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JANUARY 2011

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The gallery-like store has been designed to showcase eco-friendly and organic products for pet dogs. Its contemporary look, ample space for movement of customers, combined with other unique features, make it a model for future locations and a meaningful destination for dog owners.



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RETAILERS SELLING PRIVATE LABEL APPAREL CAN'T WAIT FOR DEMAND TO EMERGE. THEY HAVE TO PLAN AHEAD AND DEPLOY INVENTORIES IN REQUISITE NUMBERS ACROSS OUTLETS. THIS CAN BE ACHIEVED BY ACCURATE DEMAND FORECASTING, WHICH NOT ONLY HELPS WIN MORE CUSTOMERS, BUT ALSO HELPS CREATE A RELIABLE BRAND THROUGH BETTER DELIVERY.