

SALON™



INTERNATIONAL

SALON

INTERNATIONAL

INDIAN SUBCONTINENT | Vol 7 No 5 | May 2015

Editor-in-Chief	Amitabh Taneja
Editorial Director	R S Roy
Publisher	S P Taneja
Chief Operating Officer	Bhavesh H. Pitroda
Editor	Aradhana V Bhatnagar
Correspondent	Roshna Chandran
Reporter	Nipun Augustine Jacob
Conference Content	Nakul Jain Mohua Roy
Contributing Editors	Zainab S. Kazi Namita Bhagat
Creatives	
Art Director	Pawan Kumar Verma
Asst. Art Director	Mohd. Shakeel
Sr. Photographer	Vipin Kardam
Production	
General Manager	Manish Kadam
Sr. Executive	Ramesh Gupta
Support	
General Manager - Administration	Rajeev Mehandru
Subscription	
Asst. Manager – Subscriptions	Kiran Rawat

ADVERTISING

BUSINESS HEAD: DELHI

Rajeev Chopra, Vice President
rajeevchopra@imagesgroup.in
Mob: +91 9811098430

MUMBAI

Waseem Ahmad, Vice President & Branch Head
Vinita Masurkar, Sr. Manager

BENGALURU

Suvir Jaggi, Assoc. Vice President & Branch Head
Neetu Sharma, Asst. Manager

KOLKATA

Piyali Roy Oberoi, Assoc. Vice President & Branch Head
Pragati Kumar Sinha, Sr. Executive

FOR ADVERTISING QUERIES, PLEASE WRITE TO salesbeauty@imagesgroup.in

PRIVILEGE MEMBERSHIP/CONSUMER CONNECT

Anil Nagar, Assoc. VP
anilnagar@imagesgroup.in
Mob.: +91 9811333099

Hemant Wadhawan, General Manager
hemantwadhawan@imagesgroup.in
Mob.: +91 9810424668

Membership Team: Misba Naushad Sarika Gautam
Priti Kapil Rajiv Kumar Palta

SALON INTERNATIONAL ADVISORY BOARD MEMBERS

Claudia Stagno, Editorial Director, Salon International-Italy; Sanjay Dutta, Owner, Looks Salon; Renu Kant, Director, Envi Salon & Spa; Miriam Mathew, Sr President, Svastti, Landmarc Leisure Corporation; Nitin Passi, Director, Lotus Herbals; Raman Bhardwaj, Director, AN John Salons; Sukirti Patnaik, Owner, Indulge Salons; Vishal Sharma, Owner, Affinity Salons; Rekha Chaudhari, Co-owner, JCKRC Spa Destination; CK Kumaravel, Founder and MD, Naturals Salons; JC Kapoor, Co-owner, JCKRC Spa Destination; Murali Sundar, General Manager, Henkel Beauty Care-Professional; Samir Srivastav, Business Head- Education & Training Division & Beauty Retail Division at VLCC Health Care Limited; Vikram Bhatt, Director, Enrich Salons; Vikram Mohan, Owner, Bounce Salons; Vipul Chudasama, Artistic Development Consultant, Hair, Education and Shows; Dhruv Abichandani, Artistic Director, Drama Salons; Ojas Rajani, Celebrity Make-up Artist

IMAGES Multimedia Pvt Ltd (CIN:- U22122DL2003PTC120097)
Registered Office: S-21, Okhla Industrial Area Phase II, New Delhi 110020
Ph: +91 11 40525000, Fax: +91 11 40525001

Email: info@imagesgroup.in, Website: www.imagesgroup.in

Mumbai: 1st Floor, Panchal Iron Works, Plot No.: 111/3 Marol Co op Industrial Estate, Marol, Andheri (East), Mumbai 400 059, Ph: +91 22 28508070/71, Fax: +91 22 28508072

Bengaluru: 523, 7th Cross, 10th Main, (Jeevanbhima Nagar Main Road), HAL 3rd Stage, Bengaluru 560 075, Ph: +91 80 41255172/41750595/96, Fax: +91 80 41255182

Kolkata: 30-B, Anil Roy Road, Ground Floor, Kolkata 700 029
Ph: +91 33 40080480, Fax: +91 33 40080440

All material printed in this publication is the sole property of M.T.E. Edizioni, Srl or Images Multimedia Pvt. Ltd. or both and each of them have copyrights on their respective materials. All printed matter contained in the magazine is based on the information provided by the writers/authors. The views, ideas, comments and opinions expressed are solely of the writers/authors or those featured in the articles and the Editor and Printer & Publisher do not necessarily subscribe to the same.

