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School of thought

WITH MANPOWER AS ITS CORE ELEMENT, RETAIL HAS MUCH TO OFFER AS A CAREER CHOICE – MANAGEMENT POSITIONS, MONITORING BACK-END, FRONT END, AND EVERYTHING IN BETWEEN. THE BURGEONING RETAIL SCHOOLS IN INDIA HAVE BEEN CHURNING OUT 'CLASSROOM-TRAINED' MANPOWER. BUT CAN THIS MANPOWER SOLVE ON-THE-JOB PROBLEMS OF RETAILERS AND CONVERT WALK-INS INTO SALES?