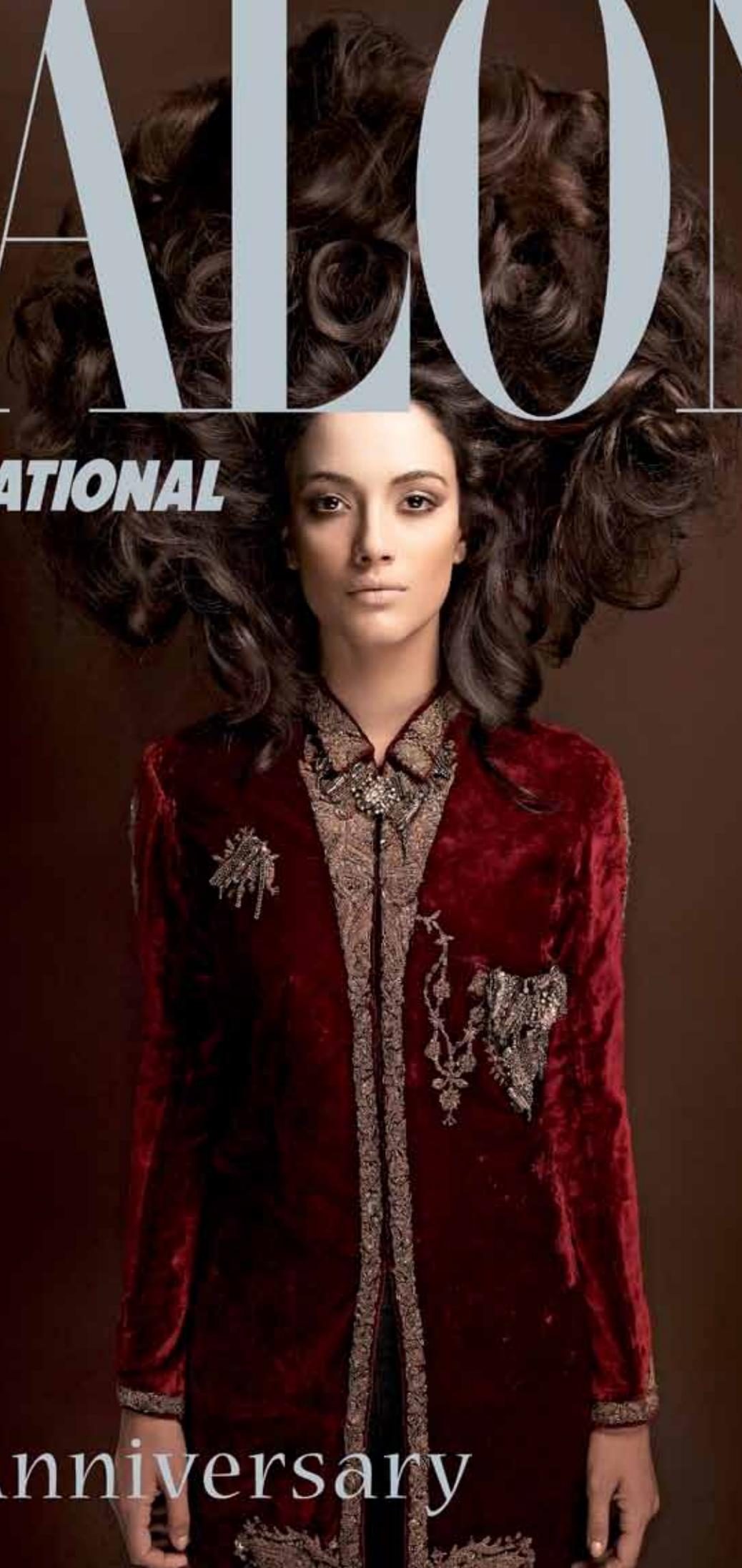


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For Subscriptions: subscription@imagesbusinessofbeauty.com

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IMAGES Multimedia Pvt Ltd
Delhi: S-21, Okhla Industrial Area Phase II, New Delhi 110020
Ph: +91 11 40525000, Fax: +91 11 40525001
email: info@imagesbusinessofbeauty.com