Printed & published by S P Taneja on behalf of Images Multimedia Pvt. Ltd. Printed at Aarvee Printers Pvt. Ltd., B-235, Naraina Industrial Area, Phase - 1, New Delhi 110028 and published by S P Taneja from S- 21 Okhla Industrial Area Phase - 2, New Delhi.110020 Editor: Amitabh Taneja

In relation to any advertisements appearing in this publication, readers are recommended to make appropriate enquiries before entering into any commitments. Images Multimedia Pvt. Ltd. does not vouch for any claims made by the advertisers of products and services. The Printer, Publisher and Editor-in-Chief of the publication shall not be held for any consequences in the event of such claims not being honored by the advertisers.

All rights reserved. Reproduction in any manner is prohibited. All disputes are subject to the jurisdiction of competent courts and forums in Delhi/New Delhi only. Salon International does not accept responsibility for returning unsolicited manuscripts and photographs.

Salon International, Italy: **Publisher:** Giuseppe Tirabasso, Editor-in-chief: Claudia Stagno
Redazione, Amministrazione, Pubblicità, M.T.E. Edizioni S.r.l.-Via Romolo Gessi, 28 - 20146 Milano, www.salon-international.net

For subscriptions: subscription@imagesgroup.in
For feedback/editorial queries: letter2editor@imagesgroup.in

As I write, Anna Taylor's words resound in my ears. The popular life coach says, "Today, may you remember that you are a living breathing miracle, absolutely perfect as you are and loved more than you could imagine." This is so inspiring in the wake of the cataclysmic natural disaster we have recently witnessed in Nepal. Our hearts go out to all those who have lost their loved ones and countless others who have been rendered homeless. But the miracle, I mentioned, is the little baby who survived it all and was buried for hours and still emerged – alive and breathing. For us, it is an opportunity to be generous and offer all possible help to our closest neighbour. Like begets like and this is our chance to improve our Karma.

This month's cover story is on the rapid rise of medical tourism in India. The credit, of course, goes to our roots which are embedded deep in Ayurveda and Yoga. The enormous variety of therapies, low cost of treatment, highly trained and experienced medical professionals and world-class infrastructure have ensured that foreigners visit India for a fresh lease of life and simultaneously, witness incredible India's scenic beauty.

In the Hair section, we bring you up close with Angelo Seminara, who shares his ideas and what he is aspiring to do in the future. In a glorious photo essay, Loic Chapiro, Art Director at Dessange Paris in Mumbai talks about Creative (Dis) Orders, the latest collection that's been created with his team in Paris.

Neha Chande, the girl with the golden touch, has won a gold medal at the Oceania Skills Competition and is now preparing for the final of WorldSkills Competition to be held in August in Brazil. We learn about the opportunities and challenges that she has faced to reach this spot. Spawake, a Japanese skin care brand from the house of Kose Corporation has forayed into India. Dr Deepali Bhardwaj, renowned Dermatologist, talks about the lip augmentation, the procedure and the various concerns that she faces. In the Spa Focus section, the spotlight is on the design dynamics of So Spa in Mumbai. Elegant and chic, it is inspired by the French way of thinking. Beautiful lighting, aesthetic flooring and an inviting ambience, have taken the spa to great heights.

Lastly, keeping up with the 'social' times we live in, Salon International is now available on your Facebook! Would be wonderful to hear from you and as you hit like, invite and friends, remember we are all growing closer and enriching ourselves even more.

On this note, I recall yet another quote from Robert Frost – 'The woods are lovely dark and deep, but I have promises to keep, and miles to go before I sleep'...



