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INDIAN SUBCONTINENT | Vol 6 No 9 | September 2014

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The spa industry is moving away from 'pampering' to 'wellness', and going beyond the body to heal the soul. Needless to say, it is the consumer who is driving the change. I feel this is an opportunity for the industry to make a difference in people's lives. The wellness segment or service also has the potential to generate millions of job opportunities. Wellness is also considered a substantial business and the entry of organised players shows that this industry is truly on its way to maturity.

Taking a cue, the cover story is on the wellness culture of tier II and III regions of India. Experts from the line have shared their views on the matter and is actually all about being in sync with the thought processes of those keen on wellness in these areas. It has immense potential for growth is the general view. The lead story is on the top spa products that are in the market and are most sought after by spa owners and the consumer, alike.

In hair, we have interviews of celebrity hairstylists like Akini Konizi, International Creative Director of HOB Salons, who has won over 60 prestigious awards globally. He shares with us his views on the hairdressing industry of India and more. The film stars in India are worshipped for their looks and screen presence. The fact of the matter remains that there are professionals working backstage who work hard and diligently to keep them looking like Greek gods. Meet a few celebrity hairstylists in the ensuing pages and hear it from the stars who dedicate their success to the artists. Istayak Ansari, Director of Lloyds Luxuries, has ushered in the high-end salon Truefitt & Hill into India to give a taste of a real luxury brand to male Mumbaikars. Find out more about it!

On the rise are salons for pre-teens who are well-informed and conscious about their looks. A promising venture, the existing kid's salon owners spill the beans.

A mesmerising photo essay on boho chic hairstyles by Sherri Jessee, an independent celebrity hairstylist and make-up artist, will leave you spellbound.

In make-up, we have interviews and step by steps from top-notch celebrity make-up artists, such as, Shweta Sanchani, Independent make-up artist and Bianca Hartkopf, the Beauty Expert from Revlon India.

The spa industry sees a new entrant in the space-Spa Ceylon- a retail spa product brand that in a short time has managed to have two outlets in Mumbai, alone. Shalin Balasurya, Director of Spa Ceylon, shares the details with us. Shvasa Spa in Hyatt Regency Hotel in Gurgaon, is a cozy and well planned space, with an array of therapies for men and women.

All this apart from the regular section such as new openings, events and more. Keep flipping and writing in!





Hair: Hooker & Young Artistic Team
 Photography: Jack Eames
 Make-Up: Megumi
 Styling: Thea Lewis
 Products: Matrix

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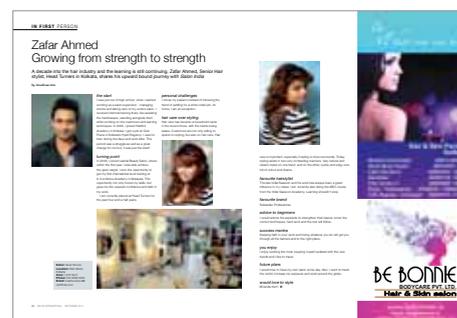
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Nick Irwin

Passion for perfection



Nick Irwin, TIGI's Global Creative Director, is one of the pioneers of the TIGI International Creative Team. He shares with *Salon India* his role and responsibilities and his involvement in the creation of new products by TIGI as well as the fashion weeks





Wellness in tier II and III Opportunities and challenges

Spas and wellness centres in the metros are outdoing each other in offering upscale and reasonably priced services to the discerning consumer. As saturation levels set in, say industry experts, the future of the wellness industry lies in tapping the potential of hinterland India. *Salon India* talks to spa owners in these regions who share their growth strategies with us

by Aradhana V Bhatnagar



Sara Professional Feather in the cap

Visage Beauty & Health Care Pvt Ltd introduces Sara Professional, a new range of organic, fruit extracts-based products that keep the skin calm and feeling fresh

Sara Professional is the new venture of the Visage Beauty & Health Care Pvt Ltd, where active organics like stone crop, willow bark, Arctic berries and papaya enzymes are used to make effective skin care products. It's an exclusive brand which is meant for professional use only and is not available at retail outlets.

The product range



Tomato Sun Block

This day care sunscreen gel is formulated with tomato extract, aloe vera, orange oil, pea extract, glycerin sucrose dilaurate and more. It claims to protect the skin from harmful UV rays and improve its ability to fight against free radicals. Apply all over the face and neck after applying any non-greasy moisturiser.



White Tea BB cream

This Blemish Balm (BB) is formulated with white tea extract, linen tea, aloe barbadensis, zinc oxide, shea butter and tamarindus indica seed extract. The product claims to give fresh, radiant and flawless finish along with the UV defense. Just lightly tap the cream on all over the face after cleansing with fingers to for best results.