Mumbai: 1st Floor, Bharat Tin Works, Opp. Borosil Glass Works, Off. Military Road, Marol Maroshi, Andheri(E), Mumbai 400 059
Ph: +91 22 42567000, 29200043/46, Fax: +91 22 42567022
Email: santoshmenezes@imagesgroup.in

Bangalore: 523, 7th Cross, 10th Main, (Jeevanbhima Nagar Main Road), HAL 3rd Stage, Bangalore 560 075, Ph: +91 80 41255172/41750595/96,
Fax: +91 80 41255182 Email: suvirjaggi@imagesgroup.in

Kolkata: 30-B, Anil Roy Road, Ground Floor, Kolkata 700 029
Ph: +91 33 40080480, Fax: +91 33 40080440 Email: piyaloberoi@imagesgroup.in

Business Development Associates:

Ludhiana: Hemant Gupta, Ph: +91-9814019745
Chennai: S Venkatarahaman, Ph: +91-9444021128

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It's 2012 — a fresh new year full of promise and opportunity!

On this optimistic note, it gives me immense pleasure to bring to you the third anniversary special of *Salon India*. How time has flown! It seems like yesterday when we had released the first issue and like new parents, we wondered how the baby would grow. Taking tentative baby steps, the magazine has covered ground and with each issue it has become stronger on its grip on interviews, news and other salon professional-related features. But we are not becoming complacent and look forward to advice on how we can even further improve our product.

This issue being the first of the year, brings with it a multitude of shoots depicting cold wintry mornings, hair trends for 2012 for women to swear by and warm shades of color and then more. These are followed up with interviews of hair gurus Darren Fowler, Creative Director at Clipso Salon, London and Tom Berry, SAKS Art Team Member. In our salon interior section, Visual Dynamics, we feature two salons from India and abroad and take you on a magnificent visual journey. From the grand Mughal courts of Agra to the clinical touch of West Midlands, it is as interesting as it is varied.

In the Beauty section, medical experts deal with technical treatments such as, Rhinoplasty, Tummy Tuck; how and why brands are coming up with bridal packages for brides and grooms-to-be; interviews of make-up artists of repute Daniel Bauer and Mitesh Rajani. From this issue onwards, we have introduced a guest column by well-known Australian hairstylist, Rod Anker. It is likely to keep the reader on their toes. All this and much more!

And last but not the least, we are closing this month of January with a bang! We present our maiden beauty venture called India Salon Pro and Beauty Market India 2012 being held from January 31 to February 1, 2012. A show that will be beyond compare, a solo spectacular show packed with tremendous information, education and expertise.

From baby steps to giant strides — *Salon India* is raring to go.

Please keep sending us your feedback.



Amitabh Taneja
Editor-in-Chief, Salon International, India



Hair and make-up: Daniel Bauer
 Hair and make-up assistant: Genevieve Reilly
 Photographer: Joy Datta
 Model: Angela Jonsson at Bling!
 Entertainment Solutions
 Styling: Ajay Verma
 Clothes: Vintage jacket by Ajay Verma