Hair: Angelo Seminara
 Make-up: Lynsey Alexander
 Photography: Andrew O'Toole

Contents

- 12 Snippets** Latest news and updates of the beauty and hair industry.
- 14 New openings** Salons and spas across the country.
- 16 Interview** Angelo Seminara, Celebrity Hairstylist and one of the most respected names in the business of hair dressing, shares his journey, challenges and lots more.
- 28 Exclusive** Shailesh Moolya, National Creative Director-Hair and Sushma Khan, National Creative Director-Makeup, both Lakmé Salon, create show stopper looks showcased at LFW Summer Resort 2015.
- 38-44 Cover story** India has hit the target when it comes to Medical Tourism. The credit goes to our extensively trained medical fraternity that is equipped to offer the latest therapies in a world-class setting. We talk to experts and share their views on the opportunities and challenges that it presents
- 46 In first person** Neha Chande, Skin Trainer at Enrich Salons & Academy in Mumbai has won a gold medal in the Beauty Therapy category at the Oceania Skills Competition. She talks about her life before and after the recognition.
- 59 Beauty** Interview with make-up artist, Annalia Zhimomi, who shares tips to enhance an individual's personality with make-up; Dr Deepali Bhardwaj talks about Lip Augmentation; product launches and more.
- 66 Brand** Spawake, a skin care brand, by KOSÉ Corporation of Japan, is now available in India. We talked to Takashi Nomura, Director and CEO, KOSÉ Corporation, who shares his ideas and plans for the brand.
- 75 Influencer** Fashion designer, Swapnil Shinde shares his views on how fashion and beauty are inter-related and how make-up unravels the thought in a collection.
- 77 Spa focus** Visual dynamics of So Spa in Mumbai; an interview with Malika Ghaib, Spa Manager, Oma Spa who talks about the restorative properties of coffee for rejuvenation and more.
- 86 Celeb style** John Abraham on his style and grooming products.
- 87 Coffee break** Try this quiz and win a year's subscription of *Salon International*.
- 89 Events** The social calendar: what's happening when and where.
- 90 Step-by-step** Intricate gobal colour explained.

86



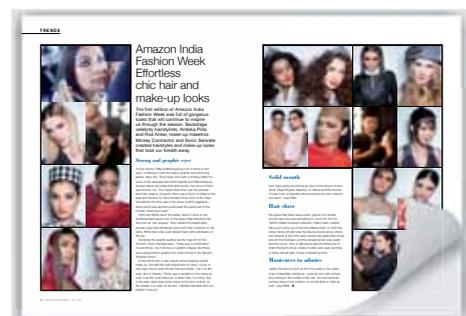
16



22



48



60



Angelo Seminara

Surreal Portraits by the Wizard

Three time winner of the prestigious British Hairdresser of the Year, protégé of Trevor Sorbie, Angelo Seminara is the uncrowned king of creative hair dressing. A power house of creative thinking, he is a tremendous source of inspiration for the world to follow

by Aradhana V Bhatnagar



What led you into the world of hairdressing?

I began my career as a salon trainee in my native home town of Calabria in Italy. Five years later I went to Rome to work with Toni&Guy. Fuelled by ambition, passion, and a hunger to see and learn more, to experiment and express my creativity, I went to London to work for Trevor Sorbie where I stayed for 15 years as International Creative Director.

How has the journey been so far?

I love hairdressing and if you love something in life you automatically become loyal and truthful to it. Hairdressing is my passion, through good and bad times and I always stick with it. Every day I look forward to my job.

Tell us about your professional training. Who was your mentor?

If I could pick one hairdresser to be crowned the ultimate hairdressing icon, I would say my mentor, Trevor Sorbie. Working with him for 15 years was a profound experience.

Trevor's managed to build a small, but very

consistent empire where quality standards and hairdressing excellence in all its forms, remain the focus. He has inspired the hairdressing industry all over the globe, mentoring many of today's top hairdressers. Trevor has been like a father to me and I will always be grateful for what he has done for me. He is simply 'my man'.

What were the challenges that you had to encounter in the initial days?

When I first joined a barber shop, my biggest problem was that I couldn't stay still. I was an outdoor person, with lots of energy so to stay in the little barber shop was my biggest struggle to start with.

How did you overcome them?

I fell in love with the people and learned how to listen and have conversations.

Who do you think is the guru of the hair dressing industry?

Robert Lobetta.

