## **Shopping Centre News**

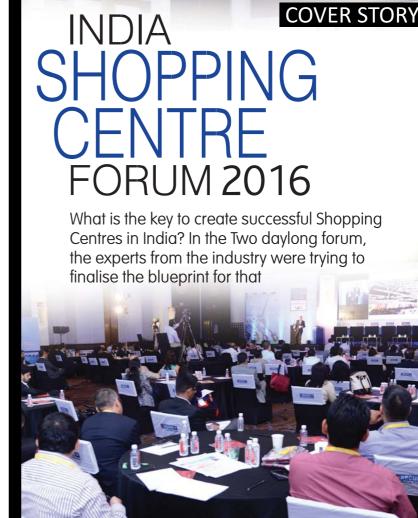
CONTENTS

HINE HHY 2016

EDITOR'S NOTE	8
ROUNDUP NATIONAL INDIAN MALLS CELEBRATING JOY Indian malls have gone a step further and are not just confined to pure retailing. They are now engaged in hosting a bouquet of activities as well.	12
STORE ARRIVALS A list of recently opened retail stores.	17
ISCA: AWARDS IMAGES SHOPPING CENTRE AWARDS 2016 The award felicitated the top performing shopping centres of the country.	34
SNAPSHOT MALLS ON CELEBRATION SPREE The article explains a list of festivity that has been celebrated in Indian malls.	44
STRATEGY TOUCHDOWN LUXURY An exclusive article on luxury malls in India.	48
TECHNOLOGY HOW MALLS ARE EMBRACING TECHNOLOGY This feature throws light on how technology can become	50

a competitive advantage for malls to combat customer

acquisition race.





## **NEW DESTINATION** 54 BLACK BOX ON WHITEFIELD ROAD, BENGALURU'S **NEWEST LANDMARK** India's first integrated lifestyle destination VR Bengaluru is all set to provide its patrons a memorable experience whenever they visit. **CONNECT 57** PLACE ON WHEELS' TRAIN TO VACATION FUN @ DLF PLACE, SAKET DLF Place, Saket - the premium lifestyle destination in the heart of New Delhi, has always been a frontrunner in providing the best of vacation fun to the kids. **BUSINESS STRATEGY** 60 **FUTURE OF FOOD COURT IN SHOPPING MALLS** Food Courts, mostly situated at the topmost floor of any

shopping mall have been playing a pivotal role in increasing

the footfalls.