



Collection: Sleepy Hollow
 Hair: Brian & Sandra Smith
 Make-up: Seong Hee
 Products: Matrix
 Styling: Rod Novoa
 Photographer: Hyuna Shin

Contents

- 14 Snippets** Latest news and updates of the beauty and hair industry
- 18 New launches** Salons and spas across the country
- 22 Beauty** Wills India Lifestyle Fashion Week 2014 and the highlights on hair and beauty; Vineet Kapur on the brand O3+; Diana Manzanares says education is the key to success and more; Christopher Huelbach of Babor shares information on the brand; product launches; Ravina Bhatti on experiencing the WorldSkills Competition
- 28 Trends** Haute styling by Eugene Souleiman, Global Creative Director, Wella Professionals
- 30 Interview** Matthew Roskell shares his passion for hairstyling and how it has become a successful career; Simi Keer on the importance of education; R Gopalakrishnan of Green Trends on increasing footprint
- 39 Brand focus** Rochelle M Chhabra shares the growth strategy for Streak Pro
- 44 In first person** Nayab Shah, Tabrez & Nayab Salon, Delhi
- 46-52 Cover story** An insight into the rise of academies in hair and beauty with inputs from academy heads, brand heads and more
- 53 Marketing tools** Attractive offers across spas and salons
- 58 Success story** Vandana Luthra, founder of VLCC on her strategy for success and the principles she has adhered to, to get this far
- 68 Innovations** Lotus Professional's Ultimo Facials for a glowing complexion
- 74-84 International stylists** Renowned stylists create awe-inspiring collections that witness sharp cuts and colour
- 85-97 Spa focus** Visual dynamics of The Leela Udaipur; articles by Rekha Chaudhari; J Tara Herron; spa packages and products
- 102 Celeb style** Kareena Kapoor Khan talks about her beauty and hair care regime
- 104 Influencers** Gaurang Shah on the synergy shared between hair, make-up artists and designers
- 105 Coffee break** Try this quiz and win prizes
- 106 Events** The social calendar: what's happening when and where
- 107 Step-by-step** Recreate the intricate cut

22



74



30



58



44