Credits

Hair: Angelo Seminara

Make-up: Lynsey Alexander

Photography: Andrew O'Toole



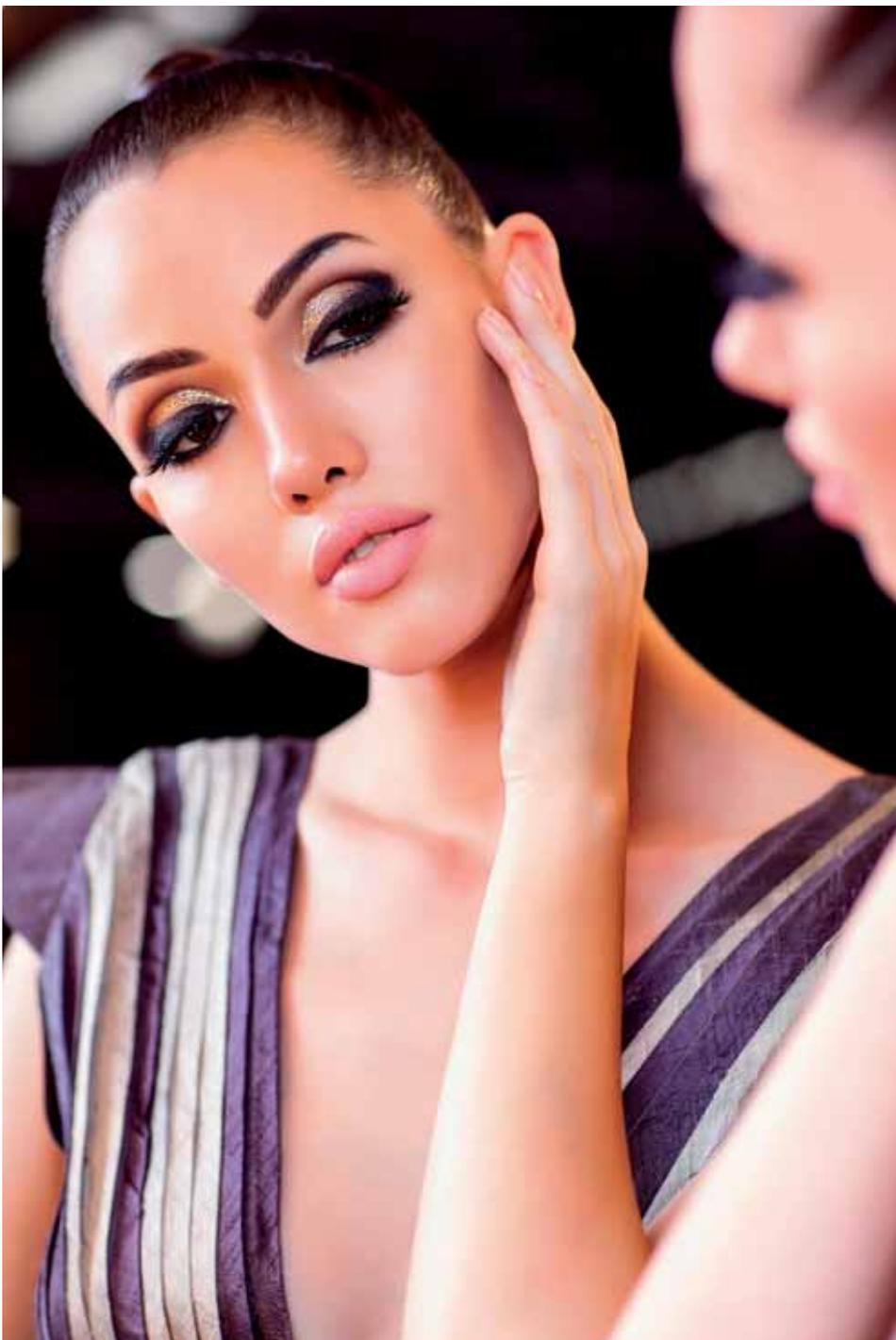
Sensuous Luxury

Filippo Sepe interprets
the luxury construed as
research and testing of
new routes



Show Stoppers Lakmé Sculpt Looks SR '15

With *Salon India*, Shailesh Moolya, National Creative Director, Hair, Lakmé Salon and Sushma Khan, National Creative Director, Makeup, Lakmé Salon, share the how to on creating the three show stopping looks



Hair How-to

Clean Top Knot

- To achieve this look, start with washing and blow drying the hair.
- Gel back hair and tie a tight pony at the top of the crown. Ensure there are no demarcation lines for a smooth slick back look.
- Use a hair bungee to tie the pony and gel the remaining loose fly aways.
- Braid the pony and tie into a tight top knot!