Contents

- 20 **Big and best of 2011** An almanac of news and updates on beauty and hair
- 40 **New launches** Beauty salons and spas across the country
- 44 **Trends** Hair cut and color trends predicted by Asha Hariharan
- 48 **Interview** Darren Fowler talks about salon management; Tom Berry shares the latest techniques in hairdressing and Shindesu reveals the changing hair and make-up trends in the fashion weeks
- 54-61 **Spotlight** Daniel Bauer conceptualizes Angela Jonsson in a Neo Vintage era
- 62 **Style notes** Kabita Puri, AN John Salon creates classic curls; an inverted bob style by Anna Rose, Club Citrus Unisex Salon & Spa
- 67 **Hair products** New in the market
- 68 **Eye on the market** Recreate the styles with OSiS Dust It
- 69-83 **International stylists** A flattering look at global style
- 84 **In first person** Pavan O Duggal, Pod Salon, Mumbai
- 86 **Visual dynamics** Check out the interiors of Bonce Salon, West Midlands and Kaya Kalp-the Royal Spa, Agra; the salon designer Natasha Kochhar shares ideas that run behind the interiors of a salon
- 94 **Special focus** Salon chain owners share their perspective
- 96-103 **Exclusive styling** Rod Anker gives a new dimension to the looks to be carried in 2012
- 108 **Beauty** New launches, skincare and much more
- 124 **Cover story** Bandra (W), Mumbai: The popular choice of salons and spas
- 128-133 **Insider style** Vipul Chudasama presents Maid of the mist
- 136 **Training** XIn'c Academy, Nagpur
- 138 **Show preview** India Salon Pro and Beauty Market India, 2012
- 140 **Celeb styles** Shilpa Shetty's hair and beauty preferences
- 141 **Coffee break** Try this quiz and win fabulous prizes
- 142 **Channel your style** Fashion quotient of Olivia Palermo
- 143 **Before and after** Recreate these intricate cuts and colors

69



88



96



120



143



The color block 2012

Re-creating the tones!

Hair art must not be confined to a bubble in the salon. Instead it must partner the exciting and ever changing world of fashion. Fashion is always one step ahead in wearable art and if hair expressions can be woven into fashion art the exchange can be one of ultimate luxury and style! Taking inspiration from fashion and luxury, the legendary hair and make-up artist, Asha Hariharan, predicts the cut and color trends for 2012. "The looks celebrate the spirit of experimental beauty inspired by future's haute couture and luxury. The simple yet elegant haircuts reflect the comeback of simplicity in personal style. The colors and styling are distinct to show that in the modern world these are no more disposable accessories but expressions of personal art," she says.

Look 1

Hair

Color: The model's hair was originally at a level 5 (brown). Hair is finely woven throughout. Alternately, one section was applied 8/2 Wella Koleston (matte blonde) and on the other section, it was color level 3 (black brown) from Wella Koleston.

Cut: The cut is classic with clean lines and the perimeter is a square with the corners rounded. The front is graduated.

Styling: Hair is 'S' waved in the front and the rest of the hair is tonged and backcombed into a halo. The look depicts the bloom of the season's from the Spring/Summer collection denoting new life richness, sophistication, fashion and grandeur.

Make-up: Be daring. Wear the most luxurious lashes with winged liner to add mystery. Add a strong hue of orange on the lips.

Look 2

Hair

Divide the hair into three vertical sections so as to create a middle section from the hair line to the nape. Tong the middle section and backcomb it into a bouffant while pinning the sides into the middle section at the nape. Ocean Spritz Beach Texture Spray by Wella Professionals has been sprayed on before backcombing and setting hair into place.

Make-up: Lids have been highlighted with gold eyeshadow and gold glitter has been applied to contrast the silver frosting in the hair. Cheeks are flushed and lips are kept nude.

Hair: Asha Hariharan and team, Beyond the Fringe, Mumbai
Make-up: Pancham Hariharan and team, Beyond the Fringe, Mumbai
Photographer: Pallavi Gujarathi
Stylist: Shane Lonen
Models: Shelina Khan and Cyndy Khojol
Jewelery: House of IRVVAH

Model: Cyndy Khojol
Clothes: Dress by Falguni & Shane Peacock



Darren Fowler

'I love the way design

by Isha Gakhar



Darren Fowler is the International Creative Director and Owner of Clipso Salon, London



Synonymous with cutting-edge style and award-winning brilliance, Darren Fowler is a part of the new breed of hairdressing talents. The reasons for his success can be attributed to sharp business acumen combined with an outstanding creative expertise.

As the International Creative Director and Owner of Clipso Salon in London, Darren has won and been nominated for a host of awards. He has been honored with the 'Manager of the Year' award at the British Hairdressing Business Awards 2010; and has also won the title of 'Eastern Hairdresser of the Year' at the British Hairdressing Awards and the L'Oréal Professionnel Colour Trophy in the men's category. In 2011, he was appointed as the Kérastase Consumer Ambassador.

