

## **SALON INTERNATIONAL: EDITORIAL PROGRAMME, FY 2016-17**

<b>JUNE 2016</b>	Cover story: How to survive in the beauty & wellness industry. Success mantra of top 10 players - strategies, points to develop, man power, infrastructure
<b>JULY 2016</b>	Cover story: Taking up a franchise - importance of market research, business plan, role of franchisee, investment to make, handholding and timelines
<b>AUGUST 2016</b>	Cover story: Key trends in Mergers and acquisitions -Coty-P&G, HoE-Serena, VLCC-Wyann International, L'Oreal-Cheryl's, Unilever-Dermalogica
<b>SEPTEMBER 2016</b>	Cover story: Spa Special - new therapies, innovative designs, new brands and distributors, USPs, academies
<b>OCTOBER 2016</b>	Cover story: Changing trends in bridal make-up and hair for men and women by top 10 hairstylists, aestheticians and make-up artists
<b>NOVEMBER 2016</b>	Cover story: The hair story - trends, brands used, accessories, distributor, investment
<b>DECEMBER 2016</b>	Cover Story: Trends in Interior Design of Spas and Salons - expert advice on points of focus, space, lighting
<b>JANUARY 2017</b>	Cover Story: New treatments in Dermatology and Cosmetology, trends, what's popular and why, strategies for growth
<b>FEBRUARY 2017</b>	Cover story: Tracking the opportunities made available to salon and spa owners, brands and distributors in these months
<b>MARCH 2017</b>	Cover story: The beauty and wellness industry and its current status
<b>APRIL 2017</b>	Cover story: Novel concepts in education and training