Make-up How-to

Champagne Shimmer

- To get a clean surface to apply make-up, use an eye primer from the lid to the brow bone. Then, use a metallic cream shadow base from the inner corner to outer edge of the eyelid and draw a line with a black kohl pencil on the socket line. Blend carefully with black eyeshadow, avoiding any smudging or smearing around the eye.
- Fill the water line with black kohl pencil and smudge on the outside with a pencil brush for a smokey effect. Add fake lashes and mascara on the upper lashes to add more drama.
- Shape eyebrows with a clean raised arch for a shapely and sculpted look.
- For a nude sculpted face, use a foundation shade three to four shades darker than your actual skin tone. Using a brush, start from the center of the ear and go downward towards the corner of the lip, stopping halfway at the cheek. Contour the sides of your nose as well to get a sharp chiseled touch.
- For nude lips, line your lip with a lip pencil three shades darker than your lip colour and fill in with a natural nude shade. This way, the focus is on the drama of the sculpted eyes.

Praise Age

The art of growing old is to praise the wisdom of the elderly. Seneca considered old age the quietest time because you can finally deal with the 'proper' life. And today? Today, it is true that you cannot fool the biological clock, yet you can live better

by Alfredo Rubertelli



From T to B: Mimi Weddell, Iris Apfel, Annie Lennox, Irene Williams

Today they are not only doctors, psychologists and sociologists, but also fashion designers and fashion editors because being elderly have never been more fashionable. The hairdressers had discovered a long ago that growing old does not mean white hair, the skin losing its elasticity, wrinkles and the line of the body being different from what it once was.

A research of the Stony Brook University in New York published in the journal *Proceedings of the National Academy of Sciences* says that the age of happiness begins on the 50th anniversary, an age at which where one is more optimistic, less stressed and more self-confident. It is likely to show no complexes. The psychologist Renata Viano says, "It is the time in which the achievements have been made, the children are grown and begins the age of solidity, irony and back the desire to play." Once past the age of beauty that assessed the fee of showgirls, it was discovered that it is not from 'scrap', but rather the time of 'how should I be' to be 'who you are'.

In an article in the New York Times it was pointed out that the over-wing are conquering the world, who have passed the myth of youth and now overturning the ideal. Mimi Weddell, star of the cult movie *Hats Off* that tells his life, in 2008, when he turned around, he was 90 years old. The documentary film shows us the Weddell in beauty salons, in training sessions and taking

dance lessons. The actress nonagenarian, showed a willingness to work 14 hours a day and fight for 'roles' regardless of the rivalry of the young.

Iris Apfel, born in 1921, is a business woman, an interior designer, but above all a fashion icon. Her look, some considered excessive, is definitely quirky and personal and it gave her an exhibition at the Metropolitan Museum of Arts. Advertising confirms this phenomenon. In fact, Jean Francois (72 years) and Tanya (62 years) are the stars for the brand The Kooples. Not to mention that Vivienne Westwood at 69 years defines the laws of fashion. All these ladies are the stars in the foreground and launch the challenge of neo rock, neo hippies, neo punk. The over 60 have crossed the 20 century and should not do marketing, as they represent the true spirit of rebellion. And not only are the eccentric 'old ladies' becoming a source of inspiration for designers and hairdressers, they give you a tip, too – "Women, if you wake up this morning with some more 'rocket', do not worry. It is fashionable and is a sign that you are on the road to happiness and success."

