

IMAGES RETAIL: EDITORIAL PROGRAMME, FY 2016-17

SEPTEMBER 2016:

25 years of Indian Retail

From the early 90's, when India first began to witness the emergence of organized retail to present day 2016, wherein brands, retail mega-stores and e-commerce gateways galore, retail has traversed a prolific journey over the past 25 years. In this cover story, we speak to some veterans of the Indian retail industry, both from brick and mortar as well as e-commerce, and get an insider's perspective on retail's 25-year long evolutionary journey in India. It will be akin to celebrating Indian retail's 25th Anniversary and will bring forth the various milestones, innovations, decisions and anecdotes that shaped, defined and re-defined Indian retail over the years and what they believe is likely to happen over the next few years.

- **SPECIAL FOCUS:** Innovative Retail Concept with IRF Special
- **DYNAMICS:** Eyewear

OCTOBER 2016:

How India Transacts When Shopping

The earlier days saw cash. Then come credit and debit cards. Now it's mobile wallets. What's next?

- **SPECIAL FOCUS:** Post IRF
- **DYNAMICS:** Jewellery

NOVEMBER 2016:

What Does a VC Look For Before Investing In Retail

Whether it's a start-up or an established organisation, VCs seem to have discovered a sudden love for retail. Here are 10 must-haves to get a VC even slightly interested in you. Alternative: Why does retail not attract investors? A VC perspective

- **SPECIAL FOCUS:** North India Special
- **DYNAMICS:** Costume Jewelry

DECEMBER 2016:

The Impact of Deep Discounts

In a cut throat world where customers have taken discounts for granted, how will retailers survive on such reduced margins.

- **SPECIAL FOCUS:** South India +Tech supplement on Omni-channel + RED supplement
- **DYNAMICS:** Packaged Food

JANUARY 2017:

What Are The New Quantifiers For Measuring Efficiency And Success In A New World? Do The Old Ones Still Work?

In a retail world that has moved from brick-and-mortar to Omni channel, how does a retailer measure success? And how true do the traditional methods still hold?

- **SPECIAL FOCUS:** Retail Design + F & B Retail
- **DYNAMICS:** Home Furnishing

FEBRUARY 2017:

In Focus of 'Young India', Are We Ignoring a Larger Chunk of Older, Big Spenders?

When was the last time a 40+ year old had a night out at a club or pub without being inundated with everything young and mindless? Why are all the shirts and denims catered to tone bodies with 'slim fit' cuts? With higher purchasing power and an inclination to spend, older audiences still find they have no place in a modern retail world.

- **SPECIAL FOCUS:** East India
- **DYNAMICS:** Grooming and Wellness

MARCH 2017:

New Tech Innovations That Could Change Retail Experience

Gone are the days when we picked up our wallet and a shopping basket and headed out the door. Our shopping habits have changed considerably today, with the advancements in technology. Shoppers Stop and other e-tailers have already introduced augmented reality in their stores. And there is a lot more being developed that extends beyond smart shopping carts and mobile wallets that could add a fresh burst to the retail experience in India.

- **SPECIAL FOCUS:** Tech supplement for Small Retailers
- **DYNAMICS:** Luxury Retail