

# Shopping Centre News

## EDITORIAL

### UPDATES

INDIA  
WORLD

### SPOTLIGHT

A look at the newly launched malls in India

### MARKETING & MANAGEMENT

#### WHY IS MALL MANAGEMENT IMPORTANT?

Anuradha Gandhi explains the concept of mall management and tells why this new skill is crucial for the healthy development of India's still-nascent mall industry

### DEVELOPMENT

#### AIMING FOR A NEW HIGH

Mohit Arora, Director, Supertech, discusses their Supernova project and the opportunities in the tier II and III cities for developers

### PERSPECTIVE

#### JEWELLERY RETAIL

Why do Indian jewellers shun malls, wonders Amit Bagaria

## 6 DESIGN

### THE CREATIVE SCOPE IN INDIA

72

John Dawes, Director, Benoy, talks about the mall scenario in India and its design strategy for the country

12  
24

### CENTREPOINT

#### MALLS HAVE TO RESPECT CUSTOMERS

76

26

Harminder Sahni explains why it is absolutely important for mall managements to respect customers

60

#### THE CHANGING SPACE IN RETAIL

78

Shashank Pathak on how the retail industry in India has gathered a new momentum and what lies ahead

### TRENDS

#### MALLS ARE BECOMING MORE HOSPITALITY FOCUSED

82

64

Donna Childs, Principal, tvsdesign, in an interview talks about what she thinks makes a mall design great

### FUNDAMENTALLY

86

#### GLOBAL TRENDS IN MALL DESIGN

68

Drawing upon her vast global experience, Donna Childs of tvsdesign shares some global trends she has witnessed in mall design worldwide

## COVER STORY 30

## The Most Innovative and Unique Concepts in Indian Malls and How They are Making a Difference



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