My message is clear: mature women can be glamorous, beautiful, expressive, reassuring and influential. Look in the mirror with joy at your grey hairstyle, be it wavy or voluminous. Your dress is nice, embroidered and colourful. It will be a style that will soon be imitated by daughter and niece. 📌



T to B: Kate Moss, Lady Gaga, V. Westwood, Ruth Flowers, Jean - Francois and Tanya



Medical Tourism in India Perfect Blend of Tradition and Modernity

In recent years, wellness travel to India has exploded. The Wellness Tourism segment is estimated to grow nearly 50 per cent faster than global tourism by 2017, and a significant contribution to this will come from Asia, states a recent study by SRI International. *Salon India* gives you a perspective

by Aarti Kapur Singh



Destination Spas Therapies that Call and Cure

It has been established that spa therapies are the answer to modern day emotional and physiological travails. However, destination spas claim to be more advantageous as they not only offer exotic therapies, but also have scenic beauty on their side

by Aarti Kapur Singh



The Indian spa industry has grown substantially and it is only natural for our spas to look beyond the age-old therapeutic treatments that have strong roots in Ayurveda and merge the super-luxury ambience with innovative therapies and healing practices. Besides skin treatments and massages, most spas in India have now evolved to include a number of different therapies, such as reflexology, hydrotherapy, aromatherapy and meditation.

Going beyond the regular

In the quest to offer a discerning customer the best pampering that money can buy, India's modern-day destination spas are walking the extra mile to offer them unique experiences. The discerning traveller is revelling in the combination of a holiday with a wellness retreat, which is

Salon Tools Gadgets for Professionals

Salon India updates you on new equipments and salon furniture launched by leading brands

Pedi Spa Eco

Lemi Italy, represented in India by JCKRC Spa Destination Pvt Ltd has launched the Pedi Spa Eco station, a treatment and wellness station for the feet and hands. It boasts of unique features and a multi-faceted performance. The revolutionary design of this manicure and pedicure chair functions go above and beyond those offered by traditional hand and foot care stations. The Pedi Spa Eco offers an exceptional level of versatility. Some of its salient features include a high power pump, four lateral jets, a hand-held showerhead, an oval design and an adjustable reclining seat. With a choice of as many as 60 different upholstery colours, the product claims to innovate in the category and also gives competition to brands already present in India.



Price: On request

F-300 DT Digital Facial Steamer

With ergonomic design, modern functionality and appealing aesthetics, K S Beauty Centre has introduced the latest facial steamer. Its appearance and structure are different from the traditional facial steamers. With the help of LCD display screen, the customer can see its mean time process and working status. The product has an innovative heating system which effectively shortens the water boiling time. The cup is made of an anti-head material that guarantees stability in high temperature conditions and also helps reduce the surface's temperature. The product is equipped with pre-set timer, three level spray adjustment and an automatic water level detector. The maximum and minimum water level alarming system prevents water spraying over the standard water level and heater damage low over minimum water level, and prevent heat-caused damage.



Price: On request

Curl by Beauty 'n' Beyond

Introduced by Universal Marketing, the Beauty 'n' Beyond Curl has pioneered the Auto Curl technology to effortlessly create beautiful, free-flowing and long-lasting curls. Hair is automatically drawn in to the ceramic curl chamber where it is held and gently heated from all directions to form a curl. Simply release the curl secret styler from the hair to reveal the perfect curl! With three heat settings and three timer settings for different curl effects and an automatic curl direction for a natural finish, the product is technically quite sound.

The product has a professional heating system for fast curl formation, ceramic curl chamber for smooth, shiny curls, alternating curl direction for a natural finish, automatic shut off, heat settings, three timer settings with an audio beep indicator, heat ready indicator and heat protection mat. The longer the time the hair is held inside the curl chamber, the more defined the curl will be.



Price: On request

Macadamia[™]
NATURAL OIL 



MADE IN USA

SHOP ONLINE AT www.esskaybeauty.in



Transforming Beauty & Wellness to the **next** level

Importer and Sole Distributor in India
Esskay Beauty Resources Pvt. Ltd

Corporate Office, Academy & Showroom:
Plot No.31, Sector-18, Near Passport Office,
Udyog Vihar-IV, Gurgaon-122015
Help Line No.: +91 8882 800 800

For Trade Enquiries Mail Us At : sales@esskaybeauty.com

Follow 'Esskay Beauty' on



M A T R I X

IMAGINE ALL YOU CAN BE



THE
bridal
collection

FEATURING
CARAMEL CHIGNON

*Celebrate the allure
of the Indian bride.*

*Always captivating,
beyond confident.*



SoColor Shad #6.35

BE A COLOR CONFIDENT BRIDE WITH SOCOLOR

Get Drashti Dhami's Caramel Chignon look

Ask your stylist today! Available only at MATRIX Salons.