturally dark Indian hair and provide upto 50 percent gray coverage. While traditional base shades are primarily intended to cover gray, fashion shades tend to focus on delivering a fashion color with minimal gray coverage. A client no longer has to choose between fashion shades and gray coverage Wonder.Brown delivers both with one stroke of

the brush! With Wonder.Brown a stylist can upgrade a client from a conventional base color to a fashion brown reflect, without going overboard.

Equipped with exclusive Cover Brown Technology™, Wonder.Brown creates an even color balance between natural and gray hair providing a harmonious result; the technology reduces the contrast in color by lightening and depositing color on the pigmented hair while covering the non-pigmented hair. The product's Inner Lipid Nourishing Complex™ acts as a nutrient booster by helping strengthen hair and giving it a smooth texture and shine.

Matrix continues to be committed towards making its products easily accessible with the launch of the Wonder.Brown value pack. ☺



Photos: Disney Enterprises, Inc.

Joel Harlow Captain of transformations

by Jhumur Nandi



Make-up artist Joel Harlow

As this year marks the release of *Pirates of the Caribbean: On the Stranger Tides* the fourth chapter of the Pirates of the Caribbean series, *Salon India* talks to Joel Harlow, head of the make-up department and practical creature effects supervisor, and Johnny Depp's personal make-up artist, to know the make-up secrets of fantasy characters.

How did you enter this profession?
I always wanted to become a make-up artist. When I was young, I had no idea what it really was or all that it entailed. I knew I wanted to create fantasy characters, and guess, my focus has always been on that type of make-up. What I discovered was that it entailed a vast amount of work before actual work had even begun casting, sculpting, molding, designing, all of these are inherent to the creation of

a character make-up. I am fortunate enough to be able to oversee (or physically do) all of these jobs myself...it's like a modern Dr Frankenstein bringing his creation to life.

How do you prepare yourself to create the characters in films?

The first step is to read the script and discuss with the director and the actor(s) to understand how they envision the various characters of the film. Beyond that, what I do is not only make-up, but also prosthetic make-up and props. So, after the characters and make-up effects have been discussed, we generate a concept art to have everyone in agreement about the looks and then we start building.

As Johnny Depp's personal make-up artist in P4 how has it been working with such a big star?
Johnny is one of the most

generous people I have ever known. I am fortunate to have worked with him for a multitude of reasons, not the least of which is his involvement in the make-up and hair design of his characters. He is also a skilled artist and a painter.

The look for Jack Sparrow is the same in all the four parts. How did the designing for the look begin?

It began with Johnny. The look of Jack is his concept and another testament to his brilliance.

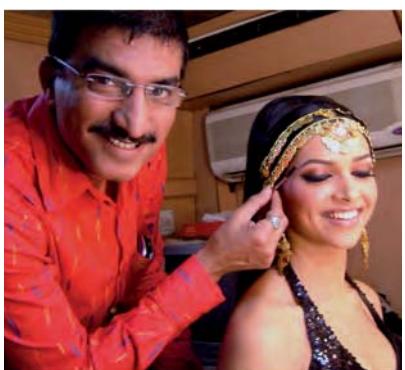
Tell us briefly about the make-up you have done for various characters in the film, with a focus on Jack Sparrow, Angelica, Blackbeard and Mermaid Syrena.

I had a very large crew made up of some of the best artists that our business has to offer. It was evident during the actual shoot that it wasn't going to be possible for me to apply make-up

The grand beauty seminar



The arty affair



Beauty has yet another occasion to celebrate! The Star 4 Entertainment, a company started by Bhagirath Bishnoi who holds an experience of more than 12 years in the field of cosmetic industry and event management will be organizing "The Grand Beauty Seminar" at Jaipur on August 6, 2011. The event which is going to be held at the Hotel Maharani Plaza, Jaipur is going to be one of its kind in the industry. It would feature participation of some of the big wigs and well established companies in the field who would introduce their company's products and services.

The company has organized more than 85 Seminars which has features big names like Bollywood make-up artist Pandhari Dada Juker, Bharat and Dorris, and hairstylists Harish Bhatia and Uday Takey. The seminar will feature famous Bollywood make-up artists, Bharat and Dorris. The event would see the participation of 350 beauticians and hair experts from Rajasthan and aims at providing an ideal platform for the aspiring companies.

Having completed 25 years in the profession, make-up artists and hairstylists, Bharat and Dorris Godambe have followed their passion and broadened their horizons by endorsing their own brand of cosmetics, "BnD®". While this is the regular international practice, it will be revolutionary for the Indian market, as it for the very first time that Indian would see make-up artists endorsing their own line of cosmetics.



Photos extreme left, top and bottom: Chivas Fashion Tour 2008

Indrani Dasgupta The versatile beauty

What is your hair fetish?

I love my hair. I wish it would grow faster but it doesn't. As lots of blow drying and ironing happens, they need to be trimmed often.

How experimental are you with hair?

My hair is very versatile to work with. Professionally, different hairstylists work on my hair for different looks. When I am not at work, I love working on my hair and play a lot with its length and texture. If I straighten them out, they look long and if leave them as they are, the curls come up to my neck.

What is your haircare regime?

I oil my hair a lot and try to have a hair spa about three times in a month. This keeps my hair in good condition. Proper care of diet and sleep always helps.

What hairstyling products do you use?

My hair behaves differently on different days, so, I don't really have any special products. I use different products from different brands across the board. I feel Wella SP, Tigi Catwalk are good for my kind of hair. They have a specialized range for curly hair that takes the frizz away and defines the curls. I also need to use a serum because that's the only product for curly hair.

Who is your regular and favorite hairstylist?

I go for various assignments and get the opportunity to work with some of the best hair experts. I really liked Jamal Hamadi and Rod Anker. For my regular haircuts, I visit Jatin Kapoor at the Lakm Salon in Vasant Vihar.

How do you manage bad hair days?

I just put it away from my face and tie them in a high ponytail.

How often do you color your hair?

I'm not keen on coloring at all. I colored them a long time back for some job.

Your favorite look?

Curly bob. I think it suits my face.

An evening look you prefer?

It varies as per the occasion and the outfit. I like to keep it easy and feel, it should not be something that you are running to correct every now and then. If there is humidity, then I would straighten them out. What I love mostly is neat and easy-to-maintain hair.

One make-up look you admire.

Demi Moore. She is elegant and stylish. I also love Diana Miller. ☺

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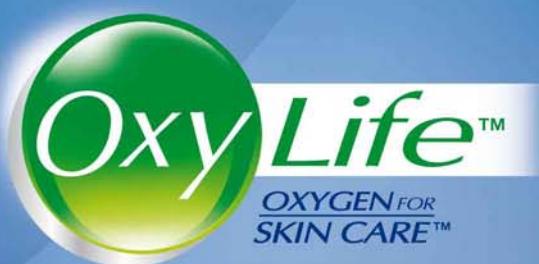


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Face that glows with life

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