Grape Fruit-C Exfoliator

This skin renewal exfoliator is enriched with Vitamin A, B and C that helps in purifying and smoothing the skin. The micro jojoba beads in the product help in removing dead skin cells and give a clean, smooth and flawless skin. Other ingredients include grape seed oil, lactic acid, glycolic acid, japonicus root extract, aloe barbadensis leaf extract and jajoba beads. Apply the exfoliator twice or thrice in a week on wet face, gently massaging the cream in circular motion, mainly on the rough and uneven texture.



Milk Gel cream

This night repair gel cream contains some powerful nutrients that deliver hydration to the skin and removes impurities, leaving the skin fresh and clear. Infused with aqua, glycerin, yogurt extract, lemon peel extract and hydrolysed milk protein, the product is recommended for oily and blemished skin. One can apply it on the face and neck at night after cleansing.



Arctic Berry Gel cream

This is an antioxidant-rich night repair gel cream which helps in cellular renewal, illumination and plumping of the skin. Its core ingredients include aqua, Vitamin C, Arctic berry extract, glycerin, hibiscus sabdariffa seed oil, petasites japonicus root extract and other preservatives. Apply at night, covering the face and neck.



Photo: Shutterstock

Urban style

Ideal for parties and formal events, the look is created by Bianca Hartkopf, Beauty Expert, Revlon India.

Step 1: Clean the face and prepare with base make-up. Then start by lining the outer edges of the lips with Revlon ColorBurst Lip balm in audacious, leaving the middle part empty.

Step 2: Fill the middle part evenly with the same shade, leaving no empty patches.

Step 3: Cover the top eyelids with a neutral copper shade like Revlon ColorStay 16 Hour Eye Shadow in Brazen.

Step 4: Add razzle-dazzle to the lashes by applying mascara. To achieve the mesmerising look, look down as you apply the mascara and slowly roll the wand onto the lashes. This will avoid smudging and smearing of the product.

Step 5: Gently pull the wand up to the end of the lashes, slightly jarring the wand back and forth to separate the lashes and prevent clumps. Repeat across the eyelashes a few times.

Zafar Ahmed

Growing from strength to strength

A decade into the hair industry and the learning is still continuing. Zafar Ahmed, Senior Hair stylist, Head Turners in Kolkata, shares his upward bound journey with *Salon India*

by Anushree Jain



the start

I was just out of high school, when I started working as a salon supervisor - managing stocks and taking care of my uncle's salon. I received informal training there, like assisting the hairdressers, standing alongside them while working on the customers and learning techniques. In 2005, I joined Habib's Academy in Kolkata. I got a job at Club Prana in Kolkata's Hyatt Regency. I used to train during the days and work after. This period was a struggle as well as a great change for me but, it was just the start!

turning point

In 2008, I joined Lakmé Beauty Salon, where within the first year, I was able to achieve the given target. I won the opportunity to get my first international level training at A Cut Above Academy in Malaysia. This opportunity not only honed my skills, but gave me the required confidence and faith in my work.

I am currently placed at Head Turners for the past four and a half years.

personal challenges

I chose my passion instead of following the trend of settling for a white collar job. At home, I am an exception.

hair care over styling

Hair care has become a household name in the recent times, with the clients being aware. Customers are not only willing to spend on styling, but also on hair care. Hair



Salon: Head Turners
Location: Park Street, Kolkata
Area: 1,200 Sq ft.
Phone: 033 2289 0604
Email: headturnerscal@rediffmail.com



Yami Gautam Sheer elegance

After an excellent performance in her debut film *Vicky Donor*, Yami Gautam has bagged a few good projects from big banners. Passionate about fitness and particular about her daily routine, to maintain her toned figure and flawless skin. Gautam shares with *Salon India* her beauty and fitness routine



'I enjoy hot yoga'

Fitness and being healthy is a very big part of an actor's life. I do not have a size zero model body, but I try to stay as fit as possible by eating healthy at regular intervals and practicing yoga and meditation. I do hot yoga as this workout flexes and warms the body. On a regular basis, my go-to workout is TRX. This workout tones your body using your own body weight. There aren't any machines involved and you lose weight faster.

'Drink lots of water'

Firstly, I do give a lot of importance to nourishment and believe in a balanced diet. I believe it's the key to fitness and a glowing skin. I drink lots and lots of water and eat a lot of proteins, such as sprouts.

'I mostly use herbal products'

When it comes to my skin care routine, I try to use a lot of herbal products and apply homemade exfoliation packs, which consist of finely ground rice powder, milk and yoghurt. I also never leave my house without applying a good sunscreen.

I'm not a big fan of make-up and keep it at a minimum. However, I always have my gloss on! Lastly, at night I ensure I remove all my make-up with a good remover and then moisturise, cleanse and tone

my skin. I think the less you tamper with your skin, the better it will work for you. In make-up, my current favourites are Bobbi Brown, MAC and Chanel.

