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Salon India brings to you yet another exciting issue.

From a cover story on hair colour predominating the Indian scene to exhaustive interviews with the LA-based hairstylist extraordinaire Lorenzo Martin and the beautiful make-up artist Pati Dubroff, there are enviable and awe-inspiring Glamour pages that you would like to replicate. Agnes Chen, the owner and hairstylist at Pappion Salon & Wellness and Butterfly Pond in Mumbai and also a technical consultant with Streak Pro - shares her journey. As the season brings forth several skin-related worries, salons and spas have come up with special monsoon packages for their clients. Do take a look...

In Brand Focus, we have Vineet Kapoor of O3+, the skin care brand, and Shahnaz Husain, the queen of herbal formulations, who give you a peek into their business strategies and more.

In Visual Dynamics, the Banyan Tree Spa in Singapore will take your breath away. Created by the Group's design arm, Architrave, the place truly has exemplary aesthetics which work to make it a restive abode for the weary soul. This month's Success Story is on Rahul Bhalchandra, owner of R&R Salons and the chain of salons called You Look Good! (YLG) in Bengaluru and Pune. The young entrepreneur has changed the game by involving private equity players in the beauty and wellness business. His pearls of wisdom are really commendable.

If you want your clients to return to your salon or spa again and again, Julie Eldrett and Rod Anker, both, throw light on two critical aspects - listening to your client is important, as is caring for the equipment and tools in your salon. So take heed of this invaluable advice and mark your progress!

All this apart from the regular sections like new stores and salons launched, the latest trends in hairstyles and make-up, and more in this issue.



Amitabh Taneja
Editor-in-Chief, Salon International, India



Hair: Brooks and Brooks
Photo: Yusuke Miyazaki
Make-up: Aga Mega

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The awe-inspiring looks of the Bollywood divas on the green carpet of IIFA'12 got many thumbs ups

Indo-western fusion at the IIFA

by Isha Gakhar

The International Indian Film Academy Awards (IIFA) '12 was truly an artists' inspiration. The gala ceremony embraced the beauties in wearable hair and make-up looks, which can comfortably settle in your beauty wardrobe this season



One-sided plaits were a popular choice amongst the actresses, such as Dia Mirza, Chitrangada Singh, Kalki Koechlin and Aditi Rao Hydari. Sighted was a variation — from fish to loosely braided plaits. Bracing the retro look was Sameera Reddy — her finger waves, paired with black smokey eyes and pink glossy lips made her stand out. Nargis Fakhri gave an edge to contemporary Indian attire, with a quiff at the top and a bright glossy mouth. On the other end of the spectrum, spotted with bold lips and solid colours were Vidya Balan and Gauhar Khan. Back to basics were big bouncy curls worn by Sonakshi Sinha, Bipasha Basu and Preity Zinta.

Can an evening be complete without Neha Dupia, who came in a messy chignon, combined with heavy smokey eyes, rosy cheeks and nude lips. 📸



Photos: IIFA 2012

Lorenzo Martin

Ambitious plans

by Isha Gakhar



Lorenzo Martin

A California native, Lorenzo Martin, has been passionate about hair since the beginning. His career took off in Napa Valley and soon he made a name for himself. He moved to LA in 2002, and from then on, he has only grown in stature. Known for styling sexy, beautiful hair, Martin has worked with Catherine Zeta-Jones, Radha Mitchell, Heather Locklear, Sophia Bush, Julia Ormond, Kelly Clarkson, Anastacia and Felicity Huffman. A master at styling, he has worked with numerous fashion photographers and brands.

Your big break (s)?

Moving to LA and getting my first job at a high-profile salon, signing with an agency and getting my first celebrity client.

Stumbling blocks?

Journeys have their challenges. I believed in myself and have made it through some huge obstacles.

Staying on top?

I'm always thumbing through old magazines, photographs and like to watch old movies, too. I'm even inspired by art. Inspiration is all around us, only if we care to look.

Unique selling point?

The opportunities I've had to travel around the world have allowed me to see how different cultures live, dress and style themselves. From Paris to Brazil and America, I found huge diversities. I take those thoughts and incorporate them into whatever is suitable for each client.

Current trend and style?

Long layers and natural-looking colour that's never overdone.

Can't do without?

L'Oréal Paris EverStyle Volume Boosting Mousse, L'Oréal Paris EverSleek Intense Smoothing Shampoo and Conditioner and L'Oréal Paris Elnett Satin Hairspray.

You look up to?

Vidal Sassoon and Jose Eber.

Celebrity styling?

Celebrities are no doubt under a lot of pressure! Of course, you want to satisfy and produce a fabulous outcome for every client, but the pressure is much higher with celebrities who are always under the spotlight with the media and public. While styling their hair, I always take into consider-

ation the venue and event. Knowing what the celebrity is wearing and the type of look they are going for to suit that image.

Advice to aspirants?

If a person has the passion for this business, they will find success. I believe determination and dedication are key. Go the distance with the will to push on and work HARD!

What technologies do hairdressers look out for?

Anything that makes styling easier and hair look better. New and improved hair dryers, curling or flat irons that are gentle on the hair when used frequently.

Future plans?

To continue doing what I love by making every client look and feel gorgeous.

Plans of an academy or hair care line?

A BIG YES! I want it all. I would love to develop a product line, hair extensions and styling tools. And open an academy where my focus would be to educate and inspire by teaching students to transform their clients with the most incredible looks possible. 📌



Lorenzo Martin is Jennifer Lopez's official stylist and prefers to use L'Oréal Paris products



Matrix 100 City Education Tour

The second edition of the Matrix 100 City Education Tour has begun in India. On 29 May, they were in Hyderabad and in Ahmedabad on 19 June. With a dictat to educate hairdressers, the tour aims to touch 100 cities and thousands of hairdressers spread across and provide them with accessible education about Matrix products.

Focal points

Presented were trends in hair colour, cut and styling in a look and learn seminar conducted by Melroy Dickson, National Education Manager, Matrix India and his team. Miss India 2008, Parvathy Omanakuttan was invited to be the show stopper.

Dickson says, "With Matrix, we follow a concept of reach all, teach all, where we cater to a larger audience and along with this, hairdressers also get introduced to the other professional certified courses available with Matrix." Commenting upon the plans of moving forward to other cities, especially Tier II and III, he shares, "We will be going to Central and Northern India, as we have finished the Eastern region and a part of South India. The next stop is Chennai."

The looks showcased were especially customised for the Indian market and were in conjunction with the hottest international trends, incorporating Matrix hair colour products – Socolor.Beauty and Wonder. Brown and the Matrix Vavoom Styling Range. 



Matrix 100 City Tour is an initiative to promote hairdressers in the industry and so far has covered Hyderabad and Ahmedabad

(IG)

SPA FOCUS



Perched at level 55 of Marina Bay Sands Hotel, Singapore, the Banyan Tree, sits pretty with its 'Tree of Life' concept, a metaphor used in religion, philosophy and science to interpret the higher self. Done up in earthy tones and with an emphasis on black, the spa has skillfully incorporated the elements of a mystical rain forest by making use of textured materials. One of the tallest in the Group, the spa has a magnificent Arbol de la Vida, the Tree of Life, sculpture from Mexico. With its intricate design and tastefully done interiors, the spa makes for a craftsman's muse

b:blunt Mini-12

Saluting the changing face of India, b:blunt has created a fresh and vibrant collection of cuts and styles called Mini-12, which is inspired by the cities of Mumbai and Bengaluru. Styled by Adhuna Bhabani Akhtar, Avan Contractor and Brent Barber, the collection features bold hairstyles with beautiful shapes and height, celebrating the country's cool and colourful spirit. Brent Barber, Creative Director and Partner, b:blunt talks exclusively to *Salon India*

About

The collection comprises of five distinctive looks. It's all about how b:blunt sees cool, young India and reflects that in a collection as the team grows and spreads their b:blunt Mini salons across the country.

Inspiration

The thought of influencing the style of people across the country is the inspiration. Thinking that some cool kid in Indore, or Hyderabad, or Koramangala could be walking around with one of the signature looks is really exciting. So they wanted to stand out with some fresh and fun looks that are immediately identifiable to the b:blunt stable.