On the catwalk and celebrity circuit, Darren has worked for several fashion designers such as Yves Saint Laurent, Alice Temperley and Paul Costello and has also styled celebrities including Julia Binoche, Helena Christensen and Nicole Kidman. In an exclusive with *Salon India*, he talks about salon management, creative opportunities and popular color and cut techniques.

When did your interest in hairstyling begin?

It started when I was around 15 or 16, as I was influenced by a friend who was a barber.

What was your biggest break as a professional hairstylist?

I would say it was winning my first hairdressing award, which was the L'Oréal Men's Image of the Year Award in 2000.



Darren Fowler creating innovative looks at the fashion weeks and shows, and Clipso Salon in London

Product
of
the month

OSiS Dust It

Redefining hairstyles

by Vandana Thakur



“ OSiS Dust It is one of the best products in the OSiS range and it has created a lot of noise in the market. It is one of the first products that uses powder as a base and creates a matt effect simply perfectly. This product is best suited for fine hair as one cannot use any other product like gel, wax, etc. because they will make the scalp and hair oily and scant. ”

— Najeeb Ur Rehman, National Technical Head for Schwarzkopf Professional

With hairstyles drawing the maximum number of eyeballs to one's appearance, *Salon India* brings to you OSiS Dust It, a matt finish powder from Schwarzkopf Professional which adds volume to hair and redefines haircare technology

The technology

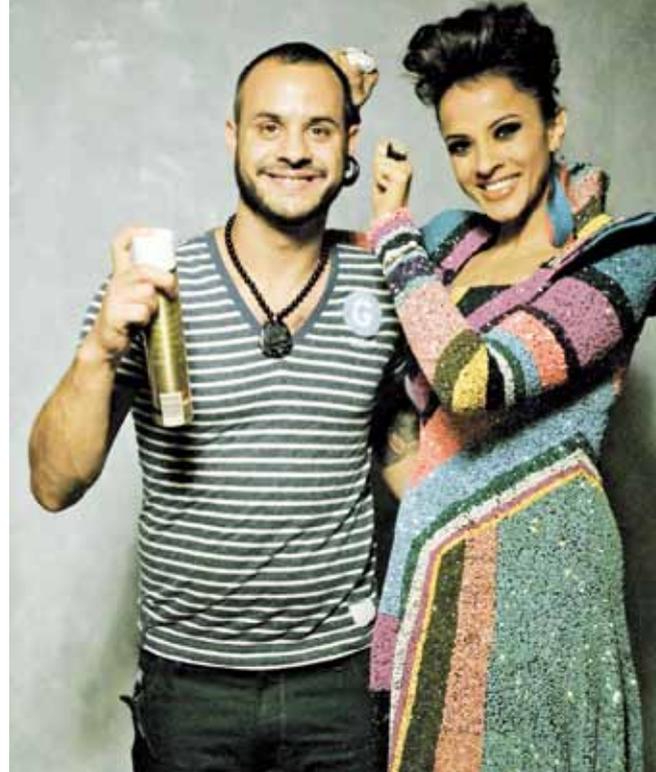
Schwarzkopf's OSiS Dust It is a unique silica powder which is ideal to give limp and fine hair a dry light hold finish, more so with creative hairstyles thereby providing a lightweight texture and separation. The soft matt effect adds a natural movement to the hair and adds visible volume. This powder helps in controlling the hair and even keeps them in the manageable form without making them look messy. The powder adds fullness to the hair and gives them an incredible texture. According to Schwarzkopf Professional, the product has already got the excitement soaring among professionals in the salon and is one the finest in the offering.

“ If you got to work on fine, limp hair of any length and want to give it a full voluminous look that stays for a long long time, OSiS Dust It is what you need. Just sprinkle on hair after a blow-dry and work up the style you need. ”

— Rajesh Lakshmaiah, Bounce Style Lounge, Bengaluru



Availability: Available in Mumbai at Asif, The Salon, Hakim Aalim, Chens 110, Care for her, Classic Salon; in Bengaluru Mystique Salon, Affinity International, Oomph Salon and Academy, Tresspass Salon; in Delhi New Shape in Style, Haircraft, Sasha's Unisex Salon, Marvelous Unisex Salon.