'I swear by Pantene'

When it comes to my hair, I must admit I do owe a lot to my mother who has beautiful hair. However I noticed when I shifted from Chandigarh to Mumbai, I faced a lot

of hair fall due to the change in water. Also, I'm constantly travelling and the different weather conditions have severely affected my hair. But after taking up Pantene's Hair Dare Challenge and using Pantene's new and improved range of shampoos and conditioners I noticed a difference almost instantly. The formulation which contains Keratin Damage Blockers, helps me maintain one of my most important assets. The fear of waking up to find a bunch of hair on my pillow has vanished!

'Pantene Hair mask is the best'

With my busy schedule, I don't generally get the time to visit a spa. Hence on a regular basis, I feel Pantene's Total Damage Care Intensive Hair Mask is my go-to product and after using it, I get the spa experience right at home.

'Favourite fragrance'

My favourite is 212. 📍





Photo: Shutterstock

Tousled hair

Step 1: Wash hair using moisture intensive products.

Step 2: Towel-dry hair.

Step 3: If you have wavy or curly hair, spritz with spray gel to help set your natural curls.

Step 4: Flip your hair, then with a diffuser dry your hair until it's 85 per cent dry.

Step 5: Finish with a spritz of lightweight hairspray all over your hair.

Eli Thomas, Owner, Thomas Chance Hairdressing, Santa Monica, California

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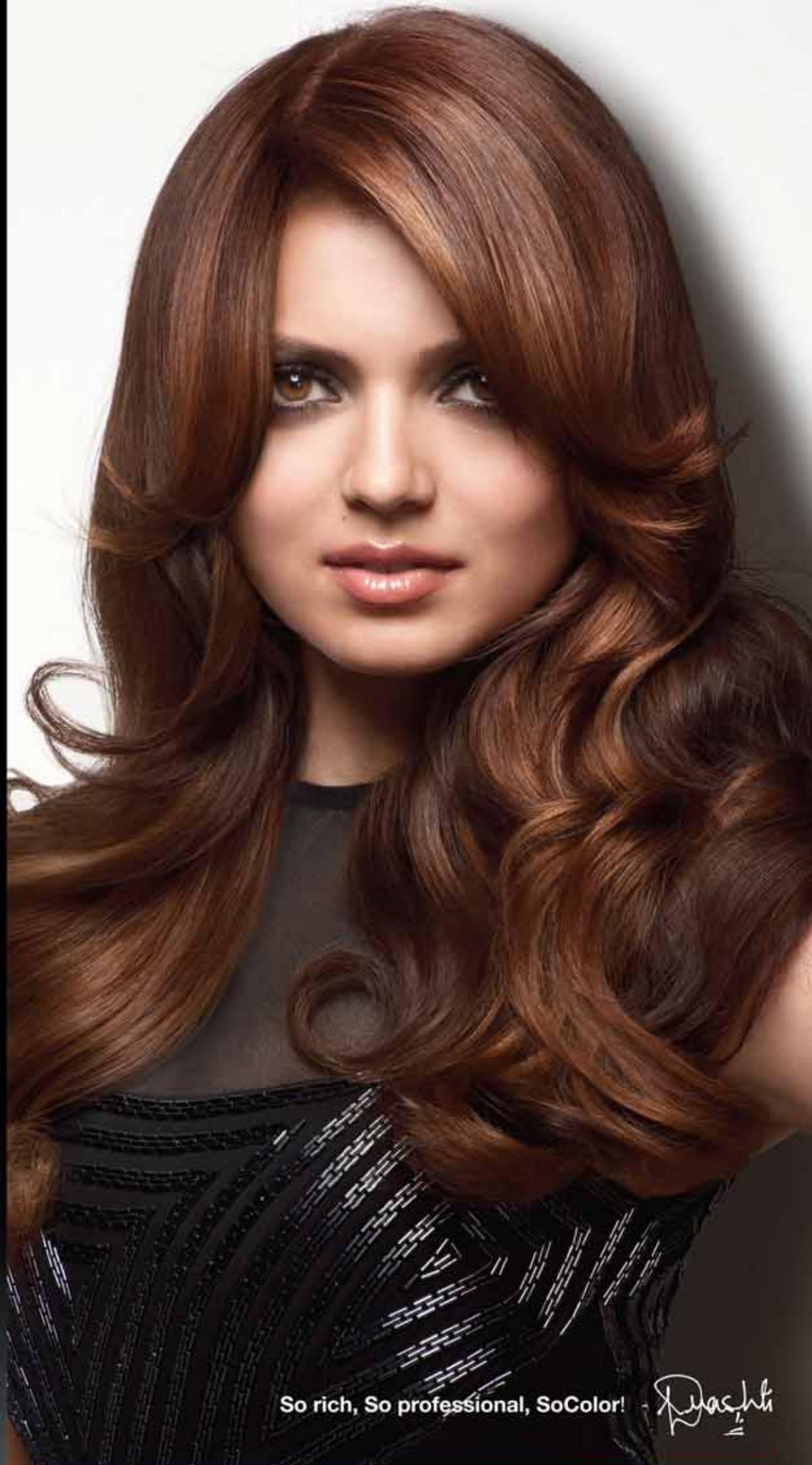


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