It's a versatile look that can be worn back for maximum impact or down for a more sleek feel. This also works well on different hair types, including curls



A simple tuck, roll and a few pins transform the style into a rock 'n' roll diva's dream, instantly adding height and drama



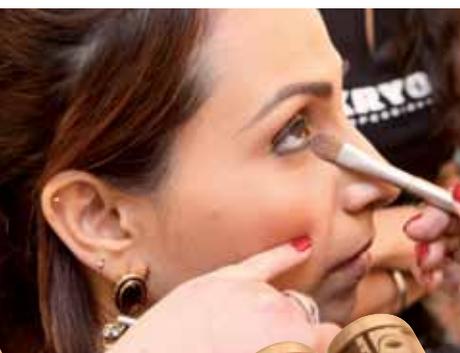
Super cool, super stylish, this urbane style has it all. It is defined by a perfectly tapered exterior shape and a rounded crown which cascades into a textured length in the front



CREATE THAT LOOK

Here comes the bride...

In a step-by-step format, make-up artist Victoria Lee, using a comprehensive range of make-up products from Kryolan, displays techniques to make a bride look pretty



The process

Step 1: Prepare the skin with the CTM method. Clean the face with Kryolan's Cleansing Cream, tone with a relaxing tonic to minimise the pores and moisturise the skin.

Step 2: Apply the ultra under base, which is a water-based moisturiser and primer that hydrates the skin and allows the foundation to last for long.

Step 3: For the base, use Kryolan's High Definition Foundation. Conceal the dark

areas of the face with the Micro Foundation Cache.

Step 4: For an even finish, use the Micro Foundation Smoothing Fluid.

Step 5: Dab Micro Silk Powder all over the face so that it sets the base well.

Step 6: To sculpt the face, use TV Brown to contour the cheek bone, jaw line and the nose.

Step 7: For blush, use a combination of two shades Light Red and TC1. For highlighting, apply the Glamour Glow - Natural Tan to highlight

the apple of the cheek and the T-Zone.

Step 8: Use Kryolan's Variety eyeshadow compact – Interferenz. On a bride, apply gold and light beige shades all over the eyelid. Mix Sudan, a matte brown shade with a black eyeshadow and apply on the socket of the eye to define the shape. Over the crease line, apply magenta eyeshadow. Apply the amber shade, a Living Colors pigment from the High Definition range as a highlight on the brow bone



Nida Mahmood The pop art princess

by Shikha Swaroop

Importance of hair and make-up in fashion weeks.

Hair and make-up play a vital role! They help finetune the look and concept being displayed in a collection. The visual support system is critical.

Your role in planning the look?

In my shows, I am the director. When a designer is working on a concept, be it accessories, hair and make-up or even stage drama, every little detail plays a big role. The idea is to enhance the collection and make an impact.

Your inspiration behind the A/W 2012 collection.

It was inspired by colourful Indian folk music, dance and theatre, borrowing, especially, elements from the puppet

theatre of Rajasthan. The collection was based on the concept of perception, which is interpreted on print, while embroidery inspired from the ink blot test. I am inspired by objects and situations, as opposed to people.

Colour, cut, or innovation – what is your focus?

Matting was created in this collection. We have graphed a fabric, printed on it, woven and graphed again. After all this, they are cut and made into garments. The colours are bright and vibrant fuschia, lime green, indigo, tangerine, emerald and aubergine.

How has make-up revolutionised fashion?

In fashion, there is room for experimentation. For show make-up, one can explore endlessly with unusual looks. It helps to depict a concept in visual manner and support the finer nuances in a specialised manner.

Fashion faux pas.

Wearing garments two sizes small to look slim, which eventually looks ghastly!

Any plans of launching a perfume line or make-up?

Haven't thought about it.

How do you see the fashion and make-up industry growing?

Fashion and make-up industries go hand in hand, so I see the growth of both. ☺

Be it an open expression of creativity or the finesse of silhouettes, Nida Mahmood has mastered it all. In a tête-à-tête with *Salon India*, the designer shares the role of hair and make-up in her collections





India Salon and Wellness Pro.

Makes a lot of business sense.

The India Salon and Wellness Pro 2013, is an international trade show for the salon, spa and wellness professionals. With a mélange of conferences, workshops, fashion shows and more, the 2nd edition promises to be bigger, better and more exciting. Top industry experts and the winners of India's most prestigious salon & wellness awards will be there. It's your chance to meet, mingle and take your business places.

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*system with shampoo, conditioner and serum

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