Daniel Bauer

Best of the best!

by Isha Gakhar



Daniel Bauer is one of the finest hair and make-up artists in the industry, whose creative genius is evident in his work

From tinseltown's red carpets to movies and magazines covers, Daniel Bauer has worked on all the leading ladies including Kangana Ranaut, Frieda Pinto, Aishwarya Rai Bachchan, to name a few. Completely in love with his art, he likes to experiment with the looks and takes inspiration from things around. He has a lot of beauty scoop, which he shares exclusively with *Salon India*.

Did you always want to dabble in make-up?

Of course, I love to work with skin and beauty. It's a challenging art to create a variety of looks with make-up...I have always loved it!

How has the journey been for you?

While traveling and working across the globe, I was always in the company of the best in the field. It's been hard work for me to be at par and sometimes even better!

How have hair and make-up techniques evolved?

Hair and make-up was more theatrical earlier, and now over the years, has become more modern and international with the understanding that 'less can be more'. It still has to evolve to be realistic.



Photo: Tim Graham/Corbis



Photo: Fotocorp

Shilpa Shetty Hair exuberance

by Isha Gakhar

What's your haircare secret?

Dry fruits work great for the hair. I eat six soaked almonds and walnuts to keep them this healthy. A good hair massage does wonders.

Do you always like to keep it long?

Yes, I completely love my long hair and moreover my husband likes it that way!

Healthy diet for beautiful hair?

A proper diet is not only important for healthy-looking hair but also for their overall wellbeing. I eat everything, but in moderation, and follow a balanced lifestyle. I don't drink or smoke at all, which definitely helps me.

The worst hair day you've ever had.

Everyone has bad hair days, in order to fight against all odds such as shampooing, conditioning and treatments making them healthy and strong by protecting hair against split ends, hair fall, etc. Vitamin E is certainly a boon for hair.

Products you like to use?

I'm not too much into products

and apply only a spray for the finished look. For shampoos and conditioner, I use Pantene.

Your favorite and regular hairstylist?

Vinit Desai from IOSIS Spa. I trust Latika Jathar, who is also my personal hairdresser.

In which movie did you have the most interesting hairstyle? Who was the hairstylist?

In my upcoming movie *Desire*, where I play an Odissi dancer. Latika has created several looks for me in the movie.

Which hairstyle do you prefer most – curls, straight, short or anything else?

I'm really fond of soft curls. It's my signature style!



Photo: REUTERS/Sherwin Crasto

Channel your style

It's time to ring in the new! To up your fashion quotient, we bring you a peek into Olivia Palermo's personal style.

by Sheeba Matta

Olivia Palermo



Photo: Getty Images

1



2



3



6



7



5



4



1 Sequined sheath dress by **Varun Bahl** at DLF Emporio in Vasant Kunj, price on request.

2 Leather jacket from **Zara** at Select Citywalk in Saket priced at ₹11,990

3 Velvet pumps by Vivienne Westwood at **Ministry of Fashion** at DLF Emporio at Vasant Kunj priced at ₹9,100.

4 Minaudiere from **Malaga** by **Malini Agarwala** at Select Citywalk in Saket, price on request

5 Rainbow crystal watch from **Dior** at DLF Emporio in Vasant Kunj, price on request

6 Cocktail cuff from **BG's** at South Extension priced at ₹2,499.

7 Diamonte earrings from **BG's** at South Extension, priced at ₹1,699.



“With her to-die-for dimples and porcelain complexion, Olivia should keep it simple and sweet. A tinted moisturizer should be more than enough for the skin. For the eyes, a medium brown shadow all over the lid is recommended and a peach blush on the apples of her cheeks to complete the look.”

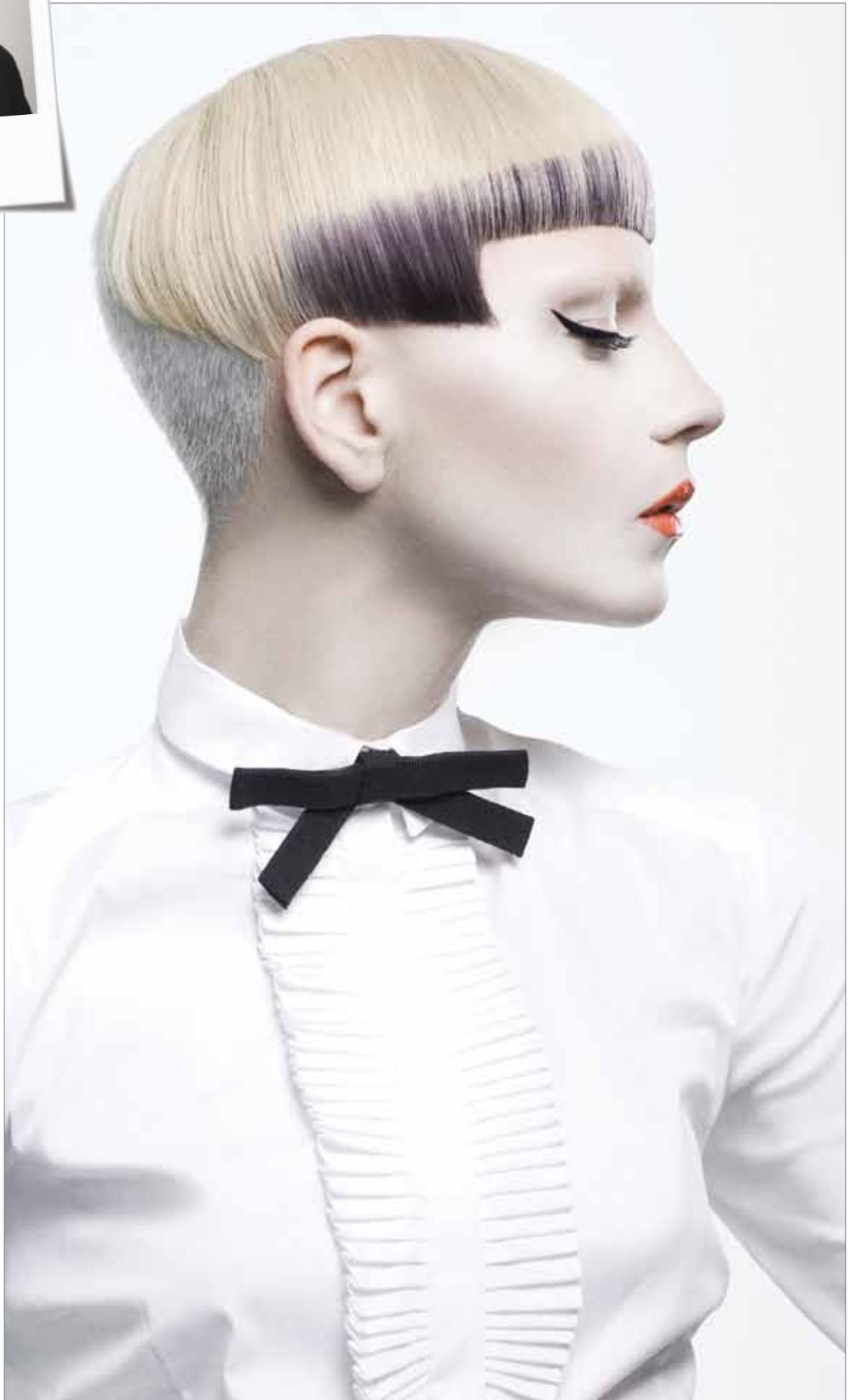
-Chandni Singh,
Make-up artist, Delhi

The magical makeover

Salon India presents four scintillating looks that take you from drab to fab in minutes



Hair: Dimitrios Tsioumas
Photo: